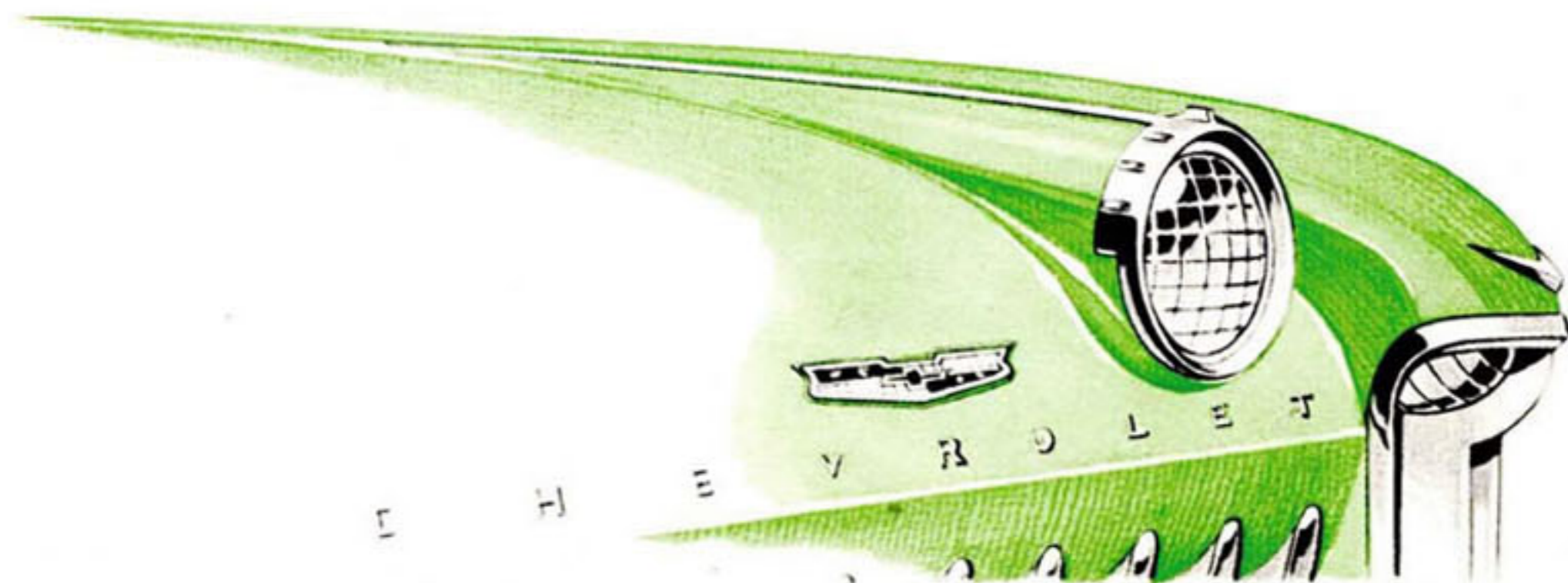


CHEVROLET LOOKS DOWN THE ROAD...





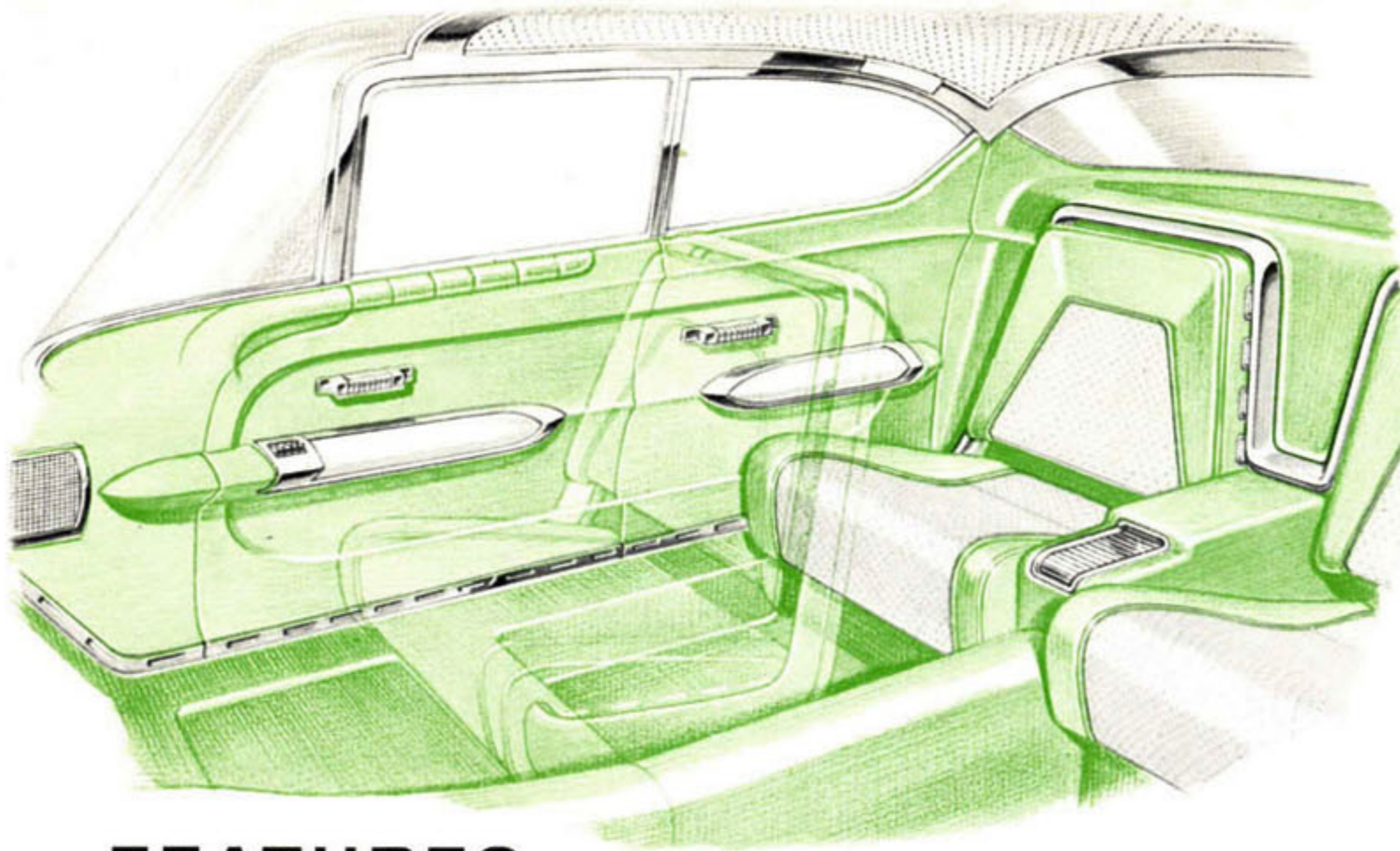
Fresh from the dreams

of America's foremost
automotive designers . . .

THE CHEVROLET

Biscayne

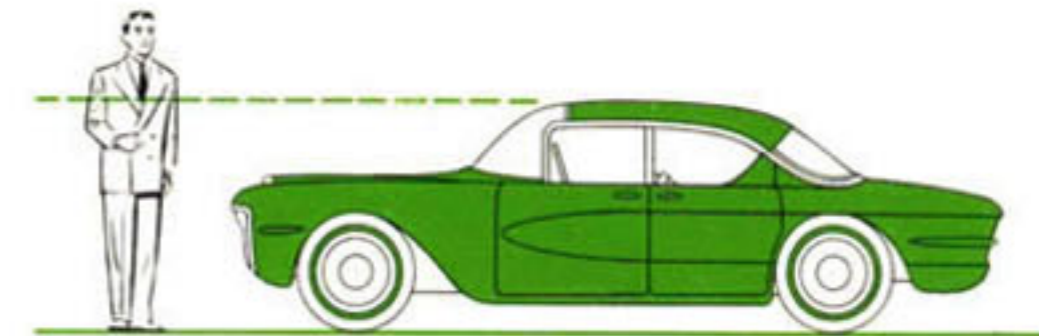
Here is an exploration in elegance—a superlatively luxurious experimental car for four passengers that illustrates an entirely new way of thinking about automotive design. Slim and functionally compact, the Biscayne's classic purity of line is accented by the audacious overhead sweep of the Stratospheric windshield, no center pillars, the boldly indented side panel, the air-scoop grille that serves as a bumper. And under the low-set hood is a startling preview of tomorrow's performance . . . a 215 horsepower V8 by Chevrolet.



FEATURES

Biscayne body is special shell of glass-fiber-reinforced plastic for light weight and impact resistance. Stratospheric windshield sweeps over driver's head to form part of roof, has tinted glass in upper portion. Unique new four-door design requires no center pillars. Projectile-type front fenders incorporate parking lamps. Grille forms part of front bumper. Concave panel on body sides permits

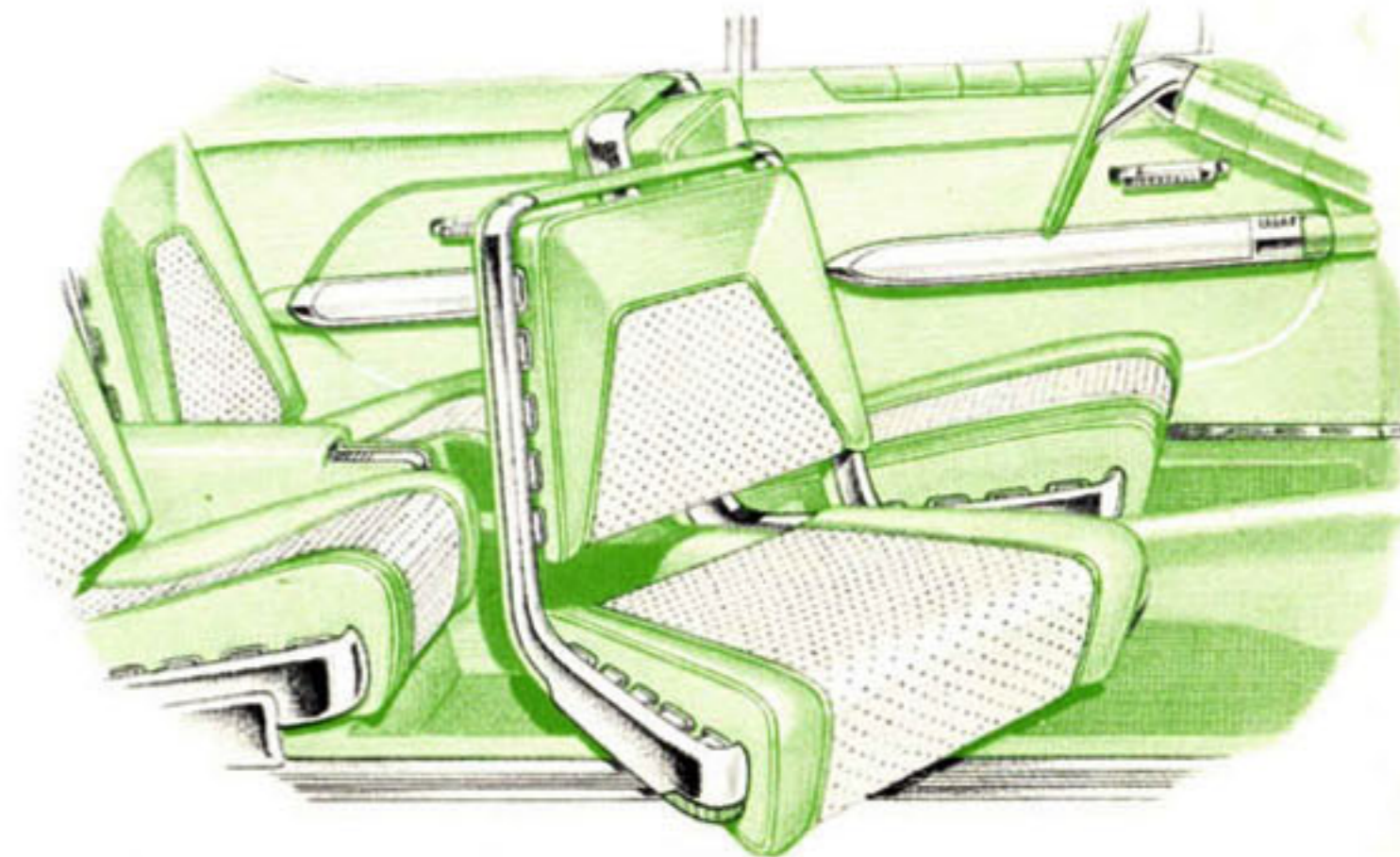
use of thin profile, light doors. New rear end design completely eliminates fenders, permits simple aerodynamic form. Frame is built around outside of passenger compartment, allowing lower seats. Engine is experimental high compression Chevrolet V8 of 215 h.p., with dual exhausts, four-barrel carburetor, high-lift cam. Transmission is Powerglide automatic. Special high-speed tubeless tires.



The low-slung Biscayne stands only four feet 4½ inches tall . . . and is ten inches shorter than the 1955 Chevrolet.

The floor is dropped below the frame to permit full head and leg-room despite the ultra-low roof-line. Padded safety roll over instrument panel and dashboard protects passengers. Both front and rear ashtrays and lighters are located on the driveshaft tunnel between passengers.

All four individual seats are upholstered in textured white leather. Front seats swivel outward to permit easy exit from car. Special lightweight seats are supported in slim chrome airfoil frame.



CHEVROLET MOTOR DIVISION, GENERAL MOTORS CORPORATION, DETROIT 2, MICHIGAN