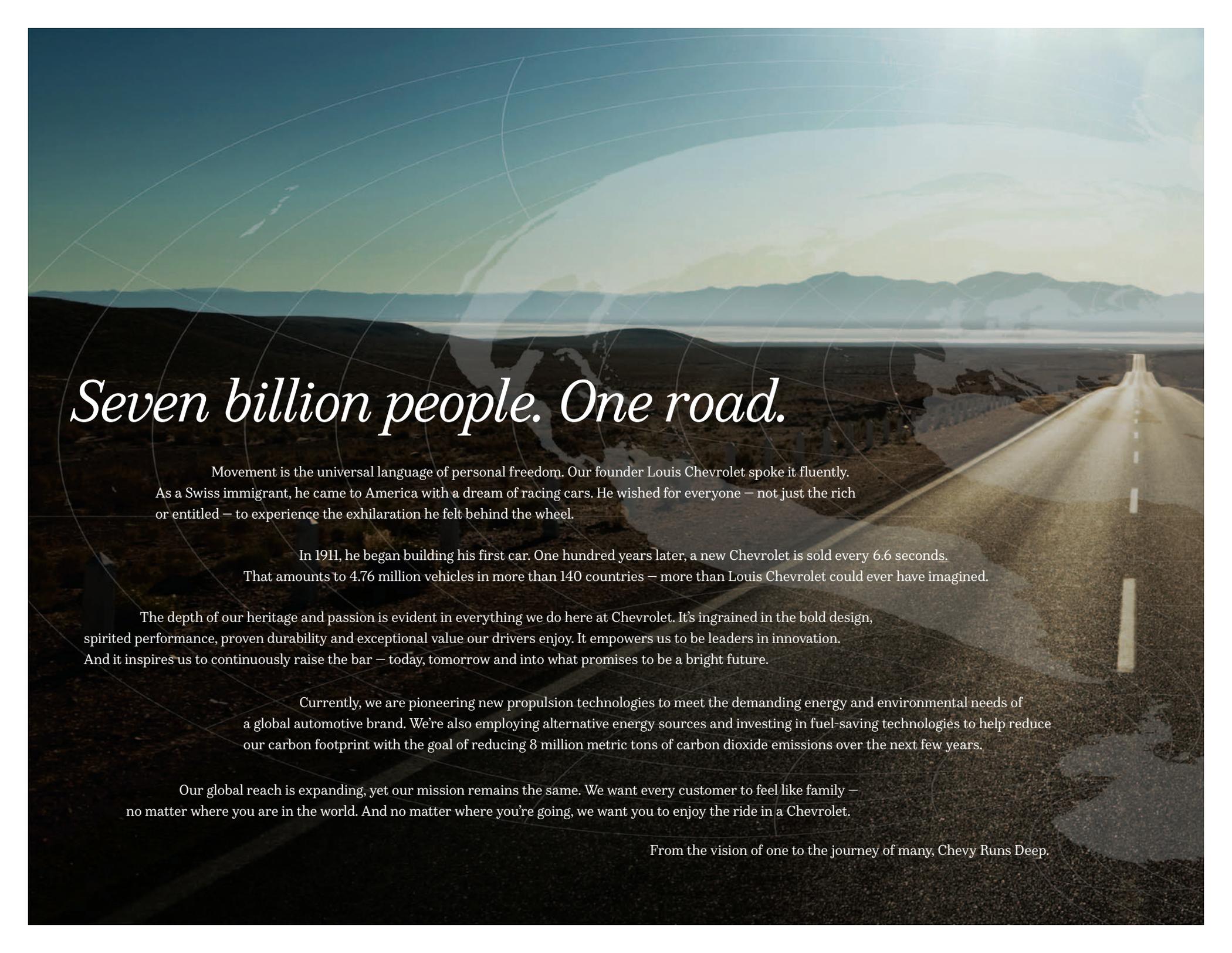


2013
IMPALA





Seven billion people. One road.

Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to America with a dream of racing cars. He wished for everyone – not just the rich or entitled – to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds. That amounts to 4.76 million vehicles in more than 140 countries – more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar – today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family – no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one to the journey of many, Chevy Runs Deep.

Impala LTZ shown in Black.

LEGENDARY PERFORMANCE



INSPIRED BY THE CHEVY RACING TEAM

And conceived with all the refinement drivers want in an everyday road car. Just what you'd expect from an Impala.



300 HORSEPOWER

Smooth, effortless power – it's what makes an Impala special. And this year's model delivers exactly the kind of refined performance history suggests. Under the hood is a Chevy Racing Team-inspired 3.6-liter DOHC V6 engine that's E85 FlexFuel-capable! Mated to an advanced 6-speed electronically controlled transmission with overdrive, this engine produces 300 horsepower and 262 lb.-ft. of torque. And yet the Direct Injection helps it offer impressive fuel economy.² Factor in a 4-wheel independent suspension tuned for touring – and even a dual exhaust system with polished stainless steel tips – and you have an Impala that loves to run.

¹ When running on E85, Impala offers an EPA-estimated 13 MPG city/22 highway. E85 FlexFuel capability not available in AZ, CA, CT, MA, MD, ME, NJ, NY, OR, PA, RI, VT and WA. E85 is a combination of 85% ethanol and 15% gasoline. Go to chevy.com/biofuels to see if there is an E85 fuel station near you. ² EPA-estimated fuel economy 18 MPG city/30 highway with E85-capable engine, 18 MPG city/29 highway with non-E85-capable engine.



ROOM

The well-appointed Impala interior is designed to make everyone comfortable. Choose standard seating for five, or select the available bench-style front seat that makes room for six.

MEETS COMFORT

Impala LTZ shown in Ebony with leather-appointed seats.



Impala LTZ shown in Ebony with leather-appointed seats.

CONVENIENCE MEETS TECHNOLOGY

Impala is all about total convenience for you and your passengers. Available leather seating appointments enhance both style and comfort, while dual-zone climate control allows driver and front-seat passenger to personalize their in-cabin experience. An available flip-and-fold-flat rear seat adds versatility. Of course, you're also fully connected. Bluetooth® wireless technology¹ for select phones comes standard, as does an auxiliary audio input jack. And while you typically enjoy a 3-month trial of SiriusXM Satellite Radio,² a newly available Luxury Edition Package on Impala LT adds an additional nine months for a total of 12 months. OnStar®³ with Directions & Connections® Plan is included for the first six months to help guide your ride.



Impala LT shown in Silver Ice Metallic with available Exhaust Tip from Chevrolet Accessories.

¹ Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. ² If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. XM satellite service is available only in the 48 contiguous United States and Washington, D.C. ³ Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions.



Impala LTZ instrument panel.



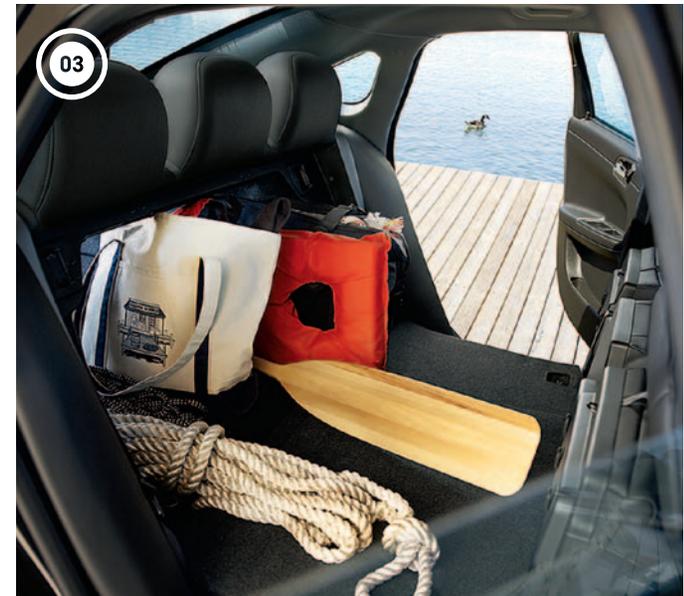
01 STEERING WHEEL-MOUNTED AUDIO CONTROLS

We've added convenience to the music mix. SiriusXM Satellite Radio¹ as well as the available Bose® sound system may be accessed without moving your hands from the wheel. That's not only easier, it's also safer.



02 TECHNOLOGY

Every Impala comes equipped with an auxiliary audio input jack that lets you connect your smartphone, iPod® or MP3 player to the sound system and play your own personal music wherever you travel.



03 AVAILABLE FLIP-AND-FOLD-FLAT REAR SEAT

Got a golf bag or three to take with you? Not a problem. Impala offers a cavernous 18.6-cubic-foot trunk.² And with a reconfigurable rear seat adjusted to maximize cargo room, you're good to go – another reason why Impala fits into your life so well.

¹ If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. XM satellite service is available only in the 48 contiguous United States and Washington, D.C. ² Cargo and load capacity limited by weight and distribution.

REASSURING SAFETY



4-WHEEL ANTILOCK BRAKES

Throughout the Impala lineup, from nicely equipped LS to no-compromise LTZ, Impala provides the latest in advanced antilock braking technology. Responsive braking in a variety of driving conditions – our safety engineers wouldn't have it any other way.



STABILITRAK

Impala deploys a network of sensors to monitor your driving path. If the system detects the vehicle is not adequately responding to steering input, StabiliTrak® then assists the driver by selectively applying brake pressure to help you keep directional control of the vehicle.

FROM PREVENTION TO PROTECTION, YOUR SAFETY IS A PRIORITY

The best collision is one that never happens in the first place. That's the safety philosophy that runs deep in every Chevy. Impala includes StabiliTrak Electronic Stability Control with Traction Control to help drivers avoid collisions. If contact with the road is compromised, the system applies braking and adjusts engine torque to maintain a firm course.

Six air bags¹ are engineered into Impala in the event a collision is unavoidable. Daytime running lamps and a Tire Pressure Monitor² are standard as well. Our goal is to provide safety that surrounds you.



SIX STANDARD AIR BAGS

Every 2013 Impala comes standard with six air bags.¹ If a moderate to severe collision occurs, sensors determine which of the six air bags (including head-curtain side-impact air bags) deploy.



ONSTAR

The safety of OnStar³ is standard for six months. In most crashes, critical crash details are automatically sent to OnStar. An OnStar Advisor is immediately connected into your vehicle to see if you need help. Even if you can't respond, your OnStar Advisor can pinpoint your exact position and can request that assistance be sent right away.

¹ Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. ² Excludes spare tire. ³ Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers.

COLORS, WHEELS & FABRICS



Black



Crystal Red Tintcoat^{1,2}



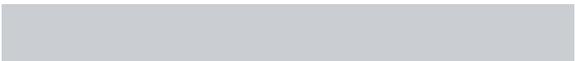
Victory Red



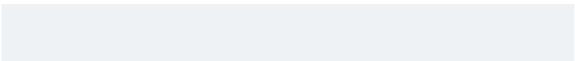
Ashen Gray Metallic



Silver Ice Metallic³



Summit White



16" Aluminum Wheel
(standard on LS)



17" Machined-Aluminum Wheel
(standard on LT)



18" Machined-Face
Aluminum Wheel
(standard on LTZ)



Ebony Cloth⁴



Ebony Leather Appointments⁵



Gray Cloth⁴



Gray Leather Appointments⁵



Neutral Cloth⁴



Neutral Leather Appointments⁵

¹ Extra-cost color. ² Not available on LS. ³ Not available with Neutral interior. ⁴ Standard on LS and LT. ⁵ Standard on LTZ.

SELECT VEHICLE FEATURES



IMPALA LS

3.6L V6 engine with 6-speed automatic transmission

16" aluminum wheels

Dual-outlet, stainless steel exhaust

Outside power-adjustable mirrors

Custom Cloth seats with driver 6-way power adjuster

AM/FM stereo with CD/MP3 player, auxiliary audio input jack and 6-speaker sound system

OnStar¹ with Directions & Connections Plan standard for six months

SiriusXM Satellite Radio² with 3-month trial

StabiliTrak Electronic Stability Control System with Traction Control

Remote Keyless Entry

Bluetooth[®] wireless technology³ for select phones



IMPALA LT

In addition to or replacing LS features, LT includes:

17" machined-aluminum wheels

Leather-wrapped shift knob

Flip-and-fold-flat rear seat

Rear spoiler

Remote vehicle starter system

Deluxe instrumentation with chrome trim and outside temperature and compass displays

Dual-zone manual climate control



IMPALA LTZ

In addition to or replacing LT features, LTZ includes:

18" machined-face aluminum wheels

Leather-appointed seating with heated front bucket seats, and 8-way driver and 6-way passenger power seat adjusters

Universal Home Remote transmitter for garage door opener

Bose[®] 8-speaker sound system

Heated outside power-adjustable mirrors

Foglamps

Auto-dimming, inside rearview mirror



¹ Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. ² If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. XM satellite service is available only in the 48 contiguous United States and Washington, D.C. ³ Go to gm.com/bluetooth to find out which phones are compatible with the vehicle.

SPECIFICATIONS

■ STANDARD □ AVAILABLE – NOT AVAILABLE

	LS	LT	LTZ
EXTERIOR			
Door handles: Body-color	■	■	–
Chrome	–	–	■
Foglamps: Integral, in front fascia	–	–	■
Mirrors: Body-color, power-adjustable	■	■	–
Body-color, power-adjustable, heated	–	□ ¹	■
Moldings: Body-color, bodyside	■	■	■
Body-color, rocker	■	■	■
Spoiler: Rear	–	■	■
ENGINE/CHASSIS			
Engine: 3.6L SIDI DOHC V6 with Variable Valve Timing (VVT) (300 hp @ 6500 rpm; 262 lb.-ft. of torque @ 5300 rpm), E85 FlexFuel-capable ²	■	■	■
Engine block heater	□	□	□
Exhaust: Dual-outlet, stainless steel	■	■	■
Oil-Life Monitor	■	■	■
Steering: Power, rack-and-pinion	■	■	■
Suspension: 4-wheel independent, Touring	■	■	–
4-wheel independent, Luxury-Tuned	–	–	■
Transmission: 6-speed automatic, electronically controlled with overdrive	■	■	■
SAFETY & SECURITY			
Air bags: ³ Dual-stage frontal (includes Passenger Sensing System) and thorax side-impact, driver and front passenger; head-curtain side-impact, front and rear outboard seating positions	■	■	■
Brakes: 4-wheel antilock, 4-wheel disc	■	■	■
Daytime running lamps	■	■	■
Door locks: Power-programmable with lockout protection and rear child safety locks	■	■	■
OnStar ⁴ with Directions & Connections Plan standard for six months	■	■	■
Remote Keyless Entry	■	■	■
Remote vehicle starter system	–	■	■
StabiliTrak Electronic Stability Control System	■	■	■
Tire Pressure Monitor ⁵	■	■	■
Traction Control System	■	■	■
Vehicle Anti-Theft System	■	■	■
INTERIOR			
Climate control: Single-zone, manual and air filtration system	■	–	–
Dual-zone, manual, with individual settings for driver and right-front passenger and air filtration system	–	■	■
Defogger: Rear-window, electric	■	■	■

	LS	LT	LTZ
INTERIOR (CONTINUED)			
Instrumentation: Analog, 4-gauge cluster with speedometer, tachometer, coolant temperature, fuel gauge, trip odometer and Driver Information Center	■	–	–
Analog, deluxe 4-gauge cluster with chrome trim, speedometer, tachometer, coolant temperature, fuel gauge, trip odometer, Driver Information Center, and outside temperature and compass displays	–	■	■
Luxury Edition Package: Leather-appointed seating, heated front bucket seats with 8-way driver and 6-way passenger power adjusters; Bose [®] 8-speaker sound system; SiriusXM Satellite Radio ⁶ with additional 9-month trial; Universal Home Remote transmitter; heated, power-adjustable outside mirrors; inside auto-dimming rearview mirror	–	□	–
Lighting: Center-mounted dome and rear reading lamps	■	■	■
Mirrors: Inside, rearview, manual day/night	■	■	–
Inside, rearview, auto-dimming	–	□ ¹	–
Passenger visor vanity mirror	■	–	■
Driver and passenger illuminated visor vanity mirrors	–	■	■
Steering wheel: Leather-wrapped with audio controls	■	■	■
Sunroof: Power, tilt/sliding with sunshade	–	□ ⁷	□
Trunk release: Remote	■	■	■
Universal Home Remote transmitter	–	□ ⁷	■
Sunroof Package: Power sunroof and Universal Home Remote transmitter	–	□	–
Visors: Front, with vanity mirrors	■	–	–
Front, with illuminated vanity mirrors	–	■	■
SEATING			
Cloth: Front buckets, with 6-way power driver seat	■	■	–
Front 40/20/40 split-bench, with 6-way power driver seat and steering column shifter	□	□ ⁸	–
Leather-appointed: Front buckets, heated with 8-way driver and 6-way passenger power seat adjusters	–	□ ¹	■
Rear bench seat, fixed	■	–	–
Rear seat: Flip-and-fold-flat	–	■	■
AUDIO SYSTEMS			
AM/FM stereo with CD/MP3 player and auxiliary audio input jack	■	■	■
Bluetooth [®] wireless technology ⁹ for select phones	■	■	■
Bose 8-speaker sound system	–	□ ¹	■
SiriusXM Satellite Radio ⁶ with three trial months	■	■	■
SiriusXM Satellite Radio ⁶ with 12 trial months	–	□ ¹	–
6-speaker sound system	■	■	–
WHEELS			
16" aluminum	■	–	–
17" machined-aluminum	–	■	–
18" machined-face aluminum	–	–	■
Compact spare tire	■	■	■

¹ Requires available Luxury Edition Package. ² E85 FlexFuel capability not available in AZ, CA, CT, MA, MD, ME, NJ, NY, OR, PA, RI, VT and WA. E85 is a combination of 85% ethanol and 15% gasoline. Go to chevy.com/biofuels to see if there is an E85 fuel station near you. When running on E85, Impala offers an EPA-estimated 13 MPG city/22 highway. Vehicles not equipped with E85 FlexFuel capability offer an EPA-estimated 18 MPG city/29 highway. ³ Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. ⁴ Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. ⁵ Excludes spare tire. ⁶ If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. XM satellite service is available only in the 48 contiguous United States and Washington, D.C. ⁷ Requires available Sunroof Package. ⁸ Not available with Luxury Edition Package or Sunroof Package. ⁹ Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. ¹⁰ Cargo and load capacity limited by weight and distribution.

MAXIMUM CAPACITIES

EPA-ESTIMATED FUEL ECONOMY 18 MPG city/30 highway/22 combined¹

FUEL TANK (APPROXIMATE) 17.5 gallons

PASSENGER VOLUME

104.5 cubic feet/seats 5-6

CARGO VOLUME²

18.6 cubic feet

DIMENSIONS



62.4"
72.9"



110.5"
200.4"



61.5"

58.7"

DEALER-INSTALLED ACCESSORIES PERSONALIZE YOUR IMPALA AT CHEVY.COM/ACCESSORIES



All-Weather Floor Mats



Exhaust Tip



Remote Start



Side Window Weather Deflectors



Spoiler Kit

¹ Vehicles not equipped with E85 FlexFuel capability offer an EPA-estimated 18 MPG city/29 highway. ² Cargo and load capacity limited by weight and distribution.

WARRANTY INFORMATION

100,000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2013 Chevrolet passenger car, light-duty truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

IMPORTANT INFORMATION

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, details and system limitations.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

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CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe—from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility™ offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

ECOLOGIC WINDOW LABEL. As part of our Ecologic™ initiative for environmental responsibility, every 2013 Chevrolet vehicle features a new Ecologic window label detailing some of its fuel-saving technologies, responsible manufacturing processes and end-of-life recyclability. Visit chevrolet.com/ecologic for more information.

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