



2015 MODEL LINE UP



At Mitsubishi, we believe not all drivers are created equal. So we build our vehicles for a different breed of driver, the fearless ones who take pride in what they drive, and refuse to drive more of the same. It's obvious to us that people who truly want distinctive styling and the latest technology see past the procession of bland imitations. We believe that every vehicle we make should stand for something. Something more than expected. And that's why we don't build Mitsubishi cars for stereotypes. We build them for you.

MITSUBISHICARS.COM

1.888.MITSU2015

NATLBRO-15-001





IF YOU'RE LOOKING FOR SOMETHING DIFFERENT, GET IN.

For more than 30 years in the U.S., we've had a passion for designing vehicles that encourage individuality. Whether you want the most fuel-efficient non-hybrid vehicle on the road, or crave the astounding performance of our revolutionary Super All-Wheel Control, you'll find our commitment to innovation in every car and crossover vehicle we build. It's evident in the advanced safety features we engineer to help protect you and your passengers. And it's clear in our green technologies that are paving the way with industry-leading knowledge in electric vehicles to develop future EV and PHEV models. So no matter what road you're inspired to travel in life, we have a vehicle designed just for you. Find your own lane.

FIND YOUR OWN LANE [MITSUBISHICARS.COM](https://www.mitsubishicars.com)

TECHNOLOGY OVERVIEW

FROM TOUCHSCREEN TECHNOLOGY TO HANDS-FREE CONVENIENCE, OUR FORWARD-LOOKING VEHICLES ARE AVAILABLE WITH SOME OF THE MOST ADVANCED FEATURES IN THE INDUSTRY. FEATURES THAT HELP YOU MAKE THE MOST OF YOUR DRIVE TIME WHILE NOT DISTRACTING YOU FROM THE ROAD AHEAD.

01 TOUCH PANEL DISPLAY AUDIO SYSTEM

Equipped with a 6.1-inch touchscreen, this sleek system sports a high-gloss black finish and uses app-like icons for easy navigation. Features include HD Radio, SiriusXM® Satellite Radio and a rearview camera. When equipped with FUSE Hands-free Link System, it also offers a phone dial screen and phone contact list importing.

02 MITSUBISHI MULTI-COMMUNICATION SYSTEM

Boasting a 7-inch high-definition touch-panel display, the intuitive Mitsubishi Multi-Communication System (MMCS) offers a host of advanced features, including 3D mapping, expanded Point of Interest (POI) information and road speed limit display, ECO routing and subscription-free, Real-time HD Traffic with Diamond Lane Guidance.

03 ROCKFORD FOSGATE® PREMIUM AUDIO SYSTEM

The available Rockford Fosgate® 710-watt audio system powers 9 premium speakers and a 10-inch dual-voice coil subwoofer¹. The system incorporates an advanced Digital Signal Processor (DSP) and offers the listener Punch Control® over the subwoofer, sound field control over the image and staging of the system, as well as the latest DTS® Neural Surround technology. The system is loaded with features like SiriusXM® Satellite Radio and HD Radio®, along with state-of-the-art technologies, such as Dolby® Volume, PremiDIA HD® and PremiDIA-WIDE® for dynamic audio performance on the road².

04 COLOR LCD MULTI-INFORMATION DISPLAY

An easy-to-read trip computer provides you with helpful information like average speed and gas mileage, instant fuel economy, cruising range to empty, outside temperature and even maintenance reminder info. The display is linked to the S-AWC system and gives performance information such as current road surface mode and real-time torque distribution.

05 FUSE HANDS-FREE LINK SYSTEM® WITH USB PORT

Incorporating Bluetooth® 2.0 technology, FUSE allows you full use of your Bluetooth-enabled phone and lets you play music from your iPod® or other MP3 player and USB devices, hands-free³,⁴. Along with buttons on the steering wheel and touchscreen display, FUSE also utilizes advanced speech recognition technology, so you can operate selected features with voice commands when connected to the USB port. FUSE recognizes up to seven different mobile phones, syncs up with contact lists from each phone that's been paired with the system, and keeps the lists private to each user.





Outlander GT with Touring Package in Cool Silver

OUTLANDER

MEET THE 2015 MITSUBISHI OUTLANDER, THE MOST FUEL-EFFICIENT⁵, STANDARD 7-PASSENGER CUV ON THE MARKET. IT'S ONE OF THE MOST RESPONSIBLE TOO, EQUIPPED WITH A CLEAN AND EFFICIENT RUNNING MIVEC ENGINE.

Along with seating for seven, Outlander is loaded with convenient features, like a power liftgate, 60/40 split and fold second-row seats, 50/50 split third-row seats and push button ignition. Plus, it offers some of the most advanced safety systems in its class.

ADVANCED SAFETY

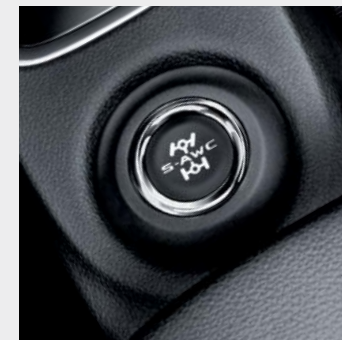
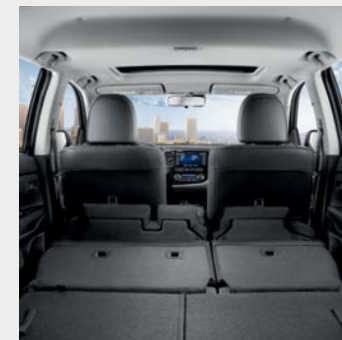
Outlander offers many available advanced safety technologies, such as Adaptive Cruise Control that uses a radar unit to help maintain a preset distance between you and the car ahead⁶. That radar is also used by the Forward Collision Mitigation system to help you avoid a frontal collision⁷. If a collision is imminent, it warns the driver and automatically applies the brakes. Plus, a Lane Departure Warning system monitors the lane position in front of the vehicle with a camera, cautioning the driver through a display and alarm if the vehicle begins drifting from its established lane⁸.

SUPER ALL-WHEEL CONTROL

This advanced vehicle dynamics control system now features four driver-selectable modes: NORMAL for everyday conditions, SNOW for slippery terrain, LOCK for going off-road, and the new AWC ECO Mode, which sends power to two wheels during normal driving conditions to help save on fuel, yet can instantly transfer power to all four wheels the moment any slippage is detected. What's more, Super All-Wheel Control (S-AWC) is also available for the fuel-efficient Outlander SE, in addition to the top-flight GT trim.



* Applies only to models with optional Forward Collision Mitigation



OUTLANDER SPORT

THE SLEEK OUTLANDER SPORT IS THE COMPACT CROSSOVER THAT PROVES UTILITY DOESN'T HAVE TO BE DULL.

Its smart size makes it practical around town and pulse quickening around corners. It offers leading-edge features, such as Super-wide HID Headlights. Inside, it's spacious and versatile, yet loaded with upscale appointments. All that and a highway 32-mpg rating, too⁵.

PANORAMIC GLASS ROOF

By day, the panoramic glass roof creates a fresh, open-air feeling throughout the interior. By night, the roof's LED lighting sets the mood for endless evening-drive possibilities.

18" ALLOY WHEELS

Standard on every Outlander Sport, aluminum-alloy wheels add a sporty touch to an already attractive profile. What's more, the tires provide a large contact patch with the road to help improve traction.



Outlander Sport SE with Touring Package in Quick Silver

2014 IIHS TOP SAFETY PICK



LANCER

WITH LANCER'S SLEEK LINES AND SWIFT PERFORMANCE, YOU'LL SOON DISCOVER THE THRILL OF DRIVING ALL OVER AGAIN.

Lancer offers a choice of 2.0L or 2.4L MIVEC engines, and such features as touchscreen navigation, FUSE Hands-free technology, available All-Wheel Control, and a Rockford-Fosgate® Premium audio system with some of the latest audio technologies. Good qualities to have in a long-distance relationship.



2.4L MIVEC ENGINE

Standard on the Lancer SE and GT, the 2.4L MIVEC engine is a 16-valve aluminum-block engine with dual overhead cams. This "long-stroke" engine produces 168 hp and 167 lb.-ft. of torque. With a balanced torque to horsepower ratio, the responsive 2.4-liter engine provides quick and confident daily driving power.

SEVEN-AIRBAG SAFETY

Lancer's Supplemental Restraint System® (SRS) consists of seven airbags, including a dual-stage front, a front-seat side, and side-impact curtain airbags. The first compact sedan to offer one, Lancer also features a standard driver-side knee airbag, which helps stabilize the legs and lower body of the driver in the event of a collision.



2014 **IIHS TOP SAFETY PICK**



Lancer SE in Apex Silver



Lancer Ralliart in Mercury Gray

LANCER RALLIART

MANY OF THE ADVANCEMENTS WE'VE MADE DURING FOUR DECADES OF RALLY COMPETITION WE'VE APPLIED TO THE LANCER LINEUP.

To those who want a Lancer with more attitude, we offer the Ralliart. A sporty edition inspired by our racing heritage. Along with an advanced turbocharged engine and full-time All-Wheel Control (AWC), it's bristling with race-inspired features, like a rear spoiler and an aluminum hood with heat extractor vents.

TWIN-CLUTCH TRANSMISSION

Want even more power and control? The Twin-Clutch Sportronic Shift Transmission (TC-SST) in the Ralliart lets you relax in traditional automatic mode or take full control with the paddle shifters. In either case, shifting occurs faster than is possible with a traditional stick shift—offering the ultimate in performance.

ALL-WHEEL CONTROL

All-Wheel Control (AWC) combines a full-time 4WD system with our Active Stability and Traction Control system to regulate torque from front to rear. The result is enhanced performance and traction under a variety of road conditions.





LANCER EVOLUTION

LANCER EVOLUTION ISN'T MERELY A SPORTIER VERSION OF THE LANCER. IT'S AN ENTIRELY RE-ENGINEERED, HIGH-PERFORMANCE VEHICLE.

Equipped with a turbocharged 2.0L MIVEC engine, Brembo® brakes and our legendary Super All-Wheel Control, one turn behind the wheel will leave you in slack-jawed amazement. And the competition in the dust.



2.0L TURBOCHARGED/INTERCOOLED MIVEC ENGINE

This all-aluminum block engine sports dual overhead cams, 16 valves, MIVEC, and an advanced twin-scroll turbocharger. With 291 hp @ 6,500 rpm and 300 lb.-ft. of torque @ 4,000 rpm, Lancer Evolution is definitely built for speed.

BREMBO® BRAKES

Lancer Evolution's racing-inspired brakes from Brembo® are engineered to help reduce unsprung and rotational weight for better handling without sacrificing any braking performance.



Lancer Evolution MR in Phantom Black



Mirage ES in Infrared with Exterior Package

MIRAGE

DELIVERING A COMBINED 40 MPG, THE MIRAGE OFFERS CLASS-LEADING FUEL EFFICIENCY WITHOUT THE HIGH PRICE OF HYBRID TECHNOLOGY.

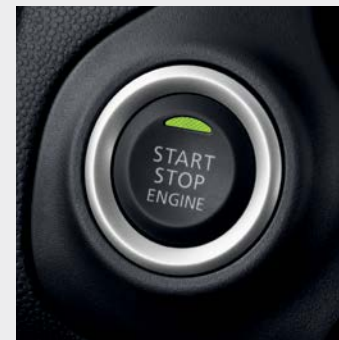
It's compact and nimble for around town practicality, but also offers comfortable seating for five. And with features such as FAST-key passive entry, navigation and automatic climate control, it's surprisingly well appointed. Factor in the 10-year/100,000-mile Powertrain Limited Warranty and it's clear that this Mirage is for real.

CLASS-LEADING FUEL EFFICIENCY

Equipped with a super-efficient 1.2-liter engine, the Mirage achieves an amazing 40 mpg combined fuel efficiency rating¹⁰. In fact, it's the most fuel-efficient non-hybrid gasoline passenger vehicle in America⁵.

LOW CO₂ EMISSIONS RATING

Thanks to its aerodynamic design, efficient engine and innovative weight-saving measures, the Mirage not only delivers remarkable fuel efficiency, but also has a low CO₂ emissions rating.



I-MIEV

THE I-MIEV IS A REVOLUTIONARY, 100% ELECTRIC POWERED, ZERO-EMISSIONS VEHICLE.

Even when accounting for emissions at the plant generating the electricity to charge it, i-MiEV is responsible for a scant 30% of the CO₂ emissions of a gasoline minicar. Plus, the driving cost is about one third that of a comparable gasoline vehicle — even less when it's charged during off-peak hours.

LED REAR COMBINATION LIGHTS

From bumper to bumper, the remarkable i-MiEV is a model of high technology and efficient engineering — right down to the energy saving LED rear combination lights.

THREE CHARGING SYSTEMS

The revolutionary i-MiEV is compatible with three types of battery charging systems: Household charger systems for either 120 volts or 240 volts, and the quick-charger system for rapid charging.



i-MiEV in Diamond White

OUTLANDER

STANDARD FEATURES

166-hp 2.4L I4 or 224-hp 3.0L V6 MIVEC engine
7-passenger seating
Continuously Variable Transmission (CVT) or 6-speed automatic transmission
ECO Mode drive support system
Electric Power Steering
Heated side view mirrors
Hill Start Assist (HSA)
7 SRS airbag safety system, including driver's knee airbag³
31 EPA-estimated hwy mpg (ES/SE CVT FWD)⁵

AVAILABLE FEATURES

Super All-Wheel Control 4WD system
MMCS Navigation system with 7-in. HD touchscreen
6.1-in. touch display audio system with HD Radio
Rockford Fosgate® 710-watt premium audio system¹
SiriusXM® Satellite Radio with 3-mo. subscription²
Advanced Safety Features (ACC, FCM, LDW)^{6,7,8,9}
Rearview camera system
Rain-sensing wipers
Power remote liftgate
One-touch Start/Stop (OSS) engine switch
FAST-Key passive entry and starting system
FUSE Hands-free Link System® with USB Port
Color LCD multi-information display
Front dual-zone automatic climate control
18-in. alloy wheels
Super-wide High Intensity Discharge (HID) headlights

AVAILABLE PACKAGES

Premium Package
Touring Package
Exterior Package
Interior Package
Protection Package
LED Illumination Package
Cargo Package
Entertainment Package
All-Weather Package



OUTLANDER SPORT

STANDARD FEATURES

148-hp 2.0L I4 MIVEC engine
Manual or Continuously Variable Transmission (CVT)
18-in. alloy wheels
Color LCD multi-information display
FUSE Hands-free Link System® with USB Port
Electric Power Steering
Heated side view mirrors
Hill Start Assist
7 SRS airbag safety system, including driver's knee airbag³
32 EPA-estimated hwy mpg (ES/SE CVT FWD)⁵

AVAILABLE FEATURES

All-Wheel Control 4WD system
MMCS Navigation system with 7-in. HD touchscreen
6.1-in. touch display audio system with HD Radio
Rockford Fosgate® 710-watt premium audio system¹
SiriusXM® Satellite Radio with 3-mo. subscription²
Panoramic glass roof with adjustable LED mood lighting
Paddle shifters (requires CVT)
Rearview camera system
Rain-sensing wipers
FAST-Key passive entry and starting system
One-touch Start/Stop (OSS) engine switch
Super-wide High Intensity Discharge (HID) headlights

AVAILABLE PACKAGES

Deluxe Package
Premium Package
Touring Package
Exterior Package
Interior Package
Navigation Package
Cargo Package
Protection Package
LED Illumination Package
All-Weather Package
Wind Deflector Package



LANCER

STANDARD FEATURES

148-hp 2.0L, 168-hp 2.4L, or 237-hp turbocharged I4 MIVEC engines
Manual, Continuously Variable Transmission (CVT), or Twin-Clutch Sportronic® Shift Transmission (TC-SST)
7 SRS airbag safety system, including driver's knee airbag³
34 EPA-estimated hwy mpg (ES 5MT/CVT)⁵

AVAILABLE FEATURES

All-Wheel Control 4WD system
MMCS Navigation system with 7-in. HD touchscreen
6.1-in. touch display audio system with HD Radio
Rockford Fosgate® 710-watt premium audio system¹
SiriusXM® Satellite Radio with 3-mo. subscription²
Paddle shifters (CVT/TC-SST)
FAST-Key passive entry and starting system
FUSE Hands-free Link System® with USB Port
Color LCD multi-information display
18-in. alloy wheels
Rearview camera system
Rain-sensing wipers
High Intensity Discharge (HID) headlights
Rear spoiler

AVAILABLE PACKAGES

Value Package
Deluxe Package
Premium Package
Touring Package
Navigation Package
Exterior Package
Interior Package
LED Illumination Package
Popular Equipment Package
Sun & Sound Package
All-Weather Package



LANCER EVOLUTION

STANDARD FEATURES

291-hp 2.0L I4 turbocharged MIVEC engine
Super All-Wheel Control 4WD system
Brembo® brakes
FUSE Hands-free Link System® with USB Port
Color LCD multi-information display
6.1-in. touch display audio system with HD Radio
SiriusXM® Satellite Radio with 3-mo subscription²

AVAILABLE FEATURES

Twin-Clutch Sportronic® Shift Transmission (TC-SST) with paddle shifters
Forged BBS® 18-in. alloy wheels
Bilstein struts
Eibach springs
Two-piece front rotors
Rockford Fosgate® 710-watt premium audio system¹
FAST-Key passive entry and starting system
Rain-sensing wipers
High Intensity Discharge (HID) headlights
Large rear spoiler
Side wind deflectors

AVAILABLE PACKAGES

GSR Sight and Sound Package
GSR Premium Package
MR Touring Package
Navigation System Package
GSR Exterior Package
GSR/MR Interior Package
GSR/MR Mud and Snow Package



MIRAGE

STANDARD FEATURES

74-hp 1.2L I3 MIVEC engine
Manual or Continuously Variable Transmission (CVT)
ECO Mode indicator light
Electric Power Steering
Automatic climate control
USB port
Rear spoiler
Remote keyless entry
Rear-split fold seats
Rear spoiler
7 SRS airbag safety system, including driver's knee airbag³
44 EPA-estimated hwy mpg (DE/ES CVT)⁵

AVAILABLE FEATURES

FAST-Key passive entry and starting system
One-touch Start/Stop (OSS) engine switch
Bluetooth® hands-free phone system
MMES Navigation System
Rearview camera system
Leather-wrapped steering wheel and shift knob
14-in. alloy wheels
Fog lights
Hill Start Assist

AVAILABLE PACKAGES

Protection Package
Exterior Package
Park Assist Package
Cargo Package
Navigation Package
Chrome Package
LED Illumination Package



I-MIEV

STANDARD FEATURES

49kw AC Synchronous motor
100% electric – no gas, no tailpipe
16 kWh lithium-ion battery
112 MPGe¹¹
8-year or 100,000-mile Limited Battery Warranty
Electric air conditioning and cabin heating system
MIEV Remote System
Zero Emissions Vehicle (ZEV)
Remote keyless entry
Front heated seats
50/50 rear-split fold seats
Battery Warming System
Brake Energy Regeneration System
On-board recharging system with Level 1 120V, Level 2 240V, Level 3 330V DC
Quick Charge
Port charging capability
Leather-wrapped steering wheel and shift knob
15-in. alloy wheels
Fog lights





WARRANTY

Powertrain	10-year/100,000-mile limited warranty
Basic	5-year/60,000-mile limited warranty
Anti-corrosion/perforation	7-year/100,000-mile limited warranty
Roadside assistance	5-year/unlimited mile
	3-year/36,000-mile (i-MiEV only)

The 10-year/100,000-mile Powertrain Limited Warranty applies only to the original owner of new, retailed 2015 models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles. Different coverage applies to the Mitsubishi i-MiEV, Lancer RALLIART and Evolution. The Mitsubishi i-MiEV, Lancer RALLIART and Evolution have 3-year/36,000-mile coverage for New Vehicles and 5-year/60,000-mile coverage for Powertrain Limited Warranty.

Technical data, equipment and options shown are based on the latest information available at the time of printing, and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For more complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer.

See retailer for limited warranty and roadside assistance terms and conditions.
 Mitsubishi Motors North America, Inc.
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Log on to our website and browse our full lineup of new vehicles, get MSRP and customer rebate information and "build" the Mitsubishi that's right for you. The site can help you locate your nearest dealer - or even have a dealer contact you.

FOOTNOTES

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- The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Mitsubishi is under license.
- iPod® is a registered trademark of Apple Computer, Inc.
- Based on EPA highway mileage rating. Actual mileage may vary.
- The Adaptive Cruise Control System is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for safe and careful driving. Never rely solely on the Adaptive Cruise Control system.
- The Forward Collision Mitigation System is designed to help avoid or reduce the crash speed in certain frontal collisions. It is not a substitute for safe and careful driving. Under certain circumstances, the system may not operate or may not detect a frontal vehicle correctly.
- The Lane Departure Warning System is designed to read the lane marks under certain conditions. It is not a collision avoidance system and is not a substitute for safe and careful driving.
- Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear facing infant restraint in the front seat. See your owner's manual and instructions provided with your child restraint for additional information.
- 40 MPG combined (37/44 city/HWY) CVT-Equipped model. Actual mileage may vary.
- MPG equivalent combined city/highway based on EPA estimate/Actual MPGe may vary.