

# CHRYSLER

1973 NEW YORKER BROUGHAM/NEW YORKER/TOWN & COUNTRY/NEWPORT CUSTOM/NEWPORT





## NEW YORKER BROUGHAM

If you are considering something more in a car than just size alone . . . you want to look at a Chrysler New Yorker Brougham. It's an enormously comfortable car that lends new meaning to the words "luxurious" and "plush."

Of course, one of the things that must be considered in any luxury car is ride.

And the New Yorker Brougham's ride is something special. It's our famed Torsion-Quiet Ride. A combination of suspension and sound isolation components to handle rough roads, stiff winds and highway maneuvers with precision and ease . . . and do it quietly.

Another thing to consider in a luxury car is room.

And that's where a Chrysler really comes through with space to spare. Last year's *Automotive Industries'* roominess index named Chrysler as the car having the largest interior of any American car. This year we expect to retain our interior leadership.

Power comes from the biggest engine Chrysler makes: a 440 cubic inch V-8 engine. Plus dependable TorqueFlite automatic transmission and driving assists like power steering, power front disc brakes, and power windows. All standard.

Try a New Yorker Brougham. It'll spoil you for other kinds of driving.



New Yorker Brougham 4-Door Hardtop

Extra care in engineering . . . it makes a difference.



## NEW YORKER

You can tell a lot about a New Yorker just by looking at it. It's obviously a big car—and that goes for both size and comfort. And it's obviously a luxury car—one look at its standard interior appointments and exterior styling tells you that.

The front end has been restyled. There's a new grille. And the security of an extra-protection bumper system, front and rear.

What you can't see are some of the Chrysler engineering innovations. Things like an Electronic Ignition System that helps your ignition stay in tune longer than conventional systems and it is virtually maintenance-free. Improved starting through the use of a new high-speed starting motor. Strength from a Unibody that's welded together with over 4,000 welds.

Something you won't be aware of in a quiet New Yorker is noise. Rubber isolators help reduce the noise and vibration of the road, keeping it outside the passenger compartment. We've also improved the sealing along the windows, pillars, and rear window defogger openings. Furthermore, additional sound-deadening materials have been added to the rear pillar and adjacent roof. And through the use of an improved muffler with three metal wraps and laminated exhaust pipes, the noise level is kept down.



New Yorker 4-Door Sedan

Extra care in engineering . . . it makes a difference.



## **N**EW YORKER BROUGHAM & NEW YORKER INTERIORS

Besides being rich and elegant, the New Yorker Brougham and New Yorker interiors are quiet. Both cars have a quieter passenger compartment than last year.

**1** New Yorker Brougham 4-door standard cloth-and-vinyl 50/50 bench seat with passenger recliner. Colors: blue, green, black, parchment, and gold. Also available in green, black, and white in all-vinyl.

**2** New Yorker Brougham 2-door standard all-vinyl bucket seats with passenger recliner. Colors: green, black, gold, and white.

**3** New Yorker standard cloth-and-vinyl bench seat with center armrests. Colors: blue, green, parchment, gold, and black. Also available in green, black, or gold in all-vinyl.

**4** A cloth-and-vinyl bench seat interior in blue, parchment, or black is also available for New Yorker Brougham 2-door models. With this interior, a rear seat center armrest is standard.

**5** New Yorker 4-door hardtop optional all-vinyl bucket seats with center cushion and armrest are available in green, black, or white.

**6** The New Yorker Brougham floodlit instrument panel features simulated wood-grain texture insets and convenient controls.



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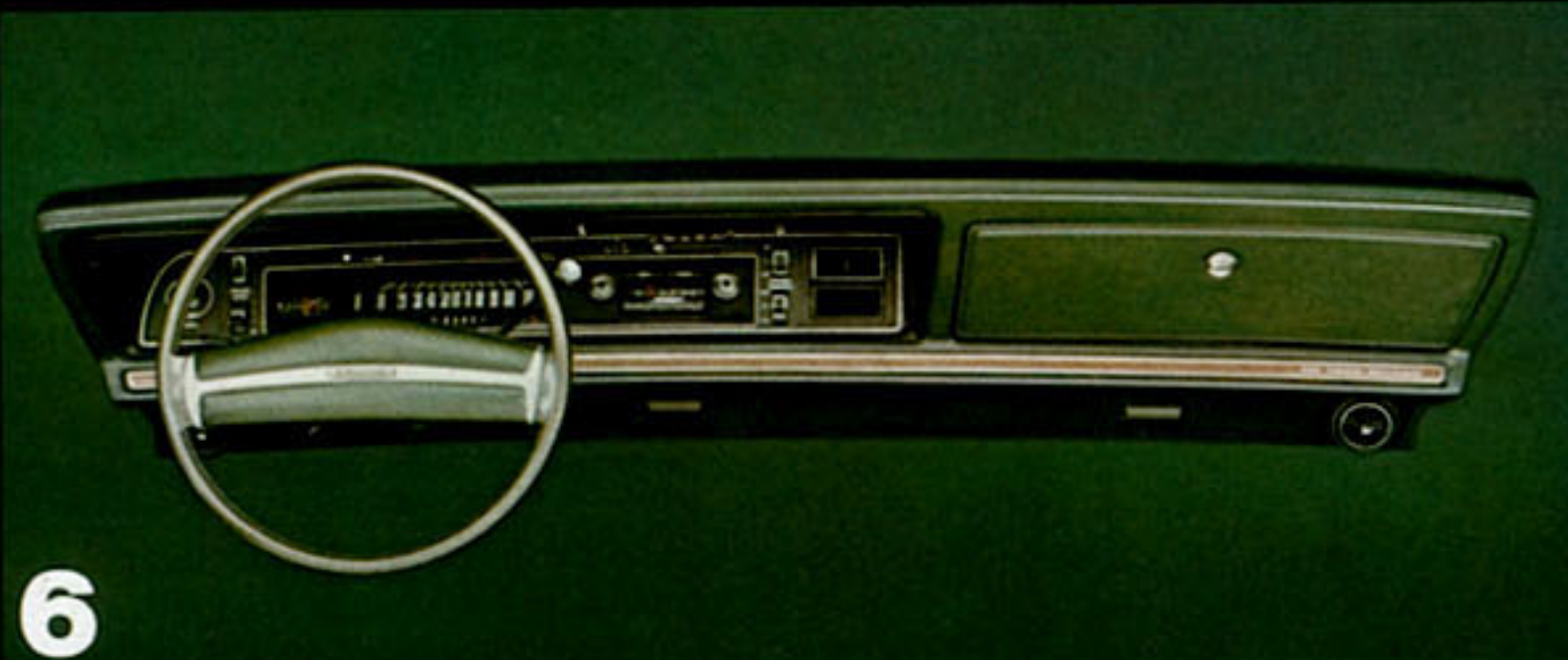
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Extra care in engineering . . . it makes a difference.



## TOWN & COUNTRY

Chrysler makes only one station wagon. It's enough. We think it is the best choice among luxury wagons. And there's also a choice of Town & Country models: you can have a 2- or 3-seat version.

Some of the standard equipment items in a Town & Country include a 440 cubic inch, four-barrel V-8, TorqueFlite automatic transmission, power steering, power front disc brakes, Torsion-Quiet Ride, electric clock, and the Electronic Ignition System.

Some of the station wagon features include: simulated wood-grain along the body sides and the tailgate, a three-way tailgate, roof air deflector, power tailgate window, concealed storage compartment and a power Auto-Lock that automatically locks the tailgate when the ignition is on.

Deep, loop-pile nylon carpeting covers not only the passenger area but the cargo compartment as well. And you've got plenty of room back there. A total of 113.2 cubic feet in the two-seat model. Enough floor room to load 4' x 8' plywood sheets laid flat, with the tailgate closed.

If you tow a boat or trailer, you can order our optional trailer-towing package and haul up to 7,000 lbs. More information on trailering with a Town & Country station wagon is available in our 1973 Trailer-Towing Guide.



Town & Country Station Wagon

Extra care in engineering . . . it makes a difference.



## TOWN & COUNTRY INTERIORS AND FEATURES

The Chrysler Town & Country is one of the most luxurious and comfortable wagons you can own. For more rear-seat passenger comfort, consider ordering the optional Dual Auto-Temp II system. The extra cooling it provides is a Chrysler Corporation exclusive.

**1** Town & Country standard all-vinyl 50/50 bench seats with center armrests and passenger recliner. This interior is exclusive in the Chrysler line to Town & Country models. Colors: blue, green, parchment, black, tan, and gold. An optional cloth-and-vinyl seat in parchment is shown at far right.

**2** The optional luggage rack is stylish and practical. Available as a package with the assist handles.

**3** A mighty handy option to have are the rear assist handles. Like the standard built-in step pad, they make entrances and exits easier.

**4** The three-way tailgate makes it easy to use the huge cargo area. It opens out for people . . . and as a door with the glass up . . . or down for things.

**5** An integrated roof air deflector is standard. It helps improve ventilation when the rear window is opened slightly . . . and helps keep the window clean when closed.

**6** Tuck those personal belongings out of sight in our concealed storage compartment.



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Extra care in engineering . . . it makes a difference.



## NEWPORT CUSTOM

Coming through with a full measure of luxury and comfort is what the 1973 Chrysler Newport Custom is all about.

Every Newport Custom model (4-door sedan or hardtop and 2-door hardtop) is 230.1 inches long.

And those inches add up to some of Chrysler's finest styling. There's a new front-end treatment guarded by an extra-protection bumper system . . . a distinctive full-length body side molding with a color-keyed vinyl insert . . . full front and rear wheel lip moldings . . . deck lid molding . . . and bright corrosion-resistant stainless steel around the door and window openings.

This is a handsome car that's built to keep its good looks for many years to come.

Newport Custom standard equipment includes TorqueFlite automatic transmission, power steering, power front disc brakes and the Electronic Ignition System.

For options, you may want to consider the comfort of an air conditioner with automatic temperature control, the enjoyment of an AM/FM Multiplex Stereo Radio, the convenience of a Tilt & Telescoping Steering Wheel, the capability of our trailer-towing package, or the extra protection of our new Security Alarm System (available only with optional power door locks).



Newport Custom 2-Door Hardtop

Newport Custom 4-Door Sedan

Extra care in engineering . . . it makes a difference.



## NEWPORT

Meet the most affordable Chrysler . . . the Newport. Understated styling, overstated comfort . . . built with quality and value to last.

Like all Chrysler models, the Newport has long been recognized for the outstanding handling and comfort of Torsion-Quiet Ride. This unique combination of torsion-bar front suspension, unibody construction and sound insulation makes for a strong and quiet car.

As befits a luxury car, the Newport comes with a long list of standard equipment.

Smooth and dependable Torque-Flite automatic transmission. Effortless and precise power steering. Fade-resistant power front disc brakes. A powerful 400 cubic inch V-8 engine—the largest engine in its price class. And the Electronic Ignition System for sure, dependable starts even in cold weather and less expense at tune-up time because there are no points or condenser to replace.

Trunk space in a Newport is more than adequate. There's enough room to handle a family's vacation needs. It can accommodate many suitcases, sports equipment, and a lot of what-have-you. Total cargo area: 22.1 cu. ft. in 4-door models.

All this is in the Chrysler tradition of added value now . . . added value at trade-in time.



Newport 2-Door-Hardtop

Newport 4-Door Sedan

Extra care in engineering . . . it makes a difference.





## NEWPORT CUSTOM & NEWPORT INTERIORS

The hallmark of every Chrysler interior is enough room so that rear seat passengers don't have to bang their knees, but can stretch out. In addition, all Newport Custom and Newport interiors feature deep-pile carpeting throughout in a variety of complimentary colors.

**1** Newport Custom standard cloth-and-vinyl split-back bench seat with center armrests. Available in the following colors: blue, green, parchment, gold, and black. An all-vinyl interior in the same choice of colors is also available.

**2** Newport optional all-vinyl bench seat. Available in the following colors: green, parchment, black, blue, and gold.

**3** Newport 2-door hardtop optional all-vinyl bucket seats. Available in the following colors: black or white.

**4** Newport standard cloth-and-vinyl bench seat. Available in the following colors: blue, green, parchment, gold, and black.

**5** Newport Custom optional cloth-and-vinyl 50/50 bench seats with individual armrests and passenger side recliner. Available in the following colors: green, parchment, black, and gold.

**6** The Newport Custom instrument panel puts all the information right in front of the driver for quick easy viewing.



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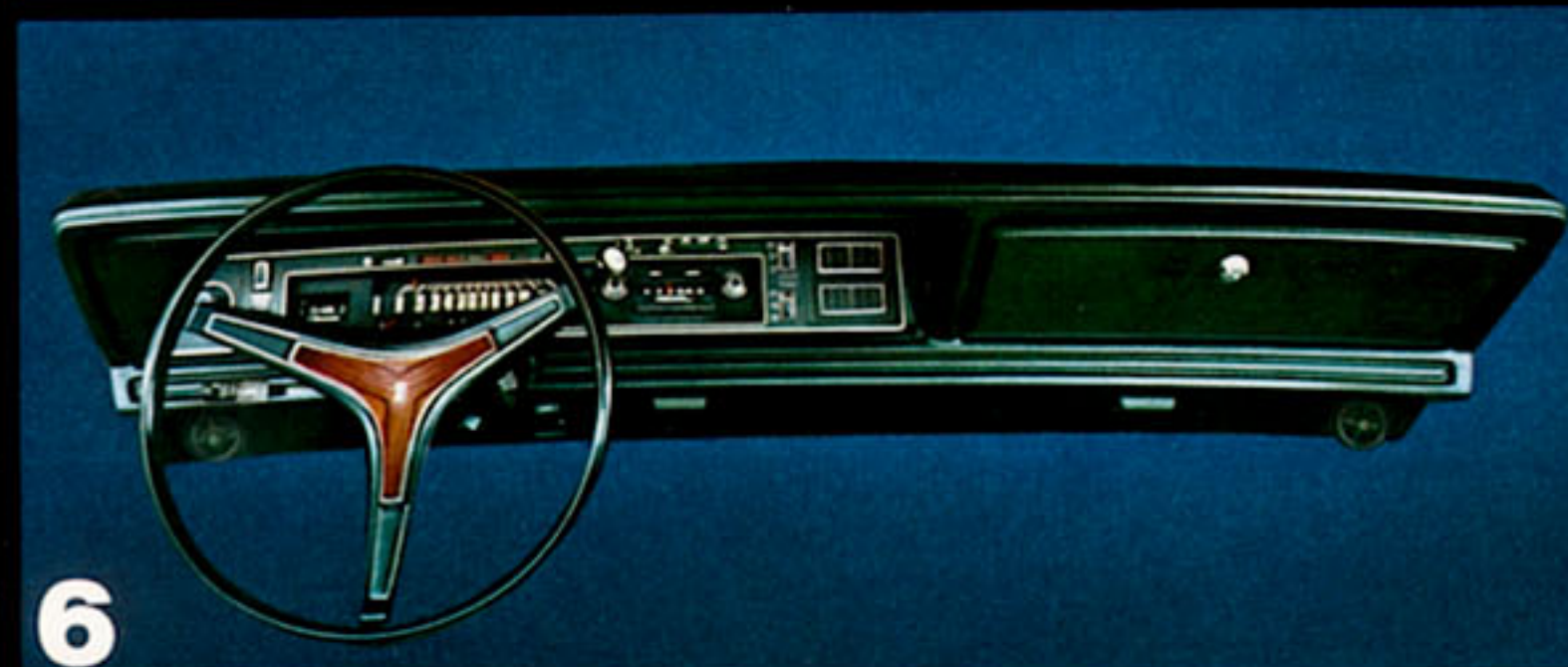
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Extra care in engineering . . . it makes a difference.

**W**HAT MAKES A CHRYSLER A CHRYSLER . . . including some things that are new.

Chrysler has always been proud of its reputation for engineering innovations . . . as well as retaining and refining the best of its past discoveries.

**1** For example, every Chrysler comes with Torsion-Quiet Ride. The components of this handling and comfort package include front torsion bars that twist to help rid the car of road shock. Unibody construction to make the car body tough and strong. And rubber sound-deadening materials to help ensure your Chrysler has a quieter passenger compartment than ever before. There's even a redesigned muffler with three metal wraps that helps keep noise to a minimum.

**2** In the area of electronic advancements, Chrysler has been a leader for many years. For more reliable operation, our electronic voltage regulator has proven itself in the field. So has our Electronic Ignition System which is now standard on all Chryslers. This system eliminates the need for breaker points—a common cause of increased emissions due to engine misfiring—and the condenser. Excluding spark plugs, the system is essentially maintenance-free. Your original engine timing should be good for 50,000 miles or more.

And due to its higher voltage, electronic ignition plus our high-speed starting motor makes starting easier in cold weather. Even at below zero temperatures.

**3** Chrysler space-age technology now brings you two new electronic marvels. The first is an optional digital clock. This electronic clock, expected to be the first of its kind for the industry, provides you with a numerical readout, rather than indicating time on a dial.

**1** Torsion-Quiet Ride



**2** Electronic Ignition System



**6** Vent Windows



**3** Electronic Digital Clock



**7** Steel-Belted, Radial-Ply Whitewall Tires



**4** Security Alarm System



**5** Extra-Protection Bumper System



Accuracy will be within the range of plus or minus one minute a month.

**4** Another new electronic option is our Security Alarm System. This system, unlike some other systems, is integrated right into the car's wiring harness. The system is armed by locking either front door with the ignition-door key. Once the system is armed, it can only be turned off by using the key. If someone attempts to disturb the hood, trunk (tailgate), doors, or ignition, the alarm is activated. This alarm starts the headlights, taillights, and side marker lights flashing in conjunction with the horn blowing intermittently. For your convenience, entrance to the trunk (or tailgate) with the key can be made without violating the system. Optional power door locks are required.

**5** Other new developments for all 1973 Chrysler automobiles include an extra-protection bumper system that exceeds the federal government's new damage standards for low-speed accidents. It's capable of withstanding head-on barrier impact forces of 5 mph in the front and 2½ mph in the rear with no significant damage to the body of the car . . . or to safety-related items like latches, lights, exhaust and fuel systems . . . or to the bumper system itself.

**6 & 7** Other new options for '73 include that "old" favorite, vent windows (available on all 4-door models), and steel-belted, radial-ply whitewall tires for longer tread life (available all models).

We are also committed to protecting the environment. Our Cleaner Air System, a highly integrated emission control system, has evolved through the years to effectively reduce the level of emissions.

Chrysler coming through for you with the best of the new . . . and the old.

Extra care in engineering . . . it makes a difference.

**C**HRYSLER FEATURES...  
FOR THE KIND OF  
LIVING YOU DO.

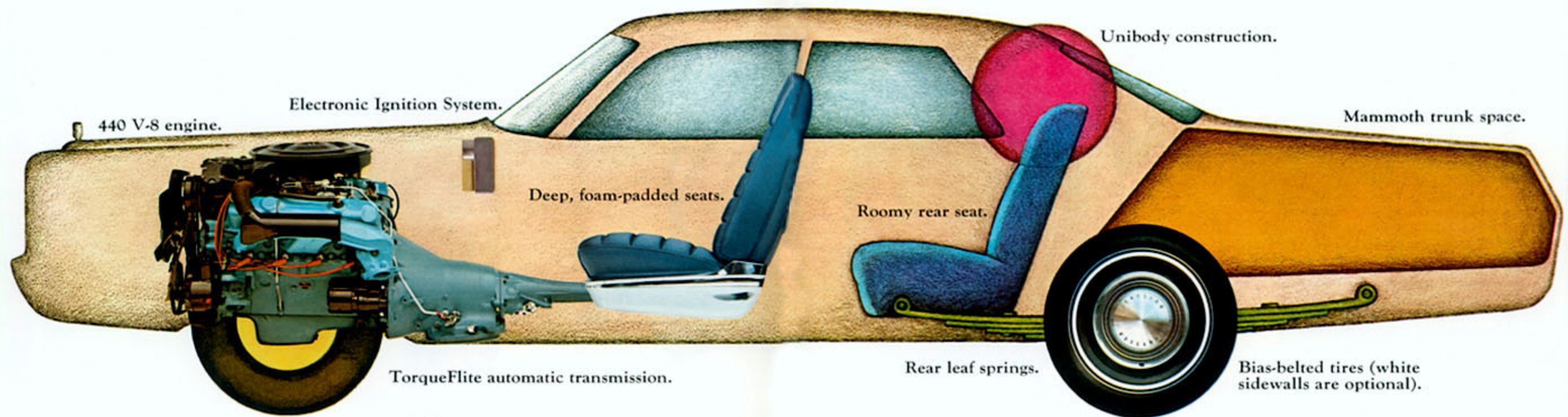
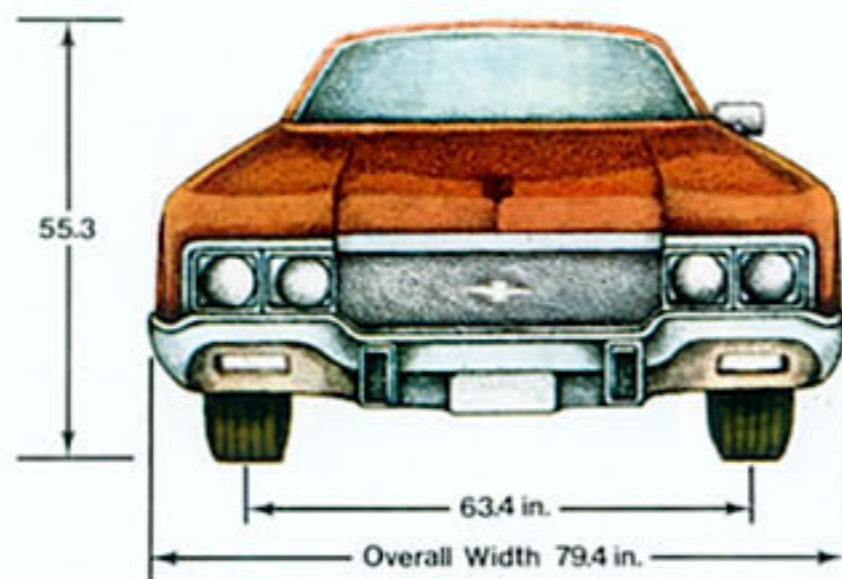
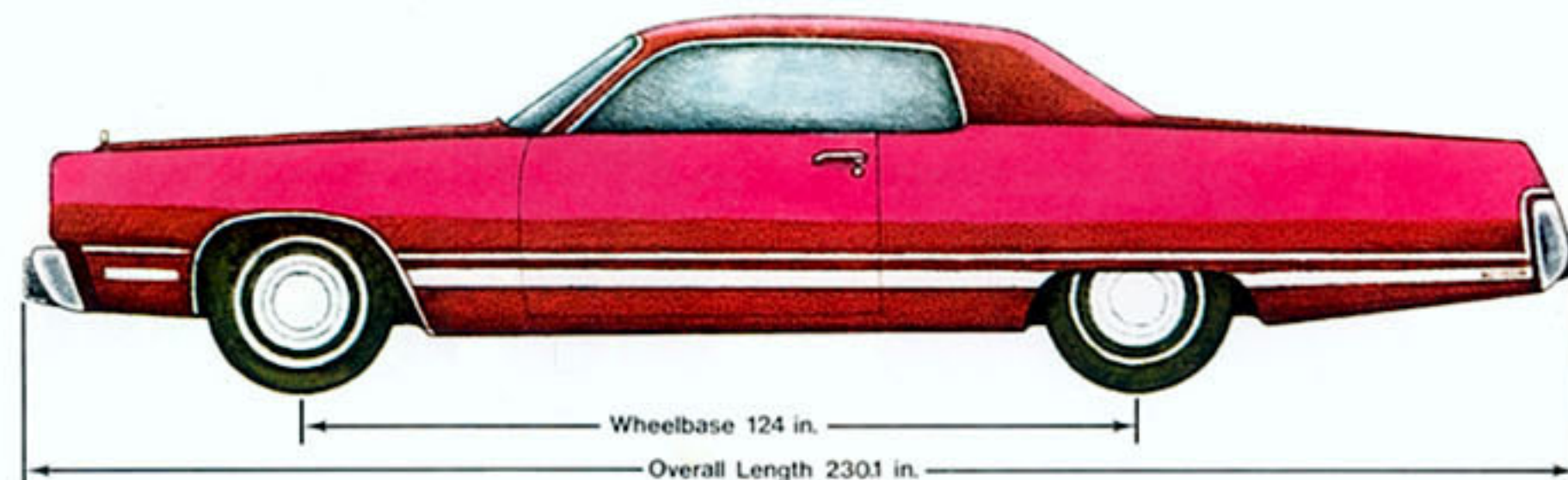
One of the nice advantages about owning a Chrysler is the performance and economy you can enjoy. That's right... economy.

With either of our engines (including the 440 cubic inch V-8, the largest ever produced by us), you'll enjoy the power without having to pay a premium gas price. And whether you have a Chrysler equipped with a 440 or a 400 V-8 engine, you'll have enough power to pass, handle freeway driving, and to tow a trailer.

Our engines with optional air conditioning or with heavy-duty and trailer-towing packages now feature a coolant overflow reservoir that serves several purposes: prevents coolant loss during heavy load applications... for storage of additional coolant reserve... as a convenient means for visually checking the coolant level... and for adding coolant when needed. A tube from the radiator to the reservoir allows any overflow coolant to be directed into the reservoir. After the engine has cooled sufficiently, any overflow coolant in the reservoir automatically will flow back into the radiator.

Every Chrysler also comes through with unibody construction, front torsion-bar suspension and multi-leaf rear springs. Plus power steering, power front disc brakes, Electronic Ignition System and TorqueFlite automatic transmission.

Our TorqueFlite transmission has been improved through the addition of a hydrodynamic front pump seal that increases reliability. Also, a more flexible kickdown band is used to provide more consistent shifting. And a new design increases the life of the over-running clutch.



In addition, our TorqueFlite comes with a new transmission fluid filter that has a 50% increase in filtering area to improve the life of both fluid and transmission.

One of the most noticeable things about a Chrysler is the room you get. Rear seat passengers will especially appreciate the ample knee room. We feel you and your passengers will never feel cramped in a Chrysler. Last year, according to the *Automotive Industries'* roominess index, Chrysler had the largest interior of any car. This year we expect to retain our interior leadership. Our seats measure 57.2 inches wide. And they are foam-padded and contoured to assure comfort.

They are luxurious, too. With a great selection of colors, fabrics and vinyls. Body-cradling bucket seats. Bench seats with fold-down center armrests. Or the flexibility and luxury of a 50/50 divided bench seat with individual adjustments and passenger side recliner. Optional power seats are also available.

Standard tires are durable bias-belted black sidewall tires. Optional tires include bias-belted and steel-belted radial whitewalls. Radial tires offer smooth high-speed ride characteristics and improved tread life. They carry a 40,000 mile tread life expectancy policy.

Another nice money-saving feature about a Chrysler is that the chassis only needs lubrication after 36,000 miles.

And speaking about money, many people think of a Chrysler as being unaffordable. It isn't so. Our model lineup consists of 13 cars. Each and every one is a Chrysler. Some of them are priced right around what you would pay for many of the most popular smaller cars, comparably equipped.

Move up to Chrysler living. It's easy to take.

Extra care in engineering... it makes a difference.

**CHRYSLER OPTIONS**—Check off your choice with this handy option selector.

OPTIONS	Newport	Newport Custom	New Yorker	New Yorker Brougham	Town & Country	CHECK LIST
<b>Comfort/Convenience</b>						
Air Conditioner—Single Manual	O	O	O	O	O	
Air Conditioner—Dual Manual	NA	NA	NA	NA	O	
Air Conditioner—Single Auto-Temp II	O	O	O	O	O	
Air Conditioner—Dual Auto-Temp II	NA	NA	NA	NA	O	
Auto-Speed Control	O	O	O	O	O	
Clock—Electric	O	O	S	S	S	
Clock—Electronic Digital	O	O	O	O	O	
Cornering Lights	O	O	O	O	O	
Deck Lid Release—Electric	O	O	O	O	NA	
Defogger—Rear-Window <sup>1</sup>	O	O	O	O	NA	
Differential—Sure-Grip	O	O	O	O	O	
Engine Block Heater	O	O	O	O	O	
Headlights-On—Time Delay	O	O	O	S	O	
Heater—Rear-Seat & Rear-Window Defroster <sup>2</sup>	O	O	O	O	NA	
Heavy-Duty Package	O	O	O	O	O	
High-Level Strato Ventilation	O	O	O	O	O	
Light Package	O	O	O	O	NA	
Luggage Rack & Assist Handles	NA	NA	NA	NA	O	
Power Door Locks	O	O	O	O	O	
Power Seat—Bench	O	O	O	O	NA	
Power Seat—Left (Bucket and 50/50 Seats)	O	O	O	O	O	
Power Seat—Left & Right (Bucket & 50/50 Seats)	O	O	O	O	O	
Power Windows	O	O	O	O	S	
Radio Antenna—Power	O	O	O	O	O	
Radio—AM	O	O	O	O	O	
Radio—AM with 8-Track Stereo Tape	O	O	O	O	O	
Radio—AM/FM Search Tune	O	O	O	O	O	
Radio—AM/FM Multiplex Stereo	O	O	O	O	O	
Radio—AM/FM Multiplex Stereo with 8-Track Stereo Tape	O	O	O	O	O	
Radio—AM/FM Multiplex Stereo with Stereo Cassette Tape	O	O	O	O	O	
Microphone—For Cassette (dealer installed)	O	O	O	O	O	
Safeguard Sentinel	O	O	O	O	O	
Security Alarm System	O	O	O	O	O	
Steering Wheel—"Rim-Blow"	O	O	O	O	O	
Steering Wheel—Tilt & Tel. (with "Rim-Blow")	O	O	O	O	O	
Sun Roof	O	O	O	O	NA	
Tinted Glass	O	O	O	O	O	
Trailer-Towing Package	O	O	O	O	O	
Trailer-Wiring Package	O	O	O	O	O	
Undercoating & Hood Pad	O	O	S	S	O	
Vent Windows—Manual (4-Door Models only) <sup>3</sup>	O	O	O	O	O	
Vent Windows—Power (4-Door Hardtops) <sup>4</sup>	NA	NA	O	O	NA	
Windshield Wipers—3-Speed	O	O	S	S	S	
<b>Decor/Dress-Up</b>						
Door Edge Protectors	O	O	O	O	O	
Mirror—Outside, Right	O	O	O	O	O	
Mirror—Remote Control, Left	O	O	S	S	O	
Spare Tire Cover	NA	NA	O	O	NA	
Vinyl Roof	O	O	O	O	NA	
Wheel Covers—Premier	O	O	O	O	O	
Road Wheels—Chrome Styled	O	O	O	O	NA	
Wheel Opening Skirts	O	O	S	S	S	
Whitewall Tires	O	O	O	O	O	
<b>Performance</b>						
400 V-8	S	S	NA	NA	NA	
440 V-8	O	O	S	S	S	
440 Ampere Battery	O	O	S	S	S	
Heavy-Duty Shock Absorbers	O	O	O	O	O	
Heavy-Duty Suspension	O	O	O	O	O	

O—Optional S—Standard NA—Not Available <sup>1</sup> NA with rear-seat heater <sup>2</sup> NA with rear-window defogger <sup>3</sup> With tinted glass only <sup>4</sup> With tinted glass and power windows only



**Vent Windows.** Manual-type available for all 4-door models; power-operated for New Yorker and New Yorker Brougham 4-door hardtops. Must have tinted glass with either option.



**Sun Roof.** Power-operated to allow you to easily let in a little or a lot of the sun.



**Radial Tires.** Steel-belted to provide longer wear and substantially greater protection against cuts and punctures. Whitewalls only. Optional Chrome-Styled Road Wheel also shown.



**Security Alarm System.** An audio-visual warning system. Must be ordered with optional power door locks.



**Trailer-Towing Package.** All types of equipment for your trailering needs are available. Ask your dealer for our 1973 Trailer-Towing Guide.

**Electronic Digital Clock.** A new option for '73. Accurate to plus or minus one minute a month.



**Auto-Temp II.** Automatically keeps the temperature inside your Chrysler at a preset comfort level all year long.



**Tilt & Telescoping Steering Wheel.** Makes driver entry/exit easier and increases comfort. Adjusts to many positions.



**Auto-Speed Control.** Simply adjust the control to your desired speed. To disengage, step on the brake or turn the knurled ring.



**AM/FM Multiplex Stereo Radio.** The Chrysler system has five speakers for complete stereo enjoyment.

Extra care in engineering . . . it makes a difference.

# S

## TANDARD FEATURES

### Newport

400 cubic inch 2-barrel V-8 engine · Torsion-Quiet Ride · TorqueFlite automatic transmission with part-throttle kickdown · Power steering · Power brakes, front disc and self-adjusting rear drums · Electronic Ignition System · High-speed starter · Speedometer-odometer-tripometer · Fuel gauge · Alternator gauge · Oil pressure indicator, coolant temperature and high-beam indicator lights · Heater/defroster with four blower speeds · Single exhaust system · 41 ampere alternator · 375 ampere battery · 2-speed windshield wipers with coordinated washers · Lockable glove box · Inside hood release · Color-keyed loop-pile carpeting · Lighted left front ashtray · Two rear-seat ashtrays · 12" inside day/night mirror · Ventless door glass · Deluxe wheel covers · Dual horns · Full-length body side moldings · Partial front wheel lip molding · Drip trough molding · Bright rear-window moldings · Air-foam seat cushions · H78 bias-belted tires.

### Newport Custom

All of the above with the following additions and changes: Newport Custom exterior identification · Belt moldings · Door upper frame moldings on 4-door sedan · Split-back bench seat with front center armrest · Seat side shields · Vinyl-insert body side protective moldings · Full wheel opening lip moldings, front and rear · Deck lid molding.

### Town & Country

All the above with the following additions and changes: 440 cu. in. 4-barrel V-8 · Simulated wood-grain appliqué on both sides · Hardtop style tailgate can be opened as a door with window raised · Power Auto-Lock, locks tailgate when ignition is "on" · Roof air deflector · Power tailgate window · Rear wheel opening skirts · Sound absorbing interior headlining · Large diameter front anti-sway bar · Heavy-duty rear springs · All-vinyl 50/50 bench seat interior · Concealed storage compartments in rear wheelhouse cover · L84 tires · 3-speed windshield wipers with coordinated washers · Fender-mounted turn signal indicators · Cargo, glove box, map/courtesy and ashtray lights · Electric clock · 440 ampere battery · Town & Country identification.

### New Yorker

All of the Newport features with the following additions and changes: 440 cubic inch 4-barrel V-8 engine · Electric clock · Hood insulator pad · Carpeted trunk floor · Color-keyed seat belts · Undercoating · J78 tires · Front wheel lip moldings · Double full-length body side moldings with filigree-textured insert · Rear bumper periphery moldings · Deck lid lock cover · Remote control outside left rearview mirror · Cloth-and-vinyl bench seat with folding center armrest · Glove box and trunk lights · Right and left instrument panel ashtray lights · Map light · Ignition switch light w/time-delay · Rear quarter wheel opening skirts · Fender-mounted turn signal indicators in fender-top moldings · 3-speed windshield wipers with coordinated washers · 440 ampere battery.

### New Yorker Brougham

All of the New Yorker features with the following additions and changes: Power windows · 50/50 front seat with dual folding center armrests and reclining passenger seat on 4-door models · Bucket seats with single folding center armrest, automatic seat-back release and passenger recliner on 2-door · Rear-seat center armrest · Console-type armrests on all doors · Low fuel warning light · Headlights-On warning signal · Headlight time-delay switch · Automatic parking brake release.

### Standard Safety Features

Extra-protection bumper system · Less flammable interior material · Large rear reflectors and lights · Back-up lights · Fuel-tank impact protection · Lane-change turn signal · Locking steering column · 3-point seat belt anchorage · Energy-absorbing and padded instrument panel · High-strength windshield · Energy-absorbing front seat-backs and armrests · New seat- and shoulder-belt restraint system · Manual door locks—levers with non-override lock feature, except driver's door · Interlocking door latches · Flush-type inside door release levers · Cushioned sun visors · Dual braking system with warning light · Side marker lights and reflectors · Hazard warning light system · Electric windshield wipers · Vinyl-clad day/night inside rearview mirror on double-ball-joint mount · Two front head restraints · Locking latch on front seat-backs, 2-door models · Left outside rearview mirror · Bias-belted tires.



Extra care in engineering . . . it makes a difference.

Keep your Chrysler coming through in top condition. Service it with men who know it best. See your Chrysler dealer.



KEEP YOUR CAR "FACTORY NEW" WITH GENUINE MOPAR PARTS



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