

THE 1979 CHEVROLETS

CAPRICE CLASSIC · IMPALA · MONTE CARLO · MALIBU · CAMARO · NOVA · MONZA · CHEVETTE · CORVETTE · WAGONS · RECREATIONAL VEHICLES



THE NEW CHEVROLET
Caprice Classic AND *Impala*



Caprice Classic Sedan shown in available Silver Classic Custom Two-Tone dark carmine metallic and silver.

AMERICA HAS DRIVEN IT TO THE TOP.

The New Chevrolet, bought and embraced by more than a million people in its first two years, is still one of the newest new cars around. Beautiful, thoroughly contemporary, the new generation car that has become the most popular of our times. A standard of success by which other full-size cars should be judged.

For 1979 The New Chevrolet continues to offer the full-size style, comfort and value that have made it so enormously successful.

Look inside. The interior is spacious and elegant. With more head room, rear-seat leg room and more usable trunk space than the full-size 1976 Chevrolet it replaced.

Feel the smooth, comfortable ride. The New Chevrolet moves easily through turns, over

highways and in and out of city traffic.

It's the car America has driven to the top. By far the most popular car in America today, with over 14 billion miles of on-the-road experience and solid success behind it. Available in Sedan, Landau Coupe, Sport Coupe and Wagon models.

CAPRICE CLASSIC. Our uppermost Chevrolet, as it has been for the past 13 years. Outside, clean uncluttered lines, distinctive style accents and a new, richly textured grille. Inside, there's expansive, plushly decorated roominess and an array of thoughtful luxury touches.

IMPALA. Consistent built-in quality, along with an affordable price, has established Impala as an American family favorite. Built-in Impala standards include automatic transmission,

power steering, power brakes, fiberglass-belted radial ply tires, beautifully tailored furnishings.

A WORD ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. And we hope you find it helpful. However, since the time of printing, some of the information you'll find here may have been updated. Also, some of the equipment shown or described throughout this brochure is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

A WORD ABOUT ILLUSTRATIONS

Some of the equipment shown or described throughout this catalog is available at extra cost. Check with your Chevrolet dealer for complete information.



Impala Sport Coupe shown in available Custom Two-Tone beige and camel metallic.



Caprice Classic Sedan available Special Custom interior shown in carmine.

Monte Carlo



Monte Carlo Coupe shown in carmine metallic.

IMAGINE YOURSELF IN A 1979 MONTE CARLO.

Monte Carlo has come to stand for a car that stands apart. A car with a look and a personality all its own. And Monte Carlo's interior is where that personality begins.

Picture an interior that enfolds you in placid quiet, massages your spirit with easeful luxury and delights your eye with custom-tailored decor.

It's your own personal "Driver's Suite." A thickly carpeted world of roomy, richly upholstered full-foam seats and such thoughtful touches as pull straps on the doors and a smart delta spoke steering wheel covered in soft vinyl.

Now daydream a moment about the Monte Carlo exterior. Clean, sculptured lines. The effortless sweep and flow from hood to taillights.

Next, turn the key. Imagine yourself taking off down the road. The sensation is precise. You have front and rear stabilizer bars beneath you, steel-belted radial ply tires and a road-tuned suspension to help smooth out the rough spots.

Go ahead, imagine yourself in such a car.

PERSONALIZED STYLE CHOICES.

For 1979 we're pleased to present available Monte Carlo design features that can help give Monte Carlo an identity more precisely, more

fulfillingly, your own. The aristocratic Landau, for example, that complements and extends Monte Carlo's luxury look. If your tastes run to the more untamed outdoor pleasures, choose Monte Carlo with removable glass roof panels. Or perhaps you would like a striking color combination to accent Monte Carlo's advanced styling. Custom Two-Tone paint is available to do exactly that.

Whichever design feature you might choose, Monte Carlo's personality remains clear and unmistakable. What more could you ask for?



Monte Carlo Landau Coupe shown in camel metallic.



Available Special Custom interior shown in oyster.

Malibu



Malibu Classic Sedan shown in silver.

A FRESH NEW SLICE OF APPLE PIE.

Dig in, America. Dig in deep. Because the deeper you dig, the more you're going to love this crisp new mid-size Malibu of ours.

Snuggled beneath those scrumptious lines is a great big helping of something we call "solid Chevy value." We're talking about double-panel doors, a sturdy full-perimeter frame, big coil springs at all four wheels, a Delco Freedom battery that never needs refilling, extensive corrosion-resistant treatments and the quiet strength of Body by Fisher.

We're talking about a trunk with more usable space than there was in the '77 Malibu it replaced. And an interior with more head room and leg room, too. On Sedans, the rear door

glass is stationary to give you recessed rear armrests. Behind the rear windows are swing-out vents to give your rear seat passengers draft-free ventilation.

We're talking about a car that's so right in so many ways for so many people right now, you're going to think we've been reading your mind. A lot of folks are finding Malibu is just the right size—with the right room, the right look, the right feel, the right ingredients, the right *name*.

If you're partial to Chevys, if you want a nice roomy mid-size car you can be proud of, if you want to really enjoy the driving you do, if you want a car that's in step with the times, if you want good value for your hard earned bucks . . .

You've come to the right car. Chevy Malibu for 1979.

MALIBU CLASSIC. Available in Sedan, Landau Coupe, Coupe and Wagon models. And remember, every Malibu Classic has some very fine touches that will endure it to its owners. Like added sound insulation. Like ashtray, glove compartment and courtesy lights. Like wheel opening moldings, bright taillight accents and bright roof drip moldings. Like good old-fashioned deep down Chevy value.

MALIBU. The 1979 Malibu builds in value all around you. You're the main ingredient. Your size, your needs and desires, your pocketbook. And any way you slice it, it's a comfortable fit all around. Malibu, mid-size value in coupes, sedans or wagons.



Malibu Classic Landau Coupe shown in available Custom Two-Tone beige and dark brown.



Available Malibu Classic interior shown in carmine.

camaro



BERLINETTA

Camaro Berlinetta Coupe shown in dark blue metallic. Available white lettered tires are supplied by various manufacturers.

THE HUGGER.

Ever since they first got together, Camaros and America's roads have been close friends. Wherever you go you see the two of them, enjoying this land together. Roads and road cars, meant for each other.

The Camaro body is shaped like smooth sculpture. With built-in body-color bumpers flowing with the lines.

The wheels are wide-spread, and steel-belted radial ply tires are standard.

Through twelve years of road-hugging, the Camaro suspension has been refined. A front stabilizer is standard in its equipment. So's power steering.

BERLINETTA. A bright new Camaro personality. A new level of extraordinary road-

looks and a boulevard ride. The suspension is engineered for relaxing comfort. The richly upholstered bucket seats are distinctly Berlinetta.

Z28. It's a car that goes from one point to another with the kind of sleek road authority that causes talk and creates legends. The kind that comes from years of research and continually refined Camaro engineering. From special Z28 sport suspension, performance rear axle and a four-speed close ratio manual transmission (automatic required in California).

RALLY SPORT. With that unmistakable blackout grille, distinctive body paint treatment and stylish rear spoiler, Camaro Rally Sport is the very spirit of road magic from beginning to

end. Style and performance are equals here. Two parts of the same winning personality. **SPORT COUPE.** If movement is pleasure, the Sport Coupe was made for pleasure. Inherent with its aerodynamic styling, it is a car that loves to move. So that you can move in comfort, there's a plush Camaro interior. To make it responsive, exciting and special, there's Camaro's road-balanced suspension with front stabilizer bar, power steering and steel-belted radial ply tires.



Camaro Z28 Coupe shown in white.



Berlinetta interior with available Custom Cloth shown in camel.

NOVA



Nova Custom interior shown in carmine.

WANTED FOR ALL ITS WORTH.

Let's face it. Solid value is really what you want in the car you drive. And, of course, it wouldn't hurt if it happened to be beautiful, too.

That's what Chevy Nova is all about. And that's what Nova has been about for over 17 years, with more than 4 million sold.

Some pretty tough customers have come to show Nova a lot of respect. Law enforcement agencies across the country have come to depend on specially equipped Novas. In fact,



Nova Custom Sedan shown in dark blue metallic.

they've made previous Novas America's best-selling compact police car. It's now on duty in 49 states.

Nova has a solid reputation for being the manageable-size family car that's loaded with

traditional Chevy value. And over the years, Nova has accumulated solid engineering and design improvements.

Chevy Nova. It's always been what many cars aspire to be.

monza



Monza 2 + 2 Hatchback Coupe shown in red.

MORE CAR, MORE KICKS.

Chevy Monza, the car that gives you sporty looks at a reasonable price, now gives you more standard features than last year's Monza.

New standard features are an AM radio, tinted glass, body side moldings, sport steering wheel* and shift console (except Monza Coupe). What's more, you still get many other standard features such as full foam bucket seats, full wheel covers, white-stripe tires and bumper rub strips, just to name a few.

And when it comes to sportiness, Monza not only looks the part, it lives up to it. You'll find Monza quick, agile, responsive and downright fun to drive.

*Not on standard-equipped wagons in California.



Available Monza Custom interior shown in oyster.

The Chevrolet logo, featuring a bowtie symbol above the word "Chevrolet" in a stylized, cursive script.

A LOT OF CAR FOR YOUR MONEY.

You may find it hard to believe, but the 1979 Chevette offers even more than the 1978 Chevette. In addition to the 18 new standard features (except Chevette Scooter) that were added to Chevette last year, there's a new distinctive front end with new grille and single-unit rectangular headlights. There's good interior ventilation, too. New standard glass-belted radial ply tires and a high-pressure compact spare tire. There are engine refinements and new available options. Yet, the price tag is still very reasonable.

Then, to everything that's new, add long recommended service intervals and extensive corrosion-resistant treatments. Now you've got it. Chevy value.



Chevette available Custom interior shown in carmine.



Chevette 4-Door Hatchback Sedan shown in red.

corvette



Corvette Coupe shown in Corvette yellow. Available white lettered tires are supplied by various manufacturers.

THE ONE AND ONLY.

Ever since 1953, to own a Corvette has been something wished for by nearly every kid that's knee-high to a hubcap.

Corvette. A magic machine to whisk you away from everyday.

Corvette. The one, the only, true American production sports car. An automotive classic that's become a legend among those who know and love fine automobiles.

It has a look, a feel, a way of moving that

sets it apart. Beautiful in line, in detail, in capability, in engineering.

What's more, when you buy America's only true production sports car, most of the special items you want are already standard. Like power disc brakes at all four wheels, independent suspension front and rear, full instrumentation and bucket seats for two.

Corvette. The pride of every individual who drives one. And the pride of Chevrolet.



Corvette leather interior shown in light beige.

Caprice Classic AND Impala WAGONS



Caprice Classic Wagon shown in available Custom Two-Tone dark carmine and carmine metallic.

Impala Wagon shown in camel metallic.

THEY'RE ALL A WAGON OUGHT TO BE.

Americans expect a full-size wagon to be functional. That's what wagons are all about. But who said they had to be bulky and cumbersome? Or weighty and boxlike? Why not graceful and sculptured? Trim and civilized?

Two years ago Chevrolet answered these questions with The New Chevrolet Caprice Classic and Impala Wagons.

These are functional, roomy wagons. Yes, there's spaciousness; but it's framed in good common sense, with a maneuverable 116-inch wheelbase for driving ease in city traffic and parking situations. The Caprice Classic and Impala Wagons are practical yet contemporary

in size and style. They offer features families want. Like a convenient three-way door-gate, easy rear seat conversion, a four-foot-wide cargo area and two lockable rear storage compartments. Other standard features include automatic transmission, power steering, power brakes, and extensive corrosion-resistant treatments. Also, engine electrical diagnostic connector, computer-selected coil springs, and more.

You'll especially like the ride. An acoustical package tailored to each model includes sound-deadener treatments throughout.

The New Chevrolet interiors offer finely detailed appointments for a luxurious soft feel all around. There are molded full-foam seats

with standard vinyl upholstery. There's full one-piece cut-pile carpeting under your feet in the passenger compartment. And a formed, soft one-piece headliner over your head. And more.

On the outside, distinctive style accents and new grille styling on both the Caprice Classic and Impala highlight The New Chevrolet's trim, crisp, beautiful design.

America is saying yes to Chevrolet's full-size wagons.

Maybe it's because they have so many of the things you look for in wagons.



Three-way door-gate.



87-cu.-ft. capacity with rear seat down.



Lockable storage space.

Malibu WAGONS



Malibu Wagon shown in light blue metallic.

Malibu Classic Estate Wagon shown in white.

WAGONS FOR THE PEOPLE. WAGONS FOR THE TIMES.

Now in its second year, the new-size Malibu Wagon is trim and timely for today. It's for people like you.

The new Malibu is really a stylish automobile, yet it's a very functional wagon inside. With the kind of features you'd expect to find on a much bigger wagon. Such as computer-selected Full Coil springs, a full-perimeter tough steel frame, a practical two-way hatchgate and a second seat that converts easily into usable cargo area.

Most of all, you'll find room for the family and friends and things.

Outside, the mid-size Malibu Wagon is built

on a maneuverable 108.1-inch wheelbase that's just right for crowded city driving and tight parking places.

Inside, it has more leg room, both front and rear, than the mid-size '77 Malibu it replaced. There's approximately 72 cubic feet of cargo capacity with rear seat down, plus storage bins on both sides and concealed storage area beneath the floor. There are comfortable full-foam molded seats, a foam-backed cloth headliner over your head, cut-pile carpeting under your feet, handsomely styled instrumentation and distinctive, upholstered door trim. The rear door glass is stationary to give you recessed rear armrests. Behind the rear windows are swing-out vents to give your rear seat passengers draft-free ventilation.

Malibu's versatile hatchgate is a special feature you'll like. The top window half comes up like a hatchback. The bottom gate drops down to give you wide-open access to the cargo area. The top window half can also be used independently, swinging up on effortless gas cylinder-assisted hinges to allow fast, easy access to the back end. Especially helpful in tight parking places.

Malibu standard features include V6 power, High Energy Ignition system, power brakes, Delco Freedom battery, and more.

If you want a very distinct appearance for your Malibu Wagon, take a close look at the Malibu Classic Estate. It has a new simulated oak wood-grain pattern on the outside.



Versatile hatchgate.



Roomy cargo area.



Available Malibu Classic interior shown in carmine.

monza WAGON

CHEVY'S SPORTY LITTLE WAGON.

Low price and lots of room make this new Monza one of the most sensible wagons around. But all that value, all that practicality doesn't exclude the good times you'll have behind the wheel. After all, it's a Monza.

And true to its name. You get newly designed front bucket seats, 4-Speed manual transmission, sport steering wheel* and console.

But because this is a wagon, it will do your chores eagerly. It has a wide-opening rear liftgate. It will load up to 46.6 cubic feet of cargo with the rear seat down. There's ample room and comfort for four with the rear seat up.

*Not on standard-equipped wagons in California.



Monza Wagon available Custom interior shown in carmine.



Monza Wagon shown in red.

Suburban



Silverado Suburban shown in available Special Two-Tone Hawaiian blue and white.

**CAN SEAT, HOLD, TOW,
DO MORE THAN
MANY WAGONS.**

You know it as the Superwagon that seats up to 9 people with available seating. Converts quickly to a roomy cargo carrier. And tows heavy trailers with ease. But underneath it all, Suburban is one tough truck. With a tough truck suspension, computer-matched brake system, rugged ladder-type frame and available 4-wheel drive. And like all Chevy trucks, Suburbans are built tough to lead a hardy life.

If you want load space, you have it. With both the available second seat folded and the third seat out, there's room for 144 cu. ft. of cargo.



Available Silverado interior shown in red.

Vans



Chevy Nomad shown in camel with available Sport body striping.

Chevy Sportvan shown in available mariner blue and white Two-Tone paint.

CHEVY VANS.

Chevy Vans are tough to beat for business or personal use. Spacious for bulky cargos. You can tailor your Chevy Van to your individual wants by selecting from a long list of available options.

CHEVY SPORTVAN.

Our roomiest, most versatile Chevy Wagon. We build it spacious enough to take up to 12 passengers with available seating (depending on model and available equipment selected), and rugged enough to carry heavy payloads.

Both the Chevy Van and Sportvan come in a broad range of styles and capacities. Choose 110-inch or 125-inch-wheelbase models with GVW ratings up to 8,550 lbs.

Blazer



Chevy Blazer shown in available cardinal red and white Two-Tone paint.

ON-ROAD, OFF-ROAD, BLAZER'S THE WAY TO GO.

Blazer's reputation for toughness hasn't gone unnoticed. In fact, you see a lot of other 4-wheelers looking and talking like Blazer.

Full-time and conventional 4-wheel-drive are available as well as 2-wheel-drive models.

Blazer can be as individual as you say. There's an available fold-up rear seat which increases seating capacity to five.

The rear seating or cargo area is enclosed by a removable fiberglass-reinforced plastic top. Or there's the available Blazer Convertible model with a folding vinyl-coated fabric top.



Available Cheyenne interior shown in red.

Pickups

THE PICKUP CAMPER'S PICKUP.

Chevy pickups feature the kind of tough build and riding comfort that makes them ideal for pickup camper use.

And for 1979, Chevy is continuing its attack on corrosion with a tough six-point program: greater use of corrosion-resistant steels; zinc-rich anti-corrosion primers on critical areas before final priming; tough, baked-on acrylic enamel for a beautiful finish; aluminized wax preservative on many inner surfaces; extensive weatherproofing to help keep out water.

From the frame up, Chevy pickups are tough, with two steel walls in the doors, front fenders, hood, Fleetside tailgate and body sides.



Available Scottsdale interior shown in blue.



Fleetside Pickup shown in available colonial yellow and white Two-Tone paint.



Available Chevy Stepside Sport shown in cardinal red and black.

Chevy pickups come in six basic series, with GVWRs that range from 4,900 to 10,000 lbs. There's a selection of wheelbases, cab and box styles, as well as a wide range of special models with available option packages to meet specific needs.

The popular short-box Chevy Stepside and the Chevy Fleetside models are available with exciting factory-installed Sport Packages which include special dress-up items such as bold multi-tone decal striping on hood, sides and tailgate, "Chevy Sport" hood ornament and body-colored bumpers. Also available on Chevy Sport are Rally wheels, white-spoked styled wheels or polished aluminum wheels, white-lettered radial tires and more.

Truck-tough Chevy pickup features include front disc/finned rear drum brakes computer-matched to GVWR of the vehicle, double-wall construction, Massive Girder Beam front suspension on 2-wheel-drive models.

A word about assembly, components and optional equipment in these Chevrolets.

The Chevrolets described in this brochure are assembled at facilities of General Motors Corporation operated by the Chevrolet Division, the GM Assembly Division, GMC Truck & Coach or GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by

various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety, and fuel economy requirements, or for other reasons, to produce Chevrolet products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Chevrolet products and will provide the quality performance associated with the Chevrolet name.

With respect to extra-cost, optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your vehicle is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your vehicle includes the optional equipment that you ordered or, if there are changes, that they are acceptable to you.

A WORD ABOUT ENGINES.

The Chevrolets shown in this catalog are equipped with GM-built engines produced by various divisions. See your Chevrolet dealer for details.

CHEVROLET PASSENGER CAR SAFETY FEATURES

Occupant Protection • Seat belts with push-button buckles for all passenger positions • Two front combination seat and inertia reel shoulder belts for driver (with reminder light and buzzer) and right front passenger • Energy-absorbing

steering column • Passenger guard door locks • Safety door latches and stamped steel hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front seat back tops • Contoured windshield header (except Corvette) • Thick laminate windshield • Safety armrests • Safety steering wheel.

Accident Avoidance • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Wide view inside mirror (vinyl edged, shatter resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch

• Dual action safety hood latches (except Corvette).

Anti-theft • Anti-theft ignition key reminder buzzer • Anti-theft steering column lock.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and to discontinue models. Check with your Chevrolet dealer for complete information.

