

You've heard of smart technology.





Introducing Blue Link™ from Hyundai. It keeps track of everything for you, so you can sit back and enjoy a new driving dimension. Want to check the weather or traffic? Blue Link gives you up to the minute information. Or, if you're the reason for the traffic, Blue Link is your lifeline to emergency services and roadside assistance.

Need to send a hands-free text message? Say it out loud—Blue Link's voice-to-text messaging lets you communicate with your friends or the universe. Find up to five-star restaurants relative to your location. Set alerts that help you keep an eye on young drivers: how fast they're going, and whether they leave a preset area. Blue Link can run diagnostics, provide maintenance alerts, and find nearby gas stations based on price or preferred brand.

There are over 30 Blue Link features, all designed to make your life as a driver easier. They're available as three suites of services, either separately or all together as a comprehensive package. Take a look through them here, but fair warning: your favorite feature... might be all of them.

Blue Link Assurance

No matter where you are, you're not alone. Hyundai-trained operators are standing by 24/7 to summon help immediately for an emergency, or to just add a little convenience to your everyday tasks.

Automatic Collision Notification and Assistance* - Provides immediate assistance when an accident occurs and an airbag is deployed. In this event, an ACN signal containing owner and location information will automatically be transmitted to the response center. Upon receipt of the signal, an operator will attempt to establish voice communication with the vehicle occupants and forward any pertinent information to emergency services.

SOS Emergency Assistance* - Owner requests emergency 911 assistance by pressing the dedicated SOS button in the vehicle. This action transmits vehicle information and location to specially trained operators, who assist in coordinating the dispatch of appropriate emergency assistance to the owner. The operator remains on the line with the owner until advised assistance has arrived.

Enhanced Roadside Assistance - Enables the owner to contact Roadside Assistance via a single in-vehicle buttonpress. Vehicle information (including location) is automatically transmitted to a response center, enabling the operator to dispatch assistance more quickly and efficiently.

Monthly Vehicle Report - Provides a monthly report of vehicle diagnostics in an email report along with an update to the monthly vehicle report page on MyHyundai.com.

*Blue Link agents will contact existing emergency service responders.

Blue Link Essentials

So many helpful features that they're organized into Convenience, Vehicle Diagnostics and Safeguard sections, these services offer you valuable peace of mind. Different drivers have different favorites, but they all seem to wonder how they ever lived without them.

Convenience

Remote Door Unlock/Lock - Unlocks and locks vehicle doors via a toll-free number, MyHyundai.com or mobile phone application.

Remote Horn/Lights - Activates the horn and/or headlights via a toll-free number, MyHyundai.com or mobile phone application.

Remote Vehicle Start** - Enables the owner to start the vehicle via a toll-free number, MyHyundai.com or mobile phone application.

Quick Tips - Automated audio version of frequently asked questions from the owner's manual.

Location Sharing - Sends vehicle location to select members of social networking sites—directly from the vehicle.

Voice Text Messaging*** - Enables hands-free texting while driving.

Vehicle Diagnostics

Automated Diagnostic Trouble Code Notification - Provides explanation and repair assistance using vehicle data and off-board diagnosis capabilities to better inform the owner of vehicle trouble alerts. A combination of in-vehicle display alerts and guided voice messages provides the owner with additional instructions and what to do next (this information is also sent to the owner's preferred dealer to assist with the repair process).

Maintenance Alert - Notifies the owner via in-car display, MyHyundai.com, email or SMS message that an upcoming service is due at various thresholds leading up to the event. Configured online, the alerts explain what is included in particular maintenance intervals.

Recall Advisor - Provides notification of recall campaigns to customers via email, MyHyundai.com and in-vehicle display.

Web Vehicle Diagnostics - Allows the owner to review the health of their car on MyHyundai.com.

Service Link - Enables you to schedule a service appointment or report issues such as a strange noise, where the cause isn't immediately apparent. This innovative feature not only allows you to call a live operator to report the problem, but actually records the call and forwards the data to Hyundai.

Blue Link Essentials Continued

Safeguard

Stolen Vehicle Recovery - In the event an owner's vehicle is reported stolen (and a stolen-vehicle report has been filed with the appropriate police department), the response center can provide assistance to the police in an attempt to recover the vehicle.

Stolen Vehicle Slowdown - Used with Stolen Vehicle Recovery, this enables law enforcement to gradually reduce the engine power of the vehicle, thus slowing it down to safe levels. A warning will be transmitted to the driver prior to the slowdown procedure.

Vehicle Immobilization - Used with Stolen Vehicle Recovery, this enables law enforcement to send a signal to the vehicle which immobilizes the engine management system, thus preventing startup. This capability is only valid when the ignition is off, but can be saved for later immobilization if the vehicle is on or in motion at the time of signal transmission.

Valet Alert - Enables monitoring of vehicle movement within a predefined boundary around the location the alert is activated.

Panic Notification - Notifies the owner when the panic button on their vehicle key fob has been activated, signifying when a family member or other vehicle occupant may be in danger. Notifications are configured online and occur via email or text message.

Alarm Notification - Notifies the owner when and where the vehicle alert is activated via text message, email or automated phone message.

Geo-Fence - Enables monitoring vehicle movement in and out of predefined regions configured on MyHyundai.com. When the vehicle enters or leaves a designated region, the owner is notified by email, text message or automated phone message.

Speed Alert - Notifies the owner via email, text message or automated phone message when their vehicle exceeds the specified speed threshold established on MyHyundai.com. Great for parents of teen drivers and fleet customers.

Curfew Alert - Alerts the owner if the vehicle is being used outside a predetermined time interval. Alerts are configured online and sent via text message and/or automated phone message.

Late availability. Vehicle must be equipped with push button start. *Requires a Bluetooth® compatible phone to be paired to the vehicle and assigned as the Primary Driver's mobile phone number in your account. Standard text message rates apply. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license.

Blue Link Guidance

These features get you where you need to be, and even tell you what you'll find when you get there. A voice-operated search engine helps you get information on local restaurants and museums, or even reports on nearby traffic and gas prices.

Turn-by-Turn Navigation - Turn-by-Turn navigation guidance provided for downloaded Points of Interest. Both visual and audio guidance is provided.

POI Search by Advanced Voice Recognition System - Searches Points of Interest via an automatic voice recognition system.

POI Web Search & Download - Enables POI search results to be downloaded to the vehicle's navigation system. Acts like an in-car search system.

Daily Route Guidance with Traffic Conditions - Enables owner to predefine several routes to a common destination and receive a regularly scheduled traffic alert for traffic delays along those routes. Results include flow and incident data, along with "Hyundai's Fastest Route" recommendation.



Eco-Coach - Monitors an owner's driving performance habits on a continual and historical basis. Results and environmentally responsible driving recommendations are provided on MyHyundai.com.

Blue Link Guidance Continued

Traffic - Provides up to the minute information on traffic conditions in the surrounding area, allowing you to navigate around a problem, saving time and aggravation.

Gas Station Locations and Gas Prices - Locates the nearest gas stations by price and brand. Results are played back via automated voice, and can be downloaded.

Restaurant Ratings - Enables restaurant searches by ratings. Results are played back by automated voice and the selected restaurant can be downloaded to the vehicle's Blue Link navigation system.

Weather - Provides weather forecasts and alerts for the immediate area or for favorite locations set at MyHyundai.com.

Blue Link Mobile App

Control certain features of Blue Link technology even if you're not near your car, directly from your smartphone. Activate the horn or lights for added safety, lock or unlock the doors and even start your car remotely.



How about a brilliant car?

Introducing Blue Link™ from Hyundai, with over 30 features.

Blue Link Assurance

- Automatic Collision Notification and Assistance
- SOS Emergency Assistance
- Enhanced Roadside Assistance
- Monthly Vehicle Report

Blue Link Essentials

Convenience

- Remote Door Unlock/Lock
- Remote Horn/Lights
- Remote Vehicle Start
- Quick Tips
- Location Sharing
- Voice Text Messaging

Vehicle Diagnostics

- Automated Diagnostic Trouble Code Notification
- Maintenance Alert
- Recall Advisor
- Web Vehicle Diagnostics
- Service Link

Safeguard

- Stolen Vehicle Recovery
- Stolen Vehicle Slowdown
- Vehicle Immobilization
- Valet Alert
- Panic Notification
- Alarm Notification
- Geo-Fence
- Speed Alert
- Curfew Alert

Blue Link Guidance

- Turn-by-Turn Navigation
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- POI Web Search & Download
- Daily Route Guidance with Traffic Conditions
- Eco-Coach
- Traffic
- Gas Station Locations and Gas Prices
- Restaurant Ratings
- Weather



Technology that actually simplifies your life.

HyundaiBlueLink.com



Blue Link Customer Care: (855) 2-BlueLink (855-225-8354)

Only use Blue Link and corresponding devices when it is safe to do so. Blue Link will be available on select 2012 Hyundai vehicles. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage and service may vary depending on location and conditions. For additional details and system limitations visit HyundaiBlueLink.com. Hyundai is a registered trademark of Hyundai Motor America. All rights reserved. ©2011 Hyundai Motor America.

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