





IT BLENDS COMFORT, TECHNOLOGY AND PERFORMANCE WITHOUT BLENDING IN.













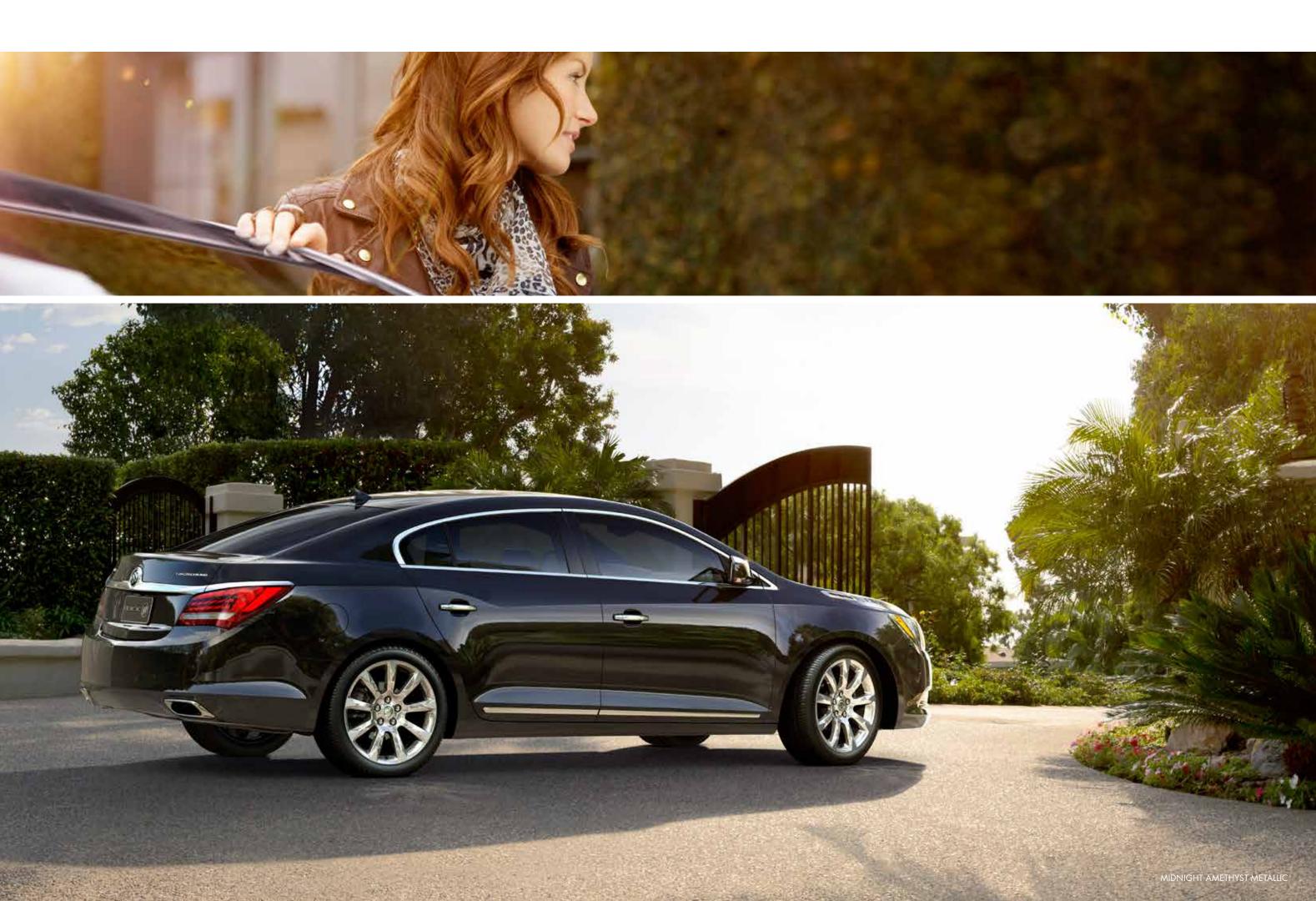


IT'S AN ESSENTIAL INGREDIENT OF LUXURY.

We're not sure there's an exact formula for luxury, but one thing we do know: style is an essential ingredient. Which is why for 2014, the elegantly graceful character of LaCrosse is even more alluring. With dramatic reshaping of the front and rear, Buick designers gave LaCrosse a more refined look. An all-new hood flows toward the multifaceted waterfall grille, and the hood's crisp, curving folds form a wide arch that wraps the front fenders into the jewel-like LED illumination encircling the projector-style headlamps. Where the hood joins the fenders, the LaCrosse designers placed a new interpretation of Buick's signature portholes. At the rear of the car, a pair of wraparound LED taillamps ensure LaCrosse is equally stunning coming or going.

Another key ingredient of Buick luxury? Confidence. For 2014, LaCrosse is available with the latest advances in safety technology, including Lane Change Alert, Lane Departure Warning, Forward Collision Alert and the Safety Alert Seat. LaCrosse is even available with a highly intelligent ALL-WHEEL-DRIVE (AWD) system to help maintain traction and avoid wheel spin. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—like rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the performance and handling benefits include enhanced acceleration, providing torque to all four wheels. For the kind of confidence that's a very luxurious feeling indeed.

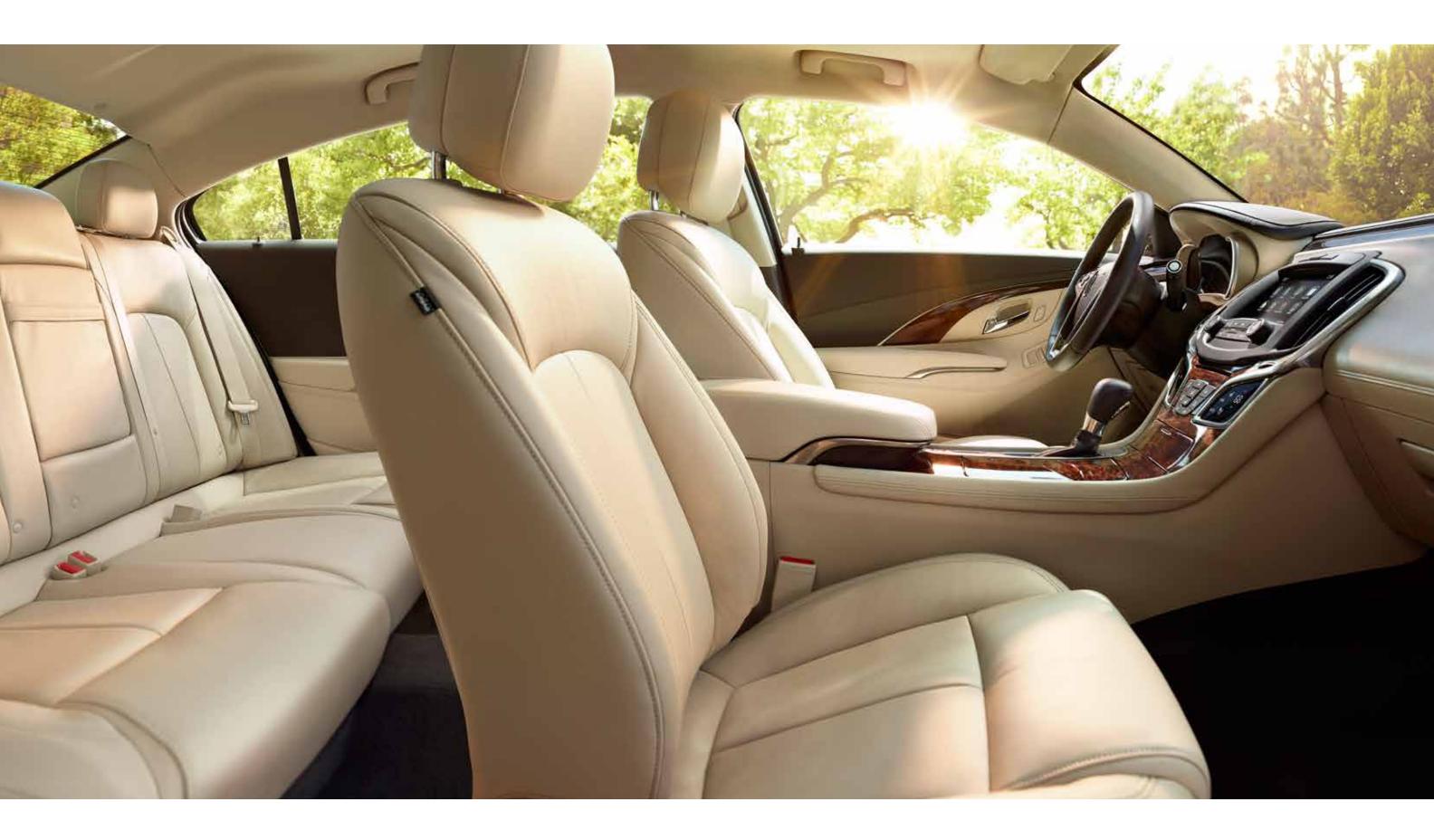




THE SOPHISTICATED TRAVELER HAS A NEW DESTINATION.

Settle into the soft, available leather-appointed front seats of the 2014 LaCrosse and know instantly you've arrived. Atop the center console is an 8-inch diagonal color touch-screen that makes it easy to use the latest generation of IntelliLink, Buick's acclaimed infotainment system. Below the center screen, the dual-zone climate controls and available heated and ventilated front seats can be easily controlled by using intuitive capacitive touch controls, meaning fewer buttons and putting every control just where you need it. And directly in front of the driver, there's an all-new 8-inch diagonal Driver Information and Cluster Display that can be configured with the information you use most often.

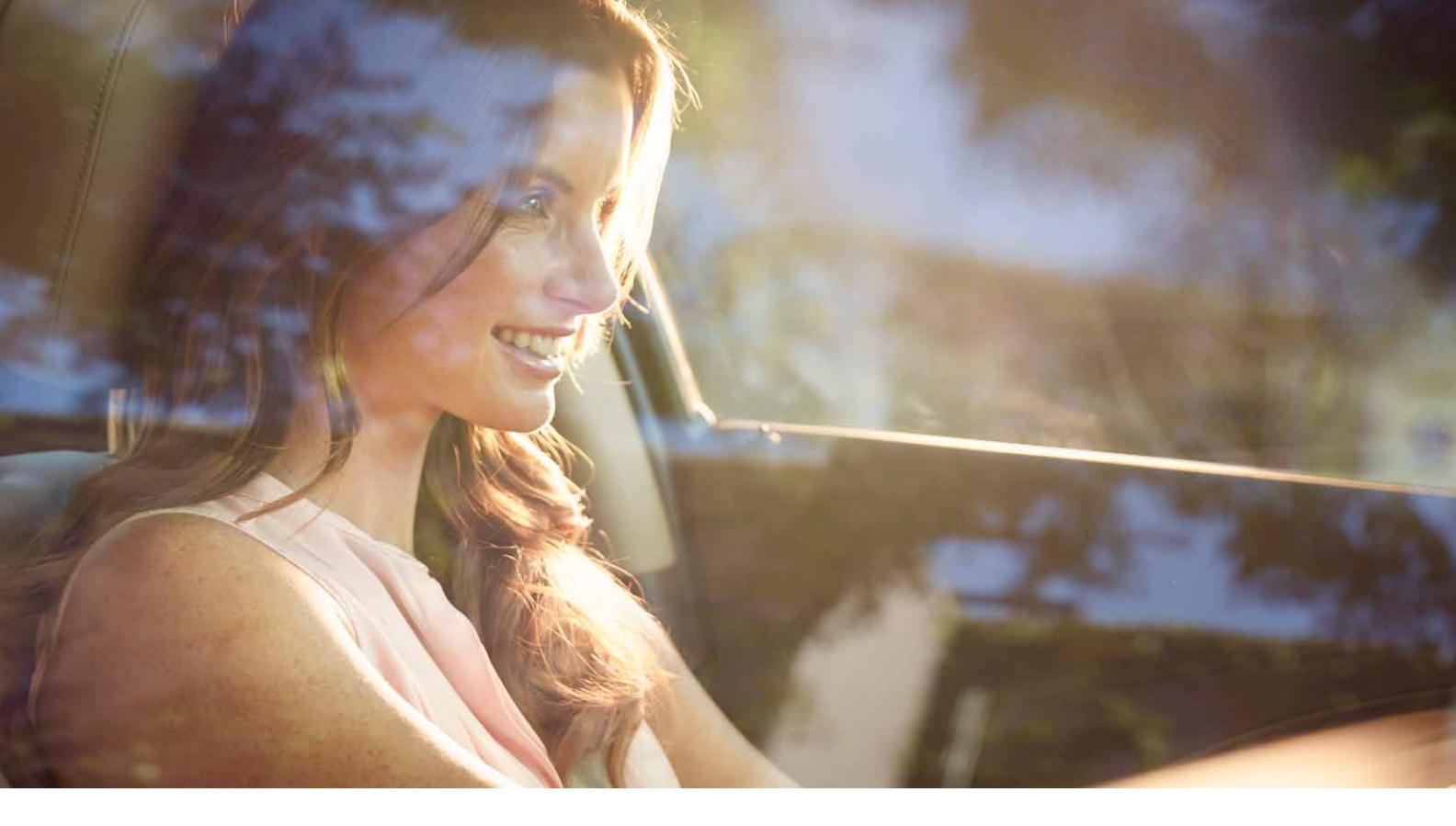




BE COMFORTABLE VVITH YOUR DECISION. VERY.

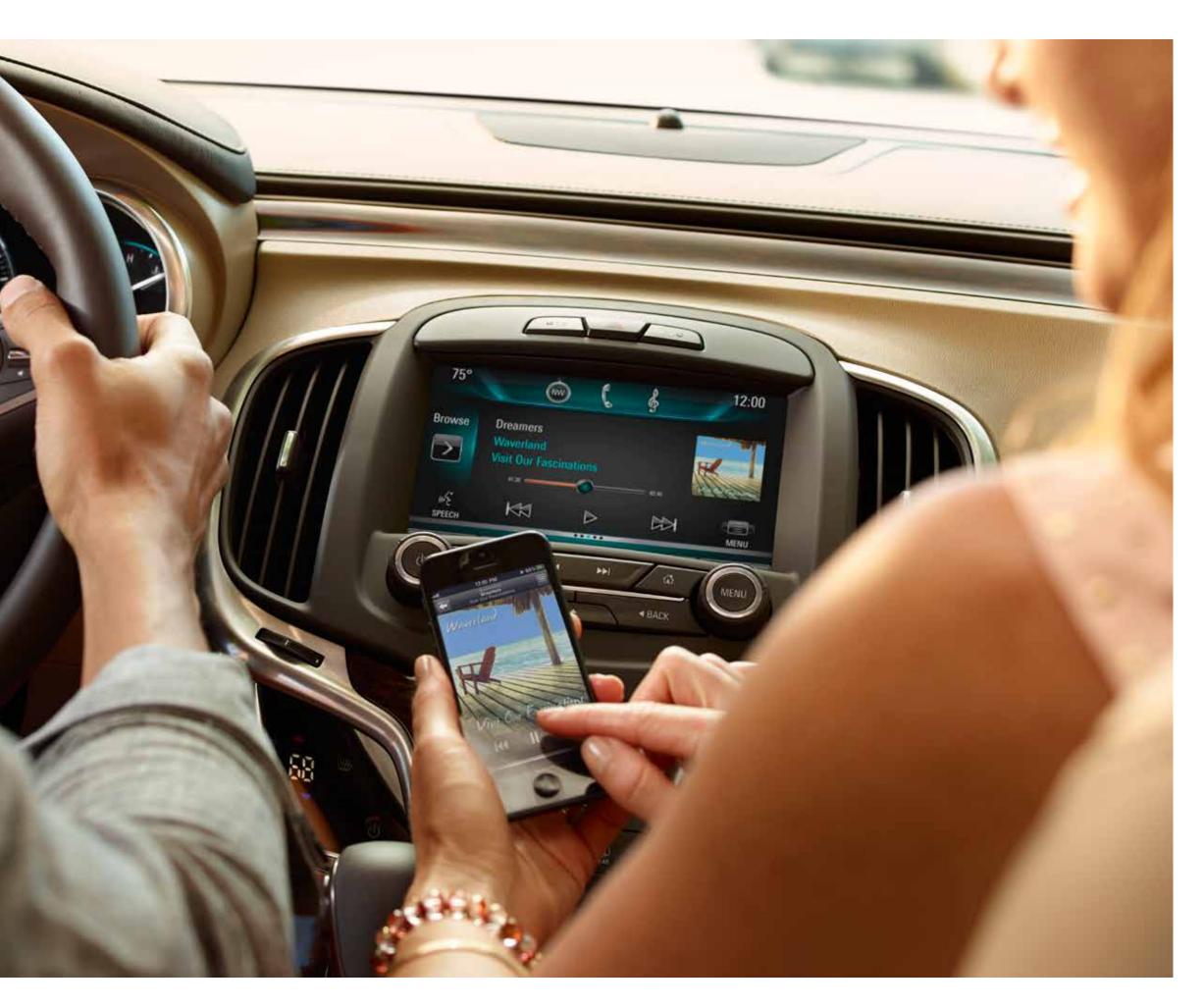
The Buick LaCrosse envelops you in luxury. Available premium leather-appointed seating, ice-blue ambient lighting and the soft-touch instrument panel surround you to make your ride more comfortable and enjoyable.

Your passengers' comfort isn't left to chance, either. In fact, our engineers designed first-class rear seating in this luxury sedan to have more rear leg room than even the Lexus ES 350, Acura TL and Infiniti G37 sedans.



BUICK QUIETTUNING. THE TECHNOLOGY OF TRANQUILITY.

LaCrosse is engineered using an exclusive QuietTuning process. It's a carefully orchestrated application of sound-reducing, sound-blocking and sound-absorbing measures, including a windshield shaped to minimize turbulence, triple door seals, optimized engine mounts and special sealants. The result is a cabin that's quiet and calm. So go ahead. Close the door of your LaCrosse. Settle into a place where the noise of the world falls away and you can enjoy hearing the sounds you prefer—a favorite song, a good conversation or simply the smooth acceleration of the engine.



THE EASE OF SEAMLESS CONNECTIVITY.

Remarkably simple and intuitive, IntelliLink¹ helps drivers keep their hands on the wheel and eyes on the road. With this next-generation IntelliLink, natural-language voice recognition allows for conversational commands, such as "Call my office." Or to navigate content, you simply use touch, drag and swipe gestures. The system lets you save up to 60 presets of your favorite music, plus destinations and contacts. You can listen to selections from your MP3 music library or stream Pandora® internet radio from your smartphone. Plus the built-in Bluetooth² lets you play music wirelessly. And since LaCrosse is now available with Bose® Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs. And now with app tray customization, you can keep your frequently used features at your fingertips.

A SAFETY PORTFOLIO DESIGNED TO MANAGE RISK.

What if your driver's seat vibrated as a way to alert you to a potential hazard? What if when you signaled a lane change and another vehicle enters your side blind zones, an icon flashed in the driver's-side mirror? What if your car sensed the threat of a forward collision, and not only warned you but, if necessary, applied the brakes to help you avoid the crash?

Those are some of the ways the 2014 Buick LaCrosse applies the latest advances in safety technology. It's the first Buick to offer LANE CHANGE ALERT , an available feature included with SIDE BLIND ZONE ALERT 1 Together, they warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. Also new for 2014 is available FORWARD COLLISION ALERT 1 that alerts the driver of a potential collision with a vehicle ahead. If necessary, the new available AUTOMATIC COLLISION PREPARATION 1 can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. The available ADAPTIVE CRUISE CONTROL is a new feature that automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic.

And to help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 35 mph. If you haven't put on your turn signal and it senses your car departs its lane, it flashes a yellow icon to alert you.

With the available SAFETY ALERT SEAT®, when the Lane Departure Warning system's camera detects your LaCrosse is leaving a lane without a turn signal active in that direction, a vibration in the driver's left or right seat bolster directs your attention to the side of the lane encroachment. When a potential collision is detected ahead by the Forward Collision Alert system, both sides of the seat vibrate.











REVERSE ENGINEERING.

Now available on LaCrosse, **REAR CROSS TRAFFIC ALERT®** helps you know something's headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you audibly and by flashing a warning signal on the Rearview Camera screen. And if equipped with the Safety Alert Seat, the left or right side of the seat bottom will vibrate.



Today, we're more connected than ever before. This is more true than ever with OnStar,¹ standard for 6 months, which now includes the ONSTAR REMOTELINK MOBILE APP®² that lets you lock, unlock and even start your LaCrosse remotely from your smartphone or tablet. As always, you'll have the peace of mind OnStar brings. In many crashes, Automatic Crash Response can alert an OnStar Advisor, who is immediately connected to your LaCrosse and can send help to your exact location—even if you can't ask for it. And new this year, OnStar RemoteLink® Key Fob Services³ are included for 5 years on OnStar-equipped 2014 vehicles when you download the app and use RemoteLink services during the 6-month trial period and any consecutive periods with an OnStar plan. Services include remote door unlock and lock, remote start and stop (requires factory-installed remote start) and remote horn and lights.

Nisit onstar.com for coverage map, details and system limitations. Services vary with conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ²Available on select Apple,® Android™ and BlackBerry® devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription. ³Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details.



LACROSSE VVITH eASSIST. 36 MPG HVVY.

LaCrosse is available with a fuel-saving technology called eAssist. This powertrain integrates a compact electric motor, an advanced lithium-ion battery and LaCrosse's 2.4L DOHC DI 4-cylinder gasoline engine. To help conserve fuel when LaCrosse brakes to a stop, like at a red light, eAssist switches the engine off and then back on again the instant the driver's foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when LaCrosse is stopped with the engine switched off. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for enviable fuel economy of 36 mpg hwy.¹

IT'S A REFLECTION OF YOU. INSIDE AND OUT.

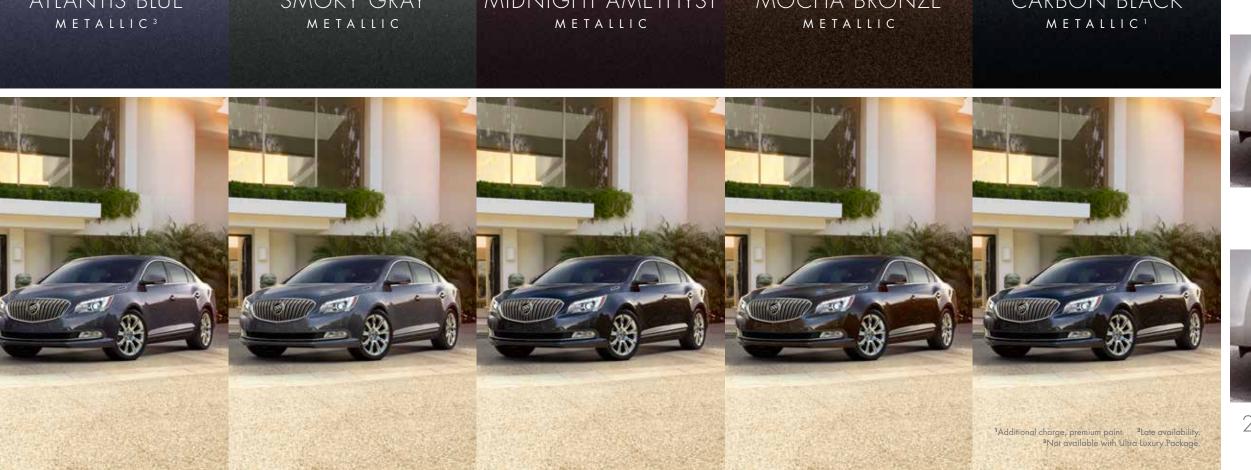
LaCrosse is offered in a variety of exterior colors and interior trims and with a wide selection of wheel choices. No matter what shade of paint or style of wheel you ultimately choose, you'll be making LaCrosse your personal definition of luxury.













17" MACHINE-FACED SILVER PAINTED ALLOY



18" STERLING SILVER PAINTED ALLOY



19" SILVER PAINTED ALLOY



19" CHROME



20" MACHINE-FACED SILVER PAINTED ALLOY



A PLACE TO CALL YOURS. AN INVITATION TO RELAX.

When everything's just right, when every detail meets your standards and every material soothes your senses—that's Buick luxury. And LaCrosse now takes those qualities even further, with the available Ultra Luxury Package. New for 2014, it features soft, supple semi-aniline leather on the seat surfaces, door and center console armrests, a sueded microfiber headliner, real tamo ash wood trim and an exclusive interior trim color combination of Sangria seating with Ebony accents.



SURVEY YOUR OPTIONS. YOU'LL BE SMILING WHEN YOU'RE FINISHED.

A quick glance over the standard features found on every LaCrosse confirms how high we've set the bar for comfort, convenience and driving confidence. And you can take it further still, with a range of option packages and stand-alone options that allow you to create a luxury sedan to your exact specifications.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive Engine 2.4L with eAssist technology eAssist Technology Integrates an electric motor and advanced lithium-ion battery with the 2.4L engine. As you brake, eAssist captures energy, a process known as regenerative braking. All this provides LaCrosse with 36 hwy mpg.1

Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control, tap up/tap down

Suspension Front, MacPherson strut, rear 4-link Steering Power, electric

Brakes 4-wheel anti-lock, 4-wheel disc with brake assist

Electronic Grade Braking Traction Control Full range

StabiliTrak Stability control system Exhaust Single outlet stainless steel with hidden tip

COMFORT AND CONVENIENCE

Seat Trim Cloth with leatherette (Ebony or Light Neutral) Seating Front bucket seats, split-folding rear seats Driver seat adjuster, 8-way power Front-passenger seat adjuster, 4-way manual and 2-way power vertical

Power driver lumbar, 4-way Armrests Rear center with 2 integral cupholders Head Restraints Front, 4-way adjustable Rear, outboard seats, 2-way adjustable, folds back onto rear package shelf

Lighting Custom, interior front and rear reading, front footwell and puddle lights

Ice-blue ambient front and rear door, console and instrument panel light pipe

Assist Handles Driver, front passenger and rear outboard Color Display 8-inch diagonal with Driver Information Compass Display

Remote Vehicle Start System Steering Wheel Leather-wrapped rim, tilt and telescopic steering column

Steering-Wheel-Mounted Controls For audio, phone

Cruise Control

Shift Knob Leather-wrapped Parking Brake Electric-powered

Climate Control Dual-zone automatic air conditioning Air Filtration System

Defogger Rear-window electric

Windows Power with front express-up/-down, rear express-dowr

Auto-Dimming Inside Rearview Mirror Cupholders 2 front console, covered; 2 rear armrest Auxiliary Power Outlets 2 12-volt outlets/120-volt rear Floor Mats Carpeted front and rear with front anchors Vanity Mirrors Driver and front passenger illuminated

Remote Keyless Entry Extended range QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin Universal Garage-Door Opener

ENTERTAINMENT SYSTEMS

SPECIFICATIONS

DIMENSIONS (INCHES)

Wheelbase

Body width

Overall length

Overall height

Track width, front/rear

Head room, front/rear

Hip room, front/rear

Leg room, front/rear

Shoulder room, front/rear

Audio System Buick IntelliLink² with AM/FM stereo. 8" diagonal high-resolution color touch-screen, CD player, MP3 playback and audio auxiliary port Buick IntelliLink² Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like Pandora® internet radio.

SiriusXM Satellite Radio³ Includes 3 trial months of service. For more information, visit siriusxm.com. Speakers Premium 7-speaker system

USB Port⁴ Connectivity for various digital media and iPod® support

AUDIO SYSTEM DESCRIPTIONS

Audio System with Navigation 9 AM/FM/SiriusXM 3

stereo (3-month trial), single CD/DVD player and MP3

display and GPS navigation system

with Navigation⁹)

navigation, IntelliLink² with 8" color diagonal touch-screer

Bose Audio System Bose Centerpoint® Surround Sound

premium 11-speaker system, sound-stage signal processing

Rear-Seat Entertainment System CD/DVD stereo player,

rear-seat dual displays with 2 pairs of wireless headphones

USB,4 RCA and SD card ports (requires Audio System

Bluetooth®5 Personal cell-phone connectivity to vehicle audio system

SAFETY AND SECURITY

CAPACITIES

Engine Type

Horsepowe

Torque

Engine Type

Torque

Horsepowe

EPA-estimated mpg

Fuel Tank (approx.)

Cargo Capacity¹³

111.7

196.9

73.1

59.2

61.7/62.0

38.0/37.3

57.4/56.0

55.2/53.9

41.7/40.5

Safety Belts 3-point, all seating positions LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions Air Bags⁶ Dual-stage frontal and side-impact, driver and front passenger with Passenger Sensing System plus head curtain side-impact, front and rear outboard seating positions and rear-seat thorax air bags Power Door Locks Programmable with lockout protection OnStar 6 months of Directions & Connections Plan Theft-Deterrent Systems PASS-Key III, engine immobilizer and content theft alarm Tire Pressure Monitoring System Does not monitor

STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-color **Lights** Halogen headlamps with flash-to-pass feature, automatic on/off

Daytime Running Lamps Switchable

Glass Solar-Ray light-tinted Acoustic, laminated front side and windshield

15.7 gallons (2.4L)/18 gallons (3.6L)/19 gallons AWD

2.4L DOHC DI with eAssist technology

3.6L VVT, DI V-6 with E85 capability⁸

25 city/36 hwy 2.4L with eAssist technology

182 hp @ 6700 rpm

172 lb-ft @ 4900 rpm

304 hp @ 6800 rpm

264 lb-ft @ 5300 rpm

18 city/28 hwy 3.6L (FWD)

17 city/26 hwy 3.6L (AWD)

10.8 cu. ft. with 2.4L engine 13.3 cu. ft. with V-6 engine

> Door Handles Body-color with chrome strips Outside Mirrors Heated, power-adjustable,

Grille Titanium chrome, waterfall style

Bodyside Moldings Bright Lamps Center High-Mounted Stop Lamp (CHMSL),

rear LED taillamps

Shutters Active front lower grille, underbody closeouts Sill Plates Bright front

Spoiler Integrated into deck lid

Wipers Front intermittent with washers Wheels RDL 17" machine-faced silver painted alloy

AVAILABLE FEATURES

Wheels REP 18" sterling silver painted alloy (standard on V-6)

Engine 3.6L VVT, DI V-6

EQUIPMENT GROUPS

LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

driver's side and ground illumination

Leather-Appointed Seating Heated front seats 8-Way Power Seating Front passenger Power Mirrors Heated with LED indicators, auto-dimming

Rearview Camera System Rear Park Assist

Memory Settings Includes driver seat and outside mirrors

PREMILIM I GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats 8-Way Power Seating Front passenger Power Mirrors Heated with LED indicators, auto-dimming driver's side and ground illumination

Rearview Camera System

Memory Settings Includes driver seat and outside mirrors

Engine 3.6L VVT, DI V-6 with E85 capability8 Seating Perforated and ventilated, front Steering Wheel Leather, heated Sunshade Power rear E-Z Key Passive Entry System Push-button start

Wheels REK 19" chrome alloy (FWD only) Chassis Continuously Variable Real-Time Damping with Sport Mode (FWD only) HiPer Strut Front suspension (FWD only)

Bose Audio System

PREMIUM II GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats 8-Way Power Seating Front passenger Power Mirrors Heated with LED indicators, auto-dimming driver's side and ground illumination

Rearview Camera System

Memory Settings Includes driver seat and outside mirrors

Engine 3.6L VVT, DI V-6 with E85 capability8 Seating Perforated and ventilated, front Steering Wheel Leather, heated Sunshade Power rear

E-Z Key Passive Entry System Push-button start Wheels Q7N 20" machine-faced silver painted alloy Chassis Continuously Variable Real-Time Damping

with Sport Mode HiPer Strut Front suspension (FWD only) Bose Audio System

Audio System with Navigation9

OPTION PACKAGE DESCRIPTIONS

Driver Confidence Package 1 Includes Side Blind Zone Alert with Lane Change Alert, xenon High-Intensity Discharge (HID) articulating headlamps, Head-Up
Display (HUD), Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert and fog lamps

Driver Confidence Package 2 Includes Adaptive Cruise Control, Automatic Collision Preparation and Safety Alert Seat

Ultra Luxury Package Includes semi-aniline, perforated leather seating in Sangria, Tamo Ash wood trim, front ventilated seats, leather-wrapped center console and door armrests and sueded microfiber headliner (requires V-6 engine and sunroof)

WHEELS AND COLORS



17" MACHINE-FACED SILVER PAINTED ALLOY



18" STERLING SILVER



19" SILVER PAINTED



19" CHROME



20" MACHINE-FACED SILVER PAINTED ALLOY

SUMMIT WHITE

WHITE DIAMOND TRICOAT10

QUICKSILVER METALLIC

CHAMPAGNE SILVER METALLIC

CRYSTAL RED TINTCOAT10, 12

ATLANTIS BLUE METALLIC12 SMOKY GRAY METALLIC MIDNIGHT AMETHYST METALLIC MOCHA BRONZE METALLIC CARBON BLACK METALLIC¹⁰

¹Based on EPA estimates. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. 31f you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. ANot compatible with all devices. On to gmtotalconnect.com to find out which phones are compatible with the vehicle. A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instruc tions for more safety information. *OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. On Star acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations.

*When running on E85, LaCrosse offers an EPA-estimated 13 city/19 hwy mpg. E85 FlexFuel capability is not available in CA, CT, DE, MA, MD, ME, NJ, $NY, OR, PA, RI, VT \ and \ VVA. \ E85 \ is \ a \ combination \ of \ 85\% \ ethanol \ and \ 15\% \ gasoline. \ Go \ to \ a \ full \ declared \ d$ E85 station near you. 9Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. 10Additional charge, premium paint. 11 Late availability. 12 Not available with Ultra Luxury Package. 13 Cargo and load capacity limited by weight and distribution.

AVAILABLE OPTIONS FOR LEATHER GROUP:

Driver Confidence Package 1

Ultra Luxury Package All-Wheel-Drive System (V-6 only. Includes REJ wheels.) Engine 3.6L VVT, DI V-6 with E85 capability⁸ Sunroof Power, oversized Wheels REK 19" chrome allov Bose® Audio System Audio System with Navigation⁹ Rear-Seat Entertainment System (Requires Audio System

AVAILABLE OPTIONS FOR PREMIUM I GROUP:

Ultra Luxury Package All-Wheel-Drive System (V-6 only. Includes REJ wheels.) Sunroof Power, oversized Audio System with Navigation9

Rear-Seat Entertainment System (Requires Audio System Driver Confidence Package 1

Driver Confidence Package 2

AVAILABLE OPTIONS FOR PREMIUM II GROUP:

Ultra Luxury Package Sunroof Power, oversized Rear-Seat Entertainment System (Requires Audio System

Driver Confidence Package 1 Driver Confidence Package 2

