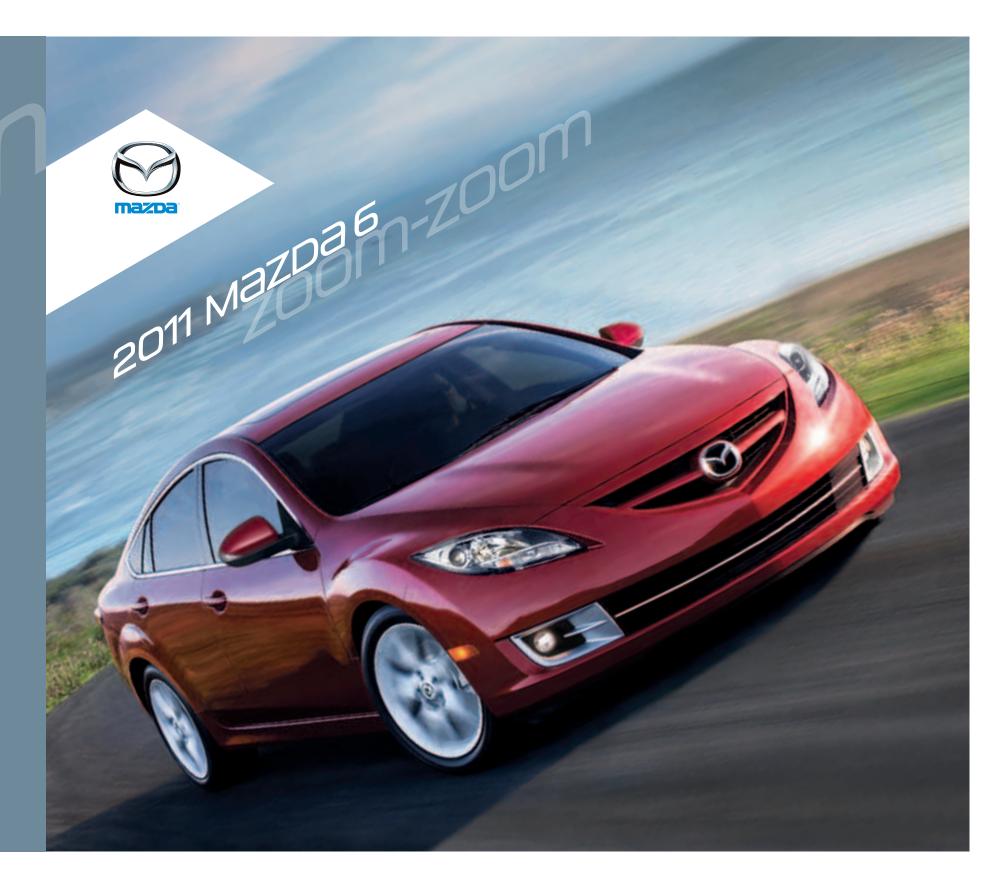


zoom-zoom

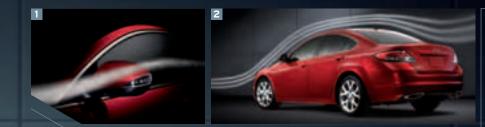




During its rigorous development, some 400 Mazda engineers subjected crucial MAZDA 6 components to testing that simulated 10 years of extreme use. Then, to further prove its reliability, they drove a fleet of MAZDA 6 test cars for a total of more than one million miles.* In fact, by the time you see a MAZDA 6, it will have survived a demanding gauntlet of quality control standards that are among the strictest in the industry. Hundreds upon hundreds of individual inspections are conducted by an army of Mazda inspectors. Each one empowered to reject any part, fit, detail or component that fails to measure up. Because from the smallest interior switch to the virtually flawless exterior finish, quality is an obsession at Mazda. Which is why, as you lose yourself in the pure driving fun of a MAZDA 6, you can be confident that Mazda durability and attention to detail will be there for you. Today. Tomorrow. And many years down the road. Zoom-Zoom.



Wind turbulence and drag are the enemies of performance. They compromise responsiveness and stability. Undermine fuel economy. And disrupt a quiet ride. We were determined to defeat their fun-spoiling ways when we designed the MAZDA 6. We subjected it to 360 degrees of wind tunnel testing. Applying what we learned front to back, side to side, top to bottom. We even added an innovative system of underbody shields and deflectors to manage airflow. The well-honed results: A performance-enhancing, fuel-friendly coefficient of drag (0.27 Cd) that's lower than Accord or Camry. And sophisticated styling that's beautiful from every angle.



■ Purposefully sculpted outside mirrors and sleek A-pillars help significantly reduce the amount of air turbulence and drag that the MAZDA 6 generates at speed. 2 Extensive wind tunnel testing inspired Mazda engineers to endow the MAZDA 6 with a remarkably aerodynamic windshield rake of 26 degrees, an advanced underbody airflow management system and, ultimately, a more aerodynamically efficient exterior design than Accord or Camry. Even the highly refined roofline, rear window and trunk lid of the MAZDA 6 play important roles in helping minimize air turbulence, drag and wind noise—resulting in a quieter cabin and improved fuel efficiency.

DRIVERS, CHOOSE YOUR ENGINES.

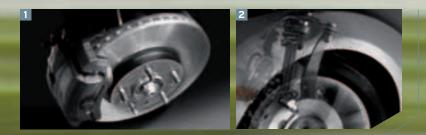
Two very powerful reasons to drive a MAZDA 6 eagerly await your command. The first, a potent 272-hp 3.7-liter DOHC V6 that propels the MAZDA 6 s, utilizes variable valve timing to both optimize performance and deliver impressive fuel efficiency. As well as provide more power and torque than Accord or Camry. The second, a spirited, yet fuel-efficient, 170-hp* 2.5-liter DOHC 4-cylinder—also with variable valve timing—powers all MAZDA 6 i models. And with the available automatic, delivers a remarkable 31 mpg highway/22 mpg city.† So make your choice. Either way you go, you'll get the power and fuel efficiency you demand. And the rush of adrenaline you deserve.

1 An advanced 272-hp 3.7-liter DOHC V6 with variable valve timing is standard on all MAZDA 6s models—as is a 6-speed Sport AT automatic. The result is an incredibly responsive and remarkably smooth powertrain that delivers a responsible 27 mpg highway/18 mpg city.† 2 A 6-speed Sport AT automatic transmission is also standard on MAZDA 6s models. It combines the convenience of an automatic with the added control—and fun—of a manual-shift mode. A 5-speed Sport AT automatic is standard on MAZDA 6i Touring, Touring Plus and Grand Touring and available on the Sport model. 3 A slick-shifting 6-speed manual gearbox is standard on the MAZDA 6i Sport model. Multiple-cone synchronizers in the first four gears help ensure smooth and precise performance. 4 A spirited, yet fuel-efficient, 170-hp* 2.5-liter DOHC 4-cylinder, also featuring variable valve timing, is standard on all MAZDA 6i models. Equipped with the available 5-speed Sport AT automatic, it delivers a pump-friendly 31 mpg highway/22 mpg city.†

* 168 hp (PZEV). † EPA estimated mileage. Actual results may var

BUILT FROM THE SPORTS CAR UP.

Mazda's sports-car heritage really comes out to play in the MAZDA 6. Control and handling are quick, agile and responsive. Courtesy of the dialed-in precision of its engine-speed-sensing variable-assist rack-and-pinion steering system. To further enhance the driving fun, a sophisticated 4-wheel independent suspension pairs a responsive double-wishbone design up front with an advanced multilink design at the rear. As with every Mazda, safety engineering goes hand in hand with performance engineering in the MAZDA 6. So to help ensure uniformly linear and fade-resistant stops, power-assisted 4-wheel disc brakes, Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution are standard on MAZDA 6. Also standard are a Traction Control System and Dynamic Stability Control. They all work seamlessly as one to deliver the most important standard feature of all: Driver confidence.



1 Front ventilated disc brakes, coupled with solid rear disc brakes, are standard on all MAZDA 6 models and promote linear, fade-resistant stopping power. Also standard are an Anti-lock Brake System with Electronic Brakeforce Distribution. A Traction Control System to enhance acceleration and improve traction in difficult driving conditions. Plus Dynamic Stability Control* to help provide predictable, stable handling in emergency situations. 2 A sophisticated 4-wheel independent suspension system plays a crucial role in the exceptional handling and superb road manners that every MAZDA 6 is engineered to deliver. The system combines a double-wishbone design up front with an advanced multilink setup at the rear. Stabilizer bars, fore and aft, help to significantly reduce body roll.

^{*} Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.



DRIVER'S SEAT? SENSORY STIMULATION CHAMBER WOULD BE MORE ACCURATE.

Yesterday's tired terminology doesn't do justice to the cockpit in the MAZDA 6. Starting with the available Mazda Advanced Keyless Entry, you immediately sense a very driver-centric experience about to happen. Once inside, the MAZDA 6 Grand Touring cradles you in an 8-way power-adjustable driver's seat that's leather-trimmed and heated. Dramatic electroluminescent gauges and automatic climate control with dual zones amp up both style and comfort. A Multi Information Display (MID) screen conveniently includes the helpful rearview camera. The leather-wrapped steering wheel features controls for audio and cruise control, plus Bluetooth® functions. While its standard tilt and telescopic functions help you achieve your perfect driving position. Add the available Tech Package, and the driver's seat adjusts automatically to your preset driving position as you open the door. Rearview and driver's outside mirror are auto-dimming. The headlights feature an auto on/off setting. Even the engine fires up simply with the touch of a button—thanks to Mazda's keyless Push Button Start System. And all as you happily realize that a driving experience that's rare even in pricier sport sedans is only just beginning.







■ Push Button Start is just one of many compelling features in the available Technology Package offered on both MAZDA 6 Grand Touring models. ② Convenient steering-wheel-mounted controls on the MAZDA 6 Touring allow you to manage the functions of everything from the audio system and cruise control to the Bluetooth handsfree phone and audio capabilities. ③ Mazda's Advanced Keyless Entry & Start System enables you to remotely unlock or lock all four doors, open or close the front windows and moonroof, or even start the engine without inserting a key. Offered on both MAZDA 6 Grand Touring models as part of the available Technology Package.



Bluetooth is a registered trademark of Bluetooth SIG, Inc.

HANDS-FREE JUST ABOUT EVERYTHING.

The advanced technology in MAZDA 6 Grand Touring doesn't ask your hands to do all the work. For instance, the available voice command in-dash nav system responds directly to your voice, thanks to its multicommand audio memory. One finger controls the in-dash, 7-inch touch-screen LCD display, which also doubles as a command center for the standard in-dash 6-disc CD changer. And there's plenty more to keep your ears busy: MAZDA 6 is first in its class to offer Bose® Centerpoint® Surround Sound.* And Bluetooth® hands-free phone and audio connectivity are standard, so you can wirelessly enjoy music from any compatible MP3 player or cell phone. An impressive network of high-tech everything. Meanwhile, your hands remain free to do the things hands would rather do. Like drive.



1, 2 Bluetooth hands-free phone & audio capabilities, standard on the MAZDA 6 Touring, Touring Plus and Grand Touring, allow you to conveniently make calls, access voice mail and even listen to music—all hands-free—via your Bluetooth-compatible cell phone and/or MP3 player. 3 A Bose 10-speaker Centerpoint Surround Sound System, standard on the MAZDA 6 Grand Touring, creates stunning 360° synthesized surround sound music from regular CDs. Neodymium speaker magnets plus an Nd® subwoofer help to optimize sound output while also minimizing space and weight. 4 A voice command, in-dash navigation system is available on MAZDA 6 Grand Touring. Its multicommand memory and in-dash, touch-screen LCD display not only make navigation quick and easy, the display integrates a rearview camera display to make backing up safer. And the versatile touch-screen display doubles as a command center for the standard in-dash 6-disc CD changer and Bose Surround Sound System.



LET'S TALK CABIN SPACE... SPACE... SPACE...

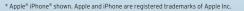
The cabin of the MAZDA 6 represents a huge departure from what you'll find in typical sports sedans. By virtually every meaningful measure. With more passenger room than Camry. And even more rearseat legroom than Accord. In fact, Mazda designers looked for every opportunity to ensure that its cabin is as compelling as its performance. The innovative Welcome Lighting System activates as you enter, progressively illuminating your surroundings and setting the perfect driving mood. For passengers, extra touches of fit, finish and comfort abound, courtesy of insightful Mazda engineering. Designers even "tuned" the dimensions of both the headliner and rear-seat cushion to maximize rear-seat headroom. The result is a remarkably comfortable, quiet and accommodating interior for five. So whether you occupy the driver's seat, the front seat or the back seat of a MAZDA 6, you'll find it easy to echo its praises.

■ A versatile 60/40 split fold-down rear seatback, with remote releases, is standard on every MAZDA 6. For hauling larger, longer or more oddly shaped cargo. ② A center console with dual storage compartments and a sliding armrest is standard on all MAZDA 6 Touring, Touring Plus and Grand Touring models. As are two handy 12V outlets for powering your favorite MP3 player, cell phone or laptop.* ③ The MAZDA 6 boasts a cavernous trunk that provides more cargo room than Camry or Accord. In fact, its generous 16.6 cu ft of space can easily swallow four standard suitcases.



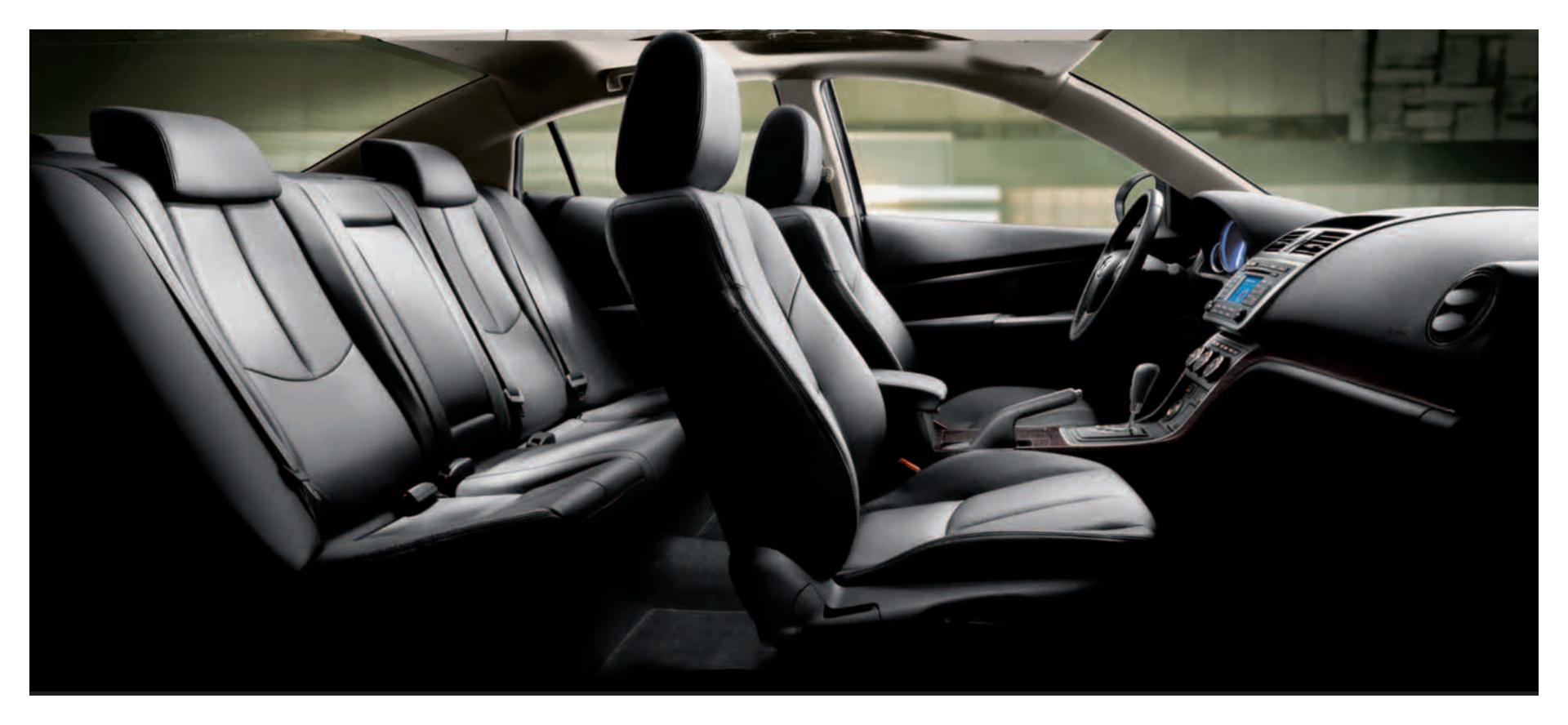






Please remember to properly secure all cargo.





THE BEST WAY TO BUILD CONFIDENCE IS TO BUILD IT IN.

Beneath all the stunning beauty of MAZDA 6, is an equally beautiful network of dynamic safety engineering. Designed to help you avoid trouble by instantly, almost intuitively, responding to your input. Its precise rack-and-pinion steering and fully independent suspension help enhance driver control, handling agility and ride comfort. And for optimum stopping power, it features fade-resistant 4-wheel disc brakes with ABS and Electronic Brakeforce Distribution. Also standard are its Traction Control System and Dynamic Stability Control.* And its extensive front and rear crumple zones, which help absorb and diffuse energy should a collision occur. Safety engineering on the MAZDA 6 proves there are more ways than one to build driver confidence.





^{*} Dynamic Stability Control is not a substitute for safe driving practices.

[†] Always wear your seat belt and secure children in the rear seat in appropriate child restraints.



MAZDA 6 PAINT COLORS





Black Cherry Metallic



Comet Gray Mica



Sangria Red Mica



Ingot Silver



MAZDA6 WHEEL OPTIONS



Techno White Pearl







		i & s Sport, Touring, Touring Plus		i & s Grand Touring		
Paint Colors	Fabrics	Beige Cloth	Black Cloth	Beige Leather	Black Leather	
Ebony Black		■ *				
Comet Gray Mica						
Ingot Silver						
Black Cherry Metallic		*	*			
Sangria Red Mica		*				
Techno White Pearl		*	*			
Kona Blue Mica			*			

= Available * Not available on i Sport manual transmission.

MAZDA 6 UPHOLSTERY









MAZDA 6 SPECIFICATIONS & CAPACITIES

SPECIFICATIONS		MAZDA <i>6 i</i>		MAZDA6s
Engine size and type	2.5L DOHC 16- 4-cylinder w variable valve	ith	3.7L DOHC 24-valve V6 variable valve timing	
Horsepower, SAE net		170* @ 6000	rpm	272 @ 6250 rpm
Torque, SAE net (lb-ft)		167* @ 4000	rpm	269 @ 4250 rpm
Compression ratio		9.7:1		10.3:1
Ignition system		Direct coil-on electronic ign		Direct coil-on-plug electronic ignition
Fuel system		Multiport elect		Multiport electronic fuel injection
Fuel requirement		Unleaded regular gaso		Unleaded regular gasoline
Fuel economy (EPA estimated mpg, city/hwy)	Manual Automatic	21/30 22/31	Automai	tic 18/27
Curb weight (lb)	Manual Automatic	3272 3329	Automat	tic 3574
EXTERIOR DIMENSIONS				
Wheelbase/overall length (in)		109.8/193.	7	109.8/193.7
Overall width (in)		72.4		72.4
Overall height (in)		57.9		57.9
Track, front/rear (in)		62.8/62.8 (16", 17° 62.4/62.4 (18" v		62.8/62.8 (17" wheels)
Turning circle, curb-to-curb (ft)		35.4		35.4
INTERIOR DIMENSIONS				
Headroom, front/rear (in)		39.4/37.3	}	39.4/37.3
Headroom, front/rear with moonroof (in)	38.1/37.3		38.1/37.3
Legroom, front/rear (in)		42.5/38.0)	42.5/38.0
Shoulder room, front/rear (in)		57.3/56.5	i	57.3/56.5
Hip room, front/rear (in)		55.1/55.9		55.1/55.9
CAPACITIES				
EPA passenger volume (cu ft)		101.9		101.9
EPA cargo volume (cu ft)		16.6		16.6
Fuel capacity (U.S. gallons)		18.5		18.5

MAZDA6 ENGINE & MECHANICAL

	MAZDA6i		MAZDA <i>6i</i> and MAZDA <i>6s</i>		
ENGINE & TRANSMISSION	Sport	Touring	Touring Plus	Grand Touring	
2.5L DOHC MZR 16-valve 4-cylinder engine	MAZDA <i>6i</i>	MAZDA 6i	MAZDA 6i	MAZDA 6i	
3.7L DOHC MZI 24-valve V6 engine	-	-	MAZDA 6s	MAZDA 6s	
6-speed manual overdrive transmission (MAZDA 61)	S	-	-	-	
5-speed Sport AT automatic transmission (MAZDA 61)	Available	S	S	S	
6-speed Sport AT automatic transmission (MAZDA 6s)	-	-	S	S	
SUSPENSION & BRAKES					
Engine-speed-sensing variable Hydraulic Power-Assist Steering (HPAS)	S	S	S	S	
Power-assisted 4-wheel disc brakes	S	S	S	S	
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S	S	S	
Traction Control System (TCS)	S	S	S	S	
Dynamic Stability Control [†] (DSC)	S	S	S	S	
Double-wishbone front suspension with stabilizer ba	ar S	S	S	S	
E-type multilink rear suspension with stabilizer bar	S	S	S	S	

MAZDA 6 EXTERIOR

MAZDA6 EXTERIOR	MAZDA6i		MAZDA6i and MAZDA6s		
BODY	Sport	Touring	Touring Plus	Grand Touring	
Power sliding-glass moonroof with one-touch open/close	-	-	S	S	
Dual body-color power remote outside mirrors	S	S	S	S	
Dual folding outside mirror with side marker lights and ground illumination	-	-	S	S	
Blind Spot Monitoring (BSM) System [‡]	-	-	S	S	
Clear-lens halogen headlights with automatic shutoff	S	S	S	S	
Halogen fog lights	0/A	S	S	S	
Variable-intermittent front windshield wipers	S	S	S	S	
Twin-tip exhaust outlet (MAZDA <i>61</i>)	S	S	S	S	
Chrome dual exhaust finishers (MAZDA 6s)	-	-	S	S	
In-glass radio antenna; rear window defogger	S	S	S	S	
TIRES & WHEELS					
16-inch steel wheels with P205/65R16 all-season tires	S	-	-	-	
17-inch alloy wheels with P215/55R17 all-season tires	-	S	S	MAZDA 6i	
18-inch alloy wheels with P235/45R18 all-season tires	-	-	-	MAZDA 6s	

MAZDA6i

MAZDA6i and MAZDA6s Touring Plus

MAZDA6 INTERIOR

COMFORT & CONVENIENCE

Power windows with driver's one-touch auto up/down feature S

Power door locks	S	S	S	S	
Remote keyless entry system with trunk release and retractable key	S	S	S	S	
Welcome Lighting System	-	-	-	S	
Cruise control with steering-wheel-mounted controls	S	S	S	S	
Tilt/telescopic steering wheel	S	S	S	S	
Leather-wrapped 3-spoke steering wheel, gearshift knob	-	S	S	S	
CFC-free air conditioning with dust and pollen filter	S	S	S	S	
Dual-zone automatic climate control	-	-	-	S	
Rear-seat heater ducts	S	S	S	S	
Multi Information Display (MID) for audio and Bluetooth [§] with rearview camera	-	-	-	S	
Center instrument display panel (clock, audio, climate control, outside ambient temperature)	S	S	S	S	
Trip computer	-	S	S	S	
Center console armrest with covered dual storage compartments	S	-	-	-	
Center console adjustable sliding armrest with covered dual storage compartments	-	S	S	S	
Two 12V power points; overhead sunglasses holder	S	S	S	S	
Dual illuminated vanity mirrors; sliding visor extensions	S	S	S	S	
Front map lights; trunk light	S	S	S	S	
Dual front cup holders; door pocket bottle holders	S	S	S	S	
Fold-down rear center armrest with cup holders	S	S	S	S	
					_

- S: Standard O: Optional P: Package A: Dealer-available accessory -: Not available
- * 168 hp and 166 lb-ft for automatic transmission-equipped vehicles in CA, CT, MA, ME, NJ, NY, OR, PA, RI, VT and WA.
- † Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.
- * Always check your mirrors. Be aware of the traffic around you.
- § Bluetooth is a registered trademark of Bluetooth SIG, Inc.

MAZDA6 INTERIOR

	MAZDA6i		MAZDA 6i and MAZDA 6s			
EATING	Sport	Touring	Touring Plus	Grand Touring		
eclining front bucket seats with djustable headrests	S	S	S	S		
0/40 split fold-down rear seatbacks ith remote operation	S	S	S	S		
lanual driver's seat height adjustments	S	-	-	-		
-way power-adjustable driver's seat with manual ımbar support	-	S	S	S		
eated front seats	-	-	-	S		
ront seatback storage pockets	S	S	S	S		
loth-trimmed upholstery	S	S	S	-		
eather-trimmed seats	-	-	-	S		
arpet floor mats and cargo mat	S	S	S	S		
UDIO						
M/FM/CD/MP3 audio system with 6 speakers, ocluding 2 tweeters	S	S	S	-		
ose® 10-speaker Centerpoint® Surround Sound System	-	-	-	S		
n-dash 6-disc CD/MP3 changer	-	S	S	S		
teering-wheel-mounted audio controls	S	S	S	S		
uxiliary-audio input jack	S	S	S	S		
luetooth®§ audio and hands-free phone capability	-	S	S	S		
IRIUS Satellite Radio®¶-ready head unit	S	S	S	S		

MAZDA6 SAFETY & SECURITY

MAZDAO JAILII & JECORIII					
	MAZ	DA6i	MAZDA6i and MAZDA6s		
SAFETY & SECURITY	Sport	Touring	Touring Plus	Grand Touring	
dvanced front air bags with belt-use, passenger- veight and driver's seat-position sensors**	S	S	S	S	
ront side-impact air bags and side-impact air curtains with front/rear coverage**	S	S	S	S	
ATCH child-safety-seat anchors in rear seat	S	S	S	S	
-point seat belts for all seating positions	S	S	S	S	
ire-Pressure Monitoring System (TPMS)	S	S	S	S	
ngine-immobilizer antitheft system	S	S	S	S	
intitheft alarm system	-	-	S	S	

MAZDA 6 OPTIONS & OPTION PACKAGES

	MAZDA <i>6i</i>		MAZDA <i>6i</i> and MAZDA <i>6s</i>		
OPTION/OPTION PACKAGES	Sport	Touring	Touring Plus	Grand Touring	
Technology Package: Auto on/off Xenon low-beam headlights; LED taillights; auto-dimming driver's outside mirror; heated outside mirrors; rain-sensing front windshield wipers; Mazda Advanced Keyless Entry & Push Button Start System; auto-dimming rearview mirror with HomeLink®; driver's seat memory; power passenger seat; SIRIUS Satellite Radio with 6-month subcription	-	-	-	0	
Navigation system: DVD-based with voice command; real-time traffic and 7-inch LCD touch screen; rearview camera	-	-	-	0	

- ¶ SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.
- ** Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

Product Changes and Options Availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Peace of mind also comes standard.

Every new 2011 MAZDA 6 is protected by:

- A 3-year/36,000-mile* "bumper-to-bumper" limited warranty
- A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program
- A 5-year/60,000-mile* limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through
- * Whichever comes first.

For details, please see your Mazda Dealer, visit MazdaUSA.com, or call toll-free 800-639-1000.

Once you have it, outfit it accordingly.

One of the most enjoyable aspects of buying a new MAZDA 6 is being able to enhance its appearance and performance with Genuine Mazda Accessories. What's more, all Genuine Mazda Accessories installed by your Mazda Dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



Mazda's iPod® Integration system makes it a lot easier to take your Apple® iPod along for the ride. In fact, it allows you to play your iPod through your Mazda's audio system with crystal-clear sound while also providing a built-in battery charger. Works with most 30-pin, dock-connectorequipped iPods. iPod not included. iPod touch® shown. Additional components may be required for installation; contact your Mazda Dealer for details. B Auto-Dimming Rearview Mirror With Compass And HomeLink®. Automatically dims to reduce glare from headlights of cars behind you, Bright LED compass readout and the added security, efficiency and convenience of HomeLink. HomeLink is the original control system that allows you to communicate wirelessly from your vehicle to open garage doors, turn on lights, open gates and more. It's all about making your life more convenient and safe. Cargo Net. Keep smaller items from bouncing around in your MAZDA 6's cargo area. Custom-designed, easily installed and removed. D All-Weather Floor Mats. Not just for bad weather anymore, these "Whatever" floor mats are the perfect accessory to protect your MAZDA 6's interior from not only water, sand, mud and snow but crumbs, spills, grass and anything else that your Zoom-Zoom lifestyle may bring.

Bumper Guard. Protect your paint finish while loading and unloading the cargo area. F Rear Wing Spoiler. Accent your sporty attitude with this rear wing spoiler. Color-matched to your MAZDA 6. G Illuminated Doorsill Trim Plates. Protect your doorsills while adding style and additional visibility. Aluminum with the MAZDA 6 logo. Splash Guards. Protect your paint finish from rocks and other road debris.

Fog Lights Front Mask Moonroof Wind Deflector Fuel-Filler Door (Pearl Satin, Bright Chrome)

Rear Bumper Guard License-Plate Frame Car Cover

Car-Cover Cable Lock Touch-Up Paint

Wheel Locks Remote Engine Start

(Automatic Transmission Only) In-Dash 6-Disc

SIRIUS Satellite Radio®† Receiver Kit **Portable Navigation Devices** Portable Bluetooth® Car Kit 3.5 mm Audio Cable Cigarette Lighter Ashtray with LED Illumination

Floor Mats, All-Weather Cargo Mat (Carpet) Cargo Tray First Aid Kit Roadside Assistance Kit

CD/MP3 Changer



† SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii Apple and iPod are registered trademarks of Apple Inc.; Apple iPhone® not compatible with iPod adapter. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Please remember to properly secure all cargo

Financing your new Mazda is easy.



Whether buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services can help

make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit www.MazdaUSA.com.

GENIUS RUNS IN THE FAMILY.

Sporty styling, racing-inspired performance and engineering innovation. You'll find them all in every Mazda vehicle, from the luxurious, 7-passenger CX-9 to the rotary-powered, one-and-only RX-8-and of course, the legendary MX-5 Miata. Get acquainted with the entire 2011 Mazda lineup of vehicles. Ten distinctive vehicles designed and engineered to deliver Zoom-Zoom. You'll come away with a new appreciation of the exhilarating difference those two little words can make.







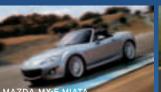
















* Available only at authorized MAZDASPEED Dealers.