

1981 FORD

GRANADA

Built for a changing world.



Ford Granada for 1981

**Built in America
for today's world.**

Introducing the 1981 Ford Granada, the newest entry in the modern field of American-built touring sedans.

This is a totally redesigned Granada, developed by designers and engineers from the drawing board to finished car to meet the challenges of a changing world.

Granada is trimmer, lighter than previous models, and powered by the 2.3 liter overhead cam 4-cylinder engine—a combination of design and powerteam efficiency that achieves the highest EPA mileage estimates in Granada history.*

Smaller size and improved fuel economy—these create one new dimension of the '81 Granada. The other is fashioned in the Granada tradition—a world of style, comfort and roominess for your enjoyment.

*Left: Granada GLX 4-Door in Polar White (91)
Front Cover: Granada GLX 4-Door in Fawn (89)
Back Cover: Granada GLX 4-Door in Light Pewter Metallic (17)*

See Granada Data Center (pages 12 and 13) for Notable Standard Features, Measurements and EPA Information. *Some items shown are optional; see Options Selector for a complete list (pages 14 and 15).

Ford Granada

**A new world of
style and comfort.**

Viewing the strikingly handsome profile of the new Granada, you can expect no less than a beautifully appointed interior, comfortable and roomy.

Surprisingly, though Granada this year is smaller outside, passengers enjoy more room in some areas; luggage compartment space has been increased by about 1-1/2 cubic feet.*

And Granada offers an impressive list of standard features in every category—appearance, comfort, convenience. Plus suspension and steering systems similar to those you would find on some expensive European luxury sedans.

Granada for 1981 comes in 2-door and 4-door body styles, in three distinctive series called GLX, GL, and Granada L.

Whichever you select, you'll own a car you can drive with pride, on America's roads or anywhere in the world.

**In 1981, we want to
put you in a car we
can both be proud of.**

*Right:
Granada GL in Black (IC)
with matching full vinyl roof.*

*Based on comparison of EPA volume indexes for 1980 and 1981 Granadas.
See Granada Data Center (pages 12 and 13) for Notable Standard Features, Measurements and EPA information. Some items shown are optional; see Options Selector for a complete list (pages 14 and 15).



Ford
Granada

GLX

**The ultimate in
Granada luxury.**

The proud heritage of Granada luxury and comfort is represented in Granada GLX.

Up close or from a distance, GLX distinctiveness is eye-catching. Rich exterior blackout trim brings out the full flavor of GLX's classic low-profile appearance. Black door frames, "B" pillar appliques and ribbed lower vinyl insert

body-side moldings complete the theme introduced by the charcoal grille and black headlamp doors.

And GLX includes standard dual remote control mirrors. Body-side, hood and decklid dual accent paint stripes. Stylish turbine wheel covers. Bumper guards with rub strips front and rear.

Inside, where spaciousness is always a respected attribute, you'll find appointments that complement the comfort of Granada roominess.

In front are low-back vinyl bucket seats with adjustable headrests, deluxe color-keyed belts and tension relievers. Door trim is luxurious in look and feel, lower panels are carpeted. Softly padded rear quarter trim panels offer

the bright elegance of courtesy lamps. Also standard are a luxury 4-spoke steering wheel, deep cut-pile carpeting and cloth headlining. GLX even has electronic warning chimes that gently remind you to buckle up. Plus carpeting in the luggage compartment and Luxury Sound Insulation.





(A) An elegant Granada GLX 2-Door displayed in Medium Pewter Metallic (17), one of 14 available colors.

(B) GLX offers a wide selection of seating, starting with the standard deep-grain vinyl bucket seats featured here in Medium Wedgewood Blue (FB). If they're your choice, you can order the convenient diagnostic console described in the Options Selector.

(C) Optional split bench seats come in deep-grain vinyl, include dual fold-down armrests and reclining seat backs. Available cloth upholstery—smooth velour bolsters and ribbed velour inserts—is shown in Pewter (GP). The flight bench seat featured on page 9 is also optional in GLX.

(D) Granada's rich instrument panel features dark walnut woodtone appliques; controls are positioned close to the driver on two steering column-mounted levers.

See Granada Data Center (pages 12 and 13) for Notable Standard Features, Measurements and EPA Information. Some tests shown are optional; see Options Selector for a complete list (pages 14 and 15).



(C)



(D)

Ford
Granada
GL

Right at home in a changing world.

In efficiency, the new Granada is the most advanced Granada ever. Though trimmer outside, Granada this year offers more passenger and trunk space, based on compared EPA volume indexes. And, with its standard 2.3 liter 4-cylinder engine, Granada posts the best gas mileage estimates in the history of the nameplate.*

Improvements in other standard features have been made as well. New P-metric steel-belted radial tires have a higher rated pressure (up to 35 psi) than conventional radials. Lightweight in construction and with reduced rolling resistance, P-metric radials are designed to increase fuel economy.

Granada has dual rectangular halogen headlamps—which emit a whiter, brighter light

than conventional sealed-beam lamps. Plus the fluidic windshield washer system. A single nozzle sprays a wide pattern of washing solution over most of the windshield. Droplets are large, less affected by wind.

Also standard are power front disc brakes and Ford's convenient column-mounted controls.

Exceptional, too, is the handsome look of the new Granada. Take the

GL series, as attractive as you'd expect a car of its distinction to be. Color-keyed wheel covers, dual accent paint stripes and full bumper protection are added GL features. Granada GL's luxurious trimmed interior includes deep-grain vinyl bucket seats, color-keyed deluxe belts, plush cutpile carpeting, cloth headlining, rear seat area courtesy lamps, Luxury Sound Insulation. And much more.



(A) With options you can give your Granada GL a special personal dimension of your own design. Select one of five distinctive Tu-Tone paint treatments, for instance—like the GL 2-Door here in Medium Dark Spruce Metallic (4J) over Light Spruce Glow (7B).

(B) For spacious six-passenger seating, choose the optional deep-grain vinyl flight bench seat with convenient fold-down center armrest. Here it's featured in available smooth velour bolsters and ribbed velour inserts in Spruce (ER), one of five colors. Or drive in the ultimate personal luxury of the optional split bench seats displayed on page 7.

(C) Granada GL 4-Door in Dark Brown Metallic (5Q) with matching vinyl roof. Another choice is the new rear vinyl roof with its elegant appearance of custom coachwork, a GL 4-Door exclusive.

See Granada's 2000 Center (pages 12 and 13) for Model's Features, Measurements and EPA Information. * Some fleets show the options. See Options Selector for a complete list (pages 14 and 15).



(A) Granada GL 2-Door



(C) Granada GL 4-Door

Ford Granada

L

Timeless value in a changing world.

What value today means to you is evident in the 1981 Granada. The Granada name has long been, and continues to be, an American standard you can look to for value.

Lighter construction, aerodynamics, economical 2.3 liter 4-cylinder engine,* advanced P-metric steel-belted radial ply tires—these are major features of a new design to conserve fuel. And Granada

has such low-friction systems as the MacPherson strut-type front suspension and rack and pinion steering.

Along with this strong commitment to efficiency are, of course, beautiful styling and appointments, roominess and convenience—all distinctive qualities of every new Granada, from GLX and GL to the standard L-series you see here.



(A)



(A) Granada L 4-Door in Light Pewter Metallic (1T). Attractive standard features include luxury lower bodyside moldings, brushed aluminum "B" pillar appliques, bright window frames and belt moldings, hood ornament, LH remote control mirror, and deluxe wheel covers.

(B) Granada Ls interior features the low-back bucket seats shown in Medium Fawn pebble-grain vinyl (CL), AM radio, deluxe door trim, dark walnut woodgrain instrument panel appliques (page 7), front armrests with integral door pull handles. Plus the convenience of controls on two column-mounted levers, day/night inside mirror, glove box lock, inside hood release, RH visor vanity mirror, passenger door courtesy light switch, and rear seat ashtray.

(C) Granada L provides 6-passenger seating with this optional flight bench seat, upholstered here in block-striped cloth with vinyl in Dark Red (AD). Pebble-grain vinyl is standard.

(D) Granada L 2-Door in richly distinctive Antique Cream (52).

See Granada Data Center (pages 12 and 13) for Notable Standard Features, Measurements and EPA Information. * Some areas shown are optional; see Options Selector for a complete list (pages 14 and 15).



(A) Granada L 4-Door



(D) Granada L 2-Door

Ford Granada

DATA CENTER

An inside look at Ford Granada, where better ideas mean added value as they contribute to your driving pleasure.

Dual rectangular halogen headlamps

2.3 liter OHC 4-cylinder engine (optional 3.3 liter Six shown)

MacPherson strut-type front suspension

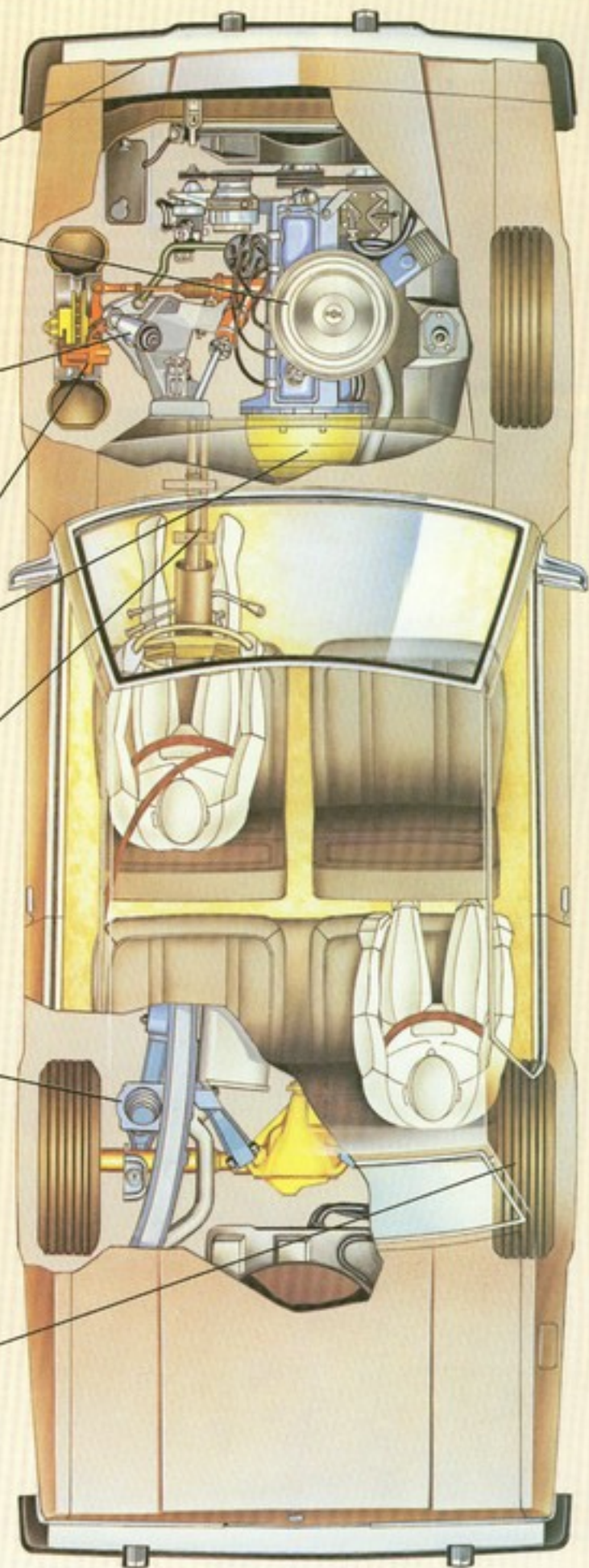
Power front disc brakes

Fully synchronized 4-speed manual transmission (optional SelectShift automatic shown)

Rack and pinion steering

4-bar link coil spring rear suspension

P-metric 14" BSW steel-belted radial tires



Notable Standard Features

The standard equipment of any car is often a reliable yardstick of its value. Read over this list. Then compare Granada's standard features with any other car in its class.

Granada L 2-Door and 4-Door

- 2.3 liter OHC 4-cylinder engine with DuraSpark Electronic Ignition
- Electronic voltage regulator
- Maintenance-free battery
- 4-speed fully synchronized manual transmission
- Modified MacPherson strut front suspension; 4-bar link coil spring rear suspension
- Power front disc brakes with lining wear indicators/rear drum brakes
- Foot-operated parking brake with warning light
- P-metric 14" BSW steel-belted radial ply tires (4)
- Flat luggage compartment floor with mini spare tire stowed beneath
- Rack and pinion steering
- Front bumper guards
- Dual rectangular halogen headlamps
- 2-speed windshield wipers
- Fluidic windshield washer system
- 3-speed heater/detroster
- AM radio (may be deleted for credit)
- Steering column-mounted controls—Front lever: Turn signal/horn/headlamp dimmer. Rear lever: Windshield washer/wipers
- Ram-air forced ventilation
- Day/night inside mirror
- Inside hood release
- Ford's Limited Corrosion Perforation Warranty
- Low-back vinyl bucket seats
- Color-keyed cut-pile carpeting

- Color-keyed door trim panels with bright accents
- Dark walnut instrument cluster woodtone appliques
- Front armrests with integral door-pull handles
- Coin tray integral with color-keyed shift boot
- Glove box lock
- Cigarette lighter
- Passenger side visor vanity mirror
- Passenger door courtesy light switch
- Rear seat ashtray
- Luxury lower bodyside moldings with integral neeclip moldings
- Bright hood ornament
- LH remote control mirror
- Brushed aluminum "B" pillar appliques
- Bright grille with bright unaround molding;
- Bright windshield, backlight, drip rail, window frames and belt moldings
- Deluxe wheel covers (4)

Granada GL

Most standard 2-Door/4-Door Granada L features plus these additions or variations:

- Low-back bucket seats in luxury vinyl trim
- Deluxe color-keyed belts with tension eliminators
- Luxury door trim panels
- Plush cut-pile carpeting
- Cloth headlining
- Soft quarter trim panel
- Appliques with courtesy lights
- Luxury steering wheel
- Luxury Sound Insulation Package
- Rear door courtesy light switches (4-Door)
- Paint stripes on body-sides, hood, decklid
- Rear bumper guards, front and rear bumper rub strips with end caps
- Color-keyed wheel covers (4)

Granada GLX

Most standard 2-Door/4-Door Granada L and GL features plus these additions or variations:

- Electronic warning chimes
- Carpeted luggage compartment
- Charcoal grille texture
- Black headlamp doors
- Black door frames and "B" pillar
- RH remote control mirror
- Black ribbed lower vinyl insert bodyside moldings
- Turbine wheel covers (4)



Measurements

	2-Door	4-Door
Wheelbase	105.5"	105.5"
Length	196.5"	196.5"
Height	52.9"	52.9"
Width	71.0"	71.0"
Front Tread	56.6"	56.6"
Rear Tread	57.0"	57.0"
Trunk Space*	16.8 cu. ft.	16.8 cu. ft.
Fuel Capacity	16.0	16.0
Curb Weight	2,801	2,845
Passenger Capacity**	5	5

*With standard min. spare tire.
**2-passenger seating with optional light bench seat.



Ford Limited Corrosion Perforation Warranty

Ford Motor Company provides a 3-year, unlimited mileage corrosion perforation warranty on all new model cars sold in the 50 United States. The warranty states that any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Of course, exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.



Granada Maintenance Schedule—Another Better Idea

Ford wants to reduce both the frequency and cost of scheduled maintenance on its cars to an absolute minimum. And, compared to just a few years ago, we're making strides in that direction. For example, in 1973, an engine oil change was called for each 4,000 miles. In 1981, Granada oil changes are recommended at 10,000-mile intervals (7,500-mile with V-8). Other recommended intervals are now 30,000 miles between spark

plug changes, 30,000 miles between air filter replacements, 50,000 miles or 3 years between engine coolant replacements. We think this kind of maintenance schedule rates as a Ford Better Idea—and we're working constantly to make it even better!



Colors and Trims

As you probably already noted, '81 Granada car colors and interior trims are referred to by their order codes. Example: Polar White (9D). On the printed page, of course, colors are at best only representative of the original. For this reason, we've included the codes wherever possible so that you can more easily check out a particular color or trim. With the code as a guide, your Ford Dealer can show you actual samples of Granada paint colors and trim materials.



EPA Gas Mileage Estimates

Of course, gas mileage is one of your top concerns these days. It's one of ours, too. 1981 EPA estimates were not available at the time this catalog was published. Ford Granada, however, should post in the new EPA Gas Mileage Guide the best miles-per-gallon ratings in its history. See your Ford Dealer for the latest information.



"Ask Your Ford Dealer"

Every effort has been made in preparing this catalog to provide you—in one convenient place—the most complete and current information on the new Ford Granada. Following publication, however, certain changes in standard equipment, options, model availability, prices, and the like, may have occurred which would not be included in these pages. In such cases, it's good to remember that your best source is also closest to you. It is your local Ford Dealer, who has the most up-to-date information first and who is always ready to answer your questions about the fine Ford products he sells.

OPTIONS SELECTOR

Selecting options for your new Granada can be doubly rewarding. With your selection, you can personalize your Granada. And, by adding to the actual dollar value in the beginning, options can contribute to your trade-in value when it's time for another new Granada. The '81 options list is as varied as it is long. See for yourself.

Audio

- AM/FM Monaural Radio
- AM/FM Stereo Radio*
- AM/FM Stereo Radio with 8-Track Tape*
- AM/FM Stereo Radio with Cassette Tape.* Uses space-saving 60-min. compact cassette tapes.
- Premium Sound System. Power amplifier and larger rear speakers available with stereo systems.

*Dual speakers front and rear included.

Appearance

- Interior Sport Group. Includes console, sport steering wheel, performance instrument cluster with black appliques
- Color-Keyed Deluxe Belts. Tension eliminators included. Standard in GL, GLX.
- RH Remote Control Mirror. Standard on GLX.
- Dual Accent Paint Stripes. Standard on GL and GLX.
- Metallic Glow Paint. Available in Med. Blue Glow (3H), Lt. Spruce Glow (7B), Med. Fawn Glow (55).
- Tu-Tone Paint. Choose from five attractive combinations.
- Full Vinyl Roof
- Rear Vinyl Roof For GL 4-Door only
- Sport Steering Wheel
- Leather-Wrapped Steering Wheel



(B)

Comfort

(B) Air Conditioner.

- Manual controls for cool and warm air, defrosting, delogging, for year-round comfort. Tinted glass recommended.
- Tinted Glass—Complete
 - Flight Bench Seat
 - Split Bench Seats with Dual Recliners. For GL, GLX only.



(C)

(C) Flip-Up Open Air Roof.

Flip it up part way for added ventilation, or remove the tinted glass panel for that open-air convertible feeling.

(D) Pivoting Manual Front Windows.

Regulate the amount of extra ventilation desired.

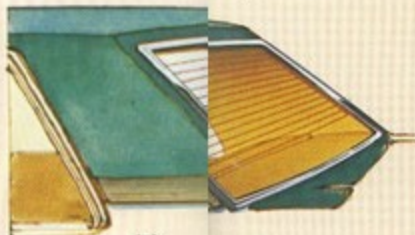
Convenience

- Electric Sweep Hand Clock
- Illuminated Visor Vanity Mirror

(E) Console. Conveniently arranged system featuring: electronic digital clock with elapsed time and date; graphic display warning module that indicates low fuel/low washer fluid levels, and tells you when headlamp low beam/rear running lamps/brake lamps are out.



(E)



(F)

(F) Electric Rear Window Defroster.

Quickly removes snow, ice, frost or condensation from the rear window

- Tilt Steering Wheel. Adjusts to five positions.
- Remote Control Deck Lid Release
- Interval Windshield Wipers
- Cornering Lamps
- Light Group, Luggage compartment light, glove box light, engine compartment light, dual beam map/dome light, rear door courtesy light switches (4-doors), ashtray light.



(D)

(G) Fingertip Speed Control. Automatically maintains any speed you set at 30 mph or above. Great convenience, and holding steady speed helps save gas. Pressing the brake pedal deactivates the system. Touch of the "resume" button automatically reestablishes the speed set prior to braking.

Interiors
See pages 7-11)

Performance
■ Engine Options: 3.3 liter (200 CID) 6-cylinder with SelectShift, 4.2 liter (255 CID) V-8 with SelectShift, (Higher Axle Ratio) Traction-Lok Axle. Under adverse operating conditions where one driving wheel could spin on ice, snow, sand or mud, the Traction-Lok automatically transfers some of the driving force (or torque) to the other wheel to take advantage of its better traction. See your Ford Dealer for availability.)
■ SelectShift Automatic Transmission.
■ Floor Shift. With automatic transmission for bucket seats only.
■ Heavy-Duty Battery (Cold Weather Group. Includes heavy-duty battery and alternator, plus engine block immersion heater.



(G)

Power Assists

- Power Door Locks
- Six-Way Power Seat Adjustment. Split bench seat driver's side. Regulates forward/backward, up/down, tilt forward/backward movement.
- Four-Way Power Seat Adjustment. Flight bench seat only.
- Variable Ratio Power Steering
- Power Side Windows

Protection

- Rear Bumper Guards. Front bumper guards standard. Included on GL, GLX.
- Bumper Rub Strips. Horizontal, front and rear. Available only with rear bumper guards. Included on GL, GLX.
- Bodyside Protection Molding
- Appearance Protection Group. Carpeted front floor mats, door edge guards, license plate frames.
- Front Vinyl Floor Mats
- Lower Bodyside Protection. Provides an application of vinyl under the paint along the lower sides of the body to help protect against stone pecking. Important on gravel or heavily salted roads.
- Mud and Stone Deflectors

Tires

- P-Metric Steel-Belted Radial Tires in black sidewalls (BSW), white sidewalls (WSW), and raised white letters (RWL). Consult your Ford Dealer for tire size availability.
- TR-Type Steel-Belted Radial Tires (190/65R 390 BSW) include aluminum wheels and special suspension components.
- Conventional Spare Tire

(H) Wheel Covers/Wheels

- From top:
- Aluminum Wheels (4). For TR-type steel-belted radial tires.
 - Wire Wheel Covers (4)
 - Aluminum Wheels (4)

Options Availability

1981 Granada options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Some options are offered only in combination with other options. Availability of some models and features described here and elsewhere may be subject to delay. Again, consult your Ford Dealer for the latest information.



(H)



Ford Granada

CHOICES



Granada GLX 2-Door, Light Pewter Metallic (17)



Granada GLX 4-Door, Pastel Chamois (86)



Granada GL 2-Door, Medium Dark Spruce Metallic (4J)



Granada GL 4-Door, Medium Blue Glow (3H)



Granada L 2-Door, Medium Fawn Glow (55)



Granada L 4-Door, Red (24)




Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will

be happy to give you complete details of the Plan, which is available on cars and light trucks sold and normally operated in all 50 United States and Canada.

Product Changes. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Buy or lease a Ford Granada from your Ford Dealer—a great choice either way!

FORD GRANADA

FORD DIVISION 



A WORLD OF
BETTER IDEAS

