





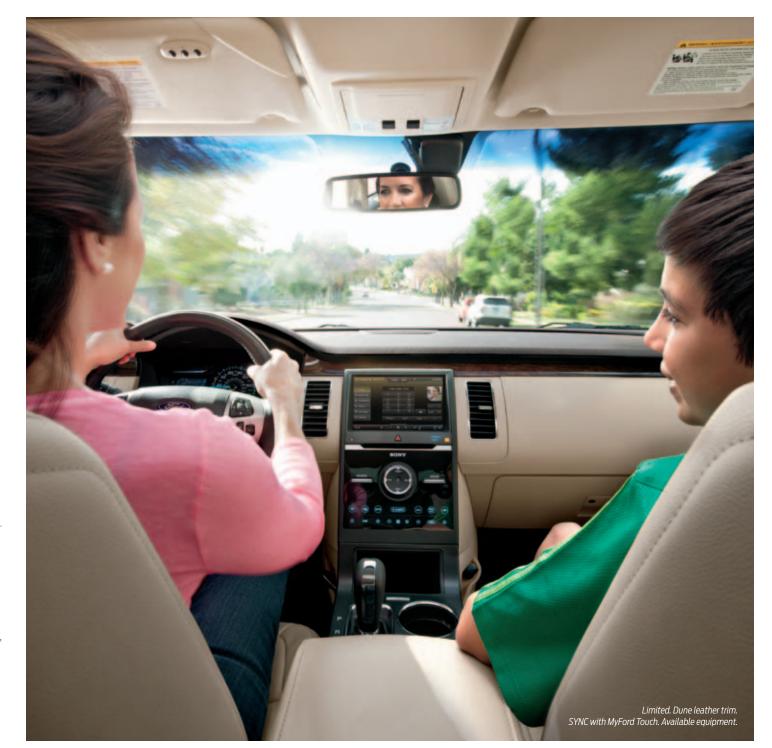






Powerful adaptability.

Whatever your day brings, Flex swiftly adapts. Its 2nd- and 3rd-row seats fold flat to provide up to 83 cu. ft. of cargo space for your latest finds. With all 3 rows of seating occupied, you can still tuck up to 20 cu. ft.¹ of luggage in back. And accessing the rear cargo area is exceptionally easy thanks to the power liftgate.² It even includes an obstacle-detection sensor to help warn you if the coast isn't clear when closing. With the PowerFold®² 50/50 split 3rd-row seat and either side of the 60/40 split 2nd-row bench seat folded down, you're able to accommodate long cargo items alongside passengers. Flex is all about form and function.



Listens when you speak.

Voice-activated Ford SYNC®1 with 911 Assist® delivers hands-free calls, music and more in response to simple voice commands. Once paired, it can download your contacts and play music from your phone, MP3, USB or iPod.® Just touch a button on the steering wheel and say things like "Call: Home" or "Play playlist: Favorites." SYNC AppLink™2 lets you control Pandora,® iHeartAuto,™ MLB.com At Bat® and select other apps by voice too. SYNC. Say the word.









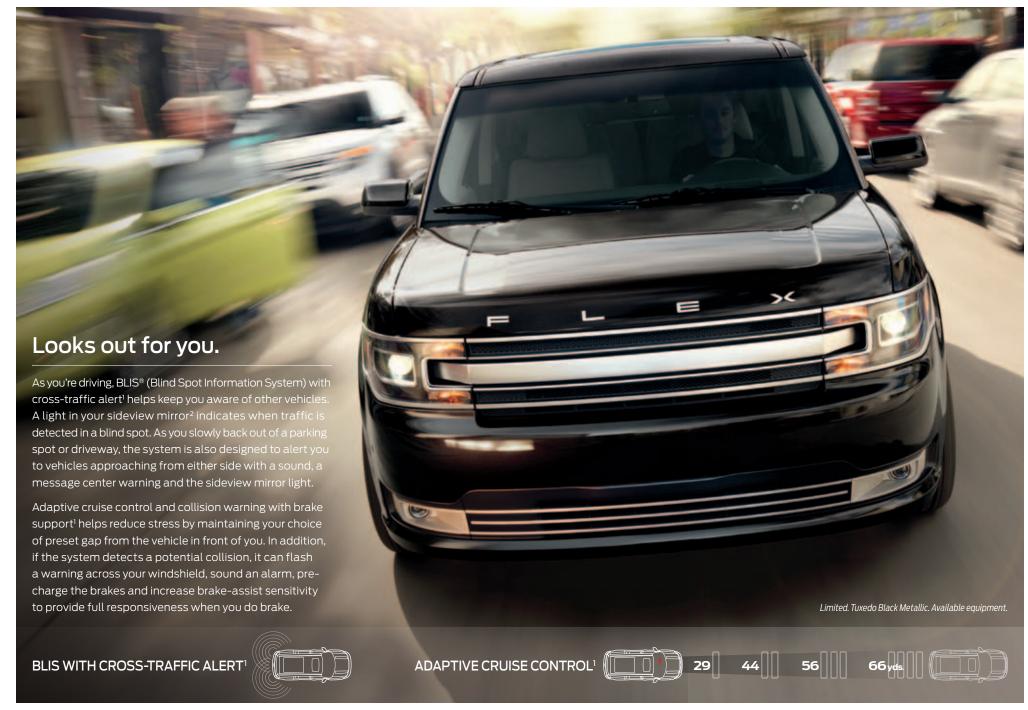
Responds to your touch.

Via the 8" LCD touch screen on SYNC®1 with MyFord Touch.®1 Simple graphics make it easy to control your phone, entertainment, navigation² and climate. Sirius XM Satellite Radio² includes a 6-month trial subscription that brings you over 130 channels including commercial-free music, sports, news, talk, comedy and entertainment. Pair it with the voice-activated Navigation System,² which includes Sirius XM Traffic and Travel Link as part of the trial, and you'll have the ability to look up fuel prices, check local and national weather, and get detailed information on traffic speed, accidents, construction and road closings. The 12-speaker Audio System from Sony®2 features HD Radio™ Technology and even lets you "Tag" songs for purchase later at the iTunes® Store.























Surprises all around.

Starting with a sky view in all 3 rows – courtesy of the multipanel Vista Roof®1 – perfect for nurturing their perpetual sense of wonder. Flex with active park assist¹ helps take the stress out of parallel parking by steering itself into the spot for you. Intelligent Access with push-button start¹ lets you get going without inserting a key. In the expansive 2nd row, passengers can grab a chilled beverage or frozen treat from the refrigerated console¹ as they recline in heated bucket seats! And the MyFord Touch®1 media hub powers up most of your mobile devices as you travel. Surprises? Flex has more than a few.











All-weather floor mats

Remote access

Rear spoiler

Dual head restraint DVD by INVISION™

custom



Exterior Flat splash guards

Full vehicle covers1 Locking fuel plug Racks and carriers1 Sportz® tent1 Trailer towing accessories Wheel lock kit

Interior

Ash cup/coin holders Cargo organizers and protectors Carpeted floor mats Conversation mirror Door sill plates Interior light kit Leather-trimmed interior seating¹

DVD rear-seat entertainment systems1 Remote start systems Vehicle Security System Warning sensor systems1



Electronics



Standard Features

Mechanical

3.5L Ti-VCT V6 with 6-speed SelectShift® automatic transmission with shifter button activation

4-wheel disc Anti-Lock Brake System (ABS)

Battery Management System

Electric power-assisted steering

Front-wheel drive (FWD)

Seating

1st-row bucket seats

2nd-row 60/40 split fold-flat bench: autofold function on 40 section

3rd-row manual fold-in-floor 50/50 split bench

1st-row center console with armrest, storage and 2 cupholders

12-volt powerpoints accessible in all rows (4)

Accessory delay

Auto-dimming rearview mirror

Autolock power door locks

Cabin air filter

Carpeted floor mats in 1st and 2nd rows

Coat hooks in 2nd row (2)

Cruise control

Driver and front-passenger sun visors with illuminated vanity mirrors

Grab handles (3)

Grocery bag hooks in cargo area

Leather-wrapped shifter

Leather-wrapped steering wheel with cruise, audio and 5-way MyFord® controls

Manual tilt/telescoping steering column

Map pockets in 1st-row seat backs

Overhead console with map lights and sunglasses holder

Power windows with one-touch-up/-down driver's side window feature

Reading lamps for 2nd- and 3rd-row passengers

Autolamp automatic headlamps with wiper-activated headlamps feature

Chrome dual exhaust tips

Easy Fuel® capless fuel filler

Privacy glass on 2nd- and 3rd-row windows and liftgate Rear-window defroster

Reverse Sensing System

Windshield wipers – Intermittent front (speed-sensitive) and 2-speed rear

4-way adjustable head restraints

Safety & Security

Personal Safety System[™] for driver and front passenger includes dual-stage front airbags? safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System 3-point safety belts for all seating positions

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AdvanceTrac® with RSC® (Roll Stability Control™)

Belt-Minder® front safety belt reminder

Integrated keyhead transmitter remotes (2)

LATCH – Lower Anchors and Tether Anchors

SecuriLock® Passive Anti-Theft System

Engines/EPA-Estimated

Ratings & Dimensions

254 lb.-ft. of torque @ 4,000 rpm

350 lb.-ft. of torque @ 3,500 rpm³

wheel-mounted paddle shifters

Height - Excluding options

Height - Including options

Width – Excluding mirrors

Width – Including mirrors

Width – Mirrors folded

Cargo Volume (cu. ft.)

6-speed SelectShift automatic with steering

6-speed SelectShift automatic

Safety Canopy® System with side-curtain airbags²

Tire Pressure Monitoring System (excludes spare)

18 city/25 hwy/20 combined mpg 17 city/23 hwy/19 combined mpg

16 city/23 hwy/18 combined mpg

and traction control

Child-safety rear door locks

Front-seat side airbags²

Illuminated Entry System

Battery saver

for Children (3)

and rollover sensor SecuriCode™ invisible keypad

3.5L Ti-VCT V6

FWD

AWD

AWD

Exterior

Length

Interior

Head room

Hip room

Leg room

Shoulder room

Behind 1st row

Behind 2nd row

Behind 3rd row

Wheelbase

287 hp @ 6,500 rpm

3.5L EcoBoost® V6

365 hp @ 5,500 rpm3

Side-intrusion door beams

SOS Post-Crash Alert System™

MvKev®



117.9"

201.81

68.0"

69.3"

75.9"

88.8"

80.1"

1st/2nd/3rd Row

41.8"/40.5"/38.7"

58.4"/58.1"/50.8"

55.5"/55.0"/41.1"

40.8"/44.3"/33.3"

83.2

43.2

20.04







to change or discontinue this product service at any time without prior notification or incurring any future obligation. Late availability.



SEL. Charcoal Black cloth trim. Available equipment.

SEL. Dual-zone electronic automatic temperature control.

SEL. Dune leather trim. 2nd-row bucket seats. 2nd-row console.

SEL. Cargo net.

SE

Equipment Group 100A

Includes all standard features, plus:

Seating

6-way power driver's seat with 2-way manual front-passenger seat

7-passenger seating

Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Embossed metal instrument panel appliqués

Ford SYNC® voice-activated, in-vehicle connectivity system

MyFord® with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary input iack

Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

Exterior

17" painted aluminum wheels with P235/60R17 BSW tires

Auto headlamps – Halogen, wipers-activated

Black, manually folding, power sideview mirrors with integrated blind spot mirrors

Body-color-painted door handles

Chrome grille

Available Options

2nd-row rear-outboard inflatable safety belts

All-weather floor mats

Black roof-rack side rails

Dual head restraint DVD by INVISION™2

Sirius XM Satellite Radio with 6-month trial subscription

SEL

Equipment Group 200A Includes select SE features, plus:

Mechanical

Heavy-duty brake calipers

Seating

1st-row heated bucket seats, including 10-way power driver's seat with power recline and lumbar and 6-way power passenger seat with manual recline and lumbar

Interior

Cargo net

Dual-zone electronic automatic temperature control

MyFord Touch® with two 4.2" configurable LCD displays in instrument cluster, 8" LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks

San Macassar wood-appearance appliqués on instrument panel and door-trim panels

Sirius XM Satellite Radio with 6-month trial subscription

SYNC voice-activated, in-vehicle connectivity system with SYNC Services for Traffic. Directions and Information³

Universal garage door opener

Exterior

18" painted aluminum wheels with P235/60R18 BSW tires

Black-painted, power, heated, manually folding sideview mirrors with integrated blind spot mirrors Bright stainless steel beltline

Fog lamps with bright bezels

"SEL" badge

Available Equipment Groups

Equipment Group 201A – 110-volt power outlet + body-color liftgate appliqué + power liftgate and rear view camera

Equipment Group 202A – Includes all content of 201A + adjustable pedals with memory + BLIS® (Blind Spot Information System) with cross-traffic alert + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinvl + driver's seat with memory + sideview mirrors with security approach lamps

+ Premium Audio System with 7 speakers + Remote Start System

Available Options & Packages

2nd-row 40/40 reclining bucket seats

2nd-row console (requires 2nd-row 40/40 reclining bucket seats and 201A or 202A)

2nd-row-outboard inflatable safety belts

20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires (requires 201A or 202A)

All-weather floor mats

Appearance Package includes Tuxedo Black Metallic-painted roof (monochromatic roof available⁴) and sideview mirror caps. 20" machined aluminum wheels with premium painted pockets, Charcoal Black leather-trimmed seats with gray perforated inserts, perforated leather-wrapped steering wheel with Meteorite Black bezels, unique graphic instrument panel and door-trim appliqués, and 1st-row floor mats with unique logo (requires 202A)

Class III Trailer Tow Package includes hitch receiver with 4.500-lb. rating. 7-/4-pin connector. engine oil cooler and trailer sway control

Dual head restraint DVD by INVISION2

Intelligent all-wheel drive (AWD)

Multipanel Vista Roof® (requires 201A or 202A) Silver roof-rack side rails (black with Appearance Package with Tuxedo Black roof)

Two-tone roof

Voice-activated Navigation System (requires 202A)



17" Painted Aluminum Standard: SE



18" Painted Aluminum Standard: SEL



20" Bright-Painted Aluminum Available: SEL



20" Machined Aluminum with Premium Painted Pockets Included: Appearance Package





Limited

Equipment Group 300A Includes select SEL features, plus:

Seating

1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar

2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with flip-out armrest and 2 cupholders

3rd-row vinyl 50/50 split manually folding bench seat

Interior

110-volt power outlet

Ambient lighting in front cupholders, inside front console, front footwells and back of rear console

Black with aluminum insert front door-sill scuff plates Color-keyed leather-wrapped steering wheel

with wood inlay

HD Radio™ Technology

Intelligent Access with push-button start

Power-adjustable pedals with memory

Rear view camera

Remote Start System

Audio System from Sony® with AM/FM stereo/ single-CD player with MP3 capability and 12 speakers in 10 locations

Voice-activated Navigation System featuring SiriusXM Traffic and Travel Link (6-month trial subscription)

Yoho maple woodgrain-appearance appliqués on instrument panel and door-trim panels

Exterior

19" painted aluminum wheels with P235/55R19 BSW tires

BLIS® (Blind Spot Information System) with cross-traffic alert

Body-color, power, heated, power-folding sideview mirrors with integrated security approach lamps and memory

Chrome door handles

High-intensity discharge (HID) headlamps

Kast silver lower grille strips

Light-emitting diode (LED) taillamps

"LIMITED" badge

Power liftgate

Rain-sensing windshield wipers

Satin-aluminum grille

Satin-aluminum liftgate appliqué

Available Equipment Groups

Equipment Group 301A – Active park assist + adaptive cruise control and collision warning with brake support + 10-way power heated and cooled front seats + 3rd-row vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature + power-tilt/-telescoping steering column

Equipment Group 302A – 3.5L EcoBoost® V6 + 6-speed SelectShift® automatic with paddle shifters + dual exhaust with chrome tips + Intelligent all-wheel drive (AWD) + 20" polished aluminum wheels with P255/45R20 all-season BSW tires

Equipment Group 303A – Includes all content of 301A + 302A

Available Options & Packages

2nd-row console (requires 2nd-row 40/40 reclining bucket seats)

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold

2nd-row-outboard inflatable safety belts

2nd-row refrigerated console (requires 2nd-row 40/40 reclining bucket seats with autofold; n/a with 300A or 302A)

20" polished aluminum wheels with P255/45R20 all-season BSW tires (included with 302A and 303A)

All-weather floor mats

Appearance Package includes Tuxedo Black Metallic-painted roof (monochromatic roof available¹) and sideview mirror caps. 20" machined aluminum wheels with premium painted pockets, Charcoal Black leather-trimmed seats with gray perforated inserts, perforated leather-wrapped steering wheel with Meteorite Black bezels, unique graphic instrument panel and door-trim appliqués, and 1st-row floor mats with unique logo

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Dual head restraint DVD by INVISION™2

Intelligent all-wheel drive (AWD) (included with 302A and 303A)

Multipanel Vista Roof®

Silver roof-rack side rails (black with Appearance Package with Tuxedo Black roof)

Two-tone roof









Dune leather trim with perforated inserts. Available equipment. BLIS (Blind Spot Information System) with cross-traffic alert.

2nd-row heated bucket seats.3 110-volt power outlet.

High-intensity discharge (HID) headlamps.



19" Painted Aluminum Standard



20" Polished Aluminum Optional: 300A. 301A Included: 302A, 303A



20" Machined Aluminum with Premium Painted Pockets Included: Appearance Package





Exteriors



White Platinum Metallic Tri-coat White Suede



Ginger Ale Metallic



Ingot Silver Metallic



Ruby Red Metallic Tinted Clearcoat



3 Dune Cloth

1 Dune Cloth

Interiors



2 Charcoal Black Cloth



4 Charcoal Black Cloth



Kodiak Brown Metallic

Mineral Gray Metallic



Deep Impact Blue Metallic



Tuxedo Black Metallic



5 Dune Leather



6 Charcoal Black Leather



7 Charcoal Black Leather with Gray Perforated Inserts



8 Dune Leather with Perforated Inserts



9 Charcoal Black Leather with Perforated Inserts

Optional Two-Tone Roof



Ruby Red Metallic Tinted Clearcoat lower



 Tuxedo Black Metallic roof Ingot Silver Metallic lower



Deep Impact Blue Metallic lower



¹Two-tone roof available on SEL and LIMITED only. ²Additional charge.

³Tuxedo Black Metallic roof requires Appearance Package.

⁴White Suede roof not available with Dune interior.
Colors are representative only. See your dealer for actual paint/trim options.



New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. The Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. 🛘 Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

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