

Shelby Lancer.





*Pioneer DEX 77
120 watt compact
disc with AM/FM
stereo, 9-band
graphic equalizer, 2
amps and 10
speakers.*



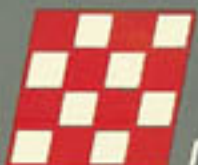
*Shelby leather
wrapped steering
wheel, full analog
instrumentation
including voltage,
oil pressure, fuel,
temperature,
tachometer and
speedometer.*

*One piece cast aluminum
Shelby wheels.*



*Shelby Lancer interior features reclining sport seats
with dual recliners and adjustable headrests.
5-speed models only come with premium cloth.
Automatics only come with leather.*





**IT REDEFINES
WHAT A HIGH PERFORMANCE
ROAD CAR SHOULD BE.**

The new Shelby Lancer. Among today's high performance automobiles, it makes a definitive statement. It redefines the capabilities that are possible in a luxury high performance road car.

Here's an American car that has what it takes to more than challenge cars like Mercedes' 190 2.3 16 valve, Audi's Turbo Quattro and BMW's 535i.

This car was designed with a single goal in mind; to be the ultimate expression of how a true enthusiast's automobile should perform. At last there is a real alternative to middle of the road performance cars.

The Shelby Lancer came about through no accident. It resulted from the efforts of an unusual car company, Shelby Automobiles. And the dedicated car enthusiasts that run it. Nearly everyone at Shelby Automobiles, both at work and on their own time, are highly involved with cars. All the engineering, fine tuning, testing and final assembly is done right at Shelby Automobiles.

BALANCED PERFORMANCE.

Building a car of this calibre left no room for compromise. It took more than decals, racing stripes and "GT" letters to make a genuine Shelby automobile. It took an engine already considered one of the best four cylinder engines

in the world. We added an air to air intercooler, redesigned the intake manifold for better breathing and re-calibrated the multi-point fuel injection to work in real harmony with a specially designed turbocharger. It all works together to pump out 175 horsepower and move the Shelby Lancer in a way that belies its engine size.

It took more than straight line acceleration; it took a suspension system combining race track responsiveness with a supple ride. This was achieved by totally rethinking and retuning every aspect of the Shelby Lancer's suspension. We started out by installing Monroe Formula GP gas struts and shocks. For high performance driving, there is nothing superior to a nitrogen gas charged strut or shock. And with careful adjustment of rebound and compression control forces, there is no sacrifice in ride

quality. Even the bushings are different. Monroe has utilized polyurethane to provide firmness and responsiveness. Finally, all shocks and struts are computer matched pairs to insure exacting performance. The tires are Goodyear Eagle VR "Gatorback" radials mounted on one piece cast aluminum Shelby wheels. They are rated for sustained speeds in excess of 130 miles per hour. Rounding out the suspension are specially calibrated anti-sway bars, vented disc brakes up front and Kelsey-Hayes disc brakes on the rear.

How does it perform? In one word, breathtaking! 0-60 in 7.7 seconds, the 1/4 mile in 15.7 seconds at 89 miles per hour and the ability to generate cornering forces of .85 g's. These numbers don't tell everything. To experience the difference, you've got to get behind the wheel.

The first time you do, you'll discover this is no ordinary car.

The new Shelby rewards the skillful driver with the exhilaration of exploring, safely, the limits of a very potent, very competent high performance road car.

OVERALL REFINEMENT.

We've given the Shelby Lancer the power and the handling to qualify it as a world class high performance road car. We didn't forget about driver and passenger comfort. The interior will be no surprise. It's everything you'd expect in a real high performance luxury GT. The seats are ergonomically designed with just the right amount of lumbar support. The side bolsters are just the right height to allow easy entry and exit while still giving optimum lateral support during aggressive cornering.

All controls fall easily at hand eliminating the need to hunt or take your eyes off the road. The Shelby Lancer is fully equipped as a luxury GT should be with literally no options. This includes a state-of-the-art sound system, the Pioneer 120 watt DEX 77 compact disc player featuring an AM/FM stereo with 9 band graphic equalizer, two power amps, 10 speakers, digital clock, remote control for rear seat area and anti-theft coding capability. No other high performance car features as standard equipment a sound system this good.

Now you see what we mean by overall balance and refinement. Power, handling, ride, luxury appointments, and good looks carefully blended to create a rare driving experience.

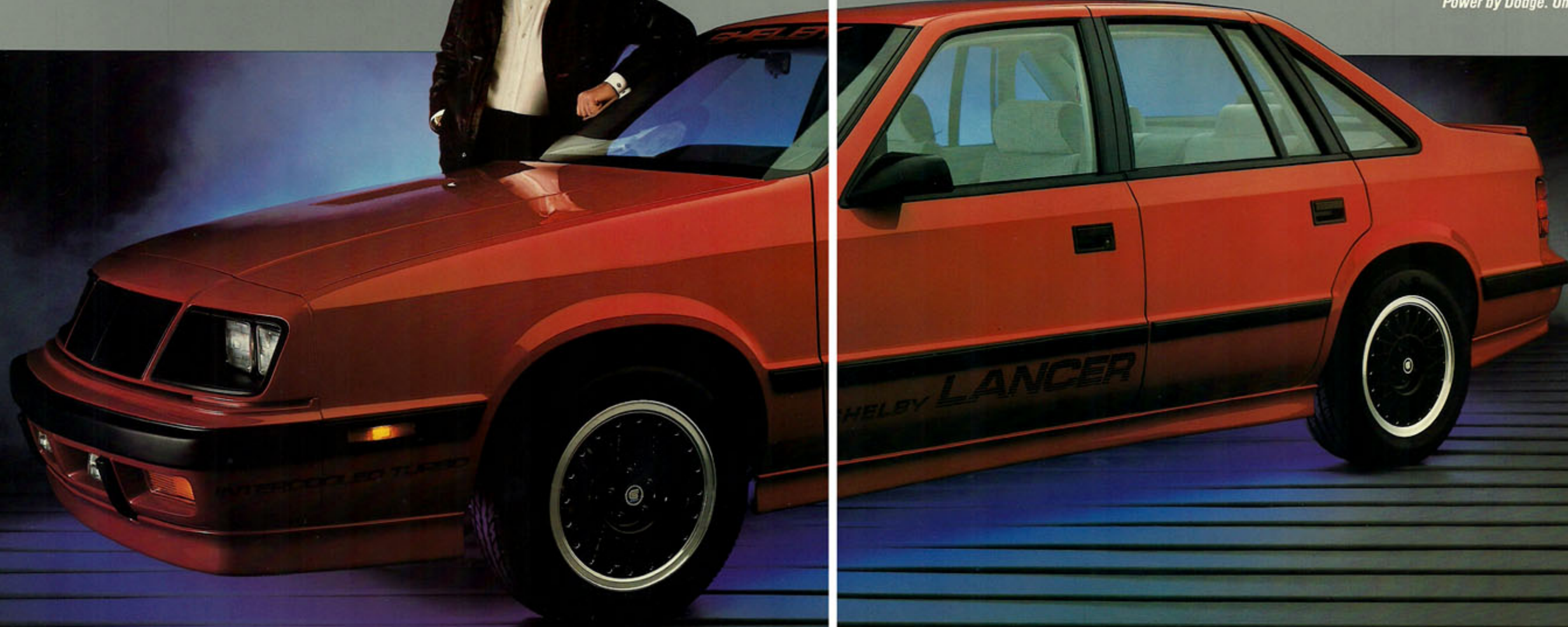
THE MAKING OF A LEGEND.

What makes a legend? Carroll Shelby knows. And anyone who's ever owned or driven a car built by him knows. The new Shelby Lancer. It offers a combination of real luxury, performance and overall refinement only found on a handful of cars. Most costing \$5,000 to \$20,000 more.

With only 400 automatics and 400 5-speeds available, they won't last long. It's one car you won't see on every street corner.

The Shelby Lancer. It's a legend in the making. One that's sure to join the ranks of past Shelby's which have made the Shelby name a legend synonymous with high performance.

SHELBY
Power by Dodge. Unleashed by Shelby.





175 horsepower
2.2 liter turbo-
charged, inter-
cooled in-line 4
cylinder overhead
cam engine
with multi-point
electronic fuel
injection.



Monroe Formula
GP gas charged
struts and shocks.



Goodyear Eagle
205/60VR15
Gatorbacks.



SPECIFICATIONS

Engine

Type	4-cylinder in-line
Liters	2.2
Valve System	SOHC
Displacement	2213 cc
Compression Ratio	8.1:1
Bore & Stroke	3.44 x 3.62

Induction System

Intercooler	Aluminum
(HxWxD)	(11 1/2 x 6 1/4 x 3)
Boost Pressure	12 psi max.
Max. Horsepower	175 @ 5300
Max. Torque	175 @ 2200-4800

Fuel System

Multi-point EFI Turbo II with tuned intake manifold

Performance

0-60 mph	7.70 seconds
1/4 mile	15.7 seconds @ 89 mph
Handling	0.85 road holding on skid pad

Transmission

Type	Manual 5-speed
Overall Top	
Gear Ratio	2.57

Suspension

Struts	Monroe Formula GP gas sport
Springs	Sport coils
Swaybars	1 1/8", frt.; 1 1/8", rear
Shocks	Monroe Formula GP gas sport
Align	Close-tolerance Shelby specs
Tires	Goodyear Eagle 205/60VR15 Gatorbacks
Wheels	Shelby CSS + VR 15x6 1/2 alum.
Brakes, front	10.1" x 0.94" vented discs
Brakes, rear	10.6" solid disk
Steering	Quick-ratio (14:1) power

EQUIPMENT

- Accelerator Pedal—Heel/toe capability w/Manual Trans only
- Air Conditioning
- Air Dam—Front and Rear wrap-around
- Assist Handles—Three inside roof mounted
- Battery—Maintenance-free w/test indicator—500 amp
- Black-Grill, Headlight Bezels, all Moldings and Antenna
- Brakes—Power assisted front disk/Kelsey-Hayes rear disc brakes
- Carpeting—Passenger compartment and cargo area floor
- Chimes—Seat belt warning, key ignition, headlights on
- Console—Full length w/arm rest, front & rear storage, ash receiver & cigarette lighter, rear light
- Console—Overhead with outside temp., compass, courtesy lights, garage door opener & sunglasses storage
- Corrosion Protection—Extensive use of galvanized steel and lower body urethane coating
- Demisters—Side windows
- Dual Road Lights
- Electronic Fuel Injection
- Electronic Ignition & Voltage Regulator
- Engine—2.2L overhead cam in-line 4-cylinder
- Exhaust System—Dual Pipe/stainless steel
- Floor Mats—Front & rear
- Foot Rest
- Fuel Cap w/tether
- Fuel Filler Door w/inside remote release
- Fuel System—Multi-point electronic fuel injection
- Fuel Tank—14 gallons
- Headlights—Quad Halogen High & Low Beam w/optical horn
- Hood—counterbalanced w/inside release
- Horns—Dual note
- Illuminated Sun Visor—Right & Left
- Induction System—Shelby Turbo with Intercooler and tuned intake manifold
- Instrument Cluster—Voltage, temperature, fuel level and oil pressure gauges; speedometer (135 mph); tachometer, trip odometer; warning lights for brake system and low oil pressure
- Insulation—Premium body sound
- Liftgate Release—Remote
- Lights—Ash receiver, instrument panel, courtesy map, reading, door courtesy, ignition illumination w/delay, rear seat courtesy, cargo & dome, and glove box
- Light—Center high mounted stop light
- Message Center—Lights for low washer fluid, hatch ajar, door ajar
- Mirrors—Outside dual power remote control—black
- Mirror—Inside day/night
- Mirror—Right side vanity
- Mobile 1 Engine Oil Fill
- Paint—Exterior available only in Graphic Red with exclusive Shelby graphics
- Power Windows
- Power Door Locks
- Power Seat—Driver's side only
- Radio—Pioneer 120 watt compact disc AM/FM stereo w/9-band graphic equalizer, anti-theft coding capability, 10 speaker system, digital clock & remote control in rear seat compartment
- Rear Shelby Deck Lid Medallion
- Rear Window Defroster
- Rub Strips—Front & Rear Fascia
- Seat Belts—Deluxe
- Seats—Bucket w/dual recliners & Adjustable headrests
 - Premium Cloth—Manual Transmission only
 - Leather—Automatic Transmission only
- Seat Rear—60/40 split back/fold down
- Security System for Cargo Area
- Serialized Dash Plaque
- Shelf Panel—Pivoting and removable
- Side Sills
- Spoiler—Rear Deck Lid
- Steering—Power, rack & pinion type w/quick ratio
- Steering Wheel—Carroll Shelby signature w/Shelby Logo Horn Button
- Suspension—Monroe Formula GP front struts & rear shocks
- Tilt Steering Column
- Tires—P205/60VR15 Goodyear Gatorbacks
- Transmission—5-speed manual or 3-speed automatic (optional)
- Wheels—Cast aluminum 15" w/center caps & Shelby Logo Medallion
- Windows—Tinted: all windows
- Windshield Wiper—Deluxe w/intermittent wiper with washer

NEW VEHICLE LIMITED WARRANTY

- A. The following parts have been modified by Shelby Automobiles, Inc.'s New Vehicle Limited Warranty for 12 months or 12,000 miles, whichever occurs first.
- Steering Wheel & Horn Button
 - Exterior Graphic Tape Stripes
 - Antenna
 - Fog Lamps (but not the bulbs)
 - Cast Aluminum Wheels and Centers
 - Shelby Medallions
 - Master Cylinder
 - Exterior Plastic Body Ornamentation (e.g. Air Dams, Rear Spoiler, Side Sills)
 - Parking Brake/Cable Assemblies
 - Rear Disc Brake Assemblies
 - Brake Proportioning Valve
 - Other parts or sub assemblies which have been modified by Shelby Automobiles, Inc.
- B. When the Shelby Automobiles, Inc. Limited New Vehicle Warranty expires, the following modified parts are covered by the Shelby Automobiles, Inc. Limited Powertrain Warranty for the next 12 months or 12,000 miles whichever occurs first. This limited Powertrain Warranty is subject to a \$100 deductible for each repair visit.
- Engine—cylinder block and all internal parts; cylinder head assemblies; intake and exhaust manifolds; turbocharger housings and internal parts and turbocharger wastegate actuator; gaskets and seals for listed components; fuel rail, injectors, air cleaner assembly, fresh air hoses, compressed air hoses.
 - Transaxle—Case and all internal parts.
- C. Parts not listed in Paragraph A or B are covered by the following 1987 Chrysler Motors Corp. Warranties: New Vehicle Limited Warranty—12 months/12,000 miles
- Powertrain Limited Warranty—24 months/24,000 miles
 - Anti-Corrosion Perforation Limited Warranty—5 years/50,000 miles
- You should refer to Chrysler Motors Corp.'s 1987 Warranty Information Brochure for details of the parts of the vehicle for which Chrysler Motors Corp. is the warrantor.

 **SHELBY**
Power by Dodge. Unleashed by Shelby.

