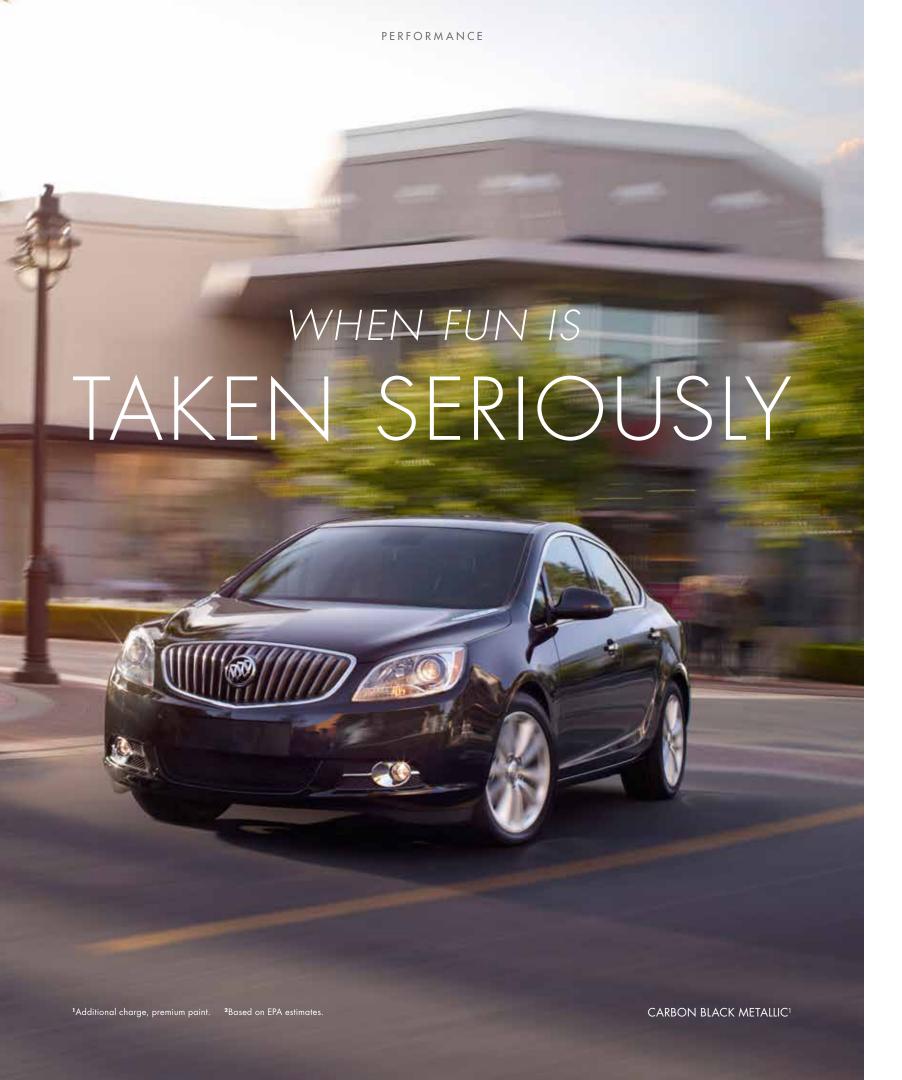
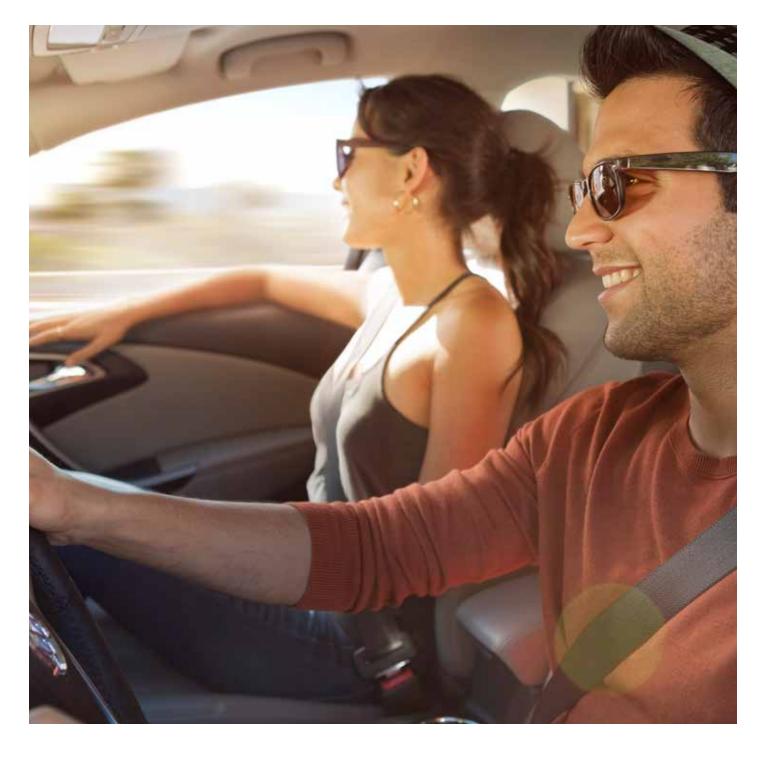




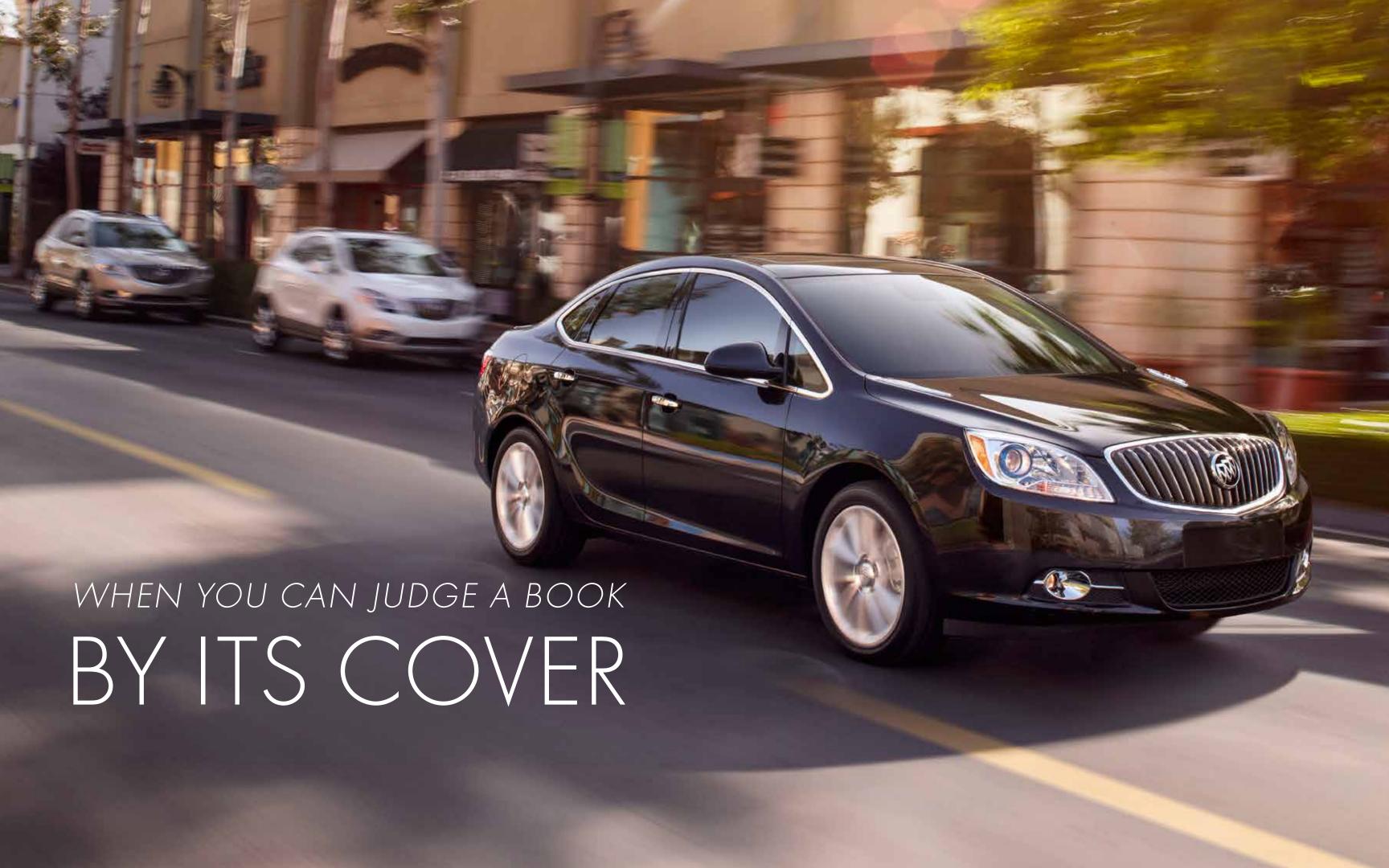
YOUR KIND OF LUXURY?







Performance-ready engineering makes Verano as thrilling to drive as it is to look at. The standard 180-hp 2.4L engine balances power with 32-mpg hwy² fuel efficiency. Or, to boost performance to 250 horsepower, opt for the 2.0L intercooled turbocharged engine. It uses dual-scroll turbo technology to turn compressed air into potent acceleration — clocking 0-60 mph in just 6.2 seconds. And when the road curves or city streets become congested, both Verano and Verano Turbo respond with nimble handling, confident braking and agile parking maneuvers.









BECAUSE ONE LOOK IS ALL IT TAKES

Just a glimpse of Verano tells you everything you need to know. Bold design cues such as the distinctly sculpted body and aerodynamic rear spoiler foreshadow the surprising performance you're about to experience. Projector-beam headlamps and a signature black chrome waterfall grille showcase the meticulous attention to detail you can expect throughout the rest of Verano.

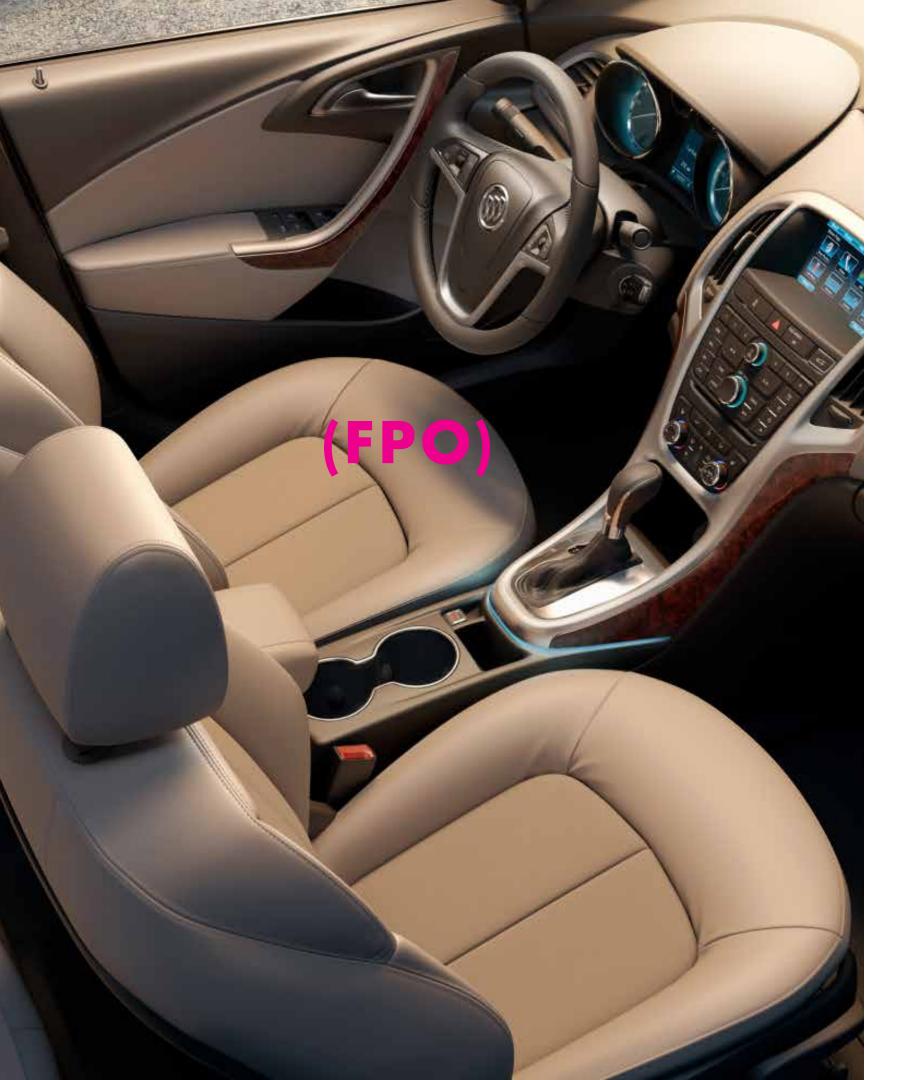




WHEN ELEGANCE IS UNDERSTATED

Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It's not just easy on the eyes, but the ears, too: It's one of five acoustical layers that help quiet the cabin.







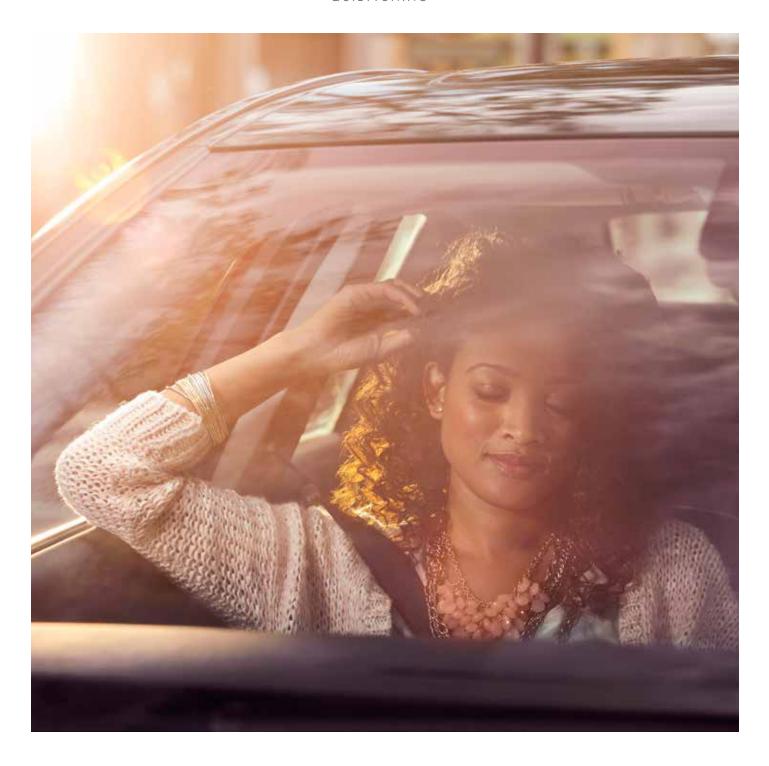
WHEN EVERY SEAT IS FIRST CLASS

Verano is engineered to please — and it doesn't stop under the hood. It goes all the way down to the seats. Because what's the point of a finely tuned suspension if the driver's seat doesn't make you feel like you're sitting on air? It's why Verano offers exceptional support, as well as soft-to-the-touch premium materials, like available leather-appointed seats. You'll appreciate the front seat bolsters and supportive cushioning in every seat, along with sewn-in French-stitched seams, while your friends in the backseat will appreciate all the generous leg room.



INSPIRED

Verano is appointed with luxuries that deliver an out-of-this-world experience — balanced with clever technology that keeps you tethered to reality. From an intuitive multimedia interface to a suite of other innovative drive-enhancing technologies, Verano is engineered to help you keep your hands on the wheel and the world at your fingertips.



WHEN QUIET SPEAKS VOLUMES

Verano uses Buick's exclusive QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-canceling headphones, it blocks and absorbs sound, leaving outside noise where it belongs. Since music is recorded in an acoustically tuned room, you should hear it in a similar environment. QuietTuning allows nearly every musical nuance produced by the available premium Bose® nine-speaker audio system to come through. Noise-reducing technologies are built into key areas of Verano's structure. In addition to sound deadeners used throughout, even the wheels and tires contribute to Verano's quietness. The alloy wheels were designed to suppress turbulence, while the tires were engineered to minimize road vibrations and thus produce less noise.





WHEN YOU'RE IN TOUCH WITH THE UNIVERSE

All you have to do to instantly hear your favorite tunes and entertainment is ask Verano for them. The Buick IntelliLink¹ infotainment system, with its seamless connectivity and enhanced voice controls, allows you to access your music library, initiate hands-free calls and choose your favorite Internet radio stations everywhere you go. Bluetooth^{®2} connects your compatible smartphone to an LED-back-lit, high-resolution, 7-inch diagonal color touch-screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you're connected to available smartphone audio apps such as Pandora[®] internet radio or StitcherTM SmartRadio and satellite radio like SiriusXM³ (with 3-month trial). IntelliLink will even automatically store your phone contacts. There's also a USB port⁴ to connect your MP3 player or smartphone. You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.

¹Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.

²Go to gmtotalconnect.com to find out which phones are compatible with the vehicle.

³If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.

⁴Not compatible with all devices.





WHEN DIRECTION IS CLEAR

You won't always need a destination to enjoy all Verano has to offer. But when you do, opt for the available touch-screen-activated navigation! It's a great addition to the standard Buick IntelliLink² infotainment system with more than 6 million miles of North American roads mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic³ (with 3-month trial of SiriusXM³) incorporates real-time traffic and road conditions right into your NAV screen, directing you around congestion and detours and toward the most efficient route. And SiriusXM also offers Travel Link³ to keep you informed of the latest fuel prices, weather conditions and movie listings wherever you go.

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¹Map coverage available in the United States, U.S Virgin Islands, Puerto Rico and Canada. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ³If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.

SAFETY

WHEN AWARENESS IS HEIGHTENED

We gave Verano a standard REARVIEW CAMERA SYSTEM so you're able to easily see what's behind you. Plus, available REAR CROSS TRAFFIC ALERT makes you aware with both sight and sound cues of approaching vehicles when backing out of a parking spot. And available SIDE BLIND ZONE ALERT lets you know when another car is in your side-mirror blind spot. For a further sense of well-being, Verano includes 10 standard air bags, including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and driver and front-passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. Available LANE DEPARTURE WARNING and FORWARD COLLISION ALERT features are designed to alert the driver to potential hazards. Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.

ONSTAR SERVICES

The 2015 Verano comes with a 5-year OnStar Basic Plan.² This standard plan gives you access to the RemoteLink Key Fob Services,³ which let you lock and unlock your car doors, activate the horn and lights and even start your Verano remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you'll also receive a 6-month trial of the Directions & Connections Plan⁴ that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.⁵

¹Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. ²Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details. ³Available on select Apple,® Android™ and BlackBerry® devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription, which is included for 6 months. ⁴Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ⁵OnStar Hands-Free Calling requires an existing OnStar service contract and prepaid minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations.











IMPORTANT WORDS ABOUT THIS CATALOG

for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first):
Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period.

The warranty transfers automatically with vehicle ownership during the warranty period.

Worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size,

Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

EXPERIENCE BUICK PROTECTION. Every 2015 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program covers a maximum of four service visits and is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM

Since some information may have been updated since the time of printing (July 2014), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY This warranty is

produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Verano, click on mycertifiedservice.com.



THE BUYPOWER CARD.™ FROM CAPITAL ONE!

Now it's even easier to get into the Buick of your dreams. Every purchase gives you Earnings toward part or even all of an eligible, new Buick or any other GM vehicle. Every year, enjoy 5% Earnings on your first \$5,000 in purchases and unlimited 2% Earnings after that. No expiration on Earnings and no limit on how much you can earn or redeem. Learn more at buickbuypowercard.com/catalogs. YOUR CARD IS THE KEY.™

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 2.4L DOHC 4-cylinder SIDI with VVT
Transmission 6-speed automatic, electronically
controlled with overdrive and Driver Shift Control
Suspension Front independent MacPherson strut,
repr. 7Link

Steering Power electric

Brakes 4-wheel anti-lock, 4-wheel disc with brake assist Traction Control Full range

StabiliTrak Stability control system

Exhaust Stainless steel with chrome tip

COMFORT AND CONVENIENCE

Seat Trim Premium ribbon fabric inserts with leatherette bolsters

Seating Front bucket seats, rear 60/40 split folding Front-Passenger Seat Adjuster 8-way manual Armrests Center rear with dual cupholders and storage

Console Center floor with sliding armrest with smartphone storage, 12-volt power outlet, auxiliary jack and USB port¹

Head Restraints Front, 2-way adjustable
Head Restraints Rear, outboard seats adjustable
Lighting Overhead courtesy lamp, dual reading,
ice-blue ambient lighting

Assist Handles Driver, front passenger and rear

Display Enhanced 1-color with driver information Steering Wheel Leather-wrapped with

Steering-Wheel-Mounted Controls For audio and cruise control

Tilt and Telescopic Steering Wheel Manual Cruise Control

Mirror Inside rearview manual day/night
Climate Control Dual-zone air conditioning with

Heat Ducts Rear floor
Defogger Rear-window electric with adaptive

Windows Power with driver express-up/-down Windows Front passenger and rear passenger power

Cupholders 2 front console, 2 rear armrest

Auxiliary Power Outlets 2, 12-volt outlets

Floor Mats Carpeted front and rear with front anchors Vanity Mirrors Driver and front passenger illuminated visors

Remote Keyless Entry Extended range Remote Vehicle Starter System

QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin

EQUIPMENT GROUPS

CONVENIENCE GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Heated Outside Power Mirrors Body-color with
adaptive remote operation
Ultragenia Poor Parking Assist

Ultrasonic Rear Parking Assist Rear Cross Traffic Alert Side Blind Zone Alert

Universal Home Remote Includes garage-door opener, 3-channel programmable

Heated Driver and Front-Passenger Seats With adaptive remote activation

Fog Lamps

Wheels RVI 18" multi-spoke machine-faced alloy wheels

LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Heated Outside Power Mirrors Body-color with
adaptive remote operation
Ultrasonic Rear Parking Assist
Rear Cross Traffic Alert
Side Blind Zone Alert

Universal Home Remote Includes garage-door opener, 3-channel programmable

Heated Driver and Front-Passenger Seats With adaptive remote activation

Fog Lamps

Wheels RVI 18" multi-spoke machine-faced alloy wheels

Leather-Appointed Seating Premium grade E-Z Key Passive Entry System Push-Button Start Bose Premium Audio System Heated, Leather-Wrapped Steering Wheel Window Front-passenger express-up/-down

TURBO GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Forward Collision Alert Lane Departure Warning Auto-Dimming Inside Rearview Mirror Heated Outside Power Mirrors Body-color with adaptive remote operation Ultrasonic Rear Parking Assist

Rear Cross Traffic Alert
Side Blind Zone Alert
Liniversal Home Pometo, includes a

Universal Home Remote Includes garage-door opener, 3-channel programmable

Heated Driver and Front-Passenger Seats With adaptive remote activation

Fog Lamps

Wheels RVI 18" multi-spoke machine-faced alloy wheels

Leather-Appointed Seating Premium grade
E-Z Key Passive Entry System
Push-Button Start
Bose Premium Audio System
Heated, Leather-Wrapped Steering Wheel
Window Front-passenger express-up/-down
Door Handles Chrome accents

2.0L Turbo DOHC with VVT and Direct Injection Rear Spoiler Aluminum Sport Pedals

Exhaust Dual, stainless steel with chrome tips

AVAILABLE OPTIONS FOR CONVENIENCE GROUP:

Bose® Premium Audio System 9-speaker system, 7-channel digital amplified with custom equalization and subwoofers

Audio System with Navigation⁸ AM/FM stereo with 7" diagonal high-resolution color touch-screen, CD player and MP3 playback, USBI and auxiliary ports and GPS navigation system

Sunroof Power tilt-sliding with sunshade Exterior Appearance Package

AVAILABLE OPTIONS FOR LEATHER GROUP:

Door Handles Chrome accents

Audio System with Navigation⁸ AM/FM stereo with 7" diagonal high-resolution color touch-screen, CD player and MP3 playback, USB¹ and auxiliary ports and GPS navigation system

Sunroof Power tilt-sliding with sunshade Wheels WQN 18" multi-spoke alloy Exterior Appearance Package

AVAILABLE OPTIONS FOR TURBO GROUP:

6-Speed Manual Transmission Audio System with Navigation⁸ Sunroof Power till-sliding with sunshade Wheels WQN 18" multi-spoke alloy



ENTERTAINMENT SYSTEMS

Audio System AM/FM stereo with 7" diagonal highresolution LED color touch-screen, CD player and MP3 playback, auxiliary ports and 6 speakers Buick IntelliLink² Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through available services like Pandora® internet radio and Stitcher™ SmartRadio. SiriusXM Satellite Radio³ Includes 3 trial months of service. For more information, visit siriusxm.com. USB Port¹ Connectivity for various digital media devices and MP3 player support

Bluetooth^{®4} Personal cell-phone connectivity to vehicle audio system

SAFETY AND SECURITY

Rear Vision Camera

10 Air Bags⁵ Driver and front passenger, seatmounted side-impact for front and rear outboard seating positions, roof rail for front and rear outboard and knee for driver and front passenger

Safety Belts 3-point, all seating positions LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions Power Door Locks With lockout protection Rear Child Security Locks

OnStar⁶ 5-year Basic Plan and 6 months of Directions & Connections Plan

Theft-Deterrent System Content theft alarm
Tire Pressure Monitoring System Does not monitor
spare tire

STYLING AND FUNCTIONALITY

Lights Halogen headlamps with composite blue

translucent projector beam

Door Handles Body-color

Daytime Running Lamps

Glass Solar absorbing
Outside Mirrors Power-adjustable body-color manual

Grille Black chrome, waterfall style with chrome surround Lamps Center High-Mounted Stop Lamp (CHMSL)
Wipers Front intermittent variable

Wheels PNM 17" multi-spoke alloy wheels with sterling silver finish

AVAILABLE OPTIONS

OnStar 4G LTE⁷ Wi-Fi hotspot capability
Wheels WQN 18" multi-spoke alloy
Comfort Package Includes power driver's seat and
bested front costs

Exterior Appearance Package Includes rear spoiler and silver grille with bright chrome accents

ACCESSORIES SPECIFICATIONS

DEALER INSTALLED

Premium Exterior Protection Package Includes front and rear splash guards All-Weather Floor Mats Front and rear Trunk Cargo Net Custom-Molded Splash Guards Front and rear Indoor/Outdoor Vehicle Cover Rear Spoiler Flushmount Satin-Chrome Grille

DIMENSIONS (INCHES)

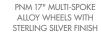
Vheelbase	105.7
Overall length	183.9
ody width	71.4
Overall height	58.1
rack width, front	60.3
rack width, rear	60.7
lead room, front	38.3
lead room, rear	37.8
houlder room, front	55.1
houlder room, rear	52.9
lip room, front	53.7
lip room, rear	51.9
eg room, front	42.0
eg room, rear	34.7

SPECIFICATIONS AND CAPACITIES

2.4L DOHC 4-cylinder SIDI with VVT
180 @ 6700 rpm
171 lb-ft @ 4900 rpm
21 city/32 hwy
2.0L Turbo DOHC with VVT and Direct Injection
250 @ 5300 rpm
260 lb-ft @ 2000 rpm
20 city/31 hwy (manual trans.) 21 city/30 hwy (auto trans.)
14.3
15.6 gallons
3,300 lbs

WHEELS







RV1 18" MULTI-SPOKE MACHINE-FACED ALLOY WHEELS WITH POLISHED FACE AND STERLING SILVER FINISHED POCKETS



WQN 18" SPLIT-SPOKE ALLOY WHEELS WITH MANOOGIAN SILVER PREMIUM FINISH

1Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.

2Not compatible with all devices.

3Go to gmtotalconnect.com to find out which phones are compatible with the vehicle.

4If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about Navīroffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/fravellink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc.

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6OnStar services require vehicle electrical system (including bottery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. Services and connectivity may vary by model and conditions. 4G ITE service available in select markets. 4G ITE performance based on industry averages and vehicle systems design. Some services require data plan. Vehicle must be started or in accessory mode.

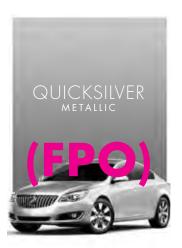
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EXTERIOR COLORS





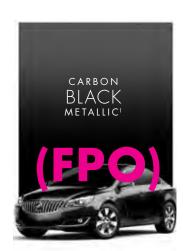












INTERIOR COLORS

