



















SEL. Magnetic. Available equipment.









Powerfully uplifting.

From its panoramic Vista Roof®1 to its new foot-activated hands-free power liftgate,¹ the all-new Edge is designed to brighten your day.

Quality, comfort and capability all come together inside Edge. Its finely crafted new interior design offers you a heated steering wheel, 10-way power heated and cooled front seats, and 73.4 cu. ft. of cargo space with the rear 60/40 split seat folded flat.

The quietest Edge yet benefits from standard acoustic windshield glass, better sealing of its body, sound insulation improvements and quieter powertrains than its previous generation.

Just kick your foot under the rear bumper with your Intelligent Access¹ key fob tucked in a pocket or purse. The foot-activated hands-free power liftgate¹ detects the motion of your leg and the proximity of the fob, then opens or closes on its own.

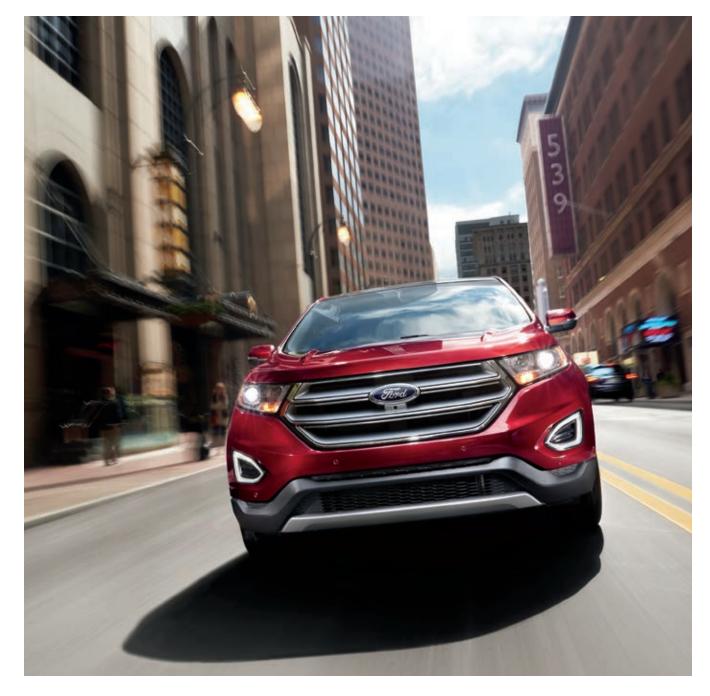




Titanium. Ceramic leather trim with perforated inserts. Available equipment.







Innovatively alert.

Busy city streets. Long trips on the highway. High-speed cruising and passing. Crowded parking lots. The all-new Edge offers advanced driver-assist technologies¹ to help you master these real-world challenges and many more.

Maintain your lane with help from our Lane-Keeping System! It can detect lane markings with a forward-facing camera, and can send vibration pulses to the steering wheel and apply steering torque if needed, prompting you to steer back toward center.² There's also a Driver Alert System¹ that displays a coffee cup icon if it detects you could use a break.

Get a heads-up from adaptive cruise control and collision warning with brake support.^{1,3} This system helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and helps by pre-charging the brake system.

Stay alert to traffic detected in blind spots as you drive forward, or traffic nearing either side of the vehicle as you slowly back up, thanks to BLIS® (Blind Spot Information System) with cross-traffic alert! BLIS helps warn you using lights embedded in the sideview mirrors. Cross-traffic alert uses the same lights, plus an audio warning and a message center notice. Edge technology is all about empowering you.

Titanium. Ruby Red Tinted Clearcoat Metallic. Available equipment.







Easily maneuvered.

Perpendicular. Parallel. Backing in. Heading out. The all-new Edge offers advanced technologies¹ to ease you through all sorts of challenging situations. Enhanced active park assist with side parking sensors¹ helps you find a spot and steers the vehicle into place, while you control the gear shifter, and the brake and accelerator pedals. It can steer Edge out of tight parallel spots too. And alert you to obstacles near the sides of the vehicle along the way.

Make an informed approach using the new front 180° camera with washer.¹ Just press a button on the instrument panel to engage the front grille-mounted camera, and get a full-color look at what's happening in front and to the front sides of your vehicle.



Edge Specifications



Engines/EPA-Estimated Ratings & Dimensions

2.0L	Eco	Bo	ost®

245 hp @ 5,500 rpm1 275 lb.-ft. of torque @ 3,000 rpm

6-speed SelectShift® automatic

FWD 20 city/30 hwy/24 combined mpg

AWD 20 city/28 hwy/23 combined mpg

2.0L EcoBoost with Auto Start-Stop

245 hp @ 5.500 rpm1

275 lb.-ft. of torque @ 3,000 rpm

6-speed SelectShift automatic

FWD 21 city/30 hwy/24 combined mpg

3.5L Ti-VCT V6

280 hp @ 6,500 rpm

250 lb.-ft. of torque @ 4,000 rpm

6-speed SelectShift automatic

FWD 18 city/26 hwy/21 combined mpg AWD 17 city/25 hwy/20 combined mpg

2.7L EcoBoost V6

315 hp @ 4,750 rpm1

350 lb.-ft. of torque @ 2,750 rpm

6-speed SelectShift automatic

FWD 18 city/27 hwy/21 combined mpg AWD 17 city/24 hwy/20 combined mpg

Exterior

Wheelbase	112.2"
Length	188.1"
Height	68.6"
Width – Excluding mirrors	75.9"
Width – Including mirrors	85.8"
Width – Mirrors folded	78.4"
Liftover height	29.7"

Interior	Front/Rear
Head room	40.2"/40.3"
Shoulder room	60.3"/60.5"
Hip room	55.9"/57.5"
Leg room	42.6" (max.)/40.6"

Capacities (cu. ft.)

Passenger volume	113.9	
Cargo volume behind front seats	73.4	
Cargo volume behind rear seats	39.2	
Fuel tank (gal.) FWD/AWD	18.0	

Standard Features

Mechanical

6-speed SelectShift automatic transmission with paddle activation

4-wheel independent suspension

Electric power-assisted steering

Front-wheel drive (FWD)

Hill start assist

Power disc brakes with Anti-Lock Brake System (ABS) Torque Vectoring Control

Seating

Front bucket seats with 4-way adjustable head restraints

Rear 60/40 split fold-flat seat with manually reclining seat backs and folding center armrest with 2 cupholders

Interior

12-volt powerpoints

(2 in 1st row, 1 in 2nd row and 1 in rear cargo area)

Adjustable driver and front-passenger sun visors with illuminated vanity mirrors

Air conditioning with rear-seat vents

Below-floor Cargo Management System

Cargo area tie-downs and hooks

Cargo net

Center console with storage tray, armrest, powerpoint and 2 cupholders

Coat hooks (2)

Compass and outside temperature displays

Cupholders/beverage holders (8)

Front-passenger (1) and B-pillar (2) assist handles

Leather-wrapped shift knob

Manual tilt/telescoping steering column

Map pockets in driver and front-passenger seat backs

Overhead console with sunglasses holder

Power door locks

Power windows with one-touch-up/-down feature for driver and front-passenger windows

Push-button start

Rear-window defroster

Steering wheel-mounted cruise, audio and 5-way MyFord® controls (2)

Exterior

Automatic headlamps with wiper activation

Body-color rear spoiler

Configurable LED daytime running lamps

Dual bright exhaust tips

Easy Fuel® capless fuel filler

LED taillamps

Power sideview mirrors with integrated blind spot mirrors and manual fold-away design

Privacy glass (rear doors, rear quarter windows and liftgate window)

Quad-beam halogen headlamps

Windshield wipers - Front: speed-sensitive, variableintermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags.² safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Active Knee-Airbag² Glovebox

AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control

Battery saver with headlamps-off delay

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Driver's knee airbag2

Front height-adjustable shoulder safety belts

Front-seat side airbags²

LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)

MyKey®

Rear view camera

Safety Canopy® System with side-curtain airbags2 and rollover sensor

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)







SEL. Guard. Available equipment.

SEL. Dune leather trim. Rear 60/40 split seat with reclining seat backs. Available equipment.

SEL. 73.4-cu.-ft. rear cargo area. Available equipment.

SE

Equipment Group 100A

Includes all standard features, plus:

Mechanica

2.0L EcoBoost® engine with Active Grille Shutters

Seating

6-way manual driver's seat

4-way manual front-passenger seat

Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Ford SYNC® enhanced voice-activated, in-vehicle connectivity system with 4.2" color LCD screen in center stack, AppLink,™ 911 Assist,® and media hub with audio input jack and smart-charging USB port

Dark Ano Gray instrument panel appliqué

Dark Slate Metallic center stack finish

Front and rear carpeted floor mats

Exterior

18" Sparkle Silver-painted aluminum wheels with P245/60R18 all-season BSW tires

Black sideview mirrors

Body-color door handles

Bright grille

Remote Keyless Entry System

Available Options & Package

2.0L EcoBoost engine with Auto Start-Stop (FWD only)

3.5L Ti-VCT V6 engine

2nd-row outboard inflatable safety belts

All-wheel drive (AWD)

Black roof-rack side rails

Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector

Dual Headrest DVD by INVISION™2 (late availability)

Front and rear all-weather floor mats

P235/60R18 all-season snow chain-compatible tires

SEL

Equipment Group 200A *Includes select SE features, plus:*

Seating

10-way power driver's seat

EasyFold® rear seat back release

Unique cloth seats

Interior

Auto-dimming rearview mirror

Dual-zone electronic automatic temperature control Intelligent Access with push-button start

Leather-wrapped steering wheel

Pewter-appearance instrument panel appliqué

Satin Twilight accents

SiriusXM® Satellite Radio with 6-month trial subscription

Exterior

18" Sparkle Silver-painted split-spoke aluminum wheels with P245/60R18 all-season BSW tires

Body-color, heated sideview mirrors with security approach lamps and integrated LED turn signal indicators

Bright beltline moldings

LED signature lamps

Reverse Sensing System

SecuriCode™ invisible keypad

Available Equipment Group

Equipment Group 201A – SYNC with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes 8" color LCD touch screen in center stack; two 4.2" configurable color LCD screens in instrument cluster; media hub with 2 USB ports, SD card reader and audio input jack; and SYNC Services³ + leather-trimmed, heated front seats + 6-way power front-passenger seat + Premium Audio System with 9 speakers

Available Options & Packages

3.5L Ti-VCT V6 engine

18" polished aluminum wheels (requires 201A)

2nd-row outboard inflatable safety belts

All-wheel drive (AWD)

Black roof-rack side rails (n/a with Vista Roof®)

Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector

Class II Trailer Tow Package includes trailer sway control

Dual Headrest DVD by INVISION² (late availability)

Front and rear all-weather floor mats

P235/60R18 all-season snow chain-compatible tires

Panoramic Vista Roof (requires 201A)

Technology Package includes voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year trial subscription, BLIS® (Blind Spot Information System) with crosstraffic alert, Remote Start System, auto-dimming driver's sideview mirror, and 110-volt power outlet (requires 201A)

Utility Package includes foot-activated hands-free power liftgate; perimeter alarm; and universal garage door opener (requires 201A)



18" Sparkle Silver-Painted Aluminum Standard: SE



18" Sparkle Silver-Painted Split-Spoke Aluminum Standard: SEL



18" Polished Aluminum Available: SEL



Titanium

Equipment Group 300A Includes select SEL features, plus:

Seating

10-way power driver and front-passenger seats with driver's memory feature

Heated front sport-style bucket seats

Leather-trimmed seats

Interior

Audio System from Sony® with 12 speakers and HD Radio™ Technology

SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes 8" color LCD touch screen in center stack; two 4.2" configurable color LCD screens in instrument cluster; media hub with 2 USB ports, SD card reader and audio input jack; and SYNC Services1

Ambient lighting

Illuminated front door-sill scuff plates

Mechanical Stripe aluminum instrument panel appliqué

Metal-plated accents

Universal garage door opener

Exterior

19" Luster Nickel-painted aluminum wheels with P245/55R19 all-season BSW tires

Body-color door handles with bright inserts

Body-color, heated sideview mirrors with integrated LED turn signal indicators, security approach lamps and memory feature

Foot-activated hands-free power liftgate

LED taillamps with light bar

Perimeter alarm

Available Equipment Groups

Equipment Group 301A - Technology Package includes voice-activated Navigation System with integrated Sirius XM® Traffic and Travel Link® services with 5-year trial subscription, BLIS® (Blind Spot Information System) with cross-traffic alert, Remote

Start System, auto-dimming driver's sideview mirror, and 110-volt power outlet + heated steering wheel + heated and cooled front seats + heated rear outboard seats + panoramic Vista Roof®

Equipment Group 302A – Includes all content of 301A + Lane-Keeping System + enhanced active park assist with side parking sensors + front 180° camera with washer + HID headlamps with auto high beams + rain-sensing windshield wipers + 2nd-row outboard inflatable safety belts

Available Options & Packages

3.5LTi-VCT V6 engine

20" polished aluminum wheels with Dark Stainlesspainted pockets

2nd-row outboard inflatable safety belts (included on 302A)

All-wheel drive (AWD)

Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector

Class II Trailer Tow Package includes trailer sway control

Driver's Assistance Package includes adaptive cruise control and collision warning with brake support, and power-tilt/-telescoping steering column (requires 301A or 302A)

Dual Headrest DVD by INVISION™2 (late availability)

Front and rear all-weather floor mats

P235/60R18 all-season snow chain-compatible tires (requires and only available with 18" polished aluminum wheels)

Panoramic Vista Roof (included on 301A and 302A)

Silver roof-rack side rails

(300A only; n/a with Vista Roof)

Technology Package includes voice-activated Navigation System with integrated SiriusXM Traffic® and Travel Link® services with 5-year trial subscription. BLIS® (Blind Spot Information System) with crosstraffic alert, Remote Start System, auto-dimming driver's sideview mirror, and 110-volt power outlet (included on 301A and 302A)











Bronze Fire Tinted Clearcoat Metallic. Available equipment.

2nd-row outboard inflatable safety belts.3 Ceramic leather trim. Available equipment.

HID headlamps with auto high beams.3

Heated and cooled front seats.3

LED taillamps with light bar.



18" Polished Aluminum Available (requires snow chain-compatible tires)



19" Luster Nickel-Painted Aluminum Standard



20" Polished Aluminum with Dark Stainless-Painted Pockets Available













Electric Spice. Available equipment.

Aluminum brake and accelerator pedal covers.

2.7L EcoBoost V6, twin-turbocharged, direct-injection engine.

Trapezoidal fascia-integrated dual bright exhaust outlets.



20" Polished Aluminum with Low-Gloss Magnetic-Painted Pockets Standard



21" Premium Tarnished Dark-Painted Aluminum Available

Sport

Equipment Group 400A *Includes select SEL features, plus:*

Mechanical

2.7L EcoBoost® V6 engine with Active Grille Shutters
Sport-tuned suspension

Seating

10-way power, heated driver and front-passenger seats with driver's memory feature

Leather-trimmed seats with sueded perforated inserts

Interior

Audio System from Sony® with 12 speakers and HD Radio™ Technology

SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes 8" color LCD touch screen in center stack; two 4.2" configurable color LCD screens in instrument cluster; media hub with 2 USB ports, SD card reader and audio input jack; and SYNC Services¹

Aluminum brake and accelerator pedal covers

Ambient lighting

Brush weave aluminum instrument panel appliqué Deluxe front and rear carpeted floor mats

Illuminated front door-sill scuff plates

Metal-plated accents

Universal garage door opener

Exterior

20" polished aluminum wheels with low-gloss Magnetic-painted pockets and P245/50R20 all-season BSW tires

Black beltline moldings

Body-color cladding

Body-color front and rear bumpers

Body-color, heated sideview mirrors with integrated LED turn signal indicators, security approach lamps and memory feature

Dual bright exhaust outlets integrated into rear trapezoidal fascia

LED taillamps with light bar

Perimeter alarm

Piano Black grille with Magnetic accents

Unique body-color front and rear lower fascias

Unique headlamp treatment

Available Equipment Group

Equipment Group 401A – Technology Package includes voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year trial subscription, BLIS® (Blind Spot Information System) with cross-traffic alert, Remote Start System, auto-dimming driver's sideview mirror, and 110-volt power outlet + Lane-Keeping System + enhanced active park assist with side parking sensors + front 180° camera with washer + HID headlamps with auto high beams + rain-sensing windshield wipers + foot-activated hands-free power liftgate + heated and cooled front seats + heated rear outboard seats

Available Options & Packages

21" premium Tarnished Dark-painted aluminum wheels

2nd-row outboard inflatable safety belts

All-wheel drive (AWD)

BLIS (Blind Spot Information System) with cross-traffic alert (includes auto-dimming driver's sideview mirror; included on 401A)

Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector

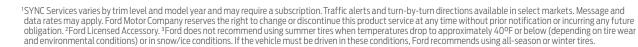
Driver's Assistance Package includes adaptive cruise control and collision warning with brake support, and power-tilt/-telescoping steering column (requires 401A)

Dual Headrest DVD by INVISION™² (late availability)
Front and rear all-weather floor mats

Panoramic Vista Roof®

Summer-only performance tires³ (requires 21" wheels)

Voice-activated Navigation System with integrated Sirius XM Traffic and Travel Link services with 5-year trial subscription (included on 401A)





Exteriors



White Platinum Tri-coat Metallic



Oxford White



Ingot Silver



Ruby Red Tinted Clearcoat Metallic



Bronze Fire Tinted Clearcoat Metallic



Deep Impact Blue



Electric Spice



Magnetic



Guard



Tuxedo Black

Interiors



1 Dune Cloth



3 Unique Dune Cloth



5 Dune Leather



7 Ceramic Leather



9 Cognac Leather with Perforated Inserts



11 Ebony Leather with Sueded Perforated Inserts



2 Ebony Cloth



4 Unique Ebony Cloth



6 Ebony Leather



8 Ceramic Leather with Perforated Inserts



10 Ebony Leather with Perforated Inserts



Interiors **Exteriors** SE SEL Titanium Sport White Platinum Tri-coat Metallic1 3 4 5 6 6 7 8 9 10 11 Oxford White 3 4 5 6 1 2 Ingot Silver 3 4 5 6 6 7 8 9 10 1 2 11 Ruby Red Tinted Clearcoat Metallic¹ 3 4 5 6 10 6 7 8 11 Bronze Fire Tinted Clearcoat Metallic¹ 3 4 5 6 6 7 8 10 Deep Impact Blue 3 4 5 6 10 1 2 6 7 8 11 Electric Spice Magnetic 1 2 3 4 5 6 6 7 8 9 10 Guard 1 2 3 4 5 6 6 7 8 9 10 Tuxedo Black 3 4 5 6 6 7 8 9 10 11

5, 6 Requires 201A on SEL **8, 9, 10** Requires 301A or 302A











SE in Magnetic accessorized with smoked side window deflectors, front and rear molded splash guards, keyless entry keypad, roof rails, and roof-mounted crossbars and cargo box by $THULE^{\otimes 1}$

Remote Access

All-weather floor mats

Dual Headrest DVD by INVISION™1,2

Cargo area protector, cargo security cover and rear bumper protector

Exterior

Full vehicle covers¹
Hood protector¹
Racks and carriers¹
Splash guards
Sportz® tent¹
Trailer towing accessories
Wheel lock kit

Interior

Ash cup/coin holders
Auto-dimming rearview mirror
Cargo organizers and protectors
Carpeted floor mats
Interior light kit
In-vehicle safe¹
Tablet cradle¹

Electronics

Portable DVD rear-seat entertainment systems by NextBase^{®1}

Learn more about your Edge



2 0 1 5 **EDGE**



Go Further

ford.com

New Vehicle Limited Warranty. We want your Ford Edge ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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