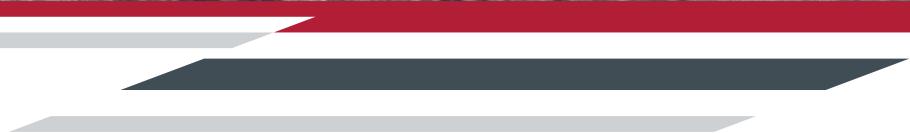


V-SERIES



2018



BLUR THE LINE BETWEEN THE TRACK AND THE ROAD

As formidable on the track as it is convenient on the road. Making the refined raw. The practical, passionate. When you select the V-Series, you accept the challenge of a track-capable performer that is also a premier daily driver. Obtain performance, innovation and craftsmanship on another level.

The 2018 Cadillac V-Series.



PASSIONS



TECHNOLOGY
PERFORMANCE
CRAFTSMANSHIP





Performance woven with



state-of-the-art technologies

Design that is purposeful,

yet provoking





Interior comfort and conveniences

that place the perfect finish



FEATURES



INNOVATIVE PERFORMANCE
SAFETY
COMFORT AND CONVENIENCE
SELECTIONS





| INNOVATIVE PERFORMANCE

TRANSPORT YOURSELF

With technologically advanced driving, the V-Series will take you many places. Sedan or Coupe, each is intertwined with an array of technologies and high-performance features that do not just look ahead, but quickly overtake wherever you are headed.

OFFERED FEATURES: POWERFUL ENGINE CHOICES • 6-SPEED MANUAL (ATS ONLY) OR 8-SPEED AUTOMATIC • MULTIPLE HEAT EXCHANGERS • AERODYNAMIC EXTERIOR • LIGHTWEIGHT FRAME • CARBON FIBER PACKAGE • MAGNETIC RIDE CONTROL • ZF STEERING • MICHELIN® PILOT® SUPER SPORT TIRES • BREMBO® BRAKES • PERFORMANCE TRACTION MANAGEMENT • ELECTRONIC LIMITED-SLIP DIFFERENTIAL • PERFORMANCE DATA RECORDER • NO-LIFT SHIFT • LAUNCH CONTROL

Raw power at its most refined

Designed specifically for ATS-V, the 3.6L 464 hp Twin Turbo produces 445 lb-ft of torque, for acceleration best thought of in terms of lift-off. Combined with high-strength, lightweight titanium connecting rods, low-inertia titanium-aluminide turbine wheels and a patented low-volume, charge-air cooler, you travel from 0 to 60 mph in a lightning fast 3.8 seconds.

The CTS-V 6.2L supercharged V8 develops 640 hp and 630 lb-ft of torque, racing you from 0 to 60 in 3.7 seconds, with a racetrack top speed of 200 mph. A compact, efficient 1.7 liter, 4-lobe Eaton® supercharger, with specially engineered rotors, generates boost early in the rpm band for a faster response. And direct injection, Continuously Variable Valve Timing technology and Active Fuel Management make everyday driving as efficient as it is exhilarating.



6-gears, immeasurable control

The ATS-V TREMEC 6-speed manual transmission is standard and equipped with an incredibly satisfying short-throw shifter and dual-disc clutch. Combined with features like No-Lift Shift and Active Rev Matching, it is perfect for harnessing the V-Series power.

The right gear right now

The 8-speed automatic transmission (standard on CTS-V and available on ATS-V) features Performance Algorithm Shifting. Automatically activated by intense g-forces, this technology seamlessly selects the best gear for quicker shifts and faster lap times. For even more control, Magnesium Paddle Shifters let you tap through the gears for refined acceleration and deceleration.



Power keeps its cool

The V-Series extra-large water/oil cooler, large-capacity radiator, multiple heat exchangers and a rear differential oil cooler—along with the advantages they bring—will all be familiar to racing enthusiasts.

More than a stunning stance

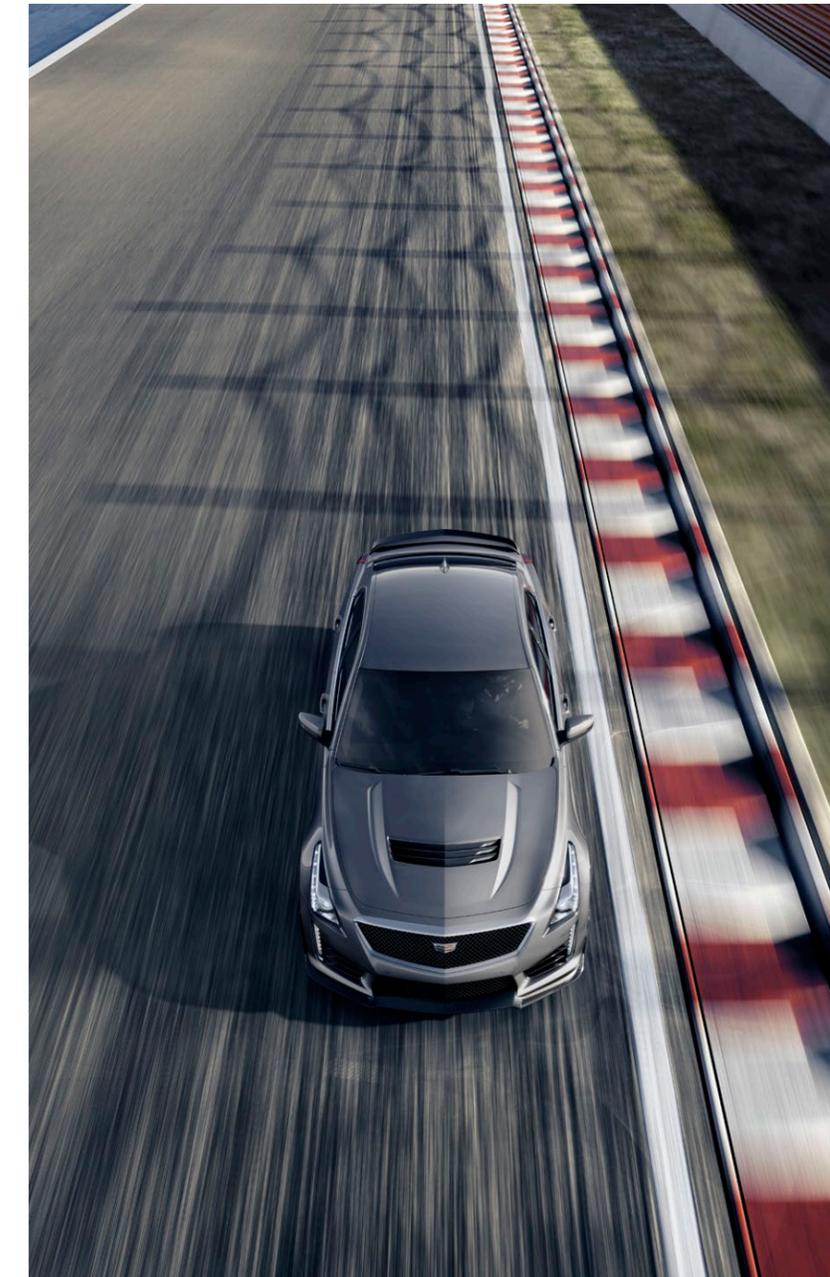
The V-Series aerodynamic stance also plays a crucial role in performance. The front splitter and front hood vent steer air around or over the vehicle to reduce lift. The iconic mesh grille is engineered for maximum airflow to the engine. A dramatic rear spoiler creates downward force to keep V-Series tires planted firmly on the roadway.

A formidable frame

A stiffened, lightweight structure allows the V-Series to be track-capable from the factory. The V-Series boasts a multi-link MacPherson strut independent front suspension, focused on delivering a quicker response and lateral control. 5-link independent rear suspension achieves all-out track performance while maintaining everyday comfort.

Less weight, more strength

The V-Series is equipped with a carbon fiber hood—standard. An available Carbon Fiber Package employs this lightweight, yet incredibly strong material in the symmetrical design of a front splitter, hood vent, rear diffuser and, on the CTS-V only, the rear spoiler.



The road: a quick read

At a rate of 1000 times per second, Magnetic Ride Control reads the road to adjust the suspension to surface, wheel and weather conditions. At 60 mph, this V-tuned technology's reaction time is so fast it reads every inch of pavement traveled, for a more confident feel on the track, and less feeling of things like uneven pavement and potholes on the road.

1. Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and stability, use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to my.cadillac.com/learnabout/cadillactires/ or see your dealer.

Programmed to respond instantly

V-Series ZF electronic power-assist steering adjusts its timing for precise, quick and deeply satisfying steering feedback.

The rubber meets the road brilliantly

Manufactured in a high-security factory, V-Series Michelin® Pilot® Super Sport summer-only tires¹ feature a unique tri-compound design. The outer shoulder is particularly resistant to the wear associated with aggressive cornering. The tread's center ribs are optimized for steering and handling and the inner shoulder is designed to slice through water, providing grip on the road. These tires also feature R-compound – the R stands for racing. Rarely seen on street vehicle tires, this technology delivers unmatched grip.



Innovation, full stop

Front and rear Brembo brakes are standard V-Series equipment. Front mono-block brake calipers are carved from a single block of lightweight aluminum alloy—for firm pedal feel and unmatched confidence. Front brake discs feature a two-piece rotor design for superior heat resistance, performance and durability. In addition, a class-exclusive Ferritic Nitro-Carburizing process greatly reduces corrosion on the rotors, helping maintain stopping power and prolong brake life.



Turbochargers: serious spooling

With No-Lift Shift, you do not have to let off the gas when switching gears. This keeps the turbochargers spooling, so there's a faster return to full power when you re-engage a gear.

Curves, conquered

During aggressive cornering—or on curvaceous on/off ramps—the electronic Limited-Slip Differential (eLSD) automatically directs power to the rear wheel with the most traction for great control and fast exit speeds.



Review your run

The available Performance Data Recorder captures your track driving—recording video, audio and performance data in real time that can be viewed on the Cadillac user experience¹ screen or saved on an SD card to watch later. The system's four overlays—Sport, Track, Performance or Tour—help analyze your skills.

For an even more detailed analysis, the Performance Data Recorder can be used in conjunction with the Cosworth Toolbox. Used by professional racing teams, this software provides a turn-by-turn breakdown of your run to improve your driving skills. Visit cosworth.com/toolbox-cadillac to download the software.

The Performance Data Recorder also offers a video-only Valet Mode, so you know how the people parking your V-Series are treating it.



Cornering: consistent, commanding

The V-Series vehicles offer competition spec traction and stability controls. Performance Traction Management (PTM) integrates traction and engine control systems for improved and consistent cornering. Enter Track Mode and choose from five driver-selectable levels of control: Wet, Dry, Sport 1, Sport 2 or Race.

Green light or green flag—go

Launch Control monitors traction activity, and allows engine, transmission and suspension to work together for maximum, full-throttle acceleration off the line, resulting in better 0-60 times.

1. Cadillac user experience varies by model. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.



Cadillac Racing. Storied past. Powerful present. Exhilarating future.

Cadillac Racing cars and teams can be found on some of the world's toughest tracks, including two prominent racing series: The Pirelli World Challenge and the IMSA Prototype Championship.

Raw power at its most refined, the performance found in the V-Series echoes the ATS-V.R models found on the racing circuit today.



Academy training. Adrenaline also included.

Arrive at the V-Performance Academy and unleash the full potential of race-inspired V-Series features during a two-night stay, with the purchase of an ATS-V or CTS-V.

From acceleration, to drifting, to cornering, train with professional drivers and hone advanced driving techniques within the luxury of Spring Mountain accommodations. To confirm your reservation or discuss further details, speak with your local Cadillac Specialist.

The V-Performance Academy experience includes ground transportation to/from Las Vegas International Airport. Must be 21 years of age. Valid driver's license required. Two (2) nights lodging in the Spring Mountain luxury condominiums. Breakfast and Lunch on both Training days. 2nd-night dinner at the Spring Mountain Clubhouse. General admission access for one designated Guest. On-site courtesy vehicles to be provided. Courtesy Vehicles shall not be used in the city of Las Vegas after 6pm, with exception of airport transfer, or by anyone under 21 years of age ever.



Surrounded by safety innovation

FRONT

Truly forward thinking

Forward Collision Alert monitors traffic ahead, alerting you if a potential collision is imminent, while the Following Distance Indicator shows the following time to the detected vehicle ahead (in seconds) in the Driver Information Center (DIC). Forward Collision Alert and Following Distance Indicator are standard on CTS-V and available on ATS-V.

An intelligent wiper

Rainsense Wipers automatically engage when rain is detected, adjusting their speed to the rain's intensity. Whenever wipers are activated, Auto-Dry brakes automatically positions the brake pads closer to the rotors to help sweep away moisture and improve performance. Rainsense Wipers are standard on CTS-V and available on ATS-V.

INSIDE

Strong enough to crumple

The high-strength steel safety cage features strategically placed crumple zones that help absorb and manage crash energy. The safety cage is also equipped with 8 standard air bags¹

Firmly reassuring

During emergency braking or sudden maneuvers, Automatic Safety Belt Tightening activates. When conditions revert to normal, they ease automatically. Automatic Safety Belt Tightening is standard on CTS-V and ATS-V.

Grabs your attention. Subtly.

Cadillac's patented Safety Alert Seat sends a discreet pulse to the left, right or both sides of the driver's seat, indicating the direction of the threat — left, right, front or rear. The Safety Alert Seat is standard on CTS-V and ATS-V.

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.

¹ Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information.

SIDE

Travel the straight and smart

Using a camera to sense lane boundaries, Lane Keep Assist with Lane Departure Warning gently turns the steering wheel if the system anticipates the vehicle is leaving the lane unintentionally or without using your turn signal. Working in conjunction with the Safety Alert Seat, Lane Departure Warning sends a visual alert in the cluster and a warning pulse through the seat cushion when your vehicle crosses the lane marking. Lane Keep Assist with Lane Departure Warning is standard on CTS-V and available on ATS-V.

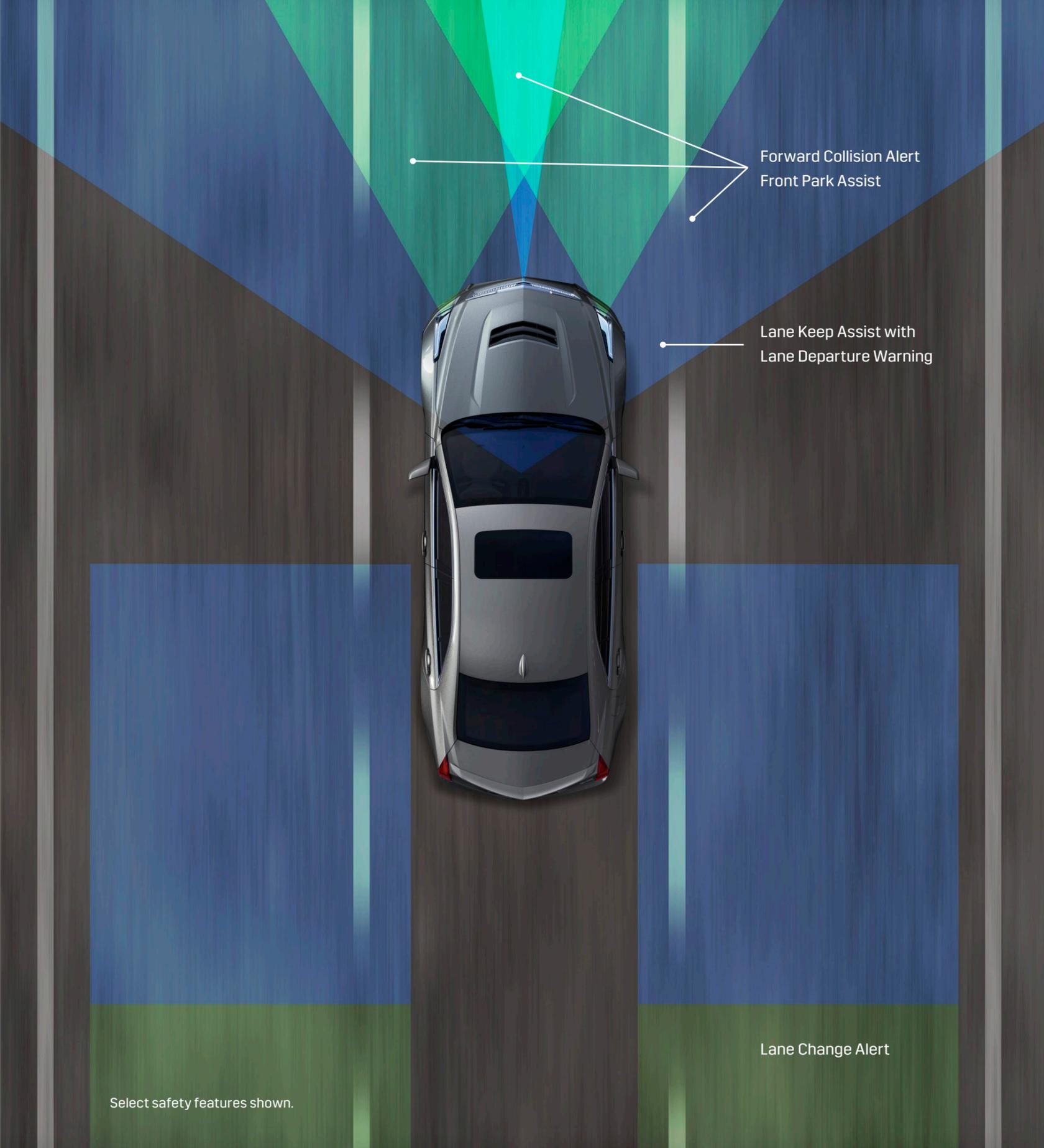
All clear

Lane Change Alert with Side Blind Zone Alert surveys the area well beyond the side blind zone, and illuminates the side mirror warning icon to alert you of a rapidly approaching vehicle. Side Blind Zone Alert monitors your blind spots, so if a vehicle is in the adjacent lane, it also illuminates the side mirror icon. In both features, if you have activated your turn signal, the icon on the side mirror will flash to alert you. Lane Change Alert with Side Blind Zone Alert is standard on CTS-V and available as part of the Safety and Security Package in ATS-V.

REAR

Brighter backing out

When backing out of a parking space, available Rear Cross Traffic Alert warns of oncoming traffic to either side of your vehicle. Rear Cross Traffic Alert is standard on CTS-V and available on ATS-V.



Select safety features shown.



| COMFORT AND CONVENIENCE

PRESTIGE. LAP AFTER LAP.

It can be found in a perfectly balanced camshaft, and the rhythmic power it creates. Found, too, in an audio speaker that sits so perfectly in a leather panel it appears to float. You will find craftsmanship, comfort and an array of technologies applied with precise and exquisite vision every time you step inside the V-Series. Perfect execution being the only acceptable standard.

OFFERED FEATURES: RECARO® FRONT SEATS OR SPORT SEATS • BOSE® CENTERPOINT® SURROUND SOUND • CARBON FIBER TRIM • SEMI-ANILINE LEATHER • FRONT AND REAR PARK ASSIST • CURBVIEW CAMERA • REAR CAMERA MIRROR • ONSTAR® 4G LTE AND BUILT-IN WIFI® HOTSPOT • WIRELESS CHARGING • CADILLAC USER EXPERIENCE • PHONE INTEGRATION WITH APPLE CARPLAY™ AND ANDROID™ AUTO

Spirited support

Available RECARO® front seats feature a handcrafted shape that cradles your body during cornering. Along with slip-resistant sueded panels and adjustable bolsters, their design helps take the work out of staying in place during aggressive maneuvers.

And Memory Pneumatic Lumbar Support helps counter the stresses associated with sitting, especially on longer drives.

Pleased to be seated

V-Series 18- or 20-way front Sport Seats come leather-trimmed with sueded microfiber inserts. All V-Series vehicles have heated, power-adjustable seats and manual thigh support. (CTS-V performance seats are also ventilated.)

Sound worthy of the venue

Like our performance features, Bose premium sound systems are the professional's choice and come standard on both models. Available in the ATS-V and standard in the CTS-V, both offer Bose Centerpoint surround technology and Active Noise Cancellation technology.



ATS-V Coupe in Jet Black with Saffron Accents. Shown with available equipment.



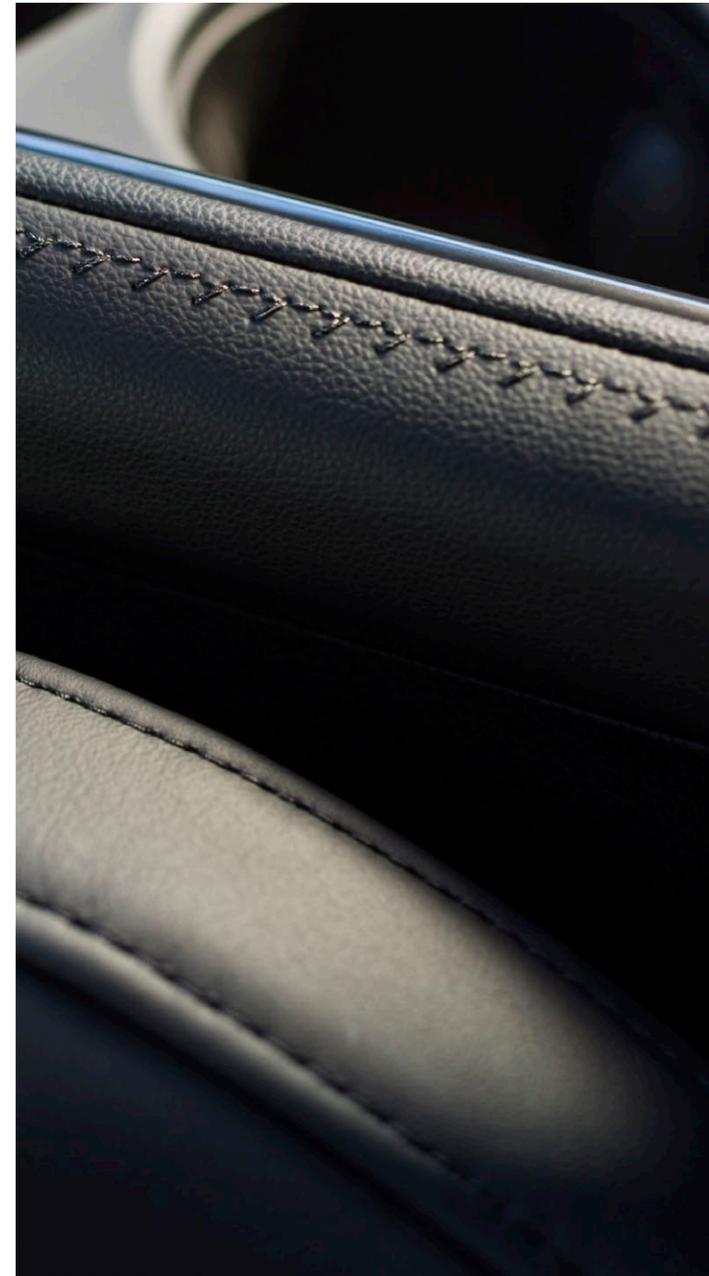
Veneers with depth

V-carbon fiber trim is engineered for beauty and designed with a mirror-matched pattern to accentuate an advanced cockpit.



The power of style

The tailored interior of every V-Series vehicle is refinement pushed tastefully further. Leather and trim options offer timeless style, along with subtle racing aesthetics. In every instance, these options are designed to work together beautifully.



Supple, strong and striking

The Semi-Aniline leather seating surfaces and steering wheel available in the V-Series are created using a process that retains the natural beauty of the skins, while enhancing their strength and softness.



Parking is a pleasure

V-Series vehicles offer Front and Rear Park Assist systems that help make pulling into and out of spaces easier.

In addition, CurbView Camera, standard in the CTS-V, helps protect the front splitter from damage from curbs and other low objects. The Automatic Parking System, also standard in the CTS-V, helps drivers park by automatically steering the vehicle into detected parallel or perpendicular parking spaces while the driver does the gear selection, acceleration and braking.



A brilliant look back

And when the desire of additional visibility conveniences arise, the Rear Camera Mirror, available in the CTS-V, streams HD video from a tailgate camera directly to the rearview mirror, offering a view (A) with 300% more field of vision than a traditional mirror (B).



High-performance connectivity

Available OnStar 4G LTE and built-in Wi-Fi hotspot¹ allows you to connect up to seven devices at the same time, up to 50 feet away. So your passengers can check their email or watch their favorite entertainment.

¹ Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plans provided by AT&T. ² The system wirelessly charges one PMA or Qi-compatible mobile device. Some phones have built-in wireless charging technology and others require a special adaptor/back cover. For a list of GM wireless charging devices, go to cadillac.com/wireless. If your device is not on this list, please consult your carrier. ³ Cadillac user experience functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ⁴ Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply.

Easy power

Wireless Charging² lets you power-up compatible phone and other mobile devices anytime the vehicle is running.

As responsive as the vehicle

The Cadillac user experience³ puts a suite of information and entertainment offerings at your command, including climate, audio, and Collection, to easily browse, select and install apps. With the available Collection, you can download new select apps for your V-Series – similar to a smartphone app store. Customize your content with music, audiobooks, weather apps and more (data plan rates may apply).

Your phone, even smarter

Phone Integration with Apple CarPlay™⁴ compatibility allows you to access your contacts, Apple Music™ and select information from your iPhone® with a touch of the screen, shown below. You can also access Siri,[®] so features are easily accessible to you or your front-seat passenger.

Phone Integration also provides Android™ Auto⁴ compatibility.



2018 ATS-V Coupe and Sedan Features

DRIVETRAIN

Engine 3.6L V6 Twin Turbo Direct-Injection (DI) with 464 hp and 445 lb-ft of torque
Transmission 6-speed manual
Cooling System Extra capacity
Differential Electronic Limited-Slip (eLSD)
Exhaust Quad stainless steel outlets
Rear-Wheel Drive

CHASSIS AND SUSPENSION

Brake Linings Performance¹
Brakes Brembo® 6-piston front, 4-piston rear, 4-Wheel Disc antilock braking system (ABS), Auto-Dry function with Ferritic Nitrocarburized Rotors
Calipers Gray Brembo
Steering Power, rack-and-pinion
Suspension Special Ride and Handling, with Magnetic Ride Control
Tires Michelin® Pilot® Super Sport summer-only tires²

EXTERIOR

Door Handles Body-colored
Fascias Front and rear body-color
Glass Solar-Ray, light-tinted, solar absorbing windshield
Grille Performance
Lighting
 Projector halogen composite headlamps with Daytime Running Lamps, includes flash-to-pass and twilight sentinel LED taillamps
 LED Center High-Mounted Stop Lamp (CHMSL)
Mirrors Body-color, heated, power-adjustable, and driver-side auto-dimming, manual folding with integrated turn signal indicators
Moldings Side glass with gloss black, and body-color rocker panel
Tow Hooks
Wheels 18" premium painted aluminum summer-only wheels² (see page 43 for more details)
Windshield Wipers Front intermittent

INTERIOR

Air Filtration System Automatic air circulation and filtering
Audio System
 8" diagonal full-color radio screen
 Bose® 10-speaker Premium audio system and Active Noise Cancellation technology
Bluetooth^{®3} Hands-Free Calling with voice-prompt recognition for Bluetooth[®]-enabled cell phones
Cadillac user experience⁴ Information and media control system with 8" diagonal full-color capacitive touchscreen, three USB ports,⁵ Natural Voice Recognition, and Phone Projection with Apple CarPlay™ and Android™ Auto⁶ compatibility, Collection app and Teen Driver

Climate Control Dual-zone automatic with individual settings for driver and front passenger
Coat Hooks Driver and passenger side rear
Compass Display
Cruise Control Electronic, with set and resume speed
Door Locks Power programmable with lockout protection, rear child security (ATS-V Sedan only)
Driver Information Center (DIC) 5.7" three-window configurable color display for vehicle information
Electronic Parking Brake
Floor Mats Carpeted front and rear

Front Center Console Floor with floor shifter, integrated armrest with integrated storage and two cupholders
Keyless Access Passive, with keyless entry to all doors and trunk; includes two transmitters
Keyless Ignition Push-Button Start
Lighting Ambient, front and rear reading lamps and cargo area lamp
Memory Package Two driver position and exit position for power driver seat, outside mirrors and power steering column
Mirror Frameless automatic-dimming rearview
OnStar® Basic Plan⁷ For 5 years, including select myCadillac mobile app⁸ features, Advanced Diagnostics⁹ and Dealer Maintenance Notification

Rear, Fold-Down Center Armrest With 2 cupholders (ATS-V Sedan only)

Rear Vision Camera Includes guidelines indicating the vehicle's projected path when vehicle is put in reverse

Remote Keyless Entry

Retained Accessory Power Power windows, audio system and sunroof (when equipped) remain operational after ignition is switched off for 10 minutes or until a door is opened
Seating

Front bucket 18-way, including power-adjustable back bolsters and 2-way lumbar and manual cushion length adjustment
 Rear, 3 position with fold-down armrest and trunk access door (Sedan only)
 Seats, Rear, 2-position, with 60/40 split-folding seat-back (Coupe only)
 Heated, driver and front passenger
 Head restraints, 4-way adjustable front and 2-way adjustable outboard rear

SiriusXM Satellite Radio¹⁰ with three-month trial

Steering Wheel Leather-wrapped rim, Magnesium Paddle Shift Controls (with available 8-speed transmission) and integrated audio, voice and cruise controls.

Steering Column Power tilt and telescoping

Visors Driver and front passenger illuminating vanity mirrors

Windows Power, with express-up/down in front and express-down in rear (ATS-V Sedan only); includes rear passenger lockout

Wireless Charging¹¹ Inductive charging system for portable devices

SAFETY AND SECURITY

Air Bags¹² Dual-stage driver and front passenger frontal, knee, front and rear side-impact, Passenger Sensing System (no rear side-impact air bags in ATS-V Coupe)
LATCH System¹² (Lower Anchors and Top tethers for CHildren) for child safety seats
Park Assist Front and Rear

OnStar Guidance Plan¹³ For 1 year, including Automatic Crash Response, Stolen Vehicle Assistance, Roadside Assistance, Turn-by-Turn Navigation, Advanced Diagnostics⁹ and more (trial excludes Hands-Free Calling minutes)

OnStar 4G LTE and available Built-In Wi-Fi® Hotspot¹⁴ To connect to the internet at 4G LTE speed, includes 3 month or 3 GB data trial (whichever comes first)

Safety Belts Lap and shoulder belts for all positions (rear outboard only in ATS-V Coupe), and pretensioners for driver and front passenger

StabiliTrak[®] Electronic Stability Control System

Theft-Deterrent System Alarm and engine immobilizer

Tire Inflation Kit

Tire Pressure Monitoring System

Available Features

Adaptive Remote Start (included with 8-speed transmission) Activates heated seats, climate control system and rear defroster

Cadillac user experience[®] and Navigation¹⁵ Includes Cadillac user experience with Embedded Navigation, Bose Surround Sound system and 110V power receptacle

Calipers Red Brembo, Dark Gold Brembo

Carbon Fiber Package

Carbon Fiber front splitter
 Carbon Fiber hood vent
 Carbon Fiber rear diffuser
 Body-color rear spoiler
 Composite (non-carbon) black rocker extensions

Luxury Package Includes Cadillac user experience⁵ and Navigation!¹⁵ sport alloy pedals, Universal Home Remote and HID headlamps

Championship Edition

Black chrome grille
 Black chrome rear fascia
 Brembo red calipers
 Carbon Fiber Package
 Morello Red interior with low-gloss Morello Carbon fiber trim
 V-Series Performance seats, Black RECARO[®] V-Series seats with Morello Red Accents

Side view mirror caps in Red Obsession Tintcoat only with

Black Raven and Crystal White Tricoat paint colors

Sueded steering wheel and shifter

18" polished forged alloy and summer-only wheels²

Performance Data and Video Recorder

Protection Package Includes carpeted front and rear floor mats, tire inflation kit and tow hooks (requires Track Performance Package)

RECARO[®] Performance Seats

Safety and Security Package Includes contents of Driver Awareness Package, Advanced Security Package, Following Distance Indicator and Head-Up Display

Driver Awareness Package

IntelliBeam headlamps
 Lane Change Alert with Side Blind Zone Alert
 Lane Keep Assist with Lane Departure Warning
 Forward Collision Alert
 Rear Cross Traffic Alert
 Rainsense Wipers

Advanced Security Package (requires Driver Awareness Package and Luxury Package)

Additional shielded Theft-Deterrent Alarm system

Locking fuel door

Locking wheel lugs

Vehicle inclination sensor

Steering column lock

1. Vehicles equipped with these linings will experience faster accumulation of brake dust on wheel surfaces and may produce more noise than with standard linings. **2.** Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to <https://my.cadillac.com/learnAbout/cadillactires/> or see your dealer. **3.** Go to my.cadillac.com to find out which phones are compatible with the vehicle. **4.** Cadillac user experience functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. **5.** Not compatible with all devices. **6.** Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. CarPlay is a trademark of Apple Inc. Android, Android Auto are trademarks of Google, Inc. **7.** Does not include emergency or security services. Visit onstar.com for coverage map, details and system limitations. **8.** Requires data plan, compatible vehicle and compatible device. Some features require factory-installed remote start, power locks, Tire Pressure Monitoring System or active OnStar service. **9.** Capabilities vary by model. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires active OnStar service, email address on file and enrollment in Advanced Diagnostics. **10.** If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel.* See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. **11.** The system wirelessly charges one PMA or Qi-compatible mobile device. Some phones have built-in wireless charging technology and others require a special adaptor/back cover. For a list of GM wireless charging devices, go to cadillac.com/wireless. If your device is not on this list, please consult your carrier. **12.** Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. **13.** Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. **14.** Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plans provided by AT&T. **15.** Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. **16.** Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal.

C T S - V

2018 CTS-V Sedan Features

DRIVETRAIN

Engine 6.2L V8 Supercharged Direct-Injection (DI), Continuous Valuable Valve Tuning (CVVT), aluminum with 640 hp and 630 lb-ft of torque with Active Fuel Management
Transmission 8-speed automatic with performance algorithm shifting and Magnesium Paddle Shifters
Cooling System For engine oil, engine coolant, transmission, charge air cooling and rear differential
Rear-Wheel Drive

CHASSIS AND SUSPENSION

Brake Linings Performance¹
Brakes Brembo[®] 6-piston front, 4-piston rear, 4-Wheel Disc antilock braking system (ABS), Auto-Dry function with Ferritic Nitrocarburized Rotors
Calipers Gray Brembo
Differential Electronic Limited-Slip (eLSD)
Performance Traction Management With Launch Control
Steering ZF premium, speed-sensitive, variable-effort power rack-and-pinion, electric system
Suspension Performance with Magnetic Ride Control
Tires Michelin[®] Pilot[®] Super Sport summer-only tires²
Traction Control All-speed, brake and engine controlled

EXTERIOR

Aerodynamics Front splitter, rocker panels and rear spoiler
Carbon Fiber Hood With air extractor
Daytime Running Lamps
Door Handles Illuminating
Exhaust Quad stainless steel outlets
Fuel Filler Door Remote locking
Glass Acoustic, laminated front doors
Grille V-Series
HID Headlamps With IntelliBeam Adaptive Forward Lighting and LED vertical light signatures
Mirrors Body-color, heated, power-adjustable, and driver-side auto-dimming, manual folding with integrated turn signal indicators
Recovery Hook Front
Solar-Absorbing Windshield
Spoiler Rear decklid integrated with LED Center High-Mounted Stop Lamp (CHMSL)
Taillamps LED illumination
Wheels 19" painted forged aluminum summer-only wheels² (see page 43 for more details)
Windshield Wipers Front intermittent with Rainsense

INTERIOR

Adaptive Remote Start Activates heated/ventilated seats (if equipped), climate control system and rear defroster
Air Filtration System Automatic air circulation and air quality
Armrest Center Front and rear with hidden storage
Audio Bose[®] 13-speaker Centerpoint Surround Sound system and Active Noise Cancellation technology

Bluetooth^{®3} Hands-free calling and data-service streaming with natural voice recognition
Cadillac user experience⁴ and Navigation⁵ Information and media control system with embedded navigation,⁵ 8" diagonal full-color LCD capacitive multi-touch screen, three USB ports,⁶ auxiliary input jack, Natural Voice Recognition and phone integration for Apple CarPlay™⁷ and Android™ Auto capability,⁷ Collection app and Teen Driver
Cargo Convenience Net Trunk
Climate Control Dual-zone automatic electronic with individual settings for driver and front passenger
Console Center Front with integrated shifter, armrest, and covered storage

Console Overhead Includes reading lamps; also includes universal home remote, UltraView Sunroof (if equipped) and power rear-window sunshade controls (if equipped)
Cruise Control Electronic, with set and resume speed
Cup Holders 2 in front console, 2 in rear armrest
Door Locks Power programmable with lockout protection
Electronic Parking Brake
Floor Mats Carpeted front and rear
Gauge Cluster 12.3" high-definition full-color reconfigurable with V-specific layout
Glove Box Electronic push-button opening, lockable
HD Radio
Headliner Sueded microfiber
Keyless Access EZ Key full Keyless Access offers keyless entry to all doors and trunk

Keyless Ignition With Push-Button Start
Lighting For glove box, front cupholders, overhead console, front and rear passenger footwell, map pockets, rear assist handles and cargo area, and LED accent on instrument panel and door
Memory Package Two presets for driver's seat position and outside mirrors, and vehicle exit preset function
Mirror Frameless automatic-dimming rearview
OnStar[®] Basic Plan⁸ For 5 years, including select myCadillac mobile app⁹ features, Advanced Diagnostics¹⁰ and Dealer Maintenance Notification
Pedals Sport alloy
Power Outlets Two auxiliary
Rear Window Defroster

Retained Accessory Power Power windows, audio system and sunroof (if equipped) remain operational after ignition is switched off for 10 minutes or until driver's door is opened
Seating
5-Passenger
Front bucket
Rear, fixed seatback includes fold-down center armrest, and lockable rear pass-through access door
Heated, driver and front passenger
Ventilated driver and front passenger seat cushion and seat back (not available with RECARO seats)
Head restraints, 4-way manual adjustable front
Seats, front bucket, 20-way performance driver and front passenger, includes power-adjustable seat back bolster and manual cushion length adjustment
Semi-Aniline leather with sueded microfiber inserts and seatbacks

Sill Plates Illuminated front, V-badged
SiriusXM Satellite Radio¹¹ With three-month trial
Steering Wheel Leather-wrapped rim, heated, with Magnesium Paddle Shift Controls and Audio, Driver Information Center (DIC) and cruise controls
Steering Column Power-Adjustable Rake and Telescope
Universal Home Remote 3-channel
Visors Driver and front passenger illuminating vanity mirrors
Windows Power with front and rear express-up/-down; includes rear passenger lockout
Wireless Charging¹² Inductive charging system for portable devices

SAFETY AND SECURITY

Air Bags¹³ Driver and front-passenger frontal, front-seat thorax and pelvic, rear thorax for outboard seating positions, side-curtain, and driver and front-passenger knee and Passenger Sensing System
Automatic Parking Assist Includes front, rear, parallel and perpendicular parking assist
Automatic Safety Belt Tightening
LATCH System¹³ (Lower Anchors and Top tethers for CHildren) for child safety seats
CurbView Camera
Forward Collision Alert
Following Distance Indicator
Head-Up Display Full-color, configurable
Hill Start Assist
Lane Change Alert with Side Blind Zone Alert
Lane Keep Assist with Lane Departure Warning
OnStar Guidance Plan¹⁴ For 1 year, including Automatic Crash Response, Stolen Vehicle Assistance, Roadside Assistance, Turn-by-Turn Navigation, Advanced Diagnostics¹⁰ and more (trial excludes Hands-Free Calling minutes)
OnStar 4G LTE and available Built-In Wi-Fi[®] Hotspot¹⁵ To connect to the internet at 4G LTE speed, includes 3 month or 3 GB data trial (whichever comes first)
Rear Cross Traffic Alert
Rear Vision Camera Includes guidelines indicating the vehicle's projected path when vehicle is put in reverse
Safety Belts Lap and shoulder belts for all positions with belt-to-seat mounting and pretensioners for driver and front passenger, rear outboard comfort guides
StabiliTrak[®] Electronic Stability Control System
Theft-Deterrent Alarm System With vehicle immobilizer
Tire Inflation Kit
Tire Pressure Monitoring System

Available Features

Advanced Security Package (requires Luxury Package)
Additional shielded Theft-Deterrent Alarm system
Locking wheel lugs
Vehicle inclination tilt sensor
Steering column lock
Calipers Red Brembo, Dark Gold Brembo
Carbon Fiber Package
Carbon Fiber front splitter
Carbon Fiber hood vent
Carbon Fiber rear diffuser
Carbon Fiber rear spoiler
Championship Edition
Black chrome grille
Brembo red calipers
Carbon Fiber Package
Door handles, body colored, non-illuminating
Luxury Package
Morello Red interior with low-gloss Morello Carbon fiber trim
Performance Data Recorder
Seats, split folding
Side view mirror caps in Red Obsession Tintcoat only with Black Raven and Crystal White Tricoat paint colors
Sueded steering wheel
Sunroof
V-Series Performance seats, Black RECARO[®] V-Series seats with Morello Red Accents
Window molding, Gloss Black
19" polished alloy with Midnight Silver painted pockets and summer-only wheels²
Luxury Package Includes Tri-Zone Climate Control, Rear Camera Mirror, rear split-folding seat with armrest, heated rear outboard seats, rear window power sunshade, rear side window manual sunshades and 110V power receptacle
Performance data and video recorder
RECARO Performance Seats Heated
Steering Wheel Sueded microfiber rim and shift knob
Sunroof UltraView, power (requires Luxury Package)
Wheels (see page 43 for more details)
19" polished forged aluminum with Midnight Silver painted pockets summer-only wheels²
19" After Midnight painted forged aluminum summer-only wheels²

1. Vehicles equipped with these linings will experience faster accumulation of brake dust on wheel surfaces and may produce more noise than with standard linings. **2.** Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to <https://my.cadillac.com/learnAbout/cadillactires/> or see your dealer. **3.** Go to my.cadillac.com to find out which phones are compatible with the vehicle. **4.** Cadillac user experience functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. **5.** Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. **6.** Not compatible with all devices. **7.** Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. CarPlay is a trademark of Apple Inc. Android, Android Auto are trademarks of Google, Inc. **8.** Does not include emergency or security services. Visit onstar.com for coverage map, details and system limitations. **9.** Requires data plan, compatible vehicle and compatible device. Some features require factory-installed remote start, power locks, Tire Pressure Monitoring System or active OnStar service. **10.** Capabilities vary by model. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires active OnStar service, email address on file and enrollment in Advanced Diagnostics. **11.** If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel.* See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. **12.** The system wirelessly charges one PMA or Qi-compatible mobile device. Some phones have built-in wireless charging technology and others require a special adaptor/back cover. For a list of GM wireless charging devices, go to cadillac.com/wireless. If your device is not on this list, please consult your carrier. **13.** Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. **14.** Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. **15.** Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plans provided by AT&T.

OWNER BENEFITS

Our owners deserve it all. That's why 2018 vehicles are backed by a comprehensive suite of owner benefits. To learn more, visit: cadillac.com/ownerbenefits

ONSTAR

With available OnStar,¹ you can get immediate help, outsmart and avoid vehicle theft, reach destinations, stay connected, even manage your vehicle's health. To learn more, visit: cadillac.com/onstar

ABOUT THIS CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details. Any variations in colors shown are due to reproduction variation in the printing process. Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or start and end model years at different times. Note: Some photographs in this catalog show vehicles with optional equipment.

ENGINES

Cadillac products are equipped with engines produced by GM Powertrain or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

TIRE SEALANT AND COMPRESSOR KIT

If your vehicle has a tire sealant and compressor kit, it uses a liquid tire sealant to temporarily seal up to a ¼-inch puncture in the tread area of the tire. After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than ¼-inch or a tire that has unseated from the wheel. The sealant can only be used on one tire, one time before its expiration date.

ASSEMBLY

Cadillac vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION

Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Helm Incorporated by calling 1-800-782-4356 or by visiting www.helminc.com.

NEW VEHICLE LIMITED WARRANTY

World-class coverage comes standard on every 2018 Cadillac. This warranty is for Cadillac vehicles registered in the U.S.A. See your Cadillac dealer for terms and conditions.

COVERED FOR 6 YEARS/70,000 MILES (WHICHEVER COMES FIRST)

Powertrain limited warranty with no deductible, Roadside Assistance Program² and Courtesy Transportation Program²

COVERED FOR 4 YEARS/50,000 MILES (WHICHEVER COMES FIRST)

Bumper-to-bumper coverage. Tires—defects in material and workmanship; repairs made to correct any vehicle defect; corrosion on body sheet metal panels.

RUST-THROUGH COVERAGE

Cadillac vehicles are designed and built to resist corrosion and rust-through corrosion. Any body sheet metal that rusts through (in the form of an actual hole in the sheet metal) is covered for six years and unlimited mileage. Cosmetic or surface corrosion—resulting from stone chips or scratches in the paint, for example—is not included in the rust-through coverage. Application of additional rust-inhibiting materials is not required under the rust-through coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

FLEET ORDERS

Some standard content may be deleted with fleet orders. See dealer for details.

WHEELS AND VEHICLE DIMENSIONS

ATS-V

18" PREMIUM PAINTED FORGED ALUMINUM SUMMER-ONLY WHEELS³

Standard on ATS-V

Size: 18" x 9" front, 18" x 9.5" rear³ with P255/35ZR18 front and P275/35ZR18 rear performance, summer-only³ tires

18" POLISHED FORGED ALUMINUM SUMMER-ONLY WHEELS³

Available on ATS-V

Included with Championship Edition
Size: 18" x 9" front, 18" x 9.5" rear³ with P255/35ZR18 front and P275/35ZR18 rear performance, summer-only³ tires

18" AFTER MIDNIGHT FORGED ALUMINUM SUMMER-ONLY WHEELS³

Available on ATS-V

Size: 18" x 9" front, 18" x 9.5" rear³ with P255/35ZR18 front and P275/35ZR18 rear performance, summer-only³ tires

SELECT ATS-V DIMENSIONS All measurements in inches.

EXTERIOR	COUPE	SEDAN	INTERIOR	COUPE	SEDAN	SELECT ATS-V CAPACITIES	COUPE	SEDAN
	Wheelbase	109.3		109.3	Head Room, Front		37.6	38.6
Overall Length	184.7	184.0	Head Room, Rear	35.1	35.1	Cargo Volume, Seat Up (cu. ft.)	10.4	10.4
Body Width	72.5	71.3	Shoulder Room, Front	54.1	54.1	Seating Capacity	2+2	5
Overall Height	54.5	55.7	Shoulder Room, Rear	51.1	51.1			
Front Track Width	60.5	60.5	Hip Room, Front	54.1	54.1			
Rear Track Width	61.4	60.4	Hip Room, Rear	44.5	44.5			
			Leg Room, Front	42.3	42.3			
			Leg Room, Rear	33.5	33.5			

CTS-V

19" PREMIUM PAINTED FORGED ALUMINUM SUMMER-ONLY WHEELS³

Standard on CTS-V

Size: 19" x 9.5" front, 19" x 10" rear³ with P265/35R19 front and P295/30ZR19 rear performance, summer-only³ tires

19" POLISHED FORGED ALUMINUM WITH MIDNIGHT SILVER PAINTED POCKETS SUMMER-ONLY WHEELS³

Available on CTS-V

Included with Championship Edition
Size: 19" x 9.5" front, 19" x 10" rear³ with P265/35R19 front and P295/30ZR19 rear performance, summer-only³ tires

19" AFTER MIDNIGHT PREMIUM PAINTED FORGED ALUMINUM SUMMER-ONLY WHEELS³

Available on CTS-V

Size: 19" x 9.5" front, 19" x 10" rear³ with P265/35R19 front and P295/30ZR19 rear performance, summer-only³ tires

SELECT CTS-V DIMENSIONS All measurements in inches.

EXTERIOR			INTERIOR			SELECT CTS-V CAPACITIES		
						Fuel (gal., approx.)	Cargo Volume, (cu. ft.)	Seating Capacity
Wheelbase		114.6	Head Room, Front		40.4			
Overall Length		197.6	Head Room, Rear		37.5			19.0
Body Width		72.2	Shoulder Room, Front		56.9			13.7
Overall Height		57.2	Shoulder Room, Rear		54.8			5
Front Track Width		62.1	Hip Room, Front		53.8			
Rear Track Width		61.2	Hip Room, Rear		53.3			
			Leg Room, Front		45.7			
			Leg Room, Rear		35.4			

¹ Visit onstar.com for coverage map, details and system limitations. Services vary by model. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ² Roadside Assistance Program and Courtesy Transportation Program are not part of the New Vehicle Limited Warranty. A separate booklet titled, "Warranty and Owner Assistance Information" furnished with each new vehicle provides detailed warranty coverage information. ³ Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to <https://my.cadillac.com/learnAbout/cadillactires/> or see your dealer.

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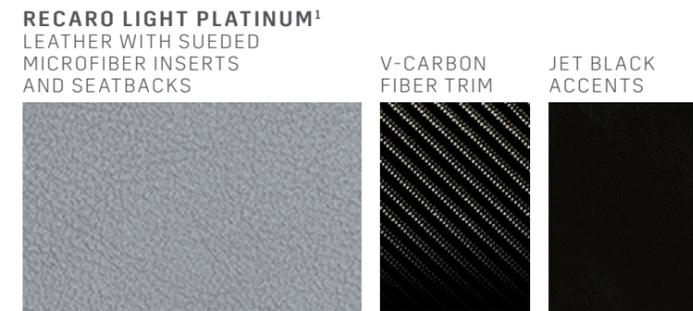
INTERIOR COMBINATIONS



ATS-V ONLY



AVAILABLE ON CTS-V AND ATS-V



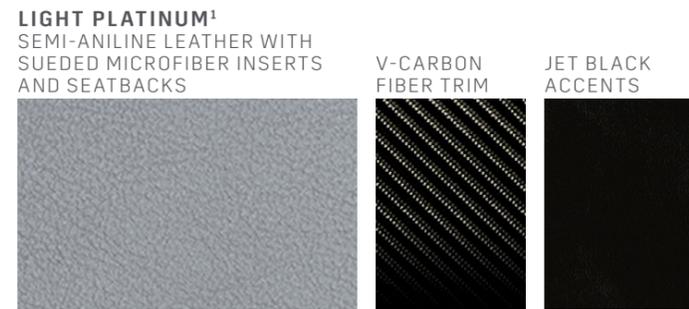
AVAILABLE ON CTS-V AND ATS-V



AVAILABLE ON CTS-V AND ATS-V



CTS-V ONLY

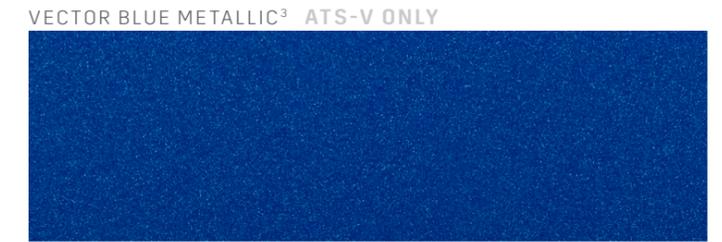


CTS-V ONLY

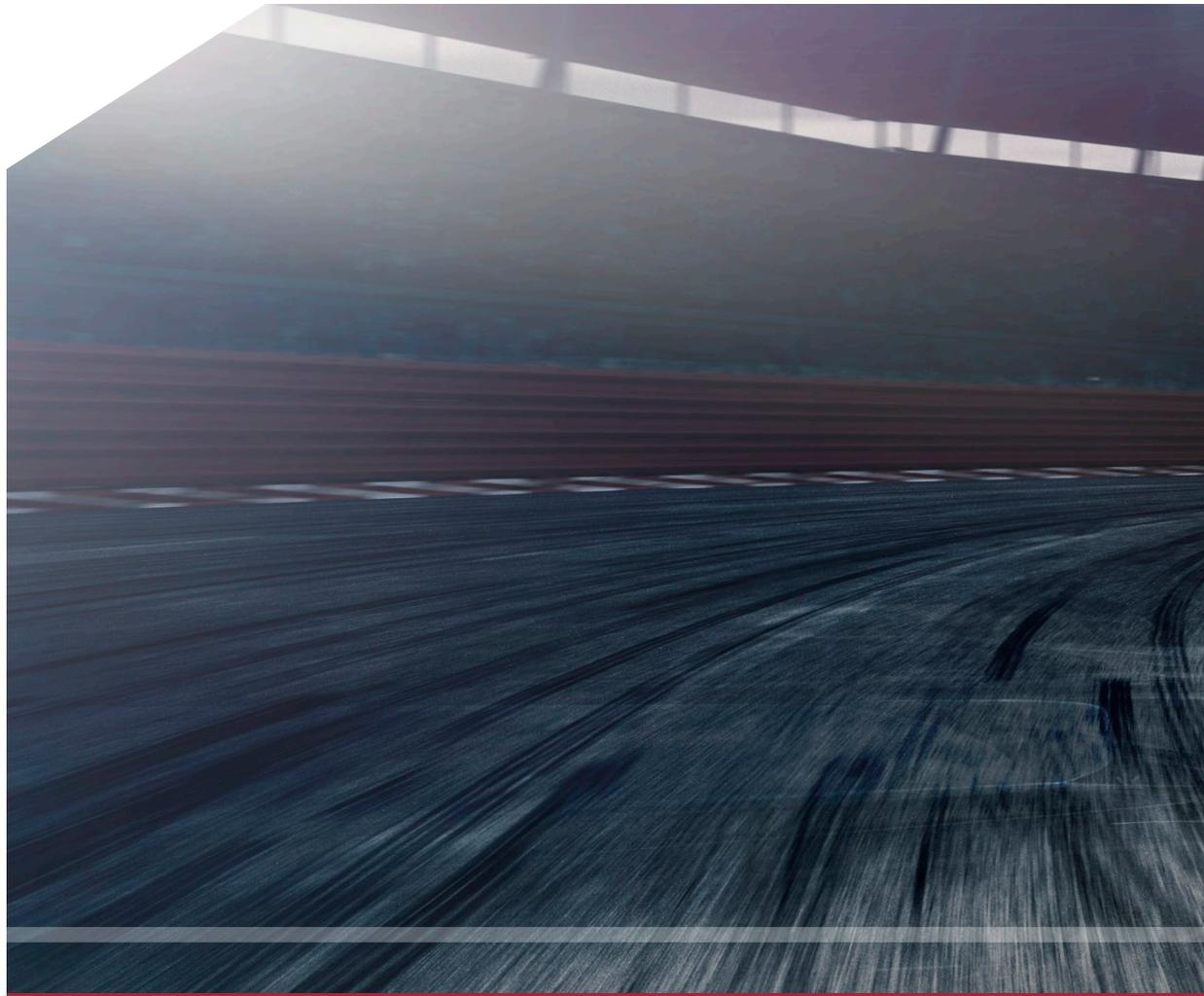


CTS-V ONLY

EXTERIOR COLORS



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18-CAD-V-RC-40