

Hiller Ford Inc.
414-425-1000
www.hillerford.com



04 | E-Series



Hiller Ford

HERE'S THE INFORMATION YOU REQUESTED.



Versatility throughout.

E-Series can seat 7 with quad captain's chairs, or more than 12 when properly equipped with bench seating.* Triton® V8 power comes standard this year on every E-Series model (4.6L on E-150, 5.4L on E-350). You can also choose the proven 305-horsepower 6.8L Triton® V10. And it's the only full-size van to offer diesel power in the form of the new 6.0L Power Stroke® Turbo Diesel that delivers 440 lbs.-ft. of class-leading torque (late availability winter 2004). And now every E-Series comes standard with 16" wheels and 4-wheel anti-lock disc brakes for an improved ride and added handling ability.

*Passenger and cargo capacity limited by weight and weight distribution.

E-Series Lineup Overview

E-150 XL WAGON



Standard 8-passenger seating.

Listed below are a few of the key features included on the XL.

- Standard 4.6L SEFI V8 engine
- Standard 4-wheel disc brakes with 4-wheel anti-lock (ABS)
- Standard eight passenger seating
- Standard air conditioning

MSRP: **\$25,255***

EPA estimated mpg: **15 city/19 highway****

E-150 XLT WAGON

Well-equipped for your driving comfort.

In addition to the standard features on every E-150 XL, listed below are a few key features available on the E-150 XLT in addition to or in place of those on the XL.

- Dual front cloth captain's chairs with eight passenger seating
- Standard air conditioning front and rear high capacity
- Standard power locks, windows and mirrors
- Standard speed control



MSRP: **\$28,095***

EPA estimated mpg: **15 city/19 highway****

E-150 CHATEAU



Enjoy the comfort of 7-passenger seating with quad captain's chairs.

In addition to the standard features on every E-150 XLT, listed below are a few key features available on the Chateau in addition to or in place of those on the XLT.

- Quad cloth captain's chairs
- 16-inch bright aluminum wheels
- Electronic AM/FM stereo with single CD player and digital clock (6 speakers)
- Overhead console with Temperature, compass and storage

MSRP: **\$30,095***

EPA estimated mpg: **15 city/19 highway****

E-350 SUPER DUTY XL WAGON

Standard 60/40 swing-out side doors.

Listed below are a few of the key features included on the E-350 Super Duty XL.

- Standard 5.4L SOHC Triton® V-8 engine
- 12-passenger seating
- Standard air conditioning
- Electronic AM/FM stereo with digital clock



MSRP: **\$27,995***
EPA estimated mpg: **N/A**

E-350 SUPER DUTY XLT WAGON



Roomy enough for 12 people.

In addition to the standard features on every E-350 Super Duty XL, listed below are a few key features on the E-350 Super Duty XLT in addition to or in place of those on the E-350 Super Duty XL.

- 12-passenger seating with dual front cloth captain's chairs
- Power mirrors, door locks and front windows
- Standard high capacity air conditioning, front and rear
- Full-length carpeting

MSRP: **\$30,800***
EPA estimated mpg: **N/A**

E-350 SUPER DUTY CHATEAU

Take advantage of the luxury and added capability of the E-350 Super Duty Chateau.

In addition to the standard features on every E-350 Super Duty XLT, listed below are a few key features on the E-350 Super Duty Chateau in addition to or in place of those on the E-350 Super Duty XLT.

- Quad cloth captain's chairs with seven-passenger seating
- Running boards and privacy glass
- Electronic AM/FM stereo with single CD player and digital clock (6 speakers)
- Overhead console with temperature, compass and storage



MSRP: **\$32,605***
EPA estimated mpg: **N/A**

E-350 SUPER DUTY EXT LENGTH XL



Excellent towing capability.

Listed below are a few key features included on the E-350 Super Duty Extended Length XL.

- 15-passenger seating with dual front vinyl bucket seats
- Electronic 4-speed automatic overdrive transmission
- Air conditioning, high capacity (front/rear)
- Electronic AM/FM stereo with digital clock (4 speakers)

MSRP: **\$29,415***
EPA estimated mpg: **N/A**

E-350 SUPER DUTY EXT LENGTH XLT

Choose from four available powertrains to fit your needs.

In addition to the standard features on every E-350 Super Duty XL, listed below are a few key features on the E-350 Super Duty Extended Length XLT in addition to or in place of those on the E-350 Super Duty Extended Length XL.

- 15-passenger seating with dual front cloth captain's chairs
- Speed control
- Power mirrors, door locks and windows
- Standard 16" steel wheel with full sport covers



MSRP: **\$31,270***
EPA estimated mpg: **N/A**

CONVERSION VANS



Custom tailor your creature comforts.

Listed below are a few of the key features included on Conversion Vans.

- Create the custom look you want inside and out.
- Luxury amenities are limited only by your imagination.
- Look for a Conversion Van company in your area.
- You may arrange delivery through the Ford Dealer of your choice.

MSRP: **N/A***
EPA estimated mpg: **N/A**

* Starting Manufacturers Retail Price, excluding taxes, title and registration fees. Optional equipment not included.

** EPA estimated city/highway mpg based on base engine/transmission configuration.

† Always wear your safety belt and secure children in the rear seat.

Ford E-Series vs. Chevrolet Express

With room to comfortably seat up to four rows of passengers and your choice of four powerful engines, including the Power Stroke® Turbo Diesel, it's no wonder E-Series has been the best-selling full-size van in America 24 years running. Take a look and see how Ford E-Series stacks up against the Chevrolet Express. And for even more comparisons, visit www.fordvehicles.com.

“The best-selling full-size van in America 24 years running.”

“The only full-size van to offer the choice of gas or diesel power.”

SPECIFICATIONS	2004 E-Series Van E-350 Super Duty	2004 Chevrolet Truck Express Cargo Van 3500 Reg. Wheelbase
Automatic Climate Control	Not Available	Not Available
AM/FM Radio	Standard	Standard
Cassette Player	Optional	Not Available
CD Player	Optional	Optional
Power Windows	Optional	Optional
Power Door Locks	Optional	Optional
Automatic Transmission	Standard	Standard
2-Wheel ABS Brakes	Not Available	Not Available
4-Wheel ABS Brakes	Standard	Standard
Rear Suspension	Standard	Standard
Horsepower@RPM	255@4500	300@4400
Torque@RPM	350@2500	360@4000
Brakes (rear)	Disc	Disc
Wheelbase (in.)	138	135
Front Head Room (in.)	42.5	40.2
Front Leg Room (in.)	40	41.3
Warranty, Basic (months)	36	36
Warranty, Basic (miles)	36,000	36,000



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Loaded with convenience.

The E-Series Chateau is fully equipped to suit your lifestyle. Your choice of power comes in the form of four proven engines – from E-150's standard 4.6L Triton® V8 all the way up to E-350's 6.0L Power Stroke® Turbo Diesel with 440 lbs.-ft. of class-leading torque (late availability winter 2004). Seven-passenger seating with quad captain's chairs and adjustable lumbar support provides comfort for the long haul. And behind the standard Privacy Glass, you'll find luxurious accommodations such as front and rear high-capacity air conditioning, an AM/FM stereo with CD, power door locks with remote keyless entry, power front windows, tilt steering and speed control. It's all the convenience you'll need in one complete package.



Featured Specifications - Interior Features

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
SEATING	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	XL	XLT
Seating, 7-passenger includes cloth quad captain's chairs 3-passenger rear bench seat	-	-	S	-	-	S	-	-
Seating, 8-passenger includes vinyl bucket seats	S	-	-	O	-	-	-	-
Seating, 8-passenger includes cloth captain's chairs	-	S	-	-	O	-	-	-
Seating, 12-passenger includes vinyl bucket seats	-	-	-	S	-	-	O	-
Seating, 12-passenger includes cloth captain's chairs	-	-	-	-	S	-	-	O
Seating, 15-passenger includes vinyl bucket seats	-	-	-	-	-	-	S	-
Seating, 15-passenger includes cloth captain's chairs	-	-	-	-	-	-	-	S
Leather seating surfaces	-	-	O	-	-	O	-	-
Interior Upgrade Package. Includes: full-length XLT carpeting, XLT side/rear cargo door trim panels, cloth bucket Seats, headlights-on audible alert, front carpeted floor mats, Insulation Package (Certain restrictions apply. See your Dealer for details).	O	-	-	O	-	-	O	-

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
CLIMATE CONTROL	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	XL	XLT
Front air conditioning	S	S	S	S	S	S	S	S
Air Conditioning, High Capacity (Front/Rear)	O	S	S	O	S	S	S	S

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
ENTERTAINMENT SYSTEMS	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	XL	XLT
Autovision® Rear Seat Entertainment System	-	-	O	-	-	O	-	-
Electronic AM/FM stereo/clock	S	-	-	S	-	-	S	-
Electronic AM/FM stereo/clock/cassette	O	S	-	O	S	-	O	S
Electronic AM/FM stereo/clock/CD	-	O	S	-	O	S	-	O
Premium Plus CD-6, AM/FM stereo/clock/6-CD	-	O	O	-	O	O	-	O

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
INSTRUMENTATION	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	XL	XLT
Instrument Cluster, Low fuel warning light, Check engine, oil/temperature light, Fuel gauge, Engine coolant temperature gauge, Speedometer, Odometer, Tachometer, Engine oil pressure gauge, Battery voltage gauge, Service engine soon warning light, Fasten safety belt warning light, Turn signal indicators, Trip odometer, High beam indicator, Antilock Braking System service light, Brake system warning light/ parking brake indicator, Charging system warning light, Airbag readiness indicator/ warning light, Water in fuel (diesel), Wait to start (diesel), Fuel Filter (diesel)	S	S	S	S	S	S	S	S

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
DRIVER ASSISTANCE	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	XL	XLT
Windshield Wipers, Interval	S	S	S	S	S	S	S	S
Speed control	O	S	S	O	S	S	O	S
Steering Wheel, Tilt	S	S	S	S	S	S	S	S
Power driver's seat	-	O	O	-	O	O	-	O

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
REARVIEW MIRRORS								
Mirrors, Aerotype Exterior LH/RH Manual	S	-	-	S	-	-	S	-
Mirrors, Base LH/RH Power Exterior	-	S	-	-	S	-	S	S
Telescopic Trailer Tow Mirrors w/power	-	O	-	-	O	-	-	O

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
CONSOLES								
Overhead Console w/temperature, compass, storage	O	O	S	O	O	S	O	O

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
OTHER CONVENIENCE ITEMS								
Power Door Locks/Windows	O	S	S	O	S	S	O	S
Power Point—Single, 12-volt source in instrument panel	S	S	S	S	S	S	S	S
Power Point—Single, 12-volt source located rear of driver	S	S	S	S	S	S	S	S
Dual illuminated visor mirrors	-	S	S	-	S	S	-	S

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
INTERIOR COURTESY LIGHTING								
Light Switches—Courtesy (all doors)	S	S	S	S	S	S	S	S
Lighting—Cargo light, rear	S	S	S	S	S	S	S	S
Lighting—Front dome light	S	-	-	S	-	-	S	-
Lighting—Reading light, illuminated entry	-	S	S	-	S	S	-	S

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
WINDOWS AND GLASS								
Solar tinted glass	S	S	S	S	S	S	S	S
Privacy glass	O	O	S	O	O	S	O	O

Featured Specifications - Exterior Features

	E-150 XL	E-150 XLT	E-150 Chateau	E-350 Super Duty XL	E-350 Super Duty XLT	E-350 Super Duty Chateau	E-350 Super Duty Ext Length	E-350 Super Duty Ext Length
BUMPERS								
Bumper, chrome front/rear	-	S	S	-	S	S	-	S
Bumper—Medium Platinum front/rear	S	-	-	S	-	-	S	-
Bumper, chrome rear step (includes Class I Trailer Towing Package which includes trailer wiring harness (Certain restrictions apply. See your Dealer for details).	O	O	O	O	O	O	O	O
Bumper, medium platinum rear step (includes Class I Trailer Towing Package which includes trailer wiring harness (Certain restrictions apply. See your Dealer for details).	O	-	-	O	-	-	O	-
Exterior Upgrade Package. Includes: chrome front and rear bumpers, chrome grille surround, aerodynamic halogen headlamps, 16" full sport wheel covers.	O	-	-	O	-	-	O	-

LIGHTING	E-150		E-150 Chateau	E-350		E-350 Super Duty	E-350	
	XL	XLT		Super Duty	Super Duty		Super Duty Ext	Super Duty Ext
	Wagon	Wagon		Wagon	Wagon		Chateau	Chateau
Headlights—Halogen aerodynamic	-	S	S	-	S	S	-	S
Headlights—Halogen sealed beam	S	-	-	S	-	-	S	-
High Mount Stop Light	S	S	S	S	S	S	S	S

REARVIEW MIRRORS	E-150		E-150 Chateau	E-350		E-350 Super Duty	E-350	
	XL	XLT		Super Duty	Super Duty		Super Duty Ext	Super Duty Ext
	Wagon	Wagon		Wagon	Wagon		Chateau	Chateau
Mirrors, Aero-type Exterior LH/RH Manual	S	-	-	S	-	-	S	-
Mirrors, Base LH/RH Power Exterior	-	S	S	-	S	S	-	S
Telescopic Trailer Tow Mirrors w/power	-	O	O	-	O	O	-	O
Sliding side cargo door (hinged doors standard)	O	O	O	O	O	O	O	O

RUNNING BOARDS AND STEP BARS	E-150		E-150 Chateau	E-350		E-350 Super Duty	E-350	
	XL	XLT		Super Duty	Super Duty		Super Duty Ext	Super Duty Ext
	Wagon	Wagon		Wagon	Wagon		Chateau	Chateau
Running boards	O	O	S	O	O	S	O	O

Featured Specifications - Power and Handling

ENGINES	E-150		E-150 Chateau	E-350		E-350 Super Duty	E-350	
	XL	XLT		Super Duty	Super Duty		Super Duty Ext	Super Duty Ext
	Wagon	Wagon		Wagon	Wagon		Chateau	Chateau
4.6L SEFI V8 Engine and 4-speed automatic overdrive transmission	S	S	S	-	-	-	-	-
5.4L SEFI Triton® V8 Engine with 4-speed automatic overdrive transmission	O	O	O	S	S	S	-	-
5.4L SEFI Triton® V8 Engine with electronic 4-speed automatic overdrive transmission	-	-	-	-	-	-	S	S
5.4L Natural Gas V8 Engine with electronic 4-speed automatic overdrive transmission	-	-	-	O	O	-	O	O
6.8L SEFI Triton® V-10 engine with electronic 4-speed automatic overdrive transmission	-	-	-	O	O	O	O	O
6.0L Power Stroke® Diesel with TorqShift™ electronic 5-speed automatic overdrive transmission (late availability)	-	-	-	O	O	O	O	O

STEERING	E-150		E-150 Chateau	E-350		E-350 Super Duty	E-350	
	XL	XLT		Super Duty	Super Duty		Super Duty Ext	Super Duty Ext
	Wagon	Wagon		Wagon	Wagon		Chateau	Chateau
Power Steering	S	S	S	S	S	S	S	S

WHEELS	E-150		E-150 Chateau	E-350		E-350 Super Duty	E-350	
	XL	XLT		Super Duty	Super Duty		Super Duty Ext	Super Duty Ext
	Wagon	Wagon		Wagon	Wagon		Chateau	Chateau
Wheels, 16x7-inch steel	-	-	-	S	S	S	S	S
Wheels, 16x7-inch bright aluminum	O	O	O	-	-	-	-	-
Wheels, 16x7-inch forged aluminum	-	-	-	O	O	O	O	O

WHEELS	E-150		E-150 Chateau	E-350		E-350 Super Duty	E-350	
	XL	XLT		Super Duty	Super Duty		Super Duty Ext	Super Duty Ext
	Wagon	Wagon		Wagon	Wagon		Chateau	Chateau
Wheels, 16x7-inch steel	-	-	-	S	S	S	S	S
Wheels, 16x7-inch bright aluminum	O	O	O	-	-	-	-	-
Wheels, 16x7-inch forged aluminum	-	-	-	O	O	O	O	O

TIRES	E-150	E-150	E-150	Duty	Duty	Super	Ext	Ext
	XL	XLT		XL	XLT	Duty	Length	Length
	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	XL	XLT
LT225/75R16E BSW All-Season	-	-	-	S	S	S	-	-
LT245/75R16E BSW All-Season	-	-	-	S	S	S	S	S
P235/70R16XL BSW All-Season	S	S	S	-	-	-	-	-

TRAILER TOWING PACKAGES	E-150	E-150	E-150	E-350	E-350	E-350	E-350	E-350
				Super	Super		Super	Super
	XL	XLT	Chateau	Wagon	Wagon	Chateau	Ext	Ext
	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	Length	Length
	XL	XLT	Chateau	Wagon	Wagon	Chateau	XL	XLT
Trailer Towing Package (Class II / III / IV). Includes: electric brake controller tap-in capability, trailer wiring harness with bumper bracket, relay system for backup/B+/running lights, frame mounted hitch receiver. (Certain restrictions apply. See your Dealer for details).	-	O	O	O	O	O	O	O

HANDLING PACKAGES	E-150	E-150	E-150	E-350	E-350	E-350	E-350	E-350
				Super	Super		Super	Super
	XL	XLT	Chateau	Wagon	Wagon	Chateau	Ext	Ext
	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	Length	Length
	XL	XLT	Chateau	Wagon	Wagon	Chateau	XL	XLT
Handling Package—Front stabilizer bar and heavy duty front and rear shock absorbers	S	S	S	S	S	S	S	S

Featured Specifications - Safety and Security

OCCUPANT PROTECTION	E-150	E-150	E-150	E-350	E-350	E-350	E-350	E-350
				Super	Super		Super	Super
	XL	XLT	Chateau	Wagon	Wagon	Chateau	Ext	Ext
	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	Length	Length
	XL	XLT	Chateau	Wagon	Wagon	Chateau	XL	XLT
Side Intrusion Door Beams	S	S	S	S	S	S	S	S
Airbags, second generation driver and passenger†	S	S	S	S	S	S	S	S
Child Seat Tethers	S	S	S	S	S	S	S	S
Safety belts--Front and rear outboard 3-point shoulder/lap belts, color- keyed with height adjustable D-ring	S	S	S	S	S	S	S	S

ACCIDENT AVOIDANCE	E-150	E-150	E-150	E-350	E-350	E-350	E-350	E-350
				Super	Super		Super	Super
	XL	XLT	Chateau	Wagon	Wagon	Chateau	Ext	Ext
	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	Length	Length
	XL	XLT	Chateau	Wagon	Wagon	Chateau	XL	XLT
4-Wheel Power Anti-Lock Braking System	S	S	S	S	S	S	S	S

ANTI-THEFT OR SECURITY	E-150	E-150	E-150	E-350	E-350	E-350	E-350	E-350
				Super	Super		Super	Super
	XL	XLT	Chateau	Wagon	Wagon	Chateau	Ext	Ext
	Wagon	Wagon	Chateau	Wagon	Wagon	Chateau	Length	Length
	XL	XLT	Chateau	Wagon	Wagon	Chateau	XL	XLT
Remote Keyless Entry system	O	O	S	O	O	S	O	O

S = Standard O = Optional - = Unavailable

Ford Division reserves the right to change product specifications at any time without incurring obligations.

† Always wear your safety belt and secure children in the rear seat.

Color Options & Wheel Styles



16" Argent Styled
Steel Wheel



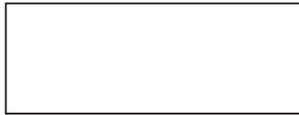
16" Aluminum
Wheel



16" Full
Wheel Cover



16" Full Sport
Wheel Cover



Oxford White



Gold Ash Metallic



School Bus Yellow



Dark Toreador
Red Metallic



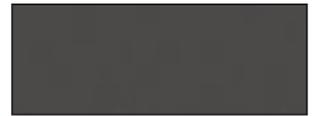
Estate Green Metallic



True Blue Metallic



Silver Metallic



Dark Shadow
Grey Metallic



Black

Dealer Accessories

Your local Ford Dealer has just the right E-Series for you, plus a host of accessories to tailor it perfectly to your needs.

Wraparound Front-End Cover

Help keep your E-Series looking as good as new with the wraparound front-end cover that provides added protection from damage caused by gravel, road debris and insects.



Swivel Hitch

The swivel hitch adjusts to align your van and trailer for an easier towing connection. And it locks straight into place when hooked up.

Hitch-Mounted Bicycle Rack

The optional hitch-mounted bicycle rack securely carries two full-size bicycles off the back of your E-Series.



Why Ford Credit?

At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Lease, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.



Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

New Vehicle Limited Warranty

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.