

2016

HR-V

CROSSOVER





Niche carver.

HR-V EX-L Navi shown in Modern Steel Metallic.



HR-V EX-L Navi shown in Modern Steel Metallic.

THE ALL-NEW 2016 HR-V CROSSOVER

You are not a category. You don't come with a label. And you don't fit neatly into a box. So why should your car? The all-new Honda HR-V Crossover blurs the line between SUVs, hatchbacks and compacts to create a new kind of vehicle designed to help you forge your own unique path.



HR-V EX-L Navi shown in Alabaster Silver Metallic.

DESIGN



Enhance your outlook.

HR-V EX-L Navi shown in Alabaster Silver Metallic and White Orchid Pearl.

Functionality, versatility and efficiency are all important in a vehicle - and the HR-V is definitely all of those things. But let's not kid ourselves: looks matter too. Fortunately, the HR-V overdelivers in that department. By a mile.

Inner balance.



HR-V EX-L Navi shown with Black Leather.



HR-V EX-L Navi shown in Mulberry Metallic.

INTERIOR DESIGN

We spend a lot of time in our cars. With a full suite of available upscale interior features, like heated front seats, touch-screen climate control and a leather-wrapped steering wheel and shift knob, the HR-V makes that time well spent.



Honda LANEWATCH™1



Honda LANEWATCH¹ BUTTON



Smart touches.

HR-V EX-L Navi shown with Black Leather.

TECHNOLOGY

Honda LANEWATCH¹

See more of your surroundings with a small mirror-mounted camera that displays passenger-side traffic in the Display Audio screen (EX, EX-L Navi).

The HR-V is loaded with technology that's as intuitive as it is innovative. And the clever design of the interior ensures that even the most advanced offerings are always well within reach.



7-INCH TOUCH-SCREEN



HDMI®/USB CONNECTIONS



BLUETOOTH®⁴
HANDSFREELINK®



AUTOMATIC CLIMATE CONTROL WITH
ELECTROSTATIC TOUCH-SCREEN



PUSH BUTTON START



ELECTRIC PARKING BRAKE



PADDLE SHIFTERS



STEERING WHEEL-MOUNTED CONTROLS



SMART ENTRY

7-INCH TOUCH-SCREEN

All it takes is a tap, pinch or swipe of the 7-inch Display Audio touch-screen to access a ton of features, including HondaLink^{®2} (EX, EX-L Navi).

PUSH BUTTON START

Every adventure in the HR-V starts with the push of a button, not the turn of the key (EX, EX-L Navi).

ELECTRIC PARKING BRAKE

A new electric parking brake replaces the cumbersome hand lever with a simple, sleek switch.

PADDLE SHIFTERS

The HR-V makes driving more fun by putting the power to shift at your fingertips with sports car-inspired paddle shifters (EX with CVT, EX-L Navi).

HDMI/USB CONNECTIONS

There are multiple ways to plug into the HR-V. Connect via an HDMI cable, multiple USB Audio Interfaces³ (EX, EX-L Navi) or a traditional MP3/auxiliary input jack* (LX).

BLUETOOTH⁴ HANDSFREELINK

Eyes on the road, hands on the wheel and you on your Bluetooth enabled mobile phone with standard Bluetooth HandsFreeLink.*

STEERING WHEEL-MOUNTED CONTROLS

Make a call, adjust the volume, or change the music. The controls you want are right in front of you.*

AUTOMATIC CLIMATE CONTROL WITH ELECTROSTATIC TOUCH-SCREEN

Stop fiddling with buttons and use the all-new touch-screen interface to seamlessly manage cabin climate (EX, EX-L Navi).

SMART ENTRY

As long as your keys are with you, you won't need to take them out to open the door (EX, EX-L Navi).

*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

Versatility rules.

HR-V EX-L Navi shown with Gray Leather.

INTERIOR CABIN

There's always more than one way to get to where you're going. And with the HR-V, there are multiple ways to pack the things you take along for the ride.



UTILITY MODE



LONG MODE



TALL MODE

Honda reminds you to properly secure items in the cargo area.⁵

UTILITY MODE

Maximize your cargo space with minimum effort. Fold down the 2nd-row Magic Seat[®] and you'll have plenty of room to fill up.⁵

LONG MODE

You might think you'll never need to transport something up to eight feet in length. Until you do. Fold down the front and rear passenger-side seats to go long in the HR-V.⁵

TALL MODE

Some items travel better upright. So fold the Magic Seat up and enjoy nearly four feet of space, from floor to ceiling.⁵



HR-V EX-L Navi shown in Modern Steel Metallic.



Destination anywhere.

HR-V EX-L Navi shown in Modern Steel Metallic.

PERFORMANCE

REAL TIME AWD WITH INTELLIGENT CONTROL SYSTEM™

Whether a street is completely dry or covered in snow, the HR-V helps you stay on it with an available Real Time AWD system that transfers power to the rear wheels when it senses the front wheels losing traction.

1.8-LITER i-VTEC® 4-CYLINDER ENGINE

The powertrain is all about strength in numbers, like 141 hp* and 127 lb-ft torque.* The same engine that produces those numbers also helped the HR-V receive an impressively efficient 35-mpg highway rating.†

Life is not a straight line, so you want a vehicle that can handle all the curves. The HR-V combines dynamic design with an EarthDreams® Technology continuously variable transmission (CVT) to deliver a superior driving experience, no matter where the road takes you.

*SAE net. †28 city/35 highway/31 combined mpg rating for 2WD CVT models. Based on 2016 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.

Driven to protect.



HR-V EX-L Navi shown in Crystal Black Pearl.



MULTI-ANGLE REARVIEW CAMERA⁶

SAFETY

VEHICLE STABILITY ASSIST™ (VSA®) WITH TRACTION CONTROL
VSA* helps you stay on course in the event of an understeer or oversteer by braking individual wheels and/or reducing engine power.

SMARTER AIRBAGS
Inside every HR-V are front, front side and side curtain airbags with a rollover sensor. The SmartVent® technology included in the front side airbags helps decrease the potential for airbag-related injuries by venting the airbag if it encounters someone in the path of the airbag deployment.†

At Honda, safety never takes a back seat. Every HR-V comes with forward-thinking safety features designed to help make every drive a safer drive.

*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver. †Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.

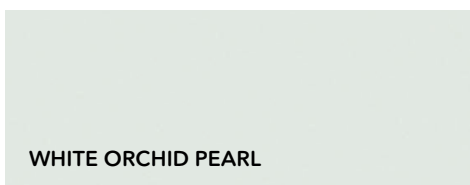
TIRE PRESSURE MONITORING
Because lost tire pressure can dramatically affect a vehicle's performance, the Tire Pressure Monitoring System (TPMS)⁷ alerts you if air pressure becomes significantly low in any tire.

ADVANCED BRAKING
Anti-lock brakes (ABS) help prevent wheels from locking up when braking hard, while Electronic Brake Distribution (EBD) balances braking forces at each wheel based on how the HR-V is dynamically loaded.

MULTI-ANGLE REARVIEW CAMERA⁶
See more of what's behind you and back up with confidence thanks to the multi-angle rearview camera with guidelines, standard on every HR-V.

ACE™ BODY STRUCTURE
The Honda-exclusive Advanced Compatibility Engineering™ (ACE) body structure distributes frontal crash energy more evenly in the vehicle to better protect passengers.

EXTERIOR



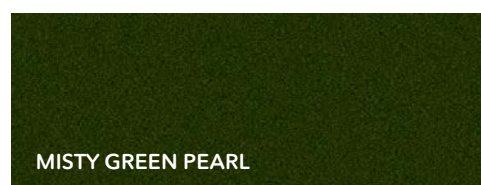
WHITE ORCHID PEARL



DEEP OCEAN PEARL



ALABASTER SILVER METALLIC



MISTY GREEN PEARL



MODERN STEEL METALLIC



MULBERRY METALLIC



MILANO RED



CRYSTAL BLACK PEARL

INTERIOR LX & EX



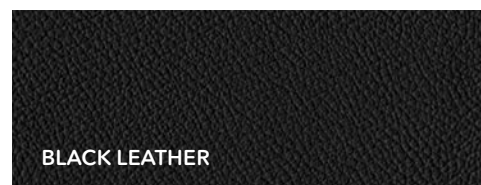
GRAY FABRIC



GRAY LEATHER



BLACK FABRIC



BLACK LEATHER

KEY STANDARD FEATURES FOR ALL HR-V MODELS

- Electric parking brake with automatic brake hold
- Hill start assist
- 17-inch alloy wheels
- Multi-angle rearview camera⁶
- One-touch turn indicators
- *Bluetooth*⁴ HandsFreeLink[®] and streaming audio

TRIM COMBINATIONS

Exterior/Interior Colors	LX & EX 6MT
Crystal Black Pearl	Black
Misty Green Pearl	Black
Modern Steel Metallic	Black
White Orchid Pearl	Black

Exterior/Interior Colors	LX & EX CVT
Alabaster Silver Metallic	Gray
Crystal Black Pearl	Black
Deep Ocean Pearl	Gray
Milano Red	Black
Misty Green Pearl	Black
Modern Steel Metallic	Black
Mulberry Metallic	Black
White Orchid Pearl	Gray

Exterior/Interior Colors	EX-L Navi
Alabaster Silver Metallic	Gray
Crystal Black Pearl	Black
Deep Ocean Pearl	Gray
Milano Red	Black
Misty Green Pearl	Black
Modern Steel Metallic	Black
Mulberry Metallic	Black
White Orchid Pearl	Gray



LX



EX



EX-L Navi

LX

- 141-hp,⁸ 1.8-liter i-VEEC[®] 4-cylinder engine
- 6-speed manual or continuously variable transmission (CVT) (available)
- ULEV-2 CARB emissions rating⁹
- Electric parking brake with automatic brake hold
- Eco Assist[™] eco coaching
- Eco Assist ECON button (CVT models)
- 17-inch alloy wheels
- Six airbags
- Advanced Compatibility Engineering[™] (ACE[™]) body structure
- Vehicle Stability Assist[™] (VSA[®]) with traction control
- ABS with Electronic Brake Distribution (EBD)
- Multi-angle rearview camera⁶ with guidelines
- Tire Pressure Monitoring System (TPMS)⁷
- Daytime Running Lights (DRL)
- Fin-type roof-mounted antenna
- Security system with remote entry
- Multi-reflector halogen headlights with auto-off
- One-touch turn indicators
- Body-colored power side mirrors including Expanded View Driver's Mirror

- Body-colored rear roofline spoiler
- LED brake lights
- Air conditioning with air-filtration system
- *Bluetooth*⁴ HandsFreeLink[®]
- Power windows and door locks
- Cruise control
- Illuminated steering wheel-mounted controls
- Tilt and telescopic steering column
- Center console with sliding armrest and storage compartment
- Driver's and front passenger's vanity mirrors
- 12-volt power outlets (front/second row)
- Map lights
- Floor mats
- 60/40 split 2nd-row Magic Seat[®]
- 160-watt AM/FM/CD audio system with 4 speakers
- 5-inch color LCD screen
- *Bluetooth*⁴ streaming audio
- USB Audio Interface³ (front)
- MP3/auxiliary input jack
- MP3/Windows Media^{®10} Audio (WMA) playback capability
- Exterior temperature indicator

EX adds to or replaces LX features

- Continuously variable transmission (CVT) with dual-mode paddle shifters (available)
- One-touch power moonroof with tilt feature
- Smart Entry
- Multi-reflector halogen headlights with auto-on/off
- Fog lights
- Heated side mirrors with integrated turn indicators
- Rear privacy glass
- Multi-angle rearview camera⁶ with dynamic guidelines
- Automatic climate control with electrostatic touch-screen
- Honda LaneWatch^{™1}
- SMS text message function¹¹
- Push button start
- Heated front seats
- 180-watt AM/FM/CD audio system with 6 speakers
- 7-inch Display Audio with high-resolution WVGA (800x480) electrostatic touch-screen and customizable feature settings
- HondaLink^{®2} Next Generation
- Pandora^{®12} compatibility
- Display Audio Interface¹³
- USB Audio Interface³ (dual front)

EX-L Navi adds to or replaces EX features

- Standard continuously variable transmission (CVT) with dual-mode paddle shifters
- Roof rails
- Leather-wrapped steering wheel and shift knob
- Automatic-dimming rearview mirror
- Leather-trimmed seats
- Honda Satellite-Linked Navigation System^{™14} with voice recognition and Honda HD Digital Traffic
- HD Radio^{™15}
- SiriusXM[®] Radio¹⁶

¹ Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ² Depending on use, HondaLink[®] can transmit to Honda and its providers a vehicle's location, speed and other operating conditions, information that may be tied to the vehicle identification number (VIN) and can be combined to create a track of a vehicle. Check the HondaLink website for smartphone compatibility and access to the Display Audio Interface. For a full explanation of HondaLink functionality and Honda's data use and privacy policy, see <http://owners.honda.com/hondalink>. ³ The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ⁴ The *Bluetooth*[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁵ Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. ⁶ Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ⁷ For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. ⁸ 141 hp @ 6500 rpm (SAE net). ⁹ ULEV-2 (Ultra-Low-Emission Vehicle) models as certified by the California Air Resources Board (CARB). ¹⁰ Windows Media[®] is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ¹¹ Compatible with select phones with *Bluetooth*[®]. Your wireless carrier's rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely. ¹² Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: www.pandora.com/everywhere/mobile. Not all devices compatible with USB connection. Your wireless carrier's rate plans apply. ¹³ The Display Audio Interface is used for direct connection to and streaming from some current smartphones. Some smartphones may not work. Please see your Honda dealer for details. ¹⁴ The Honda Satellite-Linked Navigation System[™] is standard on the EX-L Navi model in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. ¹⁵ HD Radio[™] is a proprietary trademark of iBiquity Digital Corp. ¹⁶ SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2015 SiriusXM Radio Inc. 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SPECIFICATIONS



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

All 2016 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.¹⁷ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty¹⁷ too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term, starting with 2015 vehicles. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

For more information and complete specifications, go to hrv.honda.com



hrv.honda.com



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.^{®18}



Join the millions of other Honda fans and connect with us socially.¹⁹