

# CHEVROLET ACCESSORIES

FOR

# 1956

**CONFIDENTIAL  
DEALER SUGGESTED LIST AND  
NET PRICE SCHEDULE**

*Effective February 1, 1956*



**ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE**

The "List Prices" shown in this schedule are  
suggested prices for sales to consumers.

# Chevrolet Accessories Price Schedule

## PASSENGER CAR SECTION

Description	Part No.	Part No. Per Pkg.	Suggested List Price	Dealer Net
ADAPTER-Rear Fender Antenna . . . . .	987449	1	3.50	2.10
ADAPTER UNIT-Seat Belt (Corvette) . . . . .	987492	1	3.95	2.37
AIR CONDITIONER ONLY (For cars w/Dix. Heaters) 8 Cyl. . . . .	987494		405.00	307.80
AIR CONDITIONER Complete 8 Cylinder . . . . .	987534		425.00	323.00
AIR CONDITIONER ONLY (For cars not to be equipped with Heaters) 8 Cylinder . . . . .	987496		410.00	311.00
AIR CONDITIONER ONLY (For cars w/Dix. Heaters) 6 Cyl. . . . .	987495			
AIR CONDITIONER ONLY (Complete) 6 Cylinder . . . . .	987535			
AIR CONDITIONER ONLY (For cars not to be equipped with Heaters) 6 Cylinder . . . . .	987497			
HEATER DELUXE, DEFROSTER & OUTLET (For use with Air Conditioner 987497 and 987496) . . . . .	987536			
ANTENNA-Fender Type R.H. . . . .	987100	1	6.35	3.81
AUTOMATIC HEADLAMP CONTROL (Autronic Eye) . . . . .	987310	1	44.25	33.19
BELT-Seat . . . . .	987480	1	10.95	6.57
BLADE-Windshield Wiper - Self De-Icing . . . . .	986882	12	1.65 ea.	.99 ea.
BLOCK-Wiring Junction . . . . .	987419	1	2.85	1.71
BRACKET-R.H. Safetylight . . . . .	987328	1	2.45	1.47
BRAKE UNIT-Power . . . . .	987260	56-55-P, All	47.50	28.50
BRAKE UNIT-Power . . . . .	987215	54-53-Pass	47.50	28.50
BRAKE UNIT-Power . . . . .	987214	52-51-Pass	47.50	28.50
CAP-Locking gasoline tank . . . . .	987347	1	2.90	1.74
CARRIER-Wheel - Continental . . . . .	987327	1	123.00	79.95
CARRIER-Wheel - Continental-Pacific Coast only . . . . .	987352	1	131.00	85.15
CLOCK-Electric . . . . .	987372 or 987468	1	17.65	10.59
COMPASS-Illuminated . . . . .	987137 or 987473	1	5.95	3.57
COVER-Seat - Fiber . . . . .	All	Set	29.95	17.97
COVER-Seat - Nylon . . . . .	All	Set	42.50	25.50
COVER-Seat - Plastic . . . . .	All	Set	39.95	23.95
COVER-Seat - Terry Cloth 2 Door - 3 Sets - 1 each Blue, Green, Yellow . . . . .	987506	3		
COVER-Seat - Terry Cloth 4 Door - 3 Sets - 1 each Blue, Green, Yellow . . . . .	987507	3		
COVER-Glamour Slide - Nylon . . . . .	All	Set	19.90	11.94
COVER-Accelerator Pedal . . . . .	987107	6	1.17 ea.	.70 ea.
COVER-Wheel Disc - 15" Wheel Set of 4 . . . . .	987361	1	19.00	12.35
COVER-Wheel Disc - 15" Wheel Set of 4 . . . . .	987268	1	--	4.60
COVER-Full Wheel - Set of 4 . . . . .	987353	1	15.95	10.37
COVER-Wire Wheel . . . . .	987463	1	39.50	23.70
DISPENSER-Auto Tissue . . . . .	987348	1	3.95	2.37
EXTENSION-Exhaust . . . . .	987116	1	3.25	1.95
FILTER UNIT-Gasoline All Exc (3400, 3500, 3700) . . . . .	987500	1	2.35	1.41
FRAME-License . . . . .	987359	1	4.50	2.70
GLARESHADE-W/S - 2D. Station Wagon Sport Coupe . . . . .	987139	2	8.00 ea.	4.80 ea.
GLARESHADE-W/S - All Sedans . . . . .	987115	3	8.00 ea.	4.80 ea.
GUARD-Front Fender and Grille . . . . .	987351	1	39.80	23.88
GUARD-Rear Fender . . . . .	987329	1	10.90	6.54
GUARD-Door Edge - 4 Door . . . . .	987411	3	6.25 ea.	3.75 ea.
GUARD-Door Edge - 2 Door . . . . .	987129	3	3.45 ea.	2.07 ea.
GUARD-Door Edge - Sport Coupe & Convertible . . . . .	987130	3	3.45 ea.	2.07 ea.
GUARD-Door Edge - Sport Sedan . . . . .	987339	3	6.25 ea.	3.75 ea.

Description	No.	Per Pkg.	List Price	Net
HARNESS SHOULDER (To be used with 987480 Seat Belt) . . . . .	987491	1	9.50	5.70
HEATER & DEFROSTER-Recirculating . . . . .	987413	1	42.00	29.40
HEATER & DEFROSTER-Deluxe . . . . .	987415	1	65.00	45.50
HORN UNIT-Vibrator . . . . .	987490	1	7.90	4.74
KIT-Tool . . . . .	987322	1	3.10	2.07
KOOL KOOSHION - Blue . . . . .	987370	6	4.40 ea.	2.64 ea.
KOOL KOOSHION - Green & White . . . . .	987452	6	4.40 ea.	2.64 ea.
LAMP-Back-Up - All . . . . .	987360	1	6.25	3.75
LAMP-Courtesy . . . . .	987136	1	2.75	1.65
LAMP-Luggage Compartment . . . . .	987083	1	1.95	1.17
LAMP-Underhood . . . . .	987442	1	1.95	1.17
LAMP-Glove Compartment . . . . .	987436	1	1.10	.66
LIGHTER & LAMP-Cigarette . . . . .	987337	1	3.25	1.95
MAT-Deluxe Contour-Black . . . . .	987435	1 pr.	6.95	4.17
MAT-Deluxe Contour-Blue . . . . .	987432	1 pr.	6.95	4.17
MAT-Deluxe Contour-Copper . . . . .	987461	1 pr.	6.95	4.17
MAT-Deluxe Contour-Green . . . . .	987434	1 pr.	6.95	4.17
MAT-Deluxe Contour-Red . . . . .	987433	1 pr.	6.95	4.17
MAT-Deluxe Contour-Turquoise . . . . .	987437	1 pr.	6.95	4.17
MAT-Rubber Floor-Blue . . . . .	987206	6	1.75	1.05 ea.
MAT-Rubber Floor-Black . . . . .	987209	6	1.75 ea.	1.05 ea.
MAT-Rubber Floor-Green . . . . .	987208	6	1.75 ea.	1.05 ea.
MAT-Rubber Floor-Red . . . . .	987207	6	1.75 ea.	1.05 ea.
MAT-Rubber Floor-Copper . . . . .	987477	6	1.75 ea.	1.05 ea.
MAT-Rubber Floor-Turquoise . . . . .	987478	6	1.75 ea.	1.05 ea.
MIRROR-Outside R.V. Body Mount . . . . .	987460	1	4.35	2.61
MIRROR-Outside R.V. Remote Control . . . . .	987220	1	6.95	4.17
MIRROR-Inside R.V. Non Glare . . . . .	987338	1	4.50	2.70
MIRROR-Visor Vanity . . . . .	986605	1	1.60	.96
MOULDING-Body Sill . . . . .	987281	3	8.15	4.89
MOULDING-Front Fender Top . . . . .	987362	1	5.85	3.51
RADIO & ANTENNA-Push Button . . . . .	987369	1	85.00	51.00
RADIO & ANTENNA-Manual . . . . .	987367	1	63.50	38.10
RADIO & ANTENNA-Signal Seeker . . . . .	987365	1	105.00	68.25
RAISER-Automatic Top . . . . .	987223	1	34.00	22.10
REST-Arm - Green . . . . .	987335	1 pr.	9.50	5.70
REST-Arm - Black . . . . .	987334	1 pr.	9.50	5.70
SAFETYLIGHT & MIRROR . . . . .	987224	1	24.50	14.70
SCREEN-Radiator Insect . . . . .	987350	1	.95	.57
SPOTLAMP-Hand Portable . . . . .	987112	1	7.95	4.77
SHAVER-Electric A.C.-D.C. 12 Volt . . . . .	987474	1	31.50	18.90
SIGNAL-Electric Parking Brake . . . . .	987441	1	4.25	2.55
SHIELD-Door Handle . . . . .	987204	1	2.80	1.68
SHIELD-Front Fender . . . . .	987286	1	6.95	4.17
SPEAKER-Rear Seat . . . . .	987363	1	12.00	7.20
VENTSHADE-2 Door Sedan . . . . .	987136	1	8.75	5.25
VENTSHADE-4 Door Sedan . . . . .	987135	1	8.75	5.25
VISOR-Outside - All Sedans & Station Wagons . . . . .	987110	2	19.90 ea.	11.94 ea.
VISOR-Outside - Sport Coupe . . . . .	987111	2	19.90 ea.	11.94 ea.
VISOR-Outside - Sport Sedan . . . . .	987444	2	19.90 ea.	11.94 ea.
VISOR-R.H. Sun Gold 1500 Series exc. 1508-29 . . . . .	987332	1	5.95	3.57
VISOR-R.H. Sun Gold used on 1508 & 1529 . . . . .	987333	1	5.95	3.57
VIEWER-Traffic Light . . . . .	987273	1	2.90	1.74
WASHER-W/S Coordinated . . . . .	987465	1	9.95	5.97
WASHER-W/S Foot Operated . . . . .	987410	1	6.75	4.05

# Chevrolet Accessories Price Schedule

## TRUCK AND COMMERCIAL SECTION

Description	Part No.	Part No. Per Pkg.	Suggested List Price	Dealer Net
ADAPTER-Radiator Grille Guard (8,000, 10,000) . . . . .	987438	1	6.35	3.81
ANTENNA-Fender-Mounting . . . . .	987188	1	7.25	4.35
BLADE-Windshield Wiper - Self De-Icing . . . . .		Same as Passenger		
BLOCK-Wiring Junction . . . . .	987094-987455	1	1.90	1.14
BRACKET-Mirror-Inside-Rear View Used with 987338 Non Glare Mirror . . . . .	987179 or 987481	1	1.55	.93
COVER-Seat-Fiber . . . . .	987471	1	15.75	9.45
COVER-Wheel Disc Deluxe Do-Nut Type . . . . .	987268	1		4.60
COMPASS-Illuminated . . . . .		Same as Passenger		
FLAP-Mud-Dual Wheel . . . . .	987226	2 sets	9.90 set	5.94 set
BRACKET-Mud Flap-Dual Wheel . . . . .	987228	1	7.25	4.35
FLAP-Mud-Single Wheel . . . . .	987227	2 sets	6.50 set	3.90 set
BRACKET-Mud Flap-Single Wheel . . . . .	987229	1	6.80	4.08
BRACKET-Mud Flap-Single Wheel 1955-56. . . . .	987516	1		
GUARD-Bumper-Commercial (Chrome). . . . .	987270	1	12.50	7.50
GUARD-Bumper-Commercial (Painted). . . . .	987177	1	9.70	5.82
GUARD-Bumper-Truck . . . . .	987219	1	10.75	6.45
GUARD-Grille-Commercial-Brush Type . . . . .	987212	1	35.00	21.00
GUARD-Grille-Truck-Brush Type . . . . .	987213	1	37.00	22.20
GUARD-Door-Edge . . . . .	987205	1	3.45	2.07
GUARD-Gas Tank Filler Door . . . . .	987247	1	1.75	1.05
FILTER-Gasoline (Use with 8,000, 9,000, 10,000) . . . . .	987500	1	2.35	1.41
HEATER & DEFROSTER-Deluxe . . . . .	987216	1	68.50	42.47
HEATER & DEFROSTER-Recirculating . . . . .	987218	1	43.50	26.10
HORN-High Note . . . . .	987211	1	6.50	3.90
KIT-Tool . . . . .		Same as Passenger		
LIGHTER-Cigarette . . . . .	987190	1	3.50	2.10
LAMP-Tail-R.H. . . . .	987202 or 987458	1	7.60	4.56
LAMP-Fog . . . . .	987263	1	17.75	10.65
LAMP-Back-Up . . . . .	987225 or 987454	1	11.00	6.60
LAMP-Glove Compartment . . . . .		Same as Passenger		
LAMP-Underhood . . . . .	987442	1	1.95	1.17
MIRROR-Deluxe Rear View, Full View (All Trucks) . . . . .	987479	1	14.95	8.97
MIRROR-Outside-Rear-View-With Bracket . . . . .	987230	1	7.75	4.65
MIRROR-Outside-Rear-View-Heat Only . . . . .	987262	1	2.75	1.65
MIRROR-Inside-Rear-View-Non Glare . . . . .		Same as Passenger		
MATS-Rubber-Floor - 6 Colors . . . . .		Same as Passenger		
ORNAMENT-Hood . . . . .	987242	1	9.95	5.97
RADIO & ANTENNA-Manual . . . . .	987189	1	69.50	41.70
REST-Arm (All Trucks exc 3124 & Deluxe Equipment). . . . .	987470	1	3.90	2.34
REFLECTOR-Red Reflex . . . . .	985223	1	1.75	1.05

Description	Part No.	Part No. Per Pkg.	Suggested List Price	Dealer Net
SAFETYLIGHT-With Mirror	987243	1	22.50	13.50
SCREEN-Radiator Insect		Same as Passenger		
SHAVER-Electric AC-DC		Same as Passenger		
SHIELD-Door-Handle	987245	1	2.95	1.77
SPOTLAMP-Hand-Portable		Same as Passenger		
SIGNAL DIRECTION-Front-Single Face Rear-Bracket Mount	987238	1	24.50	14.70
SIGNAL DIRECTION-Front-Double Face Rear-Bracket Mount	987239	1	26.50	15.90
SIGNAL DIRECTION-Front-Double Face Rear-Flush Mount	987240	1	26.50	15.90
SIGNAL DIRECTION-Front-Single Face Rear-Flush Mount	987241	1	24.50	14.70
SIGNAL DIRECTION-Pick-Up	987250 or 987457	1	19.50	11.70
SIGNAL DIRECTION-Panel	987251	1	26.50	15.90
SIGNAL DIRECTION-Deluxe Pick-Up	987252	1	18.50	11.10
SIGNAL UNIT-Double Face Direction "Class A" (Front Lamps and Switch Assy. Only)	987514	1		
SIGNAL UNIT-Single Face Direction "Class A" (Front Lamps and Switch Assy. Only)	987515	1		
SIGNAL-Parking, Brake	987237	1	4.75	2.85
STEP-Rear Platform	986980	1	9.50	5.70
TRAY UNIT-Utility (All Comm. Trucks)	987493	1		
VISOR-Sun-Outside-Metal	987182	1	14.90	8.94
VISOR-Sun-R.H.	987469	1	3.25	1.95
VENTSHADE	987203	1	5.25	3.15
VIEWER-Traffic-Light		Same as Passenger		
WASHER-Windshield	987459	1	6.75	4.05

# 1955 Chevrolet Accessories Price Schedule

## SERVICE ACCESSORIES SECTION

Description	Part No.	Units Per Part No.	Suggested List Price	Dealer Net
ANTI-FREEZE-w/s Washer-6 - 6 - 2 oz. Envelopes per Package . . . . . (Package of 6 - 2 oz. Envelopes)	987462	6	7.50 (1.25)	4.50 (.75)
ANTI-FREEZE-G.M. Permanent Type-Gal. Cans . . . . . (Single Gallon)	986952	6	19.50 (3.25)	13.02 (2.17)
ANTI-FREEZE-G.M. Permanent Type-Qt. Cans . . . . . (Single Quart)	986953	24	20.40 (.85)	13.62 (.568)
ANTI-FREEZE-G.M. Methanol Type-Gal. Cans . . . . . (Single Gallon)	986954	6	9.60 (1.60)	6.42 (1.07)
ANTI-FREEZE-G.M. Methanol Type-Qt. Cans . . . . . (Single Quart)	986955	24	10.32 (.43)	6.84 (.785)
ANTI-FREEZE-G.M. Methanol Type-54 Gal. Dr. . . . . . (Single Gallon)	986956	1	86.40 (1.60)	53.46 (.99)
CARBON EVAPORATOR-Unit . . . . . (Single Unit)	983715	12	3.60	2.16
GLASS NU KIT (Consists of 1 24 oz. Glass Nut and 1 3" Felt Wheel) . . . . .	987502	1	--	17.25
CLEANER-Cooling System . . . . . (Single Can)	986052	12	12.00 (1.00)	7.20 (.60)
CLEANER-White Side Wall Tire . . . . . (Single Bottle)	987475	6	6.00 (1.00)	3.60 (.60)
CLEANER-Leather - All . . . . . (Single Bottle)	987476	6	6.00 (1.00)	3.60 (.60)
CLOTH-Polishing . . . . . (Single Polishing Cloth)	986077	12	9.00 (.75)	5.40 (.45)
COMPUND-Gasket Sealer-16 oz. Cans . . . . . (Single Can)	987266	6	13.50 (2.25)	8.10 (1.35)
DOOR-EASE-Stick Lubricant-Utility Size . . . . . (Single Stick)	986897	6	3.00 (.50)	1.80 (.30)
INHIBITOR-Corrosion-Cool. Sys-16 oz.Cans . . . . . (Single Can)	986977	12	9.00 (.75)	5.40 (.45)
KAR KLEEN-28 oz. Cans . . . . .	987456	6	12.00	7.20
LOCKEASE-Lubricant-4 oz. Cans . . . . . (Single Can)	986434	12	6.00 (.50)	3.60 (.30)
LUSTER SEAL #1-12 oz. Plastic Bottle . . . . . (Single Bottle)	986945	12	40.20 (3.35)	24.00 (2.00)
LUSTER SEAL #2-12 oz. Plastic Bottle . . . . . (Single Bottle)	986946	12	40.20 (3.35)	24.00 (2.00)
LUSTER SEAL #1 Machine - 1 Gal. Can . . . . .	987284	1	29.50	17.00
LUSTER SEAL #2 Machine - 1 Gal. Can . . . . .	987285	1	28.50	17.00
LUSTER SEAL HAZE CREAM-8 oz. Plastic Bottles . . . . . (Single Bottle)	986947	24	24.00 (1.00)	14.40 (.60)
MITT-ANGORA-Washing-Dusting . . . . . (Single Unit)	987269	12	19.80 (1.65)	11.88 (.99)
OIL-Dripless Penetrating-4 oz. Cans . . . . . (Single Can)	986082	36	9.00 (.25)	4.68 (.13)

Description	Part No.	Units Per Part No.	Suggested List Price	Dealer Net
POLISH-Chromium-8 oz. Cans . . . . .	98608-	12	6.00	3.60
(Single Can)			(.50)	(.30)
POLISH-Triple Action-16 oz. Cans . . . . .	986085	12	12.00	7.20
(Single Can)			(1.00)	(.60)
POLISH-Triple Action-Gallon . . . . .	985888	1	4.00	2.40
PORCELAINIZE-Liquid-8 oz. Bottles . . . . .	986175	24	105.60	60.00
(Single Bottle)			(4.40)	(2.50)
PORCELAINIZE-Wash Cream-8 oz. Bottles . . . . .	986176	24	14.40	8.64
(Single Bottle)			(.60)	(.36)
PORCELAINIZE-Cleaner-Gallon Can . . . . .	986363	1	No List	4.75
PORCELAINIZE-Fastac-8 oz. Bottles . . . . .	986961	24	30.00	18.00
(Single Bottle)			(1.25)	(.75)
PLASTIC SOLDER Repair Kit . . . . .	987511	1		
RESIN KIT . . . . .	987341	1	No List	21.50
CLOTH-Fiberglas-3-1/2 Yds. . . . .	987342	2	No List	6.65
RESIN-2 lb. Can . . . . .	987343	1	No List	5.25
HARDENER-1 lb. Can . . . . .	987344	1	No List	2.75
FILLER-1/2 lb. Can . . . . .	987345	1	No List	1.15
FIBERGLASS-Chopped, Roving-1/2 lb. . . . .	987346	1	No List	1.70
KERODEX-#55 1 lb. Jar-Hand Cream . . . . .	987447	1	No List	2.65
KERODEX-#71-1 lb. Jar-Hand Cream . . . . .	987448	1	No List	2.65
RUGLYDE-Rubber Lubricant & Cleaner-Gal. Can . . . . .	986047	1	3.60	2.15
RUGLYDE KIT-(1 Service Kit 2-1 gal. cans) . . . . .	987340	1	No List	7.60
SEALZIT-Glass Sealer-2 oz. Bottles . . . . .	986199	12	10.20	6.12
(Single Bottle)			(.85)	(.51)
SPOT REMOVER-8 oz. Cans . . . . .	987272	12	9.00	5.40
(Single Can)			(.75)	(.45)
STOPLEAK-Radiator-10 oz. Cans . . . . .	986088	12	9.00	5.40
(Single Can)			(.75)	(.45)
TIPON TOUCH-UP PAINT-1956-55-54-53 Chevrolet Colors - Dealers Choice of (6) . . . . .	987261	6	6.00	3.60
(Single Tube)			(1.00)	(.60)
TIPON TOUCH-UP PAINT-1955 Chevrolet Truck 32 Assorted Colors . . . . .	987321	32	32.00	19.20
UPHOLSTERY TINT (Used Cars) Blue (1 Pkg. of 2, 2 oz. env.)	987482	1	No List	1.40
UPHOLSTERY TINT (Used Cars) Green (1 Pkg. of 2, 2 oz. env.)	987483	1	No List	1.40
UPHOLSTERY TINT (Used Cars) Toupe (1 Pkg. of 2, 2 oz. env.)	987484	1	No List	1.40
UPHOLSTERY TINT (Used Cars) Brown (1 Pkg. of 2, 2 oz. env.)	987485	1	No List	1.40
UPHOLSTERY TINT (Used Cars) Grey (1 Pkg. of 2, 2 oz. env.)	987486	1	No List	1.40
UPHOLSTERY TINT (Used Cars) Yellow (1 Pkg. of 2, 2 oz. env.)	987487	1	No List	1.40
UPHOLSTERY TINT (Used Cars) Turquoise (1 Pkg. of 2, 2 oz. env.) . . . . .	987488	1	No List	1.40
UPHOLSTERY TINT (Used Cars) Red (1 Pkg. of 2, 2 oz. env.)	987489	1	No List	1.40
UNDERCOATING-Drum . . . . .	986359	1	No List	42.75
UNDERCOATING-Truckload . . . . .	986653	44	No List	1606.00
UNDERCOATING-Carload . . . . .	986548	80	No List	2760.00
PACIFIC COAST ONLY:				
UNDERCOATING-Drum . . . . .	986635	1	No List	42.75
UNDERCOATING-Truckload . . . . .	986654	44	No List	1606.00
UNDERCOATING-Carload . . . . .	986638	80	No List	2760.00