















SUPERIOR TOUCH AND TECH.

It's quality you can touch. The new instrument panel features unexpected touches of luxury like available upper panel stitching and woodgrain center panel. It's balanced by technology that includes advanced multistage air bags.[1]

1. IN-FLOOR AND UNDER-SEAT STORAGE.

On Crew Cab, the in-floor bins are insulated and removable - and accommodate either hot or cold items. In addition, storage under the rear bench is available for new Crew Cab Heavy Duty models. Find it fast, and stow it out of sight. Ideal for valuables and tools.

2. NEW HEATED AND VENTILATED SEATS

In front are available, with premium materials and unique seat stitching. Small fans direct heat away from the occupant. Mega Cab® and new Ram Crew Cab offer available heated rear seats.

3. DUAL GLOVE BOXES. Now, glove box storage offers advantages too big to ignore, with no compromise in interior room — but a big jump in everyday convenience and comfort.

[1] Always sit properly in the seat with the seat belt fastened. Children 12 and under should always be in a backseat correctly using an infant or child restraint system or the seat belt positioned correctly for the child's age and weight.

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VOICE COMMAND. Select radio stations, satellite radio channels, [1] and navigation^[1] destinations by voice. Works with all Uconnect Media Center radios. Included with Uconnect Phone.

MEDIA CENTER. 730N AM/FM/CD/DVD^[2] radio with 30GB hard drive, GPS navigation, 6.5-inch touch screen, MP3/WMA support, USB input, 4,250 song capacity, SIRIUS® Satellite Radio, ISIRIUS Traffic™ and Voice Command.

Uconnect WEB. [4] This Authentic Ram Accessory by Mopar is an in-car router that connects any Wi-Fi-enabled device to the Internet at 3G broadband speeds. Multiple passengers can surf the Web, social-network, look up directions, check eMail or download music. Subscription required, sold separately.

iPOD® CONTROL. Connect most iPod compatible devices to your car's stereo using the in-car cable; then control them with your radio or steering wheel controls. Keeps the devices charged too.

AUDIO JACK. Connect a 3.5-mm audio cable from your MP3 player, phone, or electronic book reader to play audio through your car's speakers.

Uconnect PHONE. Lets you talk on your Bluetooth® compatible phone virtually hands-free. Address Sync^[5] lets you call anyone in your address book by saying their name.

REAR SEAT ENTERTAINMENT WITH SIRIUS BACKSEAT TV.TM

Passengers can play DVD movies or connect gaming consoles to an 8-inch screen. Available SIRIUS Backseat TV[™] channels provide a never-ending supply of live content on three of the best family-friendly channels.

(A) When satellite radio and navigation features are equipped on your vehicle. Any voice-commanded system should be used only in safe "Writers seature adult on Insergeoin jeachies are equipped on no you wentue." Any out-e-climinated system stodule uses only in 1887 of driving conditions and all attention should be kept on the roadway shead. Failure to do so may result in an accident causing serious injury or death. "In-dash DVD capability not available in all states." "SIRIUS service available only in contiguous United States and D.C. Service available in Canadas see siriuscandac as obsocription required after 12-month subscription included with which grant-subscription included with which grant-subscription sports and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. (4) The Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. (4) Phone must support Bluetooth Phone Book Access Profile (PBAP).



EFFICIENCY. POWER. RAM.



THE DRIVING FORCE BEHIND MANY RAM HEAVY DUTY MODELS: THE SINGULAR 6.7-LITER CUMMINS® TURBO DIESEL. By any

measure, it's got game. Torque — the benchmark figure for working power — is almost off the charts, maxing

out at 650 lb-ft @ 1,500 rpm. But no matter which model you drive, when measured in terms of quality, it's got legs. Over a million Ram models have been powered by the world-renowned Cummins Turbo Diesel. As one of the cleanest, most powerful, and most respected diesel engines in any commercial pickup, this remarkable power plant can power significantly larger-class vehicles. Measure it in your own terms for strength, quietness and efficiency — when you test-drive a new 2010 Ram Heavy Duty.

THE DIESEL EXHAUST BRAKE: A PREMIUM PERFORMER. AND STANDARD ON EVERY CUMMINS - POWERED RAM. This

class-exclusive^[1] feature allows greater control over the vehicle, especially on downgrades. It helps extend brake life and helps save in operating costs. And drivers love it. Best of all, the diesel exhaust brake comes standard in every 6.7-liter Cummins Turbo Diesel powering a Ram Heavy Duty.

ADVANTAGE RAM: VGT TECHNOLOGY. Diesel power from Cummins comprises many assets to Ram ownership. One in particular offers a major contribution to that legendary durability. The Variable Geometry Turbocharger (VGT) allows for precise airflow calibration, balancing the need for maximum power and maximum fuel efficiency. Further benefits of the Diesel Exhaust Brake when integrated with VGT include faster cab warmup times and greater vehicle control.



NOTABLE ENGINEERING IN THE 6.7-LITER CUMMINS TURBO:

HIGH FUEL-INJECTION PRESSURES. Rated at 2,900 psi (200 bar), these pressure levels translate into proven capability and performance.

VARIABLE GEOMETRY TURBOCHARGER (VGT). Discussed below, the VGT is used in concert with a large front-mounted intercooler for increased performance and improved fuel economy.

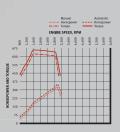
FORMIDABLE BLOCK STIFFNESS. The cast-iron engine block technology contributes to less noise and vibration and helps mitigate harshness.

COMMON-RAIL ARCHITECTURE. The common-rail fuel system in the 6.7-liter Cummins Turbo Diesel works with sophisticated electronics to yield multiple advantages. Among them — uncommonly quiet operation.

INTEGRATED GRID HEATER. An engineering accomplishment by Cummins to help achieve outstanding cold-starting ability. The Cummins starts without glow plugs or an ancillary block heater in temperatures as low as -20°F.

ELECTRONIC CONTROL MODULE (ECM). This proprietary engineering enables the engine to respond faster to throttle and acceleration. Its expanded electronic features were specifically designed for the demands of the commercial market.

FUEL FILTER: A WORKING MODEL OF EFFICIENCY. Changes to fuel properties and emissions standards are in progress this very moment. The 6.7-liter Cummins Turbo Diesel features a fuel filter with outstanding efficiency.



6.7L Cummins Turbo Diesel, available on 2500/3500 Pickups.

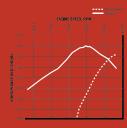
350 horsepower @ 3,000 rpm (6-speed automatic) 650 lb-ft of torque @ 1,500 rpm (6-speed automatic) 350 horsepower @ 3,013 rpm (6-speed manual) 610 lb-ft of torque @ 1,000 rpm (6-speed manual)





THE 5.7-LITER HEMI® V8: QUALITY AND TECHNOLOGY THAT WORK DAY AFTER DAY — WITH NO END IN SIGHT. It's a

legend on-road, off-road, and at the job site — because this is engineering that works. The recent addition of Variable Valve Timing (VVT) gives this engine a high-performance edge: VVT offers increased engine breathing throughout the rpm range by varying the points at which the valves open and close in conjunction with piston position. Results are quantifiable: better performance, more efficient operation, and increased torque for towing and hauling — exactly the demands made on these formidable work trucks, day after day. It's all about refinement, power, and economy, and in every way, the 5.7-liter HEMI V8 in Ram Heavy Duty delivers.



THE HEMI V8 TORQUE CURVE.

It mimics a mountain — and it's what to look for in a gas-powered engine: a quickly rising level of uncompromised power that levels out into a broad top for sustained, yet efficient output.

383 horsepower @ 5,600 rpm 400 lb-ft of torque @ 4,000 rpm

5 YEAR / 100,000 MILE POWERTRAIN WARRANTY

TRUCKS THIS TOUGH DESERVE WARRANTIES THIS TOUGH

They start as molten steel and finish with scorching performance across the board – especially when it comes to built-in dependability. Whether you require the stunning off-the-charts turbo-driven torque of the mighty Cummins, or the best-in-class^[3] standard horsepower and torque of the 5.7-liter HEMI V8, all Ram Heavy Duty models feature comprehensive warranties designed to last. Count on a 5-Year/100,000-Mile Powertrain Limited Warranty on your 2010 Ram Heavy Duty.^[2]



The 545RFE 5-speed is a sophisticated multirange electronically controlled transmission that provides optimized gear ratios for responsive and durable performance along with good fuel economy. For 2010, this transmission now features Electronic Range Select. Mated to the 5.7-liter HEMI V8. Found on Ram 2500 Pickup models.

2. 68RFE 6-SPEED AUTOMATIC.

With the brilliant Electronic Range Select adding efficient performance, the 68RFE 6-speed automatic transmission provides all the benefits measured by the working world: strength, stamina, reliability. Coupled only to the 6.7-liter Cummins Turbo Diesel. Available for Ram 2500 and 3500 Pickups.

3. 6-SPEED MANUAL.

A high-ratio sixth gear allows lower highway rpm figures — with the welcome economy that comes with a manual transmission. The 6-speed manual is the standard drivetrain combination for Ram Heavy Duty Pickups with the 6.7-liter Cummins Turbo Diesel power plant.

141 Based on Automotive News classification, 21 Transferable. See dealer for a copy of limited warranty. Includes towing to an authorized dealer. Excludes Chassis Cabs.

QUALITY THAT TOWERS IN COMPARISON.

1. THE TOUGH HYDROFORMED FRONT STRUCTURE is engineering that focuses possible impact on ultra-tough frame which becomes the primary absorber of frontal impacts.

2. ENHANCED POWERTRAIN MOUNTS have been redesigned to help increase durability and to accommodate increased front GAWR ratings. The application of large volumes of very soft rubber (in a variety of proportions and sizes, depending on the specific Ram model), along with selective tuning of the mounts themselves, result in a dramatic decrease in noise, vibration and harshness, a noticeably enhanced ride, and improved interior silence and comfort.

3. NEW REAR CAB HYDRA-MOUNTS. Located under the "C" pillars of body, these new hydra-mounts greatly enhance the ride in terms of improved comfort and quietness. The mounts are actually "tuned" to help eliminate the vibrations of suspension and frame — problems generally associated with competitive heavy-duty

4. ACROSS THE BOARD, RAM BENCHMARKS QUALITY — AND

SUPERIORITY. From the get-go, you'll note improved ride and handling, a quality that comes from a wealth of refinements. Reducing the driveshaft mass contributes to improved fuel economy. Road manners? New suspension bushings, new higher front spring rates and higher rebound travel, longer stabilizer bars, and new tuning to the suspension all contribute to Ram's exceptional capability and the deft handling of fully loaded vehicles. And when it comes to work, come to Ram: 2010 Ram 3500 models offer extraordinary towing capability — up to 17,600 lb[1] — with maximum payload reaching 5,130 lb.[1]

5. HUGE TRAILER TOW MIRRORS measure 7x11 inches, nearly the size of a sheet of paper. They're designed for the job, featuring adjustable frames that can be extended outward for maximum visibility. The variety of mirrors in 2010 Ram Heavy Duty can include power, heat, puddle lamps, turn signal lamps and memory.

6. INCREASED FRONT GAWR RATINGS on Ram 4x4 models reach up to 5,500 lb, which translates into increased capability for a wide range of applications, particularly when heavier snowplow blades are needed in snowbelt states.

7. INCREASED STRUCTURAL CAB STRENGTH comes from High-Strength Steel (HSS) reinforcements and new structural inserts integrated into the cab, designed to increase intrusion resistance in frontal offset and side impacts. For 2010 Ram Heavy Duty models, even the windshield pillars and B-pillars have been redesigned to increase overall cab strength.

8. A COMPLETELY SEALED INTERIOR comes from extreme tolerances for fit and finish, the use of expandable applied sealers to fill tiny spaces, expandable baffles and triple-sealed door-cab connections. The result: a nearly airtight and ultra-quiet cabin, with airflow effectively managed through the cab and then out, via proprietary air exhausters in the rear of the cab.

9. THE MULTICHANNEL, FOUR-WHEEL ANTILOCK BRAKE SYSTEM is electronically operated, with the front brakes controlled individually and the rear brakes in tandem. The ABS systems in all 2010 Ram Heavy Duty models include controller antilock brakes; a hydraulic control unit to modulate brakes and prevent wheel lockup, wheel speed sensors, and Electronic Variable Brake Proportioning (EVBP) to balance front-to-rear braking. If all that weren't enough, Ram engineers also took the brake calipers and rotors to extremes. Massive rotors measure greater than 14 inches for uncompromised stopping power.

10. TAILGATE LIFT ASSIST AND BEDRAIL PROTECTION are designed with ease of work in mind. Tailgate Lift Assist is a torsion rod that reduces the effort of opening and closing the tailgate. Bedrail caps are composite covers that help prevent marring and scratching while loading and unloading cargo.

POWER WAGON. CAPABILITY TAKEN TO THE EXTREME.

EXCEPTIONAL JOBS DEMAND AN EXCEPTIONAL TRUCK. When it comes to severe work conditions, no competitive truck comes close to Ram Power Wagon. Built to 2500 weight-class capability, Ram Power Wagon offers class-exclusive^[1] strengths like no other: Standard 5.7-liter HEMI® V8. Electronically locking front and rear differentials. Electronic disconnecting front sway bar. 4.56 to 1 axle ratios, a 180-amp alternator and the capable 12,000-lb capacity WARN® winch round out the numbers. Get more at dodge.com/ram_hd



1. SIX TONS OF PULL. Ram Power Wagon defines severe off-road capability. Standard 12,000-lb WARN winch is indispensable on the job, and is mighty handy when helping less capable vehicles out of a jam.

2. FAR BEYOND "JOB-RATED" QUALITY. The ultra-capable Bilstein® gas-charged monotube shock absorbers just aren't listed in the standard equipment of competitive trucks. With Ram Power Wagon, they're standard.

3. THIS ARTICULATES CAPABILITY MOST ELOQUENTLY. Known as either an electronically disconnecting front stabilizer bar or "sway" bar, this asset vaults Power Wagon beyond comparison and average capability. Class-exclusive, [1] this takes you where few others dare: an incredible nine inches of additional articulation let you tackle rocky paths and timber-strewn back roads with ease.

[1] Based on Automotive News classification.









2010 RAM MEGA CAB® HEAVY DUTY. SURPASSING EXPECTATIONS

WITH ELVING COLORS. One look, and you know it's big news. After all, it boasts the largest interior volume of any pickup out there, with beyond-typical leg room and comfort. But best to look for true mega-capability everywhere. Like power supplied by the tough-as-nails available 6.7-liter Cummins® Turbo Diesel. Like an available 6-speed automatic transmission. Combine them, and start talking mega-towing capability: it peaks at 17,000 lb. Payload under that same configuration is equally impressive: one-and-a-half tons, Payload under that same. Now add Authentic Ram Accessories by Mopar (like a Gooseneck Hitch, which now exceeds previous capability through a brilliant exterior redesign), and you've mastered the language of mega-towing. There's tons to tow — and tons to know. Load up at dodge.com/ram_hd





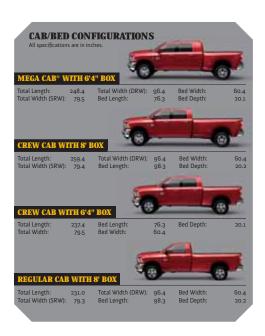
[4] When properly equipped.







2010 RAM 2500/3500 BUYER'S GUIDE



TEATURE COMPAGN ACROSS AND TRANSPORTED	
FEATURES COMMON ACROSS ALL TRIM LEVELS AIR BAGS ^[1] — Advanced multistage front and supplemental side-curtain	
ASSIST HANDLE — Driver- and passenger-side	
BADGING — 4x4 (on 4x4 models only)	
— Ram's Head	
BRAKES — Four-wheel, ABS disc	
CLUSTER — Instrument, with tachometer and 120-mph speedometer	
CLASS IV HITCH RECEIVER	
HEADLAMPS — Automatic	
INSULATION — Dash liner	
- Floor tunnel	
POWER ACCESSORY DELAY	
RADIO — AM/FM stereo radio with CD player	
SEAT BELTS — Front, height-adjustable shoulder	
SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER	
SHOCK ABSORBERS — Front, heavy-duty	
— Rear, heavy-duty	
TAILGATE — Removable and lockable	
TIP START — Included with all automatic transmissions	
TIRE PRESSURE MONITOR (2500 models only)	
TIRES — Spare, full-size	
TURN SIGNAL — Three-blink lane-change feature	
WHEELS — 17"x7.0" steel spare	
WINCH — Spare tire carrier	
WINDSHIELD WIPERS — Variable-intermittent	

	ST REG/CREW	SLT/REG/ CREW/MEGA	TRX CREW (2500 ONLY)	POWER WAGON* CREW (2500 ONLY)	LARAMIE CREW/ MEGA
PACKAGE DESIGNATIONS	A	G	T	P	Н
ENGINE/TRANSMISSION					
5.7L HEMI® V8 WITH VVT (2500 only)	26A	26G	26T	26P	26H
5-Speed Automatic 6.7L CUMMINS® TURBO DIESEL I-6 (2500/3500)					
6-Speed Manual	2EA	2EG	2ET	N/A	2EH
6.7L CUMMINS TURBO DIESEL I-6 (2500/3500)	2FA	2FG	2FT	N/A	2FH
6-Speed Automatic MECHANICAL FEATURES		l			
ALTERNATOR — 160-amp					
— 180-amp (included with heavy-duty Snowplow Prep Group)	Р	P	P		P
AXLES — Antispin rear differential (included with Regional	10	/D	_		· ·
Groups) (standard on 3500)	•/0	•/P	0		•/0
AXLE — Tru-Lok® front and rear electronic locking differentials				٠	
- 3.42 ratio (Cummins diesel only)	0	0	0		0
- 3.73 ratio	•	•	•		•
- 4.10 ratio (included with TRX 4x4)	0	0	O/P	-	0
- 4.56 ratio			_	•	
BATTERY — 730-amp ENGINE BLOCK HEATER	0	0	0	0	0
ENGINE COOLING — Heavy duty	•	•	•	•	•
FUEL TANK — 34-gallon (std. with 6-ft 4-in box)				•	•
— 35-gallon (std. with 8-ft box models)					
SHOCK ABSORBERS — Front, heavy-duty	•			•	•
— Rear, heavy-duty	•	•		•	•
TRANSFER CASE — Manual shift, part-time T-case, 4x4 only	•			٠	
— Electric shift, part-time T-case, 4x4 only		•	٠		٠
SKID PLATE — Front suspension, Power Wagon® 4x4 only.				٠	
— Fuel Tank				٠	
 Transfer case (4x4 only) (included in Protection Group, std. on TRX4) 	Р	Р			Р
STABILIZER BAR — Front					
- Front, electronically disconnecting	Ť	Ť	ř	÷	Ť
STEERING — Power, rack-and-pinion 4x2 models only					
Power, recirculating ball (4x4 models only)	•	•	•	•	•
TOW HOOKS — Included with Protection Group and Diesel	O/P	O/P	•	٠	O/P
WINCH — Front electric (12,000-lb capacity)				٠	
— Tire carrier	•	٠	٠	٠	٠
EXTERIOR FEATURES					
BADGING — 4x4 (only on 4x4 models)	•	٠			٠
— Big Horn (included with Big Horn Regional Group)		Р			
— Laramie					٠
 Lone Star (included with Lone Star Regional Group, Texas only) 		Р			
— Ram's Head					
– SLT					
- TRX (4x2 only)					
- TRX4 Off-Road (4x4 only)			•		
BEDLINER — Under-rail	0	0	0	0	0
BUMPERS — Front, Dark Gray	•				
— Rear, Dark Gray	•				
— Front, Painted Gray			٠		
— Rear, Painted Gray			٠	_	
- Front, Chrome		٠		٠	•
— Rear, Chrome		٠	<u> </u>	•	٠
FASCIA — Front, headlamp filler Black — Front, headlamp filler body-color	•	 	<u> </u>	٠	-
— Front, headlamp filler body-color FOG LAMPS — Included with Regional Groups and Popular		•	•	<u> </u>	•
Equipment Group		Р	٠	٠	•
GRILLE — Chrome surround, Black insert grille	•	•		•	
Chrome surround, Chrome insert (included with		Р			
Regional Groups)		Ľ.		_	Ě
— Body-color surround, Black insert		-	٠	-	-
HEADLAMPS — Halogen	٠	•	•	•	\vdash
- Automatic	•				

	ST REG/CREW	SIT/REG/ CREW/MEGA	TRX CREW (2500 ONLY)	POWER WAGON* CREW (2500 ONLY)	LARAMIE CREW/ MEGA
PACKAGE DESIGNATIONS	A	G	T	P	Н
EXTERIOR FEATURES (CONTINUED)		_			
LAMPS, EXTERIOR — Cab clearance (included with 3500 DRW models, Optional on 2500/3500 SRW models)	P/O	P/0	0	•	P/0
Box and rear fender clearance (included with 3500 DRW models)	Р	Р			Р
MIRRORS, EXTERIOR — Manual, Black, Regular Cab only					
— Folding trailer tow, manual, Black, Regular Cab only	0/•				
(optional on 2500, standard on 3500 models) — Power, heated, folding, Black, includes exterior courtesy	0,-				
lamps and supplemental turn signal (included with Light Group on TRX and SLT models)		Р	Р		
 Power trailer tow, heated, folding, Black, includes exterior courtesy lamps and supplemental turn signal (standard on 3500 Crew and Mega Cab® models) 	0/• /P	0/•	0	0	
Power, heated, folding, Black, (included with Power Accessory or Power and Remote Entry Groups on ST Regular Cab models)	P/•				
 Power multifunction, heated, folding, chrome, includes position memory, exterior courtesy lamps and supplemental turn signal 					•
 Power multifunction trailer tow, heated, folding, Chrome, includes position memory, exterior courtesy lamps and supplemental turn signal (optional on 2500, standard on 3500 models) 					0/•
MONOTONE PAINT	•		N/A	N/A	0
PAINT — Two-tone, Includes accent fender flares; lower color is Mineral Gray Metallic on TRX and Light Graystone Pearl on Laramie					
PICKUP BOX DELETE — (2500 HEMI models only)	0	0			0
TAILGATE — Locking	٠	٠	٠	•	•
TIRES — LT265/70R17E BSW on/off road, 4x4 only (std. on 2500 models/opt. on 3500 Mega Cab SRW models)		•/0			•/0
— LT285/70R17D BSW all-terrain, (2500 4x4 only)				•	
- LT245/70R17E BSW all-season (2500 only)	•				
 LT245/70R17E BSW on/off road (2500 only) LT265/70R17E BSW all-season (2500/3500 SRW only) 	0				
- LT265/70R17E OWL on/off road (2500/3500 SRW models)	0	0			0
- LT235/80R17E BSW all-season (3500 DRW models)	•	٠			
— LT235/80R17E OWL on/off road (3500 DRW models)	0	0			0
— Spare, full-size	٠	٠	٠	٠	٠
WHEELS — 17"x7.0" steel spare — 17" x 7.5" styled steel, painted argent (2500/3500	•	•	•	٠	•
SRW models)	٠				
- 17"x8.0" steel chrome-clad (2500/3500 SRW models)	0	٠			
— 17"x8.0" forged aluminum (2500 models)) — 17"x8.0" polished forged aluminum (included with			٠	٠	
Regional Groups) (2500/3500 SRW models)		O/P	0		
- 17" x 8.0" polished aluminum (2500/3500 SRW models)					٠
- 17"x6" Argent steel, (3500 DRW models only) - 17"x6" steel (3500 DRW models only)	0				•
WHEELWELL FLARES — Painted Mineral Gray Metallic					
— Black				•	
— Light Graystone Pearl					٠
- Body-color					0
WINDSHIELD WIPERS — Variable-intermittent INTERIOR FEATURES	•	•	•	•	•
AIR CONDITIONING					
— Dual-Zone Temperature Control					•
ASSIST HANDLE — Driver- and passenger-side	•	•	٠	•	•
BEZEL — Center stack, Black	٠				
Center stack, color-keyed Center stack woodgrain insert		•	•	•	
CLUSTER — Instrument, with tachometer and 120-mph speedometer	•				
 Instrument, with display screen for vehicle information center (EVIC) (included with diesel) 	Р	٠	٠	•	
CONSOLE — Full size floor console (included with front bucket seats)		Р	Р	Р	Р
Overhead Overhead, with HomeLink®(2) (Included in Light Group)	_	• P	• P	• P	
Overnead, with HomeLink®1.21 (Included in Light Group) Standard equipment, O = Optional, O/P = Optional, with Package, P =	A il a b	_	_	_	•

^{• =} Standard equipment. O = Optional. O/P = Optional, with Package. P = Available within package noted in parentheses. N/A = Not Available

	ST REG/CREW	SLT/REG/ CREW/MEGA	TRX CREW (2500 ONLY)	POWER WAGON* CREW (2500 ONLY)	LARAMIE CREW/ MEGA
PACKAGE DESIGNATIONS	A	G	T	P	Н
INTERIOR FEATURES (CONTINUED)					
DIESEL EXHAUST BRAKE — Included with 6.7L Cummins engine	Р	Р	Р		Р
DOOR LOCKS — Manual — Power (included in Power Accessory and Power and	•				
Remote Entry Group)	Р	٠	•	•	•
FLOOR COVERING — Carpet (included with ST Popular Equipment Group)	Р			•	•
- Heavy-duty vinyl		0		0	
FLOOR MATS — Front and rear, carpeted (Crew and Mega Cab; included with carpet on ST models)	Р				
Front, carpeted (Regular Cab; included with carpet on	Р				
ST models) MIDDORS INTERIOR - Dayleight manual	•	•	•	•	
MIRRORS, INTERIOR — Day/night manual — Automatic-dimming rearview day/night (included with	•				
Light Group and Uconnect™ Phone)		O/P	O/P	O/P	•
Passenger-side visor with mirror		٠	٠	•	•
 Illuminated visor passenger and driver-side (included with Light Group) 		Р	Р	Р	•
PEDALS — Power adjustable		0	0	0	
— Power adjustable with memory					0
POWER ACCESSORY DELAY	•	٠	•	•	•
POWER OUTLET — 12-volt auxiliary	٠	٠	٠	•	٠
- 115-volt auxiliary (included with *GJ,*VL,*Mg,*MJ seats)		P	Р	P	•
SEATS — 10-way power driver (incl. with *Mg and *MJ seats) — 10-way power driver with memory and 6-way power		Р	Р	Р	
passenger seats (incl. with *GJ and *VL seats)					•
 Heated, driver and front-passenger, includes heated steering wheel (included with *GJ and *VL seats) 					
Heated, second row (included with *GJ bucket seats)					Р
- Vinyl 40/20/40 split-bench front seat, (Crew Cab					
models include folding rear bench seat trimmed in vinyl)	_				
 Cloth-trimmed 4o/2o/4o split-bench front seat featuring Stain Repell-fabric with folding center armest/business console (Crew and Mega Cab models include folding rear bench seat trimmed in cloth) (included with ST Popular Equipment Group) 	Р	•	•	•	
Premium cloth-trimmed 40/20/40 split-bench front seat featuring Stain Repell" fabric, power 10-way drivers seat, power lumbar adjust, folding center armrest/ business console with center seat cushion storage, 115V auxiliary power outlet. Included with Popular Equipment Group (Crew and Wega Cab models include 60/40 split-folding rear bench seat)		O/P	0	0	
 Premium cloth-trimmed low-back bucket seats featuring Stain Repell⁴ fabirc, power 10-way driver seat, power lumbar adjust, fixed center console, 115V auxiliary power outlet. (Crew and Mega Cab models include 60/40 split-folding rear bench seat trimmed in cloth) 		0	0	0	
 Leather-trimmed Ao/2o/Ao Split-bench heated front seats with power 10-way/memory for driver and power 6-way passenger seat, power lumbar adjust, front center seat cushion storage and folding center armrest/business console, 1154 auxiliary power outlet. (Crew and Mega Cab models include 6o/4o split-folding rear bench seat trimmed in vinyl) 					•
 Leather-trimmed low-back, ventilated and heated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjust, fixed center console, 115V auxiliary power outlet, heated and row seats on Crew and Mega Cab models. (Crew and Mega Cab models include 60/40 split-folding rear bench seat trimmed in vinyl) 					0
SPEED CONTROL — Included with ST Popular Equipment Group	Р	٠	•	•	•
STEERING — Tilt column	٠	٠	٠	٠	•
STEERING WHEEL — 4-spoke, urethane — Leather-wrapped with remote audio control buttons.	•	•	•	•	
(included with Light Group)		Р	Р	Р	•
— Heated (included with heated seats)		_			•
STORAGE — Front seat center cushion (included with *Mg or *VL)		Р	Р	Р	•
— Front, behind seat (Regular Cab only)					
— Rear, behind 2nd-row seat (Mega Cab only)		٠			•
— Rear, under-seat compartment (Crew Cab models only)	•	٠	•	•	•
Rear, in-floor storage bins (Crew Cab models only) SUNDOOF Rever (Crew and Mars Cab models only)	•	•	•	•	•
SUNROOF — Power (Crew and Mega Cab models only) THREE BLINK — Turn-signal lane change feature		0	0	0	0

	ST REG/CREW	SLT/REG/ CREW/MEGA	TRX CREW (2500 ONLY)	POWER WAGON** CREW (2500 ONLY)	LARAMIE CREW/
PACKAGE DESIGNATIONS	A	G	T	P	Н
INTERIOR FEATURES (CONTINUED)					
VISORS — Driver and front passenger, with illuminated		Р	Р	Р	
vanity mirrors (included with Light Group) — Front passenger, with mirror					
WINDOWS — Manual (Regular Cab only)		Ť	Ť	Ť	Ť
Power, front with driver's one touch down (Regular Cab only) (included with Power Accessories and Power	Р				
Remote Entry Groups) — Power, front and rear with driver's one-touch down and up (Crew and Mega Cab® models only)				•	
 Rear backlight, fixed (included with rear defrost on Crew and Mega Cab models) 	•	Р	Р	Р	Р
 Rear defroster (must have fixed rear window glass) 		0	0	0	0
— Rear backlight, sliding (Regular Cab only)	0	٠			
 Rear backlight, power sliding (Crew and Mega Cab models only) 					
ENTERTAINMENT SYSTEMS					
RADIO — Media Center 130 AM/FM/CD radio with MP3/ WMA support, audio jack and Voice Command* of radio					
stations (when equipped with optional Uconnect™ Phone) — Media Center 430 AM/FM radio with MP3/MMA support, 30GB hard drive with 6,700 song capacity, CD/DVDIsI player, 65-inch touch screen SIRIUS™ Satellite Radio, audio		0	0	0	
jack and Voice Command* — Media Center 730N AM/FM/CD/DVD ^{IM} radio with MP3/ WMA support, 6.5-inch touch screen, 30GB hard drive with 4,250 song capacity, SIRIUS Satellite Radio, audio jack, Voice Command, GPS navigation, SIRIUS Real-Time Traffic and Uconnect Phonoe		0	0	0	0
SIRIUS Satellite Radio (included with ST Popular Equipment Group	Р			•	
 SIRIUS Backseat TV[™]; included with Rear Seat Video[™] system on Crew and Mega Cab models only 		Р	Р	Р	Р
 Uconnect Phone — Hands-free-calling with Address Sync⁽⁶⁾ Bluetooth,[®] GOOG-411, Voice Command (included with Media Center 730N and 430) 		O/P	O/P	•	•
 Uconnect Web — Internet connection and Wi-Fi HotSpot. Dealer-installed Authentic Ram Accessory by Mopar. Subscription required, sold separately. 					
RADIO CONTROLS — Steering wheel-mounted audio controls (included with leather-wrapped steering wheel)		Р	Р	Р	Р
REAR SEAT VIDEO SYSTEM — Includes SIRIUS Backseat TV, (not available on Regular Cab)		0	0	0	0
SPEAKER SYSTEM — 6 standard	٠	٠	٠	٠	
 7 premium speakers (Regular Cab only, included with REN radio) 		0			
 10 premium, amplified speakers including a subwoofer (included with Technology Group) 		Р	Р	Р	•
SAFETY AND SECURITY					
AIR BAGS ⁽¹⁾ — Advanced multistage front	•	٠	٠	٠	٠
AIR BAGS ^[1] —Supplemental side-curtain	٠	٠	٠	٠	٠
BRAKES — Power-assisted 4-wheel antilock disc	٠	•	٠	٠	٠
PARKSENSE®(3) — Rear Park Assist System (included with Technology Group)		P 0	P 0	P O	•
PARKVIEW®(3) — Rear Back-Up Camera REMOTE KEYLESS ENTRY — Controls for power door locks,		U	U	U	U
illuminated entry system, panic alarm, includes 2 transmitters (included with Power and Remote Entry Group [fleet only package])	Р	•		•	•
REMOTE START SYSTEM — Requires automatic transmission		0	0	0	0
SECURITY ALARM		Р	Р	Р	٠
SENTRY KEY® THEFT DETERRENT — Engine Immobilizer	•	•	٠	٠	٠
TIRE PRESSURE MONITOR — (2500 models only)	•	٠	•	•	٠
TRAILER BRAKE CONTROLLER	0	0	•	•	0
PACKAGE GROUPS	1	_			
CHROME APPEARANCE GROUP — Includes chrome front and rear bumpers, chrome-clad steel wheel					
HEAVY DUTY SNOWPLOW PREP GROUP — Includes 180-	0	0	0		0
amp alternator, transfer case skid plate, (4x4 models only) LIGHT GROUP — Includes overhead console, sun visors with illuminated vanity mirrors, rearview auto-dimming mirror, power heated mirrors (TRX4 and SLT only), Universal Garage Door Opener, glove box lamp, underhood lamp, rear dome		O/P	0	0	•

	ST REG/CREW	SLT/REG/ CREW/MEGA	TRX CREW (2500 ONLY)	POWER WAGON* CREW (2500 ONLY)	LARAMIE CREW/ MEGA
PACKAGE DESIGNATIONS	A	G	T	P	H
PACKAGE GROUPS (CONTINUED)					
POPULAR EQUIPMENT GROUP — Includes premium cloth 40/20/40 bench seat, fog lamps and OWL tires		0			
POWER ACCESSORY GROUP — Regular Cab only, includes power windows, power door locks and power heated, folding exterior mirrors	0				
POWER AND REMOTE ENTRY GROUP — Regular Cab only, includes power windows, power door locks, power, heated, folding exterior mirrors and remote keyless entry	0				
PROTECTION GROUP — 4x4 models only, includes tow hooks, front suspension and transfer case skid plates	0	0	•	•	0
REGIONAL GROUPS — Lone Star and Big Horn Groups. Includes Light Group, Trailer Brake Control, antispin differential, halogen quad headlamps, fog lamps, chrome grille with chrome inserts, 17'x8' polished forged aluminum wheels and unique badging. (Crew and Mega Cab only)		0			
SINGLE REAR WHEEL GROUP — (3500 models only, standard on Crew Cab short box, optional on Crew Cab long box and Mega Cab models) (not available on Regular Cab)	•/0	•/0			•/0
${\sf SMOKERS\ GROUP-Includes\ ashtray\ and\ cigar\ lighter}$	0	0	0	0	0
ST POPULAR EQUIPMENT GROUP — Includes cloth 40/20/40 bench seat, carpeted flooring, speed control, floor mats and SIRIUS Satellite Radio	0				
TECHNOLOGY GROUP — Includes premium 10-speaker system and ParkSense® Rear Park Assist System (Crew and Mega Cab models only)		0	0	0	
TRAILER BRAKE CONTROLLER GROUP — Includes trailer brake controller and premium instrument cluster with EVIC. (2500 HEMI® only)	0				
ACCESSORY OPTION PACKAGES					
 Chrome Tubular Side Steps (included with Chrome Accent Group) 	0	0	0		0
 Chrome Accent Package — Chrome Tubular Side Steps, Chrome Fuel Filler Door, Chrome Exhaust Tip (where applicable on single exhaust systems), and Chrome bodyside molding (not available for Regular Cab) 	0	0			0
 Chrome Steps/Bed Rail Package — Chrome Tubular Side Steps, and Chrome Bed Rails (available for 6'4" beds) 	0	0			0

• = Included. P = Available within package noted in parentheses. O = optional. L = Fleet only option. N/A = Not available.

[1] Always sit properly in the seat with the seat belt fastened. Children 12 and under should always be in a backseat correctly using an infant or child restraint system or the seat belt positioned correctly for the child's age and weight.

^[2]Not compatible with all garage door openers. See your retailer for details.
^[3]Always check entire surroundings before backing up.
^[4]Not compatible with aftermarket fabric-protecting treatments.

[5] In-dash DVD capability not available in all states.

[6] Phone must support Bluetooth Phone Book Access Profile (PBAP).

2010 RAM HEAVY DUTY INTERIOR DIMENSIONS	Regular Cab	Crew Cab	Mega Cab
Head Room F/R (in)	40.3	41.0 / 39.9	41.0 / 40.3
Leg Room F/R (in)	41.0	41.0 / 40.3	41.0 / 43.3
Shoulder Room F/R (in)	66.0	66.0 / 65.7	66.0 / 65.7
Hip Room F/R (in)	62.9	63.2 / 63.2	63.2 / 63.2
Behind Second Row (cu ft)	N/A	N/A	12.1
Total Interior Volume (cu ft)	63.1	125.3	142.65

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	IMUM PAYLOA	D				25	00			3500								
CAP	ACITIES		Regul	ar Cab		Crew	Cab		Mega Cab®		Regular Cab			Crew		Mega Cab		
			4X2	4×4	SB 4x2	LB 4x2	SB 4x4	LB 4x4	4X2	4×4	4X2	4×4	SB 4x2	LB 4x2	SB 4x4	LB 4x4	4X2	4X4
	Engine	GVWR																
		8,510					1,940											
AUTOMATIC TRANSMISSION	5.7L HEMI® V8	8,650	3,160	2,740														
		8,800			3,030	2,860	2,560	2,450	2,570	2,120								
MA-		9,000	2,590	2,250	2,380	2,190			1,980									
25 2		9,600					2,500	2,400		2,140								
RAI	6.7L Cummins*	10,100[1]											3,460	3,220	3,130	3,030	3,050	2,670
` <u>E</u>	Turbo Diesel I-6	10,500[2]															3,130	2,720
		11,500[2]									4,750			4,280				
		12,200[2]										5,130				4,760		

						25	00				3500									
			Regul	ar Cab		Crew	/ Cab		Mega	Cab	Regular Cab		Crew Cab				Mega Cab			
			4X2	4×4	SB 4x2	LB 4x2	SB 4x4	LB 4x4	4X2	4×4	4X2	4×4	SB 4x2	LB 4x2	SB 4x4	LB 4x4	4X2	4×4		
	Engine	GVWR																		
N N		9,000	2,490	2,140	2,270	2,110			1,910											
MANUAL ANSMISSION		9,600					2,420	2,320		2,070										
ΝŽ	6.7L Cummins	10,100[1]											3,360	3,120	3,050	2,950	2,970	2,590		
ΣÄ	Turbo Diesel I-6	10,500[2]															3,060	2,640		
꿈		11,500[2]									4,650			4,190						
		12,200[2]										5,050				4,680				

Weights given in lb. SB = Short Box LB = Long Box [2]Single Rear Wheel only. [2]Dual Rear Wheel only.

MAX	IMUM LOADI	ED					25	00				3500								
TRA	LER WEIGHT	(LB)		Regular Cab Crew Cab				Mega Cab Regular Cab			Crew Cab				Mega Cab					
				4X2	4X4	SB 4x2	LB 4X2	SB 4x4	LB 4x4	4X2	4×4	4X2	4X4	SB 4x2	LB 4x2	SB 4x4	LB 4x4	4X2	4×4	
	Engine	Axle Ratio	GCWR (lb)																	
		3.73	15,000	9,350	8,950	9,100	8,900	8,600	8,500	8,600	8,250									
	5.7L HEMI V8	4.10	17,000	11,350	10,950	11,100	10,900	10,600	10,500	10,600	10,250									
., Z		4.56	17,000					10,300												
AUTOMATIC TRANSMISSION		3.42	17,000	10,450	10,100	10,250	10,050	9,750	9,650	9,850	9,400	10,100	9,800	10,200	9,950/ 9,650 ^[2]	9,900	9,800/ 9,400 ^[2]	9,800/ 9,500 ^[2]	9,400/ 9,050 ^[2]	
10 Z		3.73	20,000	13,450	13,100	13,250	13,050	12,750	12,650	12,850	12,400									
`A A □	0-1-0	4.10	20,000	13,450	13,100	13,250	13,050	12,750	12,650	12,850	12,400									
F	6.7L Cummins Turbo Diesel I-6	3.73	21,000									14,100	13,800	14,200	13,950/ 13,650 ^[2]	13,900	13,800/ 13,400 ^[2]	13,800/ 13,500 ^[2]	13,400/ 13,050 ^[2]	
		4.10	24,000											17,200	16,950	16,900	16,800	16,800	16,400	
		4.10	24,500[1]									17,600	17,300		17,150		16,900	17,000	16,550	
		25,400 ^[3]									18,500	18,200		18,050		17,800	17,900	17,450		

[3]DRW only. [3]SRW/DRW. [3]Late availability —requires Max Tow Package.

			3500																
		Regular Cab Crew Cab Mega Cal					a Cab	Regular Cab Crew Cab						Mega Cab					
	L Avia				4×4	SB 4x2	LB 4x2	SB 4x4	LB 4x4	4X2	4×4	4X2	4X4	SB 4x2	LB 4X2	SB 4x4	LB 4x4	4X2	4X4
IANUAL VSMISSION	Engine	Axle Ratio	GCWR (lb)																
		3.42	19,000	12,350	12,000	12,100	11,950	11,650	11,550	11,750	11,300	12,000	11,700	12,100	11,850/ 11,550 ^[2]	11,800	11,700/ 11,350 ^[2]	11,700/ 11,400 ^[2]	11,350/ 11,000 ^[2]
MA	6.7L Cummins Turbo Diesel I-6	3.73	20,000	13,350	13,000	13,100	12,950	12,650	12,550	12,750	12,300								
TRAI	TUIDO DIESEL 1-0	3.73	21,000									14,000	13,700	14,100	13,850/ 13,550 ^[2]	13,800	13,700/ 13,350 ^[2]	13,700/ 13,400 ^[2]	13,350/ 13,000 ^[2]

[1]DRW only. [2]SRW/DRW.





Transferable. See dealer for a copy of limited warranty. Includes towing to an authorized dealer. Excludes Chassis Cabs.

5-YEAR/100,000-MILE DIESEL ENGINE LIMITED WARRANTY.
The Turbo Diesel engines in Ram Heavy Duty are protected by a
separate Diesel Engine Limited Warranty, covering the engine for 5
years or 100,000 miles, whichever comes first. See your Ram dealer for
complete details.

3/36 BASIC LIMITED WARRANTY. Ram vehicles are covered by a Chrysler Group LLC 3-year or 36,000-mile Basic Limited Warranty. See your dealer for a copy of this limited warranty. Excludes normal maintenance and wear items.



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"Insurance provided through 21st Century Insurance and Financial Services, Willington, D.E., managing general agent for the personal lines insurers of America International Companies." "Coverage features and availability may vary by state.

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SIRIUS® SATELLITE RADIO delivers over 130 channels, including 100% commercial-free music, sports, news, talk, entertainment, traffic and weather. Factory-installed SIRIUS Satellite Radio includes a one-year subscription. For more information, go to sirius.com.



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