

2014 MAZDA CX-9



*It takes conviction to stand up to the naysayers.
A creative fire that's unafraid of the blank page.
And courage to flip conventional wisdom on its head.
Because this is the only way to change the game.
And the only way to build cars worth driving.*

Today, Mazda is changing the game.

*With innovative thinking and technologies.
Head-turning designs. And performance that never compromises.
Making every Mazda more exhilarating to drive.*

*These are actions, not words. Proof, not theories.
Making the impossible possible. This is the Mazda Way.*

WHAT DO YOU DRIVE?

THIS IS THE 2014 MAZDA CX-9.



Mazda CX-9 Grand Touring FWD shown in Zeal Red Mica



WHAT A FISH BOWL CAN TEACH US ABOUT G-FORCE.

When it came to thinking about things like g-force in a vehicle, Mazda engineers looked outside the box. Or, in this case, the bowl. Because in order to deliver an exceptional and dynamic driving experience, we looked at the relationship of our friend with its glass bowl.

Our underwater experiment taught us that g-force and stability can affect the water by either making it slosh around or swirl in fluid motion. Whether we were accelerating, turning or braking, the goal was to never upset the balance while in motion.

Not only can you witness g-force in action, you can feel it in your body, all the way through your neck. With smooth, proper g-force behavior, like that in the Mazda CX-9, you'll never feel like you're driving a big, lumbering SUV. Even all the way back in the third-row seat, it's a smooth, fluid ride. But don't take our word for it. Take a turn in a Mazda CX-9 for yourself and never feel like you're a fish out of water.

2012 EDITORS' CHOICE AWARD-MID-SIZE SUVs

CarandDriver.com, October 2012

**DEFYING CONVENTION ONE SEAT AT A TIME.
STARTING WITH THE DRIVER'S SEAT.**

In building the 7-passenger Mazda CX-9, we saw no reason why something spacious and luxurious couldn't also feel incredibly nimble. We're Mazda, we refuse to accept what's considered impossible. It's that courageous engineering that allows the CX-9 to achieve what few other SUVs dare—the combination of opposing forces into one harmonious package. Elegant styling with utilitarian design. Both flexible and focused, the CX-9 empowers you with an uncompromising array of advanced technology and convenience features, including integrated Pandora® Internet radio compatibility and an available navigation system. One drive and you'll see the improbable is now possible in the reimaged Mazda CX-9.

Mazda CX-9 Grand Touring AWD shown in Zeal Red Mica



WHERE THE FINER POINTS ARE GRAND.

Welcome to an interior designed to astonish with the smallest details. The Mazda CX-9 is a testament to craftsmanship, from its available leather-trimmed seats—including an available 8-way power-adjustable driver's seat with available 3-setting memory system—to its leather-wrapped steering wheel and shift knob. No matter where you're headed, you're surrounded by the touch of refinement.



Mazda CX-9 Grand Touring interior shown in black leather with Technology Package



EVEN BIGGER ON CONVENIENCE.

In keeping up with life's daily challenges, little things make a difference. The Mazda CX-9 has more volume behind its first and second rows, and more second- and third-row legroom, than Honda Pilot, Toyota Highlander and Acura MDX. We added two third-row storage bins that are big enough to hold electronic games and controllers for the kids (and adults). And we also left room for eight cup holders and four one-liter bottle holders. With such a thoughtfully designed interior, it's easy to make it easy on everyone.

Mazda CX-9 Grand Touring interior shown in black leather with Technology Package



MORE THAN ACCENTS. A WHOLE NEW LANGUAGE OF SOPHISTICATION.

For driver and passengers alike, the smallest details are designed to make a grand statement about craftsmanship. Surround yourself with rich trim and experience high-class contrasting stitching on the available leather-trimmed seats. Meticulous attention to detail is apparent everywhere as sport and splendor merge with absolute harmony.



IT'S YOUR WAY IN EVERY WAY.

Of course the CX-9 can get you to your destination swiftly, but it will also keep you entertained, connected and comfortable along the way thanks to some smart features. There's a standard 6-speaker MP3 player-compatible audio system with HD Radio that's SiriusXM Satellite Radio ready.* Or hook up your portable music device to the standard USB audio input port. To help make finding your destination quick and easy, a navigation system with a 5.8-inch touch-screen display is also available, as are rain-sensing wipers. Intelligence abounds.

Mazda CX-9 Grand Touring interior shown in black leather with Technology Package



PANDORA®

/ MAZDA NAVIGATION SYSTEM /

Our convenient factory-integrated navigation system offers the advanced features of TomTom's[†] navigation devices, including voice recognition, advanced lane guidance and route recommendations.

/ PANDORA[®] INTERNET RADIO /

Experience music on your terms with up to 100 unique "stations" through Pandora, all seamlessly streaming through your wireless Bluetooth-enabled and Internet-connected device.



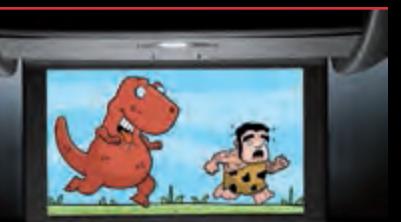
/ 8-WAY POWER-ADJUSTABLE DRIVER'S SEAT WITH MEMORY /

A driver's seat with position memory is standard on the Grand Touring. At the touch of a button, it automatically adjusts up to three driver's seat settings to the exact preset position you desire.

HD Radio[®]

/ HD RADIO /

With subscription-free HD Radio, you get cleaner, crisper sound from a digital signal that offers multiple options for some of your favorite AM and FM stations.



/ DVD REAR-SEAT ENTERTAINMENT SYSTEM /

Available on the Grand Touring, the DVD Rear-Seat Entertainment System features a ceiling-mounted DVD player, 9-inch fold-down LCD screen, audio/video/game console inputs, wireless remote, two wireless headsets and a 115-volt outlet for game consoles.



/ SMS TEXT MESSAGE AUDIO DELIVERY AND REPLY /

Now, when a text comes in while you're driving, you can stay focused on the road ahead. Enjoy fully integrated text display and audible readout, and the ability to reply by choosing from a number of preset, standardized return messages.



/ BOSE[®] CENTERPOINT[®] SURROUND SOUND SYSTEM WITH AUDIOPilot[™] /

Custom-engineered for the CX-9, the system features its patented Centerpoint signal-processing circuitry, enabling this impressive 277-watt 10-speaker system to produce stunning multichannel Bose Surround Sound performances.



/ BLUETOOTH HANDS-FREE PHONE AND AUDIO STREAMING /

With voice commands, making and receiving calls is as easy as pushing a button and saying hello. And the Bluetooth wireless capability helps you stay entertained with streaming audio from your compatible mobile device.



/ REARVIEW CAMERA^{**} /

This helpful system on Touring and Grand Touring models offers increased visibility of objects behind you, and it's automatically activated whenever the CX-9 is shifted into reverse.

Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications. [†]TomTom and the TomTom logo are registered trademarks of TomTom International B.V. All rights reserved. ^{}Available on Touring and Grand Touring models. ^{**}Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings.



IT'S YOUR WAY ON THE HIGHWAY.

Even the most passionate drivers enjoy being pampered. So our engineers outfitted the CX-9 cockpit with the ultimate in comfort and convenience. The long list of standard features includes steering-wheel-mounted audio controls and cruise control, Bluetooth® hands-free phone and three-zone automatic climate control. And integrated Pandora® Internet radio controls let your personal taste in music be the soundtrack for any road trip.



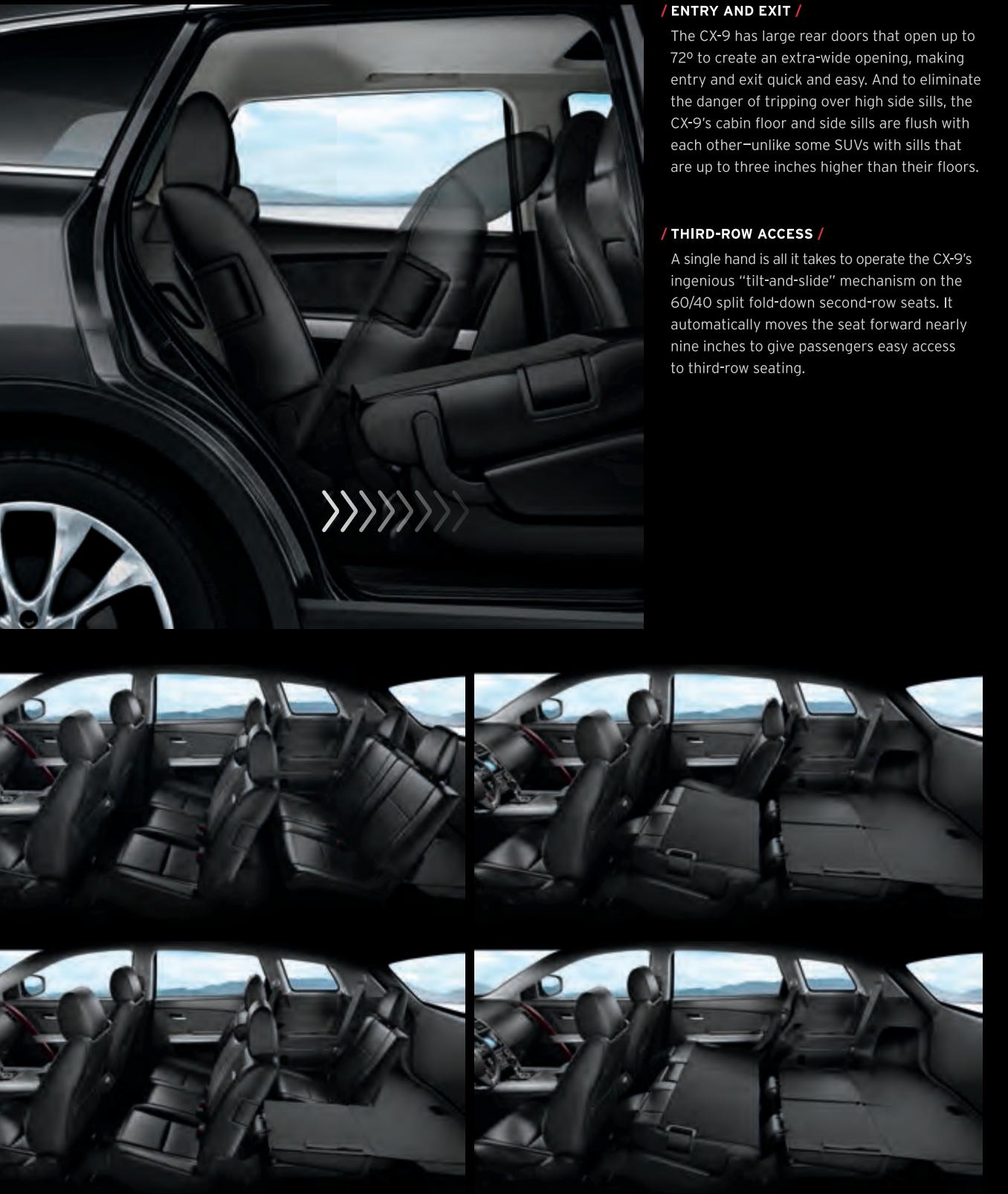
Mazda CX-9 Grand Touring FWD shown in Liquid Silver Metallic

"THE MAZDA CX-9 COMBINES A SPACIOUS INTERIOR THAT CAN BE LAVISHLY APPOINTED ALONG WITH THE SPORTY HANDLING CHARACTERISTICS THAT MAZDAS ARE KNOWN FOR."

Edmunds.com



STAY FLEXIBLE WHILE BARELY MOVING A MUSCLE.



/ ENTRY AND EXIT /

The CX-9 has large rear doors that open up to 72° to create an extra-wide opening, making entry and exit quick and easy. And to eliminate the danger of tripping over high side sills, the CX-9's cabin floor and side sills are flush with each other—unlike some SUVs with sills that are up to three inches higher than their floors.

/ THIRD-ROW ACCESS /

A single hand is all it takes to operate the CX-9's ingenious "tilt-and-slide" mechanism on the 60/40 split fold-down second-row seats. It automatically moves the seat forward nearly nine inches to give passengers easy access to third-row seating.

/ VERSATILE CARGO* SPACE /

Besides deftly handling up to seven adults, the CX-9 also provides a generous 17.2 cu ft of cargo space behind the third-row seat. A quick tug on the convenient release straps quickly folds down the third row's 50/50 split fold-flat seatback to give you 48.3 cu ft. Folding down the second row's 60/40 split fold-flat seatbacks expands the CX-9's cargo room to a full 100.7 cu ft.

*Please remember to properly secure all cargo.



A dynamic, blurred photograph of a dark-colored Mazda CX-9 SUV driving at night or in low light conditions. The car is shown from a rear three-quarter perspective, moving from left to right. The background is filled with streaks of warm orange and yellow light, suggesting motion and city lights. The car's license plate area has "HMA306" and "CX-9 AWD" written on it.

RIGHT-BRAINED PASSION. RIGHT-FOOT THINKING.

Before choosing your new vehicle, consult your right foot. After all, it has an intimate relationship with everything under the hood. And in the Mazda CX-9, that means a powerful 273-hp 3.7-liter V6, featuring variable valve timing, electronic throttle control and a forceful 270 lb-ft of torque—more than Honda Pilot or Toyota Highlander. It also provides an available 3,500-lb towing capacity* when properly equipped. Mazda engineering is certainly left-brained and precise, but it's equally dedicated to keeping you and your right foot very happy together.

Mazda CX-9 Grand Touring AWD shown in Meteor Gray Mica

*Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. The following equipment may also be required: load-carrying hitch for trailers under 2,000 lb and load-equalizing hitch for trailers over 2,000 lb. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda. †Based on EPA estimates for 2014 Mazda CX-9 FWD models with 3.7L engine and automatic transmission 17 city/24 highway MPG. Actual results will vary.



MANUAL-SHIFT MODE
A 6-speed Sport automatic transmission, standard on all CX-9 models, combines the extra control—and fun—of a manual-shift mode with the smooth-shifting convenience of an advanced automatic transmission.



VARIABLE VALVE TIMING
Normally, "acceleration" and "fuel efficiency" would seem to work against each other. But the CX-9's 3.7-liter V6 engine bucks the trend with intelligent variable valve timing that maximizes high-rpm power and low-end torque, yet delivers up to an EPA-estimated 24 MPG highway.*

LINEBACKER SIZE. BALLERINA POISE.

The incredibly versatile CX-9 is engineered to help you and your family get to your next adventure—no matter where it may be. Beyond delivering a stable, solid ride, the CX-9 includes features such as the available Active Torque Split All-Wheel-Drive System that allow you to drive with confidence on a variety of roads in a variety of weather conditions. And with a larger available wheel size than either the Toyota Highlander or Honda Pilot—and the control that comes from having more rubber on the road—the CX-9 truly belongs in a confidence-inspiring category all its own.



Mazda CX-9 Grand Touring FWD shown in Zeal Red Mica



/ ADVANCED HANDLING AND STEERING /

In designing the CX-9, instead of looking at what the rest of the lumbering, bloated SUVs were doing, Mazda engineers used our own MX-5 as a benchmark for handling. The CX-9's sophisticated, fully independent suspension system includes MacPherson struts up front and an advanced multilink system in the rear that work in tandem to promote accurate and surefooted wheel-to-road contact. Plus, hefty stabilizer bars at both ends help minimize body roll. The CX-9's precise, power-assisted rack-and-pinion steering system also boasts engine-speed-sensing variable assist.

/ ACTIVE TORQUE SPLIT ALL-WHEEL-DRIVE SYSTEM /

The available Active Torque Split All-Wheel-Drive System automatically maintains an ideal balance between front and rear axle torque (up to 50/50) by continuously monitoring wheel speed and engine data, and instantly adjusting to any adverse changes in road and weather conditions.

PLAYING IT SAFE BY ENGINEERING TO THE NEXT LEVEL.

Our obsessive engineers go the distance to help keep you safe. The numerous active and passive safety features in the CX-9 are painstakingly crafted to give you and your family one feeling: peace of mind. Three-point seatbelts for all seven positions, side-impact door beams, front and rear crumple zones, dual LATCH child-safety seat anchors and tethers in the second row—and we're only just beginning. A standard collapsible steering column helps to absorb energy in the event of a heavy frontal impact, while a foldaway brake assembly helps reduce the risk of serious injuries to the ankle and leg. These are just a few of the specialized anticipatory safety features you'll find on your CX-9.



/ SIX STANDARD AIR BAGS* /

Advanced dual front air bags that utilize inflators with crash-zone, driver's seat-position and passenger-weight sensors are standard on all CX-9 models—as are dual side airbags and dual side-impact air curtains with coverage for both front and rear passengers.

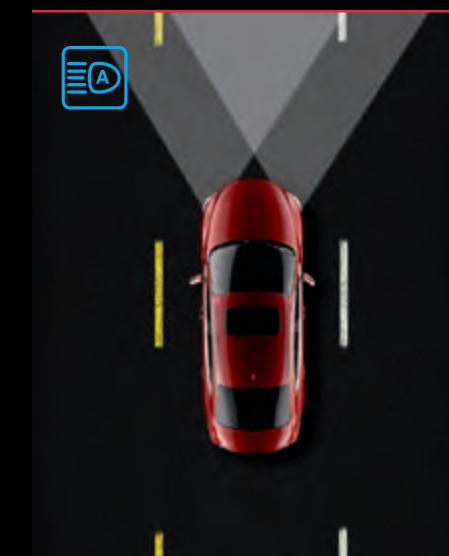
/ "TRIPLE H" BODY CONSTRUCTION /

By adding extra steel reinforcements to critical areas of the body, Mazda's "Triple H" body construction system enhances structural integrity, impact protection and rigidity for superior handling. In key areas, the CX-9 also uses high tensile steel, which is stronger and more rigid than conventional steel.



/ ENHANCED STABILITY AND CONTROL /

The Traction Control System detects wheelspin, and then reduces engine power to help improve traction when accelerating in slippery conditions. Dynamic Stability Control[†] modulates the engine and brakes when over- or understeer is detected, helping to keep you on your intended path while cornering. And during accident-avoidance maneuvers, Roll Stability Control uses on-board roll-rate sensors to monitor vehicle movement and automatically apply the brakes to help keep the CX-9 stable.



/ CLEARER VISION /

Standard on Grand Touring models, the auto on/off Bi-Xenon HID headlights and LED daytime running lights automatically provide you with enhanced nighttime illumination.



/ ADVANCED BRAKING TECHNOLOGIES /

A comprehensive set of advanced braking technologies comes standard on the CX-9. An Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup to help you maintain steering control in emergency braking situations. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure if you need it, thereby reducing stopping distance.



/ BLIND SPOT MONITORING SYSTEM^{*} WITH REAR CROSS TRAFFIC ALERT^{*} /

The system uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. Backing out of parking spaces is tricky if you can't see, so the Rear Cross Traffic Alert warns you when cars are coming. And it's technology you won't find on the Honda Pilot or Toyota Highlander.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. [†]Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. [‡]Always check your mirrors. Be aware of the traffic around you.

MAZDA CX-9 COLORS



Zeal Red Mica



Jet Black Mica



Blue Reflex Mica

MAZDA CX-9 UPHOLSTERY



BLACK CLOTH
(Sport)



SAND CLOTH
(Sport)



BLACK LEATHER
(Touring and Grand Touring)



SAND LEATHER
(Touring and Grand Touring)

MAZDA CX-9 SPORT



BLACK CLOTH EXTERIOR COLOR
SAND CLOTH EXTERIOR COLOR

18-INCH ALLOY WHEEL

Includes the following features:

EXTERIOR

Halogen headlights
18-inch alloy wheels

SAFETY & SECURITY

Advanced dual front air bags* with driver's seat-position and passenger weight sensors
Front side-impact air bags* and side-impact air curtains with rollover protection
Dynamic Stability Control® and Traction Control System
E911 automatic emergency notification

INTERIOR

Power side mirrors
Three-zone automatic climate control
Power windows and door locks
Remote keyless entry
Cloth-trimmed seats
AM/FM/CD/MP3-compatible audio system with 6 speakers
5.8-inch color touch-screen display
USB audio input port
Bluetooth hands-free phone and audio streaming capability
HD Radio
Pandora® Internet radio compatibility
SMS text message audio delivery and reply

PACKAGES

Power Driver's Seat Package includes 8-way power-adjustable driver's seat, heated front cloth seats and heated side mirrors

MAZDA CX-9 TOURING



BLACK LEATHER EXTERIOR COLOR
SAND LEATHER EXTERIOR COLOR

18-INCH ALLOY WHEEL

Includes the following features in addition to or in place of CX-9 Sport:

EXTERIOR

Auto-off headlights
Heated side mirrors

SAFETY

Bi-Xenon HID headlights with auto on/off
LED daytime running lights
Halogen fog lights
Power open/close rear liftgate
Rain-sensing windshield wipers
Power side mirrors with integrated turn signals
Mirror memory function and "tilt-in-reverse"
20-inch alloy wheels with Platinum Silver finish

INTERIOR

Heated front seats
Leather-trimmed seats (1st- and 2nd-row outboard seating positions)
8-way power-adjustable driver's seat with power-adjustable lumbar support
4-way power-adjustable front passenger seat
Rearview camera**

PACKAGES

Touring Technology Package includes Bose® Centerpoint® Surround Sound System with 10 speakers, fog lights, Mazda Advanced Keyless Entry & Start System, navigation system, power sliding-glass moonroof, power open/close rear liftgate and SiriusXM Satellite Radio† with 4-month trial subscription to the Sirius Select package

PACKAGES

Grand Touring Technology Package includes Bose® Centerpoint® Surround Sound System with 10 speakers, navigation system, power sliding-glass moonroof, SiriusXM Satellite Radio† with 4-month trial subscription to the Sirius Select package and auxiliary-audio input jack (not available with Technology Package)

Rear-Seat Entertainment System with Bose® Audio Package

includes 9-inch rear DVD player, Bose® Centerpoint® Surround Sound system with 11 speakers, navigation system, 3rd-row 115-volt accessory outlet and SiriusXM Satellite Radio† with 4-month trial subscription to the Sirius Select package (not available with Technology Package)

Towing Prep Package (FWD models) includes heavy-duty transmission cooler and radiator fan and revised Engine Control Module (requires towing receiver hitch, sold separately)

MAZDA CX-9 GRAND TOURING



BLACK LEATHER EXTERIOR COLOR
SAND LEATHER EXTERIOR COLOR

20-INCH ALLOY WHEEL

Includes the following features in addition to or in place of CX-9 Touring:

EXTERIOR

Bi-Xenon HID headlights with auto on/off
LED daytime running lights
Halogen fog lights
Power open/close rear liftgate
Rain-sensing windshield wipers
Power side mirrors with integrated turn signals
Mirror memory function and "tilt-in-reverse"
20-inch alloy wheels with Platinum Silver finish

INTERIOR

Driver's power seat memory
Mazda Advanced Keyless Entry & Start System
Auto-dimming rearview mirror with HomeLink®
Bordeaux accent interior trim

PACKAGES

Touring Technology Package includes Bose® Centerpoint® Surround Sound System with 10 speakers, fog lights, Mazda Advanced Keyless Entry & Start System, navigation system, power sliding-glass moonroof, power open/close rear liftgate and SiriusXM Satellite Radio† with 4-month trial subscription to the Sirius Select package

PACKAGES

Grand Touring Technology Package includes Bose® Centerpoint® Surround Sound System with 10 speakers, navigation system, power sliding-glass moonroof, SiriusXM Satellite Radio† with 4-month trial subscription to the Sirius Select package and auxiliary-audio input jack (not available with Technology Package)

Rear-Seat Entertainment System with Bose® Audio Package

includes 9-inch rear DVD player, Bose® Centerpoint® Surround Sound system with 11 speakers, navigation system, 3rd-row 115-volt accessory outlet and SiriusXM Satellite Radio† with 4-month trial subscription to the Sirius Select package (not available with Technology Package)

Towing Prep Package (FWD models) includes heavy-duty transmission cooler and radiator fan and revised Engine Control Module (requires towing receiver hitch, sold separately)

MAZDA CX-9 SPECIFICATIONS

ENGINE

Engine size and type 3.7L DOHC 24-valve V6
Horsepower, SAE net 273 @ 6,250 rpm
Torque, SAE net (lb-ft) 270 @ 4,250 rpm
Redline 6,500 rpm
Compression ratio 10.3:1
Fuel System Multiport electronic fuel injection
Body type Unibody with "Triple H" construction
Turning circle, curb-to-curb (ft) 37.4
Total curb weight (lb) FWD: 4,323
AWD: 4,559

CAPACITIES

Passenger volume (cu ft) 139.4 (without moonroof)
137.7 (with moonroof)
Cargo volume (cu ft) 17.2 (2nd- and 3rd-row seatbacks up)
48.3 (3rd-row seatback folded)
100.7 (2nd- and 3rd-row seatbacks folded)
Towing capacity (lb) FWD: 2,000/3,500 with Towing Prep Package
AWD: 3,500

EXTERIOR DIMENSIONS

Wheelbase/overall length (in) 113.2/200.6 (without license plate holder)
Overall width/overall height (in) 76.2/68.0
Track, front/rear (in) 65.1/64.7
Ground clearance (in) 8.0

INTERIOR DIMENSIONS front/2nd row/3rd row

Headroom (in) 39.6/39.0/35.4
Headroom with moonroof (in) 38.4/39.0/35.4
Legroom (in) 40.9/39.8/32.4
Shoulder room (in) 59.4/58.7/56.9
Hip room (in) 56.5/56.0/43.7

TRANSMISSION & DRIVETRAIN

Automatic transmission 6-speed Sport
Front-wheel drive Standard
All-wheel drive Available Active Torque Split AWD

STEERING & SUSPENSION

Steering type Variable-assist power rack-and-pinion
Front suspension Independent MacPherson strut with stabilizer bar
Rear suspension Independent multilink with stabilizer bar

BRAKES

Front Power-assisted ventilated disc
Rear Power-assisted solid disc
ABS 4-wheel, 4-channel with Electronic Brakeforce Distribution and Brake Assist

FUEL ECONOMY

EPA-estimated fuel economy FWD: 17/24# (city/highway) AWD: 16/22***
Fuel capacity (U.S. gallons) 20.1
Recommended fuel Regular unleaded gasoline

WE'RE COMMITTED TO OUR DRIVERS.

Every new 2014 Mazda CX-9 is protected by a:

- 3-year/36,000-mile* "bumper-to-bumper" limited warranty
 - 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program
 - 5-year/60,000-mile* limited powertrain warranty
 - 5-year/unlimited-mileage warranty against body rust-through
- *Whichever comes first.

MAZDA EXTENDED CONFIDENCE

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New-Vehicle Limited Warranty. Accepted nationwide and utilizing only Mazda Genuine Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

FOR DETAILS, PLEASE SEE YOUR MAZDA DEALER, VISIT MAZDAUSA.COM OR CALL TOLL-FREE (800) 639-1000.

FINANCING WITHOUT THE FUSS.

MAZDA CAPITAL SERVICES

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services® can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

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*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. †Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. #Always check your mirrors. Be aware of the traffic around you. **Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. †Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package. Sirius Select package expires and are contracts until you call SiriusXM at 1-866-535-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius Satellite Service available only to those at least 18 and older in the contiguous USA, DC, and PR. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. #Based on EPA estimates for 2014 Mazda CX-9 FWD models with 3.7L engine and automatic transmission 17 city/24 highway MPG. Actual results will vary. **Based on EPA estimates for 2014 Mazda CX-9 AWD models with 3.7L engine and automatic transmission 16 city/22 highway MPG. Actual results will vary.

MAZDA CX-9 WHEELS



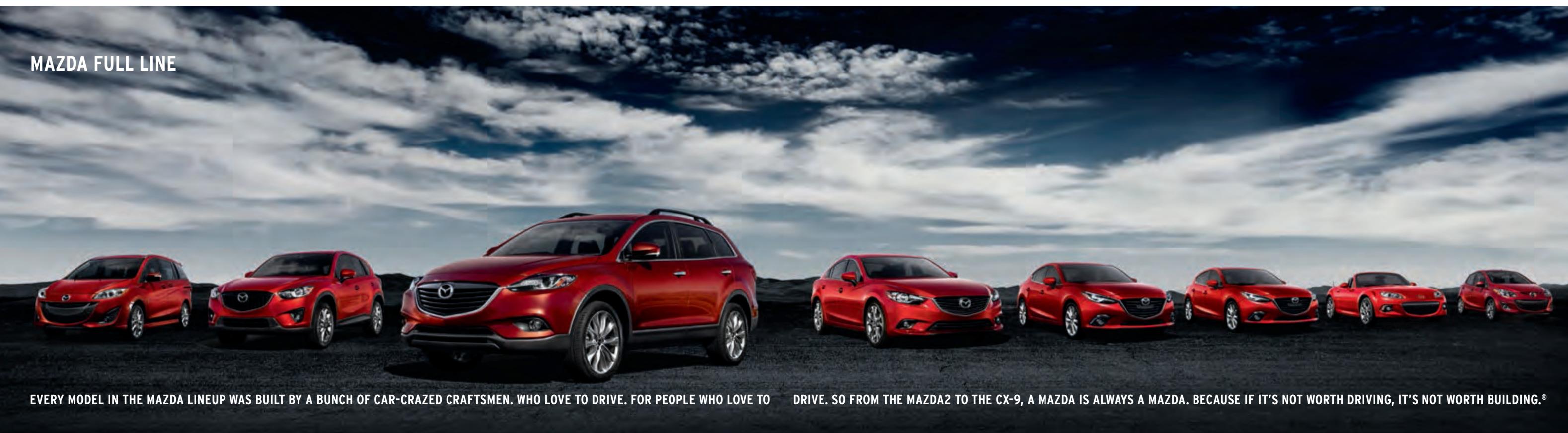
18-inch Alloy



20-inch Alloy with
Platinum Silver finish



MAZDA FULL LINE



EVERY MODEL IN THE MAZDA LINEUP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. BECAUSE IF IT'S NOT WORTH DRIVING, IT'S NOT WORTH BUILDING.®

MAZDA CX-9 ACCESSORIES. IT'S YOUR MAZDA—MAKE IT YOUR OWN.

Customize your new Mazda CX-9 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



A **Roof Rack.** Expand your storage possibilities with roof rails and adjustable cross bars. Add any of our customized attachments to transport your kayak, bike, cargo, surfboard, luggage, snowboard and more. Cross bars required for attachments. **B** **Cargo Tray.*** In any seat configuration, help protect the third-row seatbacks as well as the cargo area. Cleans easily with soap and water. **C** **All-Weather Floor Mats.** Replace your standard carpet mats with these all-weather floor mats to provide your CX-9's carpet with heavy-duty protection. **D** **Splash Guards.** Equip your CX-9 with extra protection from dirt, mud, rocks and other road debris. **E** **Trailer Hitch (Class II).** Pull your toys to your favorite destination with this Class II-rated receiver designed especially for your CX-9. Up to 3,500-lb towing capacity.* Includes four-pin trailer-lighting connector. Trailer receiver hitch cover (with Mazda logo) sold separately. See your Mazda Dealer for details. **F** **Cargo Net.*** Keep smaller items from bouncing around your cargo area. Easily installed and removed.

*Please remember to properly secure all cargo. Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. The following equipment may also be required: load-carrying hitch for trailers under 2,000 lb and load-equalizing hitch for trailers over 2,000 lb. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda. *Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Bluetooth is a registered trademark of Bluetooth SIG Inc.

ADDITIONAL ACCESSORIES:

3.5 mm Audio Cable
Auto-Dimming Rearview Mirror with Compass
Auto-Dimming Rearview Mirror with Compass and HomeLink®
Bike Carrier, Trailer Hitch Mount
Car Cover
Car Cover Cable Lock
Cargo Mat, Carpet
First Aid Kit
Floor Mats, Carpet
Fog Lights
Hood Deflector
License Plate Frame
Moonroof Wind Deflector
Navigation System
Paint Protection Film:
- Door Edge
- Front Kit
Perimeter Alarm System
Rear Bumper Guard
Remote Engine Start
Retractable Cargo Cover
Roadside Assistance Kit
Roof-Rack Attachments:
- Bike Carrier
- Cargo Box, Medium
- Cargo Box, Short
- Kayak Carrier
- Luggage Basket with Stretch Net
- Ski/Snowboard Carrier
- Surfboard Carrier
SiriusXM Satellite Radio®
Soft Cargo Liner
Touch-Up Paint
Wheel Locks
Windshield Sunscreen

OUR PROMISE.

At Mazda, we're passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want—surpassing your expectations. Mazda doesn't settle, and neither should you. Let our Mazda Dealers:

- / Provide you with a comfortable environment
- / Earn your trust
- / Respect and value your time
- / Give you useful information and advice
- / Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.



THIS IS THE 2014 MAZDA CX-9.
WHAT DO YOU DRIVE?

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