

2008 HYUNDAI ELANTRA

Consider it.



THE TRUTH IS, finding a car that's right for you isn't that easy. You've got cars that over promise and under deliver. Cars that assume you've won the lottery and desperately want to part with the proceeds. And value-priced cars that, unfortunately, drive that way.

Fortunately, there is one company that understands and embraces the concept of what people really want in a car. That company is Hyundai.

We make smart cars for smart people. Cars that routinely get 5-star crash test ratings. Cars where the number of safety features takes precedence over the number of cupholders. And cars that put quality exactly where it belongs—first and foremost.

We also believe in a warranty that lasts twice as long as the average car loan. Not to mention the average car warranty.



BOTH SIDES AGREE

*For left-brain thinkers and
right-brain dreamers.
The 2008 Hyundai Elantra.*

We steadfastly adhere to the proposition that premium amenities are not to be reserved exclusively for the wealthy. That beautiful design shouldn't necessitate a second

mortgage. And that stimulating performance and handling needn't come from engineers with names like Hans and Giuseppe.

In other words, we believe in cars that don't insult your intelligence, but rather, respect it.

Like the sophisticated and fuel-efficient Elantra. So many premium features abound in its spacious interior (like heated seats, leather, oh, and six standard airbags), you'll think you're stretching your legs in a midsize car. The EPA did. It put the 2008 Elantra's interior space in the same class as Nissan Altima and Toyota Camry.

Now that we've whetted your appetite, feel free to turn the page and get better acquainted.



— Good Times Ahead —

CAN A CAR PROMISE A BETTER LIFE, OR JUST A BETTER DECADE?

HOW ABOUT BOTH? Not only does the 2008 Elantra have an impressive 5-star frontal crash safety rating, the roomiest interior in its class and tons of premium features, it also has an extraordinary 10-year powertrain warranty. Not to mention Elantra's handsome styling and appealing sticker price. You can just picture the happy times. Up to ten years of peace of mind, comfort, style, convenience— and a great value too. The future looks pretty bright through the windshield of your Elantra.



The Large and Small of It

COMPACT ON THE OUTSIDE. MIDSIZE ON THE INSIDE.

WHO'S READY FOR A PHYSICS LESSON? No, we haven't messed with any Newtonian laws or tap danced on the time-space continuum. We've just built a compact car with a really roomy interior. And as it turns out, the 2008 Elantra interior is so big the EPA says it's actually not a compact car at all. It's a midsize car. And (here's the funny part) the "compact" Elantra is even roomier than the midsize Acura TL. To top it off, the Elantra has a lot of the premium features you'd find in higher-priced midsize cars, including a smooth and quiet ride, heated front seats, steering-wheel-mounted audio and cruise control and even an auxiliary jack to plug in your MP3 player. And that's a very big story indeed.

Convenient Features



HEATED POWER SIDE MIRRORS

These high-tech mirrors keep your visibility clear on those misty mornings. Meaning the only waiting you'll do is for the barista to call your name at the coffee counter.



SE PERFORMANCE

An aggressive bodycolor rear spoiler, 16-inch, 5-spoke Euroflange wheels and a leather-wrapped steering wheel and shift knob give your Elantra some sporting character.



REMOTE KEYLESS ENTRY

There it is. Your Elantra patiently waiting for you. You press the button on your key fob, it unlocks all its doors and wishes you a cheery, "Welcome back."



60/40 SPLIT FOLD-DOWN REAR SEATBACK

Say "yes" to whatever catches your eye. Be it a new set of bar stools or a pair of skis. Just fold down part or all of the backseat, and your Elantra is ready to oblige.



BLUETOOTH® WIRELESS TECHNOLOGY

Let your Elantra be your personal assistant. It will route your calls from your Bluetooth-equipped phone to a built-in, overhead microphone and speaker for perfect clarity.¹



XM® SATELLITE RADIO

Take more than 170 channels of digital-quality entertainment wherever you go. You'll enjoy a wide variety of commercial-free music, news, talk and more.²



172-WATT AUDIO SYSTEM

Introducing the perfect partner to your XM Radio—a six-speaker 172-watt audio system. It features a CD player as well as a graphic equalizer that lets you customize your sound.



AUXILIARY AUDIO INPUT JACK

This convenient jack lets you plug in your favorite MP3 player so you can take thousands of tunes on the road with you without lugging along a bunch of CDs.



HEATED FRONT SEATS

Snow, rain and cold are unfortunate parts of life. But they just became a lot more bearable thanks to the Elantra. Stay warm as Corolla owners suffer through the chill.



POWER SUNROOF

Go outside and play. Or at least get a little sun en route to the office. Touch the control to open the power sunroof and let the fresh air and sunshine into your commute.



REAR CENTER ARMREST

Rear-seat passengers will enjoy the comfort of a rear center armrest, and the convenience of integrated cupholders. Your drinks will find them pretty comfortable too.



AIR CONDITIONING

When the mercury starts to rise, it's nice to know you're riding with air conditioning to keep you cool and comfortable. The system also features a filter to keep the cabin air fresh.

SIT INSIDE THIS SOFT, STYLISH INTERIOR, and you'll immediately get why it's rated a class size above the Toyota Corolla and Honda Civic by the EPA. Besides being as roomy as a midsize, you'll notice premium touches everywhere. From the leather-wrapped steering wheel and shift knob, to the dual front illuminated vanity mirrors with sunvisor extensions, and the rather hip-looking blue backlight illumination. Speaking of hip, you can crank up any of your latest downloads on the 172-watt premium audio system featuring a CD player with MP3 compatibility, six speakers and an auxiliary audio input jack. The only downside? Eventually, you'll reach your destination.



Ready to Perform

TORQUE. IT'S ENGINEERED FOR "FUN TO DRIVE."

"WHAT IS TORQUE AND WHY DO I WANT MORE OF IT?" Torque is what you want if, like most of us, you happen to drive in the real world. Between two engines that have the same power, the higher-torque engine will respond quicker off the line with better acceleration. Couple that responsiveness with the Elantra's impressive body stiffness (measured 9% higher than Corolla's), precise steering and handling and well-controlled yet comfortable ride, and you have a seriously competitive sedan, ready for the fast lane as well as any sneaky maneuvers through traffic on the way to the fast lane.



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SEE IN QUICKSILVER



2.0-LITER ENGINE

Engineered with a broad powerband for superior responsiveness, this engine still delivers excellent fuel economy with low emissions, as well as more torque than both Civic and Corolla.



4-WHEEL INDEPENDENT SUSPENSION

The Elantra delivers a smooth ride and responsive handling thanks to a front MacPherson strut suspension with coil springs and a multi-link rear with gas shock absorbers all around.



GO GREENER

You can feel you're doing your bit for the planet every time you drive your Elantra, thanks to its frugal 33 mpg on the highway and emissions that meet the clean partial-zero PZEV standard.¹

¹PZEV not available in all states.

PREVENTING AN ACCIDENT IS THE BEST WAY TO SURVIVE ONE.

IF YOU CREATED YOUR OWN CAR COMPANY, you wouldn't sell an unsafe car. Neither would we. So before you load the Elantra full of passengers, we've already filled it with cutting-edge active safety features that work dynamically with input from you and the road to help prevent an accident. Which is why the Elantra is an ideal choice to help protect you, your passengers and your peace of mind. Just like you'd expect from your own car company.



ELECTRONIC STABILITY CONTROL

Get a grip, thanks to ESC. An advanced, electronically-controlled system reads data from sensors throughout the vehicle. Input is relayed to a sophisticated computer, which enables ESC to react instantaneously to input from you and the road.¹



TRACTION CONTROL SYSTEM

Wet pavement may have met its match. The advanced Traction Control System senses unexpected wheelspin while accelerating and automatically applies the appropriate combination of brakes and throttle to route power to the tire with the most traction.²



ANTI-LOCK BRAKING SYSTEM

ABS prevents wheel lock-up and helps maintain steering control, even during emergency braking situations, by rapidly pulsing the brakes. So you can control steering to successfully maneuver around objects ahead of you.



ELECTRONIC BRAKE-FORCE DISTRIBUTION

You never know where you'll be when you need to stop quickly—from a dirt road to a major thoroughfare. EBD uses a network of sensors to provide the appropriate braking pressure at each wheel for maximum braking performance.



BRAKE ASSIST

Statistics show that drivers frequently don't brake forcefully enough in an emergency situation. Brake Assist actually senses when you are in a panic stop and immediately applies the maximum braking pressure to help you stop in a shorter distance.



NHTSA 5-STAR CRASH RATING

Elantra has received 5 stars for frontal crash safety.¹

ON TOP OF OUR ACTIVE SAFETY FEATURES, the Elantra is equipped with a host of standard passive safety features as well. Because we take the task of keeping you and your passengers safe just as seriously as you do. From an advanced airbag system to rear child-seat anchors, our commitment to safety can be seen throughout every automobile we build. So, should an accident occur, you can rest assured that you're surrounded by state-of-the-art safety engineering.



STRUCTURAL INTEGRITY

You wouldn't build a house on a shaky foundation. Same goes for cars. We built the Elantra with a reinforced unibody construction of high-tensile steel to effectively absorb collision energy.



TIRE PRESSURE MONITORING SYSTEM

Each wheel is equipped with an air-pressure sensor located at the valve stem. In the event that any tire reaches a specified low air pressure, a warning light will alert you.²



SIX AIRBAGS

Our advanced dual front airbags with an Occupant Classification System, front seat-mounted side-impact airbags and roof-mounted side-curtain airbags³ play a big part in Elantra's NHTSA 5-star frontal crash rating.



SEATBELT PRETENSIONERS

Pretensioners tighten safety belts in certain accidents to reduce front occupants' forward movement, as well as positioning them for optimal effectiveness of the airbags.



ACTIVE FRONT HEAD RESTRAINTS

Whiplash is one of the most common injuries in a rear collision. With this feature, the head restraint moves forward and up, which reduces the likelihood of neck injury.

¹Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 2007 model tested with standard side-impact airbags (SABs). ²TPMS is not a substitute for proper maintenance. See Owner's Manual for details. ³The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag.

Investing in Excellence

IT'S DIFFICULT TO PREDICT THE FUTURE. UNLESS YOU HAPPEN TO BE DESIGNING IT.

IT TAKES A WORLD OF PEOPLE TO MAKE A HYUNDAI. From our R&D Center in South Korea, where we conduct predesign studies, prototyping, full-scale aerodynamics analysis, crash testing and test driving. To Alabama and our \$1.1 billion state-of-the-art manufacturing plant. To Michigan and our engineering center. To our Southern California design facility, where we utilize the world's most advanced visualization, graphics and clay-modeling technologies. To our environmental technology research center in Seoul. Together, these facilities ensure that every vehicle we build is at the forefront of automotive technology.





WE'RE VERY HANDS ON

We hand check nuts, bolts, cables, wiring and power components before any Hyundai leaves the plant. Then every vehicle is road tested to eliminate squeaks and rattles that can't be detected on the factory floor.



PERFECTION IS OUR OBSESSION

For example, this door hinge used to look a little different. But our engineers noticed that the old design was adding a minute amount of wind noise to the vehicle. So they redesigned it. Now it adds none at all.



YOU CAN NEVER BE TOO SAFE

Our vehicles' excellent safety ratings are the result of thousands of hours of simulations in state-of-the-art safety testing facilities. Is destroying millions of dollars worth of automobiles worth it? Absolutely.



PROVEN BEFORE IT'S DRIVEN

At our California Proving Grounds, every new design is tested in real-world situations. This includes a 6.4-mile track to evaluate engine and road noise, and a 3.3-mile road course that simulates America's highways.



MEET OUR QUALITY INSPECTOR

An army of 250 robots, equipped with optical sensors far more sensitive than the human eye, inspects every vehicle for quality welds and proper fit. This ensures tight seams and seals, as well as perfect alignment.



WE TREAT OUR BODIES LIKE TEMPLES

Prior to painting, the body of each Hyundai is electrically charged, then immersed in a primer bath with an opposite charge. This ensures even hidden surfaces are completely coated for incredible corrosion resistance.



THE MYSTERIOUS 2.3 MILES

Every new Hyundai that comes out of our Alabama plant has 2.3 miles on the odometer. That's because each one is road tested on our test track to ensure every vehicle is working perfectly.



TESTED TO THE EXTREMES

From the scorching heat of Death Valley, Calif., to the frozen tundra of central Canada, our cars are tested in the most extreme conditions. This ensures their performance never wavers, no matter what life throws your way.

10-YEAR/100,000-MILE
POWERTRAIN PROTECTION

5-YEAR/60,000-MILE
NEW VEHICLE LIMITED WARRANTY

7-YEAR/UNLIMITED MILES
ANTI-PERFORATION WARRANTY

5-YEAR/UNLIMITED MILES
24-HOUR ROADSIDE ASSISTANCE

America's Best Warranty

A FIVE-YEAR WARRANTY SAYS A LOT ABOUT THE CAR. A TEN-YEAR WARRANTY SAYS A LOT ABOUT THE CAR COMPANY.

IT SAYS THAT WE STAND BEHIND OUR VEHICLES with a warranty matched by no other automaker in the country.¹ It says your new Hyundai's powertrain may be covered until the year 2018. (Just think about that for a minute.) But above all, it says that we build a vehicle that you can rely on. That as a company, we're committed to your satisfaction, long after you leave the dealership and your car is bought and paid for. And that's as refreshing now as it will be in a decade.



ELANTRA

AZERA SONATA ACCENT TIBURON TUCSON SANTA FE VERACRUZ ENTOURAGE

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¹See dealer for LIMITED WARRANTY details.



ELANTRA GLS

STANDARD FEATURES INCLUDE:

- 2.0-liter, DOHC In-line 4-cylinder engine with Continuously Variable Valve Timing
- 5-speed manual transmission
- 4-wheel disc brakes
- Anti-lock Braking System with Electronic Brake-force Distribution
- 4-wheel independent suspension
- 15-inch steel wheels with full covers
- Tire Pressure Monitoring System
- Advanced dual front airbags with Occupant Classification System
- Front side-impact airbags
- Front and rear side-curtain airbags
- Active front head restraints
- Adjustable head restraints in all seating positions
- Power windows and door locks
- Dual heated power side mirrors
- Remote keyless entry system with alarm and trunk release
- Tilt steering wheel
- Premium cloth seats
- Rear center armrest with cupholders
- 60/40 split fold-down rear seatback
- Overhead maplights and sunglass holder
- Center console with two-tier storage compartment and armrest
- Front door and seatback pockets
- Bodycolor door handles, bumpers, side mirrors and rear garnish
- Chrome-accented front grille

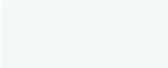
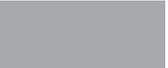
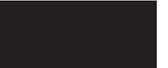


ELANTRA SE

INCLUDES ALL STANDARD GLS FEATURES PLUS:

- Electronic Stability Control
- Traction Control System
- Brake Assist
- 16-inch, 5-spoke Euroflange alloy wheels
- Front fog lights
- Air conditioning
- Leather-wrapped steering wheel and shift knob
- Dual front illuminated vanity mirrors with sunvisor extensions
- Tilt-and-telescopic steering wheel
- 172-watt AM/FM/CD/MP3 six speaker audio system
- XM Satellite Radio¹
- Auxiliary audio input jack
- Steering-wheel-mounted audio controls
- Steering-wheel-mounted cruise control
- Multi-function trip computer
- Windshield sunshade band

EXTERIOR COLOR CHOICES

							
CAPTIVA WHITE	LAGUNA SAND	QUICKSILVER	CARBON GRAY	APPLE RED PEARL	PURPLE RAIN	REGATTA BLUE	BLACK PEARL
INTERIOR: GLS BEIGE	INTERIOR: GLS BEIGE	INTERIOR: GLS GRAY, SE GRAY OR BLACK	INTERIOR: GLS GRAY, SE GRAY OR BLACK	INTERIOR: GLS BEIGE, SE BLACK	INTERIOR: GLS BEIGE, SE BLACK	INTERIOR: GLS BEIGE OR GRAY, SE GRAY	INTERIOR: GLS BEIGE OR GRAY, SE GRAY OR BLACK

INTERIOR COLOR CHOICES

				
GLS BEIGE PREMIUM CLOTH	GLS AND SE GRAY PREMIUM CLOTH	SE BLACK PREMIUM CLOTH	SE GRAY LEATHER	SE BLACK LEATHER

S = STANDARD

O = OPTIONAL FEATURE

- = NOT AVAILABLE

PE = POPULAR EQUIPMENT PACKAGE

PE + S = POPULAR EQUIPMENT + SUNROOF PACKAGE

P = PREMIUM PACKAGE

P + L = PREMIUM + LEATHER PACKAGE

SAFETY FEATURES

	GLS	SE
Electronic Stability Control (ESC)	-	S
Traction Control System (TCS)	-	S
Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)	S	S
Brake Assist	-	S
Advanced Driver and Front Passenger Airbags (SRS) with Occupant Classification System (OCS)	S	S
Driver and Front Passenger Side-impact Airbags (SRS), seat-mounted	S	S
Front and Rear Side-curtain Airbags (SRS), roof-mounted	S	S
Active Front Head Restraints	S	S
Adjustable Head Restraints, all seating positions	S	S
3-point Seatbelts, all seating positions	S	S
Front Seatbelt Pretensioners	S	S
Energy-absorbing Steering Column	S	S
Front and Rear Crumple Zones	S	S
Rear LATCH Child-seat-attachment System	S	S
Childproof Rear Door Locks	S	S
Tire Pressure Monitoring System (TPMS)	S	S

EXTERIOR FEATURES

Power Tilt-and-slide Sunroof with Sliding Sunshade	PE + S	P
Dual Heated Power Side Mirrors	S	S
Front Fog Lights	PE	S
Variable Intermittent Windshield Wipers	S	S
Windshield Sunshade Band	PE	S
Remote Keyless Entry System with Alarm and Trunk Release	S	S
Chrome-accented Front Grille	S	S
Bodycolor Door Handles, Side Mirrors, Bumpers and Rear Garnish	S	S
Tinted Glass	S	S
Bodycolor Rear Spoiler	O	O

INTERIOR FEATURES

Leather seating surfaces	-	P + L
Leather-wrapped Steering Wheel and Shift Knob	-	S
Air Conditioning	PE	S
Cabin Air Filter	S	S
Power Windows with Driver's Auto-down and Illuminated Switches, Power Door Locks	S	S
Audio Prep Package with 4 Speakers	S	-
172-watt AM/FM/CD/MP3 Audio System, 6 Speakers, Auxiliary Input Jack, Speed-sensitive Volume Control	PE	S
XM Satellite Radio ¹	PE	S
Bluetooth® Hands-free Phone System ²	O	O
Steering-wheel-mounted Audio Controls	-	S
Tilt-and-telescopic Steering Wheel	tilt only	S
Multi-adjustable Driver Seat with Height Feature	S	S
Heated Front Seats	-	P
Steering-wheel-mounted Cruise Control	PE	S
Tachometer	S	S
Multi-function Trip Computer (range to empty, average MPG, average MPH, trip distance)	-	S
Overhead Maplights and Sunglass Holder	S	S
Center Console with Two-tier Storage, Cupholders and Armrest	S	S
Rear Center Armrest with Cupholders	S	S
60/40 Split Fold-down Rear Seatback	S	S
Front Door and Seatback Pocket Storage	S	S
Dual Front Illuminated Vanity Mirrors and Sunvisor Extensions	PE	S
Two 12-volt Outlets	S	S
Carpeted Floor Mats	O	O

OPTION PACKAGES

GLS PACKAGES:

Popular Equipment Package: Air conditioning, 172-watt AM/FM/CD/MP3 audio system, XM® Satellite Radio,¹ windshield sunshade band, front fog lights, cruise control, dual illuminated vanity mirrors, front sunvisor extensions

Popular Equipment + Sunroof Package: Popular Equipment Package, power tilt-and-slide sunroof

SE PACKAGES:

Premium Package: Power tilt-and-slide sunroof, heated front seats

Premium + Leather Package: Premium Package, leather seating surfaces

WHEELS



15-INCH GLS WHEEL COVER



16-INCH SE ALLOY WHEEL

ENGINE	GLS	SE
2.0-liter, Inline 4-cylinder	S	S
Continuously Variable Valve Timing (CVVT)	S	S
Valvetrain: 16-valve DOHC	S	S
Horsepower @ rpm: 132 @ 6000 (PZEV); 138 @ 6000 (ULEV)	S	S
Torque (lb.-ft. @ rpm): 133 @ 4600 (PZEV); 136 @ 4600 (ULEV)	S	S
Compression Ratio	10.1:1	10.1:1
Multi-port Programmed Fuel Injection	S	S

DRIVETRAIN/TRANSMISSION

Drive Configuration: Front-wheel Drive	S	S
5-speed Manual Transmission	S	S
4-speed Automatic Transmission with Overdrive Lock-up Torque Converter	0	0
Final Drive Ratio, MT/AT	4.188/3.849	4.188/3.849

BODY/SUSPENSION/CHASSIS

Body Type: Five-passenger Sedan	S	S
Unibody Construction	S	S
4-wheel Disc Brakes, front ventilated	S	S
4-wheel Independent Suspension: MacPherson-strut front; multi-link rear	S	S
Gas-filled Shock Absorbers	S	S
Front and Rear Stabilizer Bars	S	S
Motor-driven Power Rack-and-pinion Steering, engine-RPM-sensing	S	S
Turning Diameter (ft.), curb-to-curb	33.9	33.9
15-inch Steel Wheels with Full Covers and P195/65TR Tires	S	-
16-inch, 5-spoke Euroflange Alloy Wheels with P205/55HR Tires	-	S

EXTERIOR DIMENSIONS

Wheelbase (in.)	104.3	104.3
Length (in.)	177.4	177.4
Width (in.), excludes mirrors	69.9	69.9
Height (in.)	58.3	58.3
Track (in.), front/rear	60.7/60.7	60.2/60.1
Curb Weight (lbs.), MT/AT	2723-2751/2747-2895	2723-2751/2747-2895

INTERIOR DIMENSIONS

Head Room (in.), front/rear	40.0/37.6	40.0/37.6
Leg Room (in.), front/rear	43.5/35.0	43.5/35.0
Shoulder Room (in.), front/rear	55.6/55.1	55.6/55.1
Hip Room (in.), front/rear	54.2/54.0	54.2/54.0
Cargo Volume (cu. ft.)	14.2	14.2
Passenger Volume (cu. ft.)	97.9	97.9

EPA MILEAGE ESTIMATES³/FUEL CAPACITY

5-speed Manual (city/highway)	24/33	24/33
4-speed Automatic (city/highway)	25/33	25/33
Fuel-tank Capacity (gal.)	14.0	14.0

¹XM® Satellite Radio requires XM subscription sold separately after first three trial months. All fees and programming subject to change. Traffic and weather channels only available in 21 metropolitan markets. See your dealer for details. XM service only available in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio Inc. All other trademarks are property of their respective owners. XM is standard on all Hyundai audio systems. ²Later availability. Replaces sunglass holder. ³EPA estimates for comparison. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition.

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