

America's  
Finest  
for 1950



*Royal • Windsor*

*Saratoga*

*New Yorker*

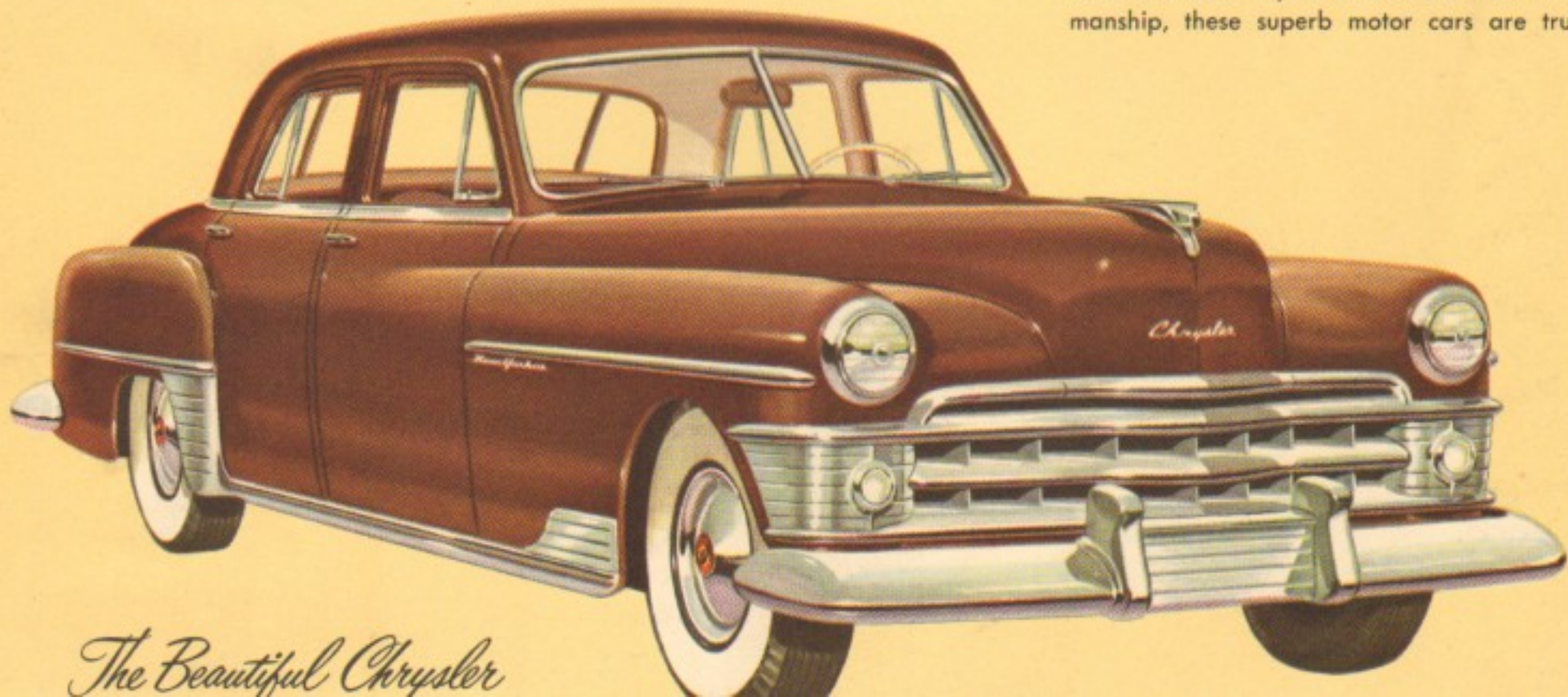
*Town and Country*

Warren L. Thoms Motor Co., Inc.  
CHRYSLER - PLYMOUTH  
Phone 42146 • WARREN, OHIO



# Characteristically Chrysler

Chrysler proudly presents two magnificent new Line Models. Custom-styled and fashioned in the Chrysler tradition, these superb motor cars are truly American.

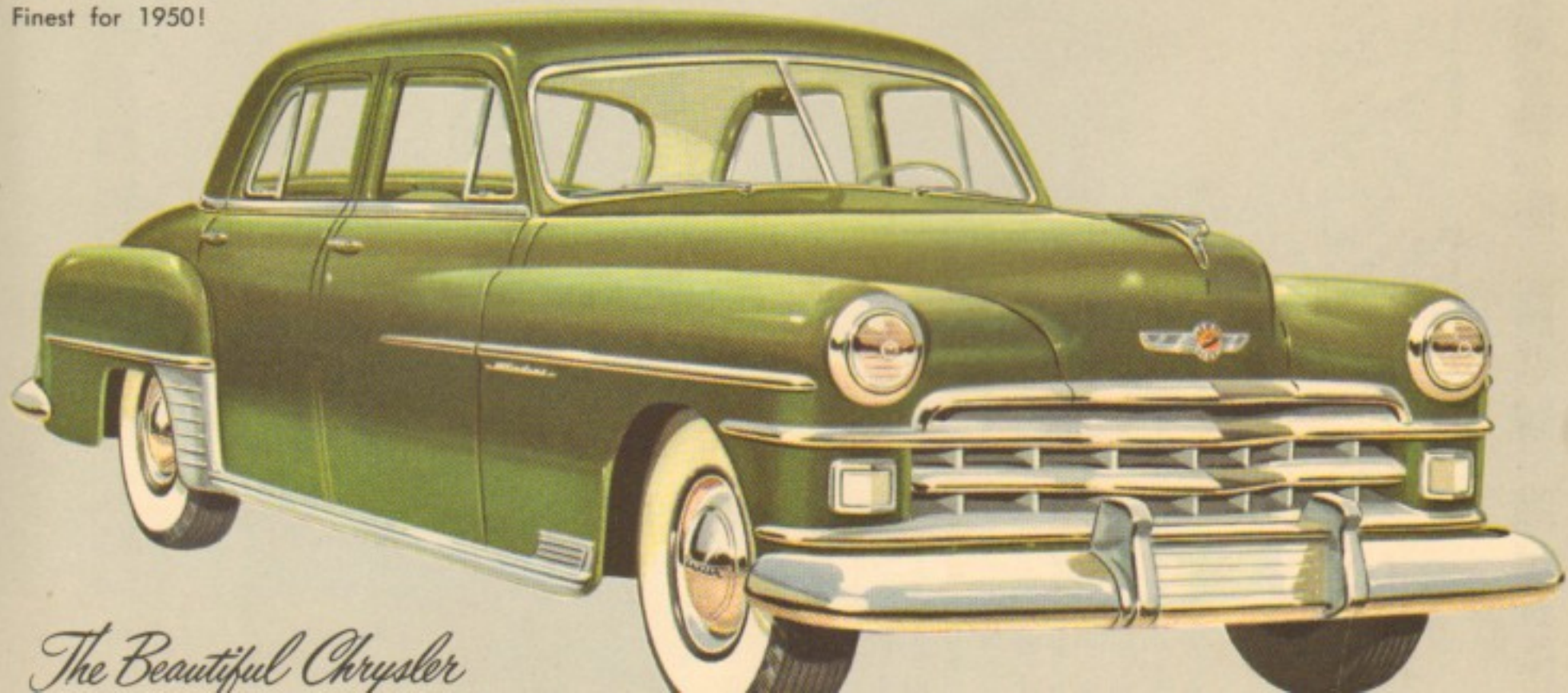


*The Beautiful Chrysler*



er — but distinctively different

es of Beautiful Chrysler  
ler tradition of crafts-  
rica's Finest for 1950!



*The Beautiful Chrysler*



# The Beautiful Chrysler **SARATOGA AND NEW YORKER**



Suprative style and luxury are reflected in every line and detail of this magnificent Four-Door Sedan. Powered by the big and mighty eight-cylinder Chrysler Spitfire Engine, it is distinguished by its extra length—smart, new Chrysler Seal wheel covers—and sparkling areas of chrome around the parking lights.



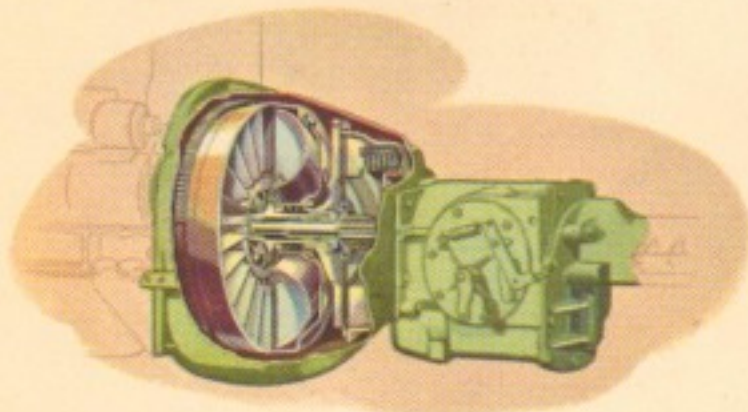
In the Chrysler New Yorker, everything possible that adds to smartness, comfort and convenience is included in the interior styling. There are Chair-Height seats—beautifully and smoothly tailored in the finest of broadcloth fabrics. There are handy chrome assist handles, convenient coat hooks, jewel-box ashtrays, comfortable armrests on all doors, lavaliers window cranks and a folding center armrest in the rear.

## EXCLUSIVE CHRYSLER FEATURES

- |  |                                    |
|--|------------------------------------|
| <b>Prestomatic Fluid Drive* Transmission</b> | <b>Spitfire High-Compression</b>   |
| <b>Waterproof Ignition</b>                   | <b>Safety-Cushion Dash</b>         |
| <b>Safety-Rim Wheels</b>                     | <b>Safe-Guard Hydraulic Brakes</b> |
| <b>Bull's-Eye Headlights</b>                 | <b>Cyclebonded Brake Linings</b>   |
| <b>Full-Flow Oil Filter</b>                  | <b>Resistor Spark Plugs</b>        |
| <b>Chemically-Coated Cylinders</b>           | <b>Exhaust Valve Seat Inserts</b>  |
| <b>Floating Power Engine Mountings</b>       | <b>Superfinished Parts</b>         |
| <b>Super-Cushion Tires</b>                   | <b>Oilite Bearings</b>             |
| <b>Vacu-Ease Brake Unit</b>                  | <b>Hydra-Lizer Shock Absorbers</b> |
| <b>Safety-Eye Instrument Cluster</b>         | <b>Chair-Height Seats</b>          |

\* general Fluid

One very important reason why a Chrysler is the smoothest and safest car in American today is because of Prestomatic Fluid Drive Transmission. With this great engineering achievement, you can drive all day without shifting! All you have to do is steer, step on the gas pedal, and step on the brake. Prestomatic shifts gears for you—quickly and smoothly—when you want it too! You select the time—you select the gear—and you control the shift! And you get smoother driving, too, because power from the engine is transmitted 100 per cent through a cushion of oil at all times—under all driving conditions.

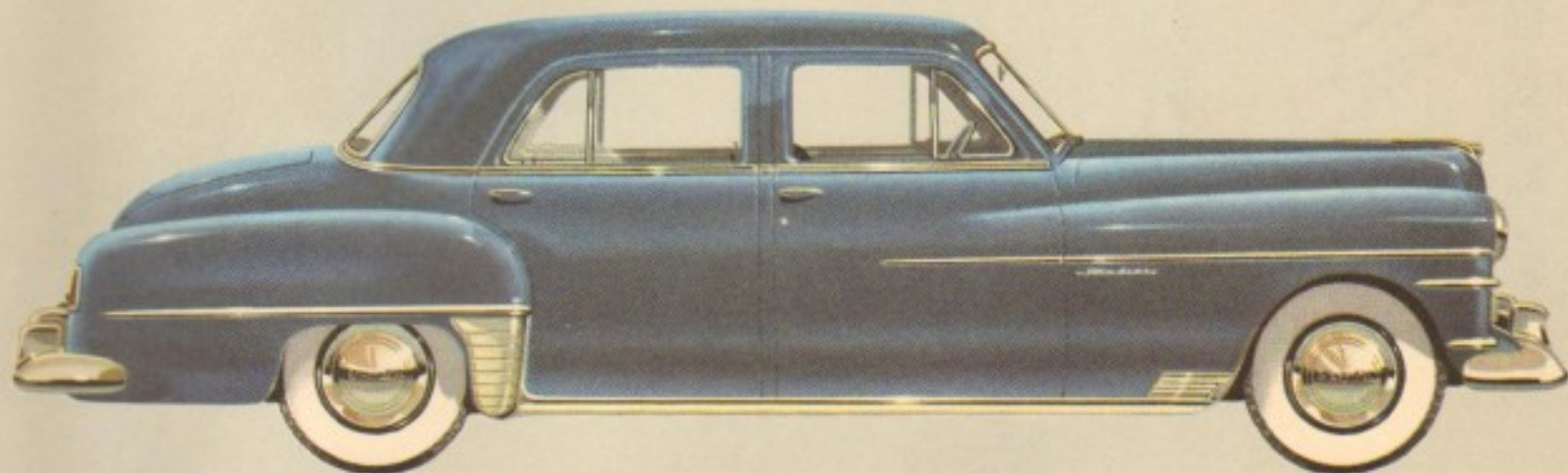


From the rear, distinguishing marks of the new Chrysler styling—smooth, flowing lines of the rear fenders and rear deck—the broad, bumper—and the cleanly-tailored recessed taillights and back-up



WORKER

# The Beautiful Chrysler ROYAL AND WINDSOR



All the fine car quality and prestige of Chrysler is contained in the smartly-tailored Royal and Windsor. Yet, in price, these popular Models are actually well within the medium-price class. The Royal and Windsor Models are powered by the smooth-performing, six-cylinder Spitfire Engine.

## EXCLUSIVE CHRYSLER FEATURES

- Automatic Fluid Drive\* Transmission
- Waterproof Ignition
- Safety-Rim Wheels
- Safety-Eye Headlights
- Full-Flow Oil Filter
- Chemically-Coated Cylinders
- Powering Power Engine Mountings
- Super-Cushion Tires
- Easy-Ease Brake Unit
- Safety-Eye Instrument Cluster

- Spitfire High-Compression Engine
- Safety-Cushion Dash
- Safe-Guard Hydraulic Brakes
- Cyclebonded Brake Linings
- Resistor Spark Plugs
- Exhaust Valve Seat Inserts
- Superfinished Parts
- Oillite Bearings
- Hydra-Lizer Shock Absorbers
- Chair-Height Seats

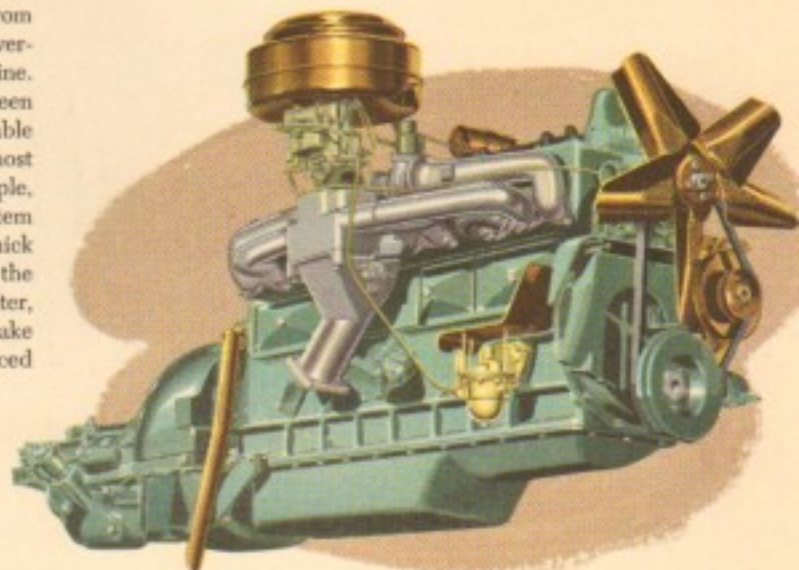
\* optional Fluid Drive

Instantly apparent in this Chrysler Windsor interior is the rich beauty of its two-tone upholstery combination and the elegant styling of interior appointments. But also to be appreciated are the many features which contribute toward greater comfort and driving safety — deep Air-Foam cushions — the Safety-Cushion Dash Panel — a stationary rear foot rest — the Safety-Eye Instrument Cluster — and large, easy-to-turn knobs.



From the rear, distinguishing marks of the new Chrysler styling are the smooth, flowing lines of the rear fenders and rear deck—the broad, massive bumper—and the cleanly-tailored recessed taillights and back-up lights.

The complete and lasting satisfaction that every Chrysler owner derives from his car is due, to a large extent, from the thrilling performance of the powerful Spitfire High-Compression Engine. For this marvelous powerplant has been engineered and built to give dependable and economical service under the most severe operating conditions. For example, it has a waterproofed ignition system which prevents stalling and assures quick starting in wet weather. And it has the exclusive Chrysler Full-Flow Oil Filter, resistor spark plugs, cyclebonded brake linings, and a long list of other advanced engineering features.





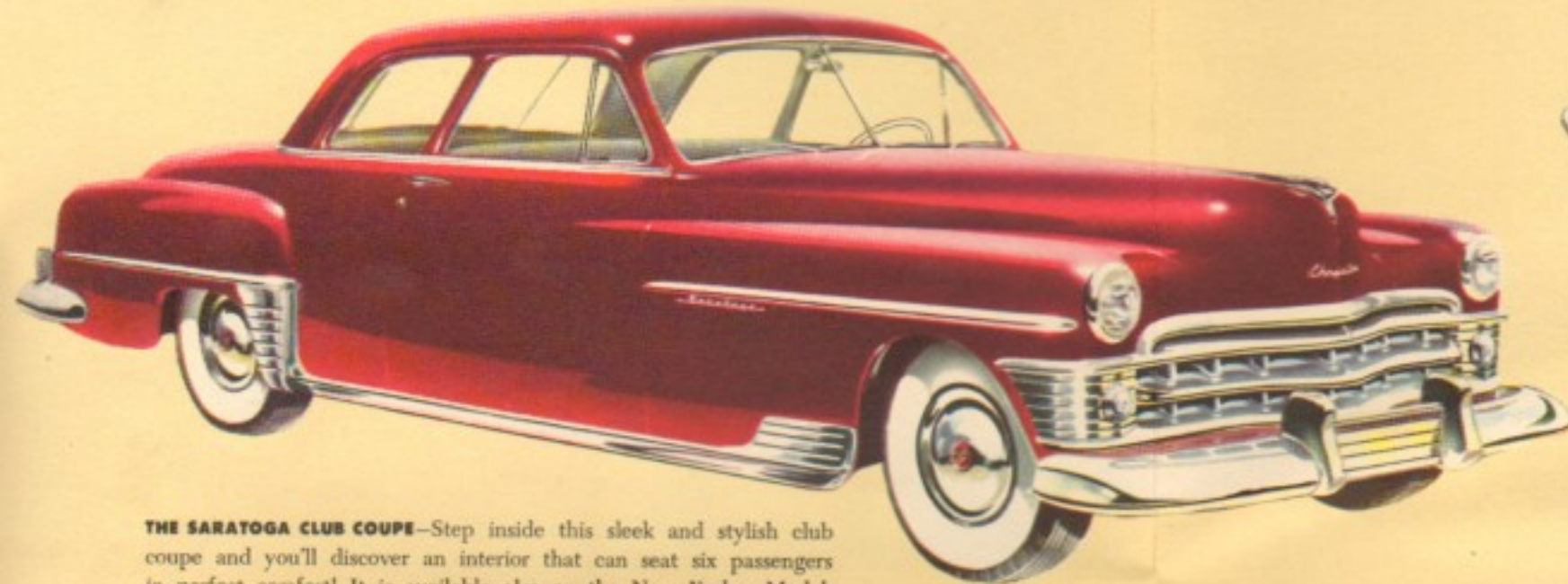
**THE FIN**

# *The Saratoga - The New Yorker*



**THE NEW YORKER NEWPORT**—For those who want the low-swept lines of a convertible with the comfort and convenience of a closed car, Chrysler offers the brilliantly styled Newport. This new body style has an arched rear window that extends completely around the roof.

For those who want complete car transportation, Chrysler offers a complete line of New Yorker and Town & Country models. The Saratoga is available only in the New Yorker only in the Sedan. The New Yorker Club Coupe, Chrysler Town & Country.



**THE SARATOGA CLUB COUPE**—Step inside this sleek and stylish club coupe and you'll discover an interior that can seat six passengers in perfect comfort! It is available also on the New Yorker Model.





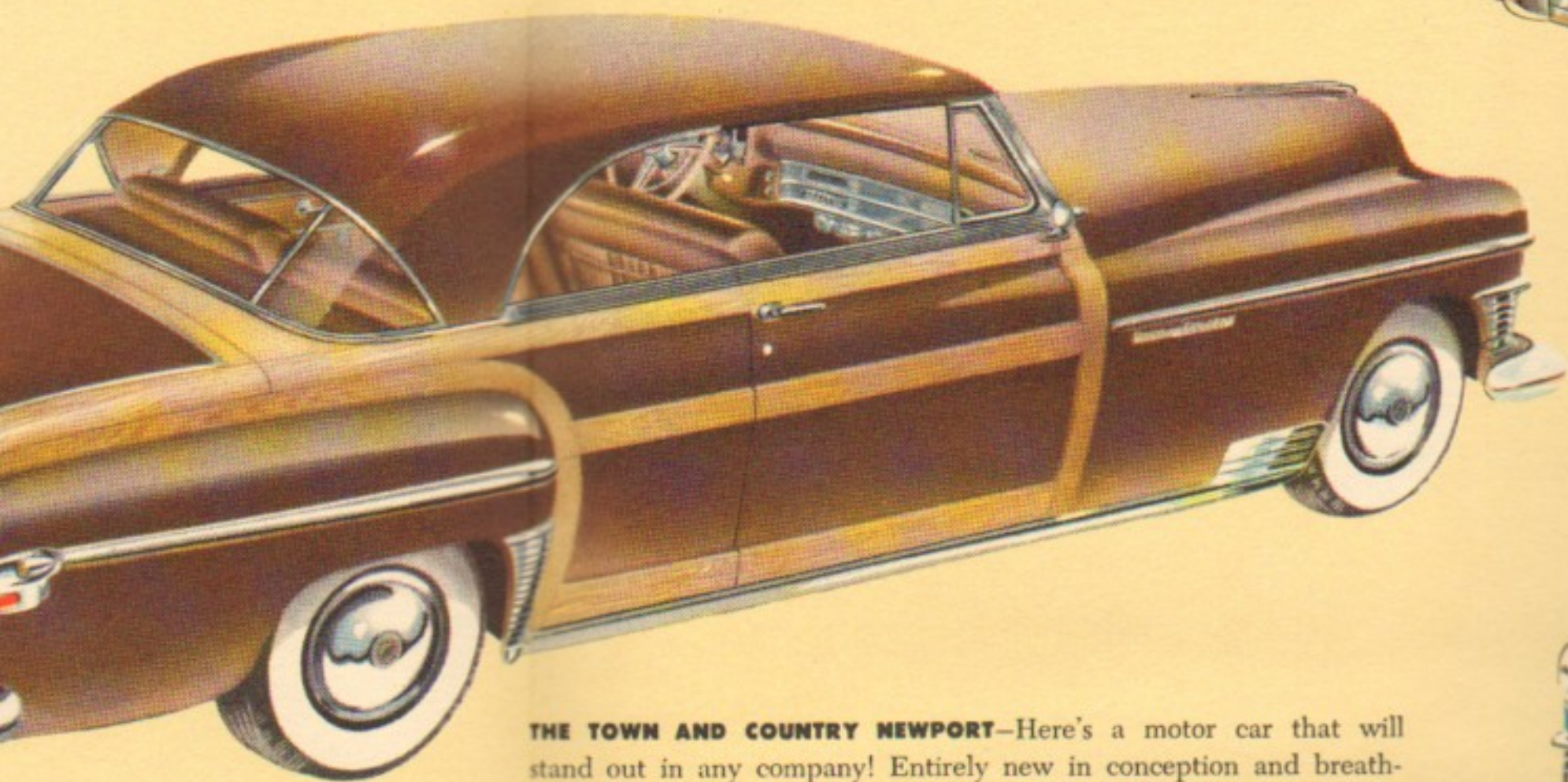
**BEST OF THE FINE CAR FIELD...**

# *New Yorker and The Town*

desire the very finest in motor-  
tion, Chrysler presents here its  
of body styles in the Saratoga, New  
& Country Models.

a, which differs from the New  
the styling of interior trim, is  
the Club Coupe and Four-Door  
New Yorker is offered in the Sedan,  
convertible and Newport. And the  
ry is available in the Newport.

All three Models are built on the 131½-inch  
wheelbase chassis, and are powered by the  
famous eight-cylinder, Spitfire High-Compression  
Engine. They have, as standard equipment,  
Prestomatic Fluid Drive Transmission, water-  
proof ignition, the Full-Flow Oil Filter, turn indi-  
cator, back-up lights, undercoating, and many  
other features and conveniences that are either  
not obtainable on other makes of automobiles, or  
are included only at extra cost.

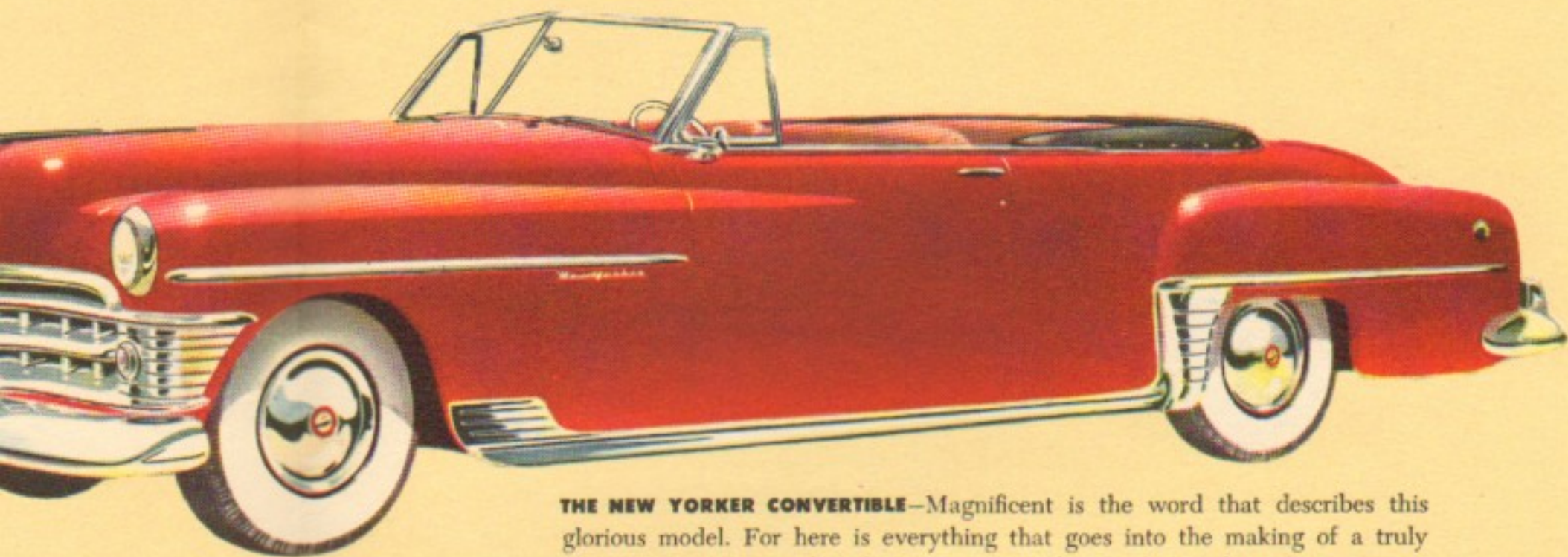


**THE TOWN AND COUNTRY NEWPORT**—Here's a motor car that will  
stand out in any company! Entirely new in conception and breath-  
takingly beautiful in design, this Town and Country Newport is  
unquestionably the most distinctive car in America. It is built on a  
sturdy, all-steel body structure with an all-steel top, and has hand-  
polished pieces of white-ash trim fitted to the sides and rear deck.

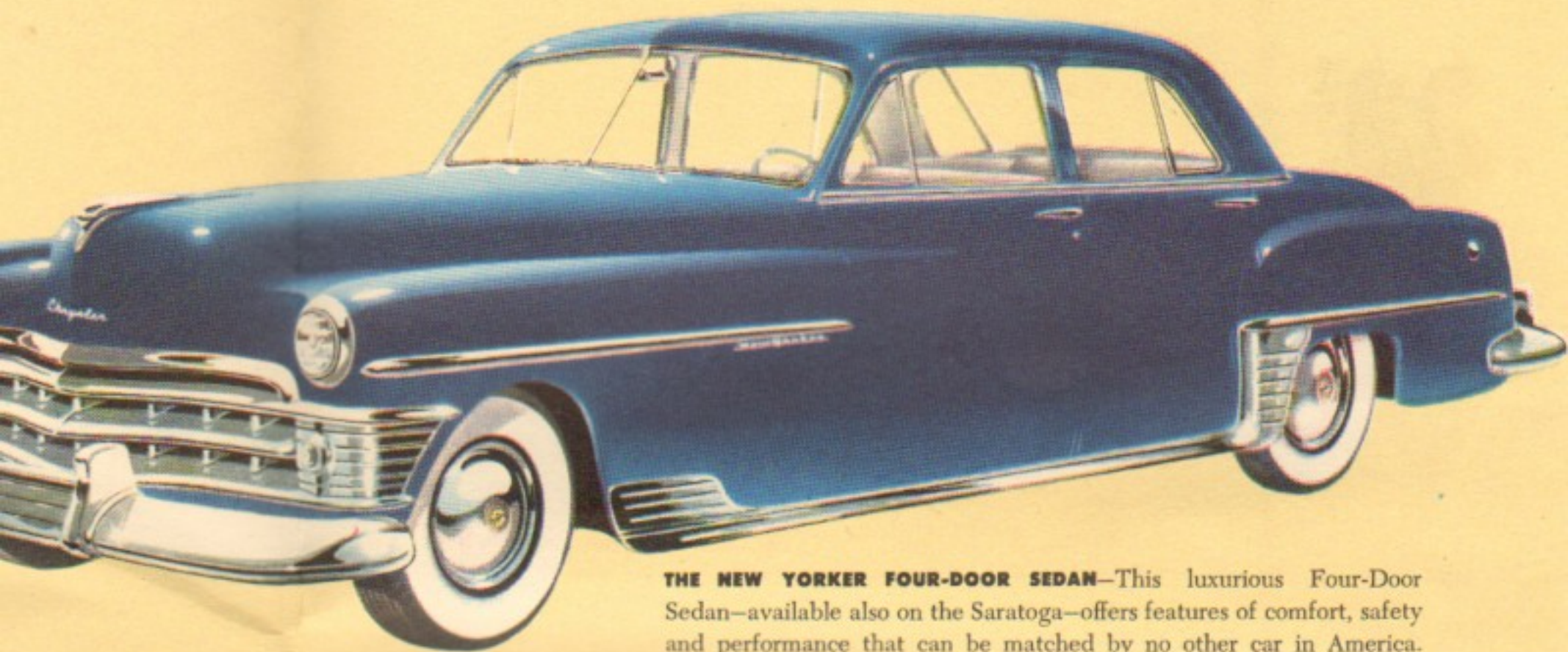




# and Country



**THE NEW YORKER CONVERTIBLE**—Magnificent is the word that describes this glorious model. For here is everything that goes into the making of a truly great motor car—superb style, luxurious comfort, and smooth performance.



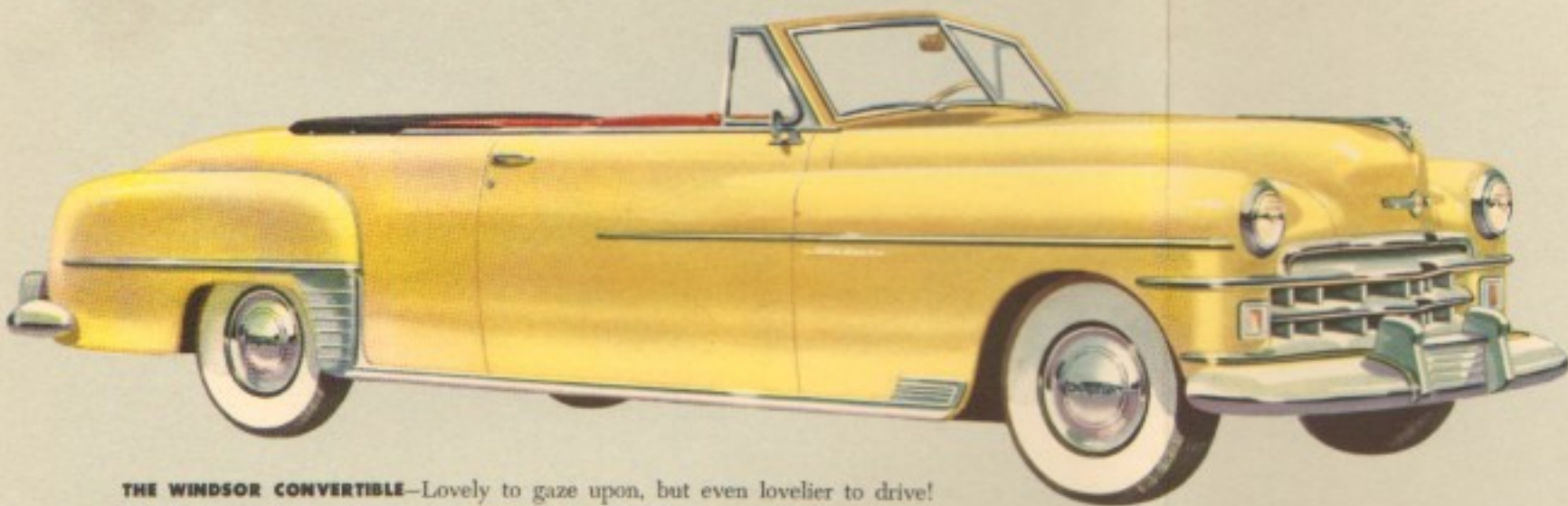
**THE NEW YORKER FOUR-DOOR SEDAN**—This luxurious Four-Door Sedan—available also on the Saratoga—offers features of comfort, safety and performance that can be matched by no other car in America.



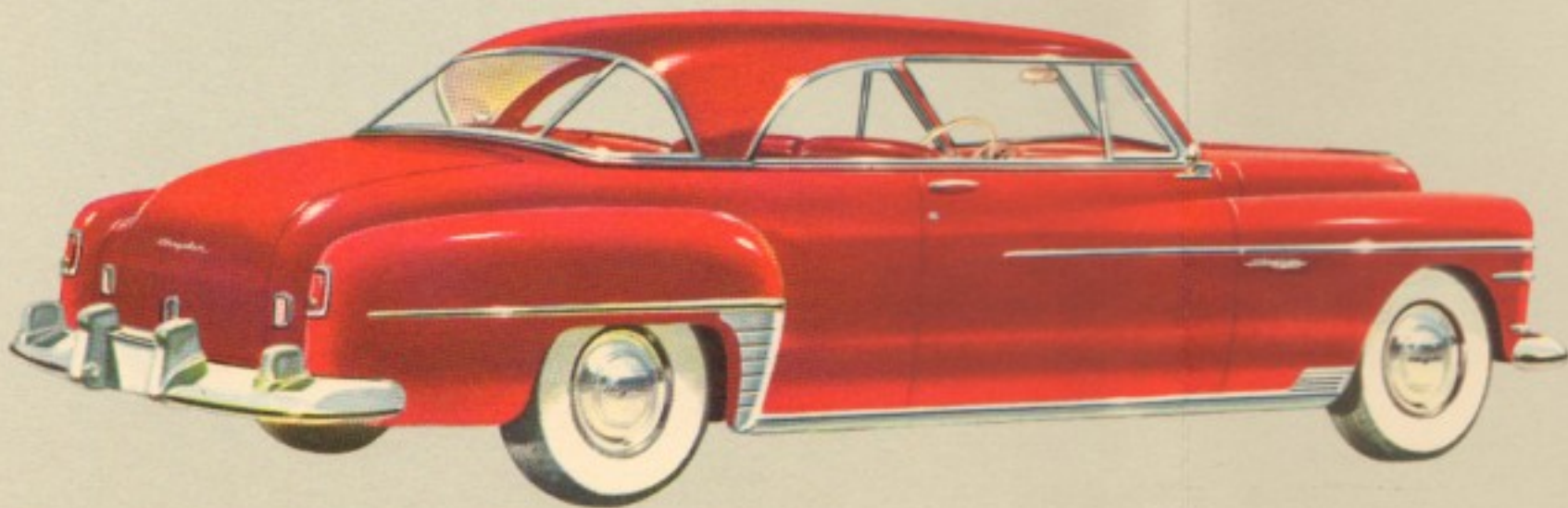
*Fine Car Performance, Style and Prestige  
in the Medium Price Field*

*THE ROYAL*

The complete  
Royal Models  
powered by  
The Royal  
Coupe, Four  
Eight-Passe



**THE WINDSOR CONVERTIBLE**—Lovely to gaze upon, but even lovelier to drive! It's fleet running and smooth handling, for there's a powerful six-cylinder Spitfire Engine and the marvelous Prestomatic Fluid Drive Transmission. It has room for six passengers, and is available in 15 different body colors.



**THE WINDSOR NEWPORT**—A brilliant new conception in motor-car design, the ultra-smart Newport combines the road-hugging beauty of a convertible with the comfort of a closed car. Extra rear vision is obtained by the stylish rear window which forms a graceful arch around the roof.



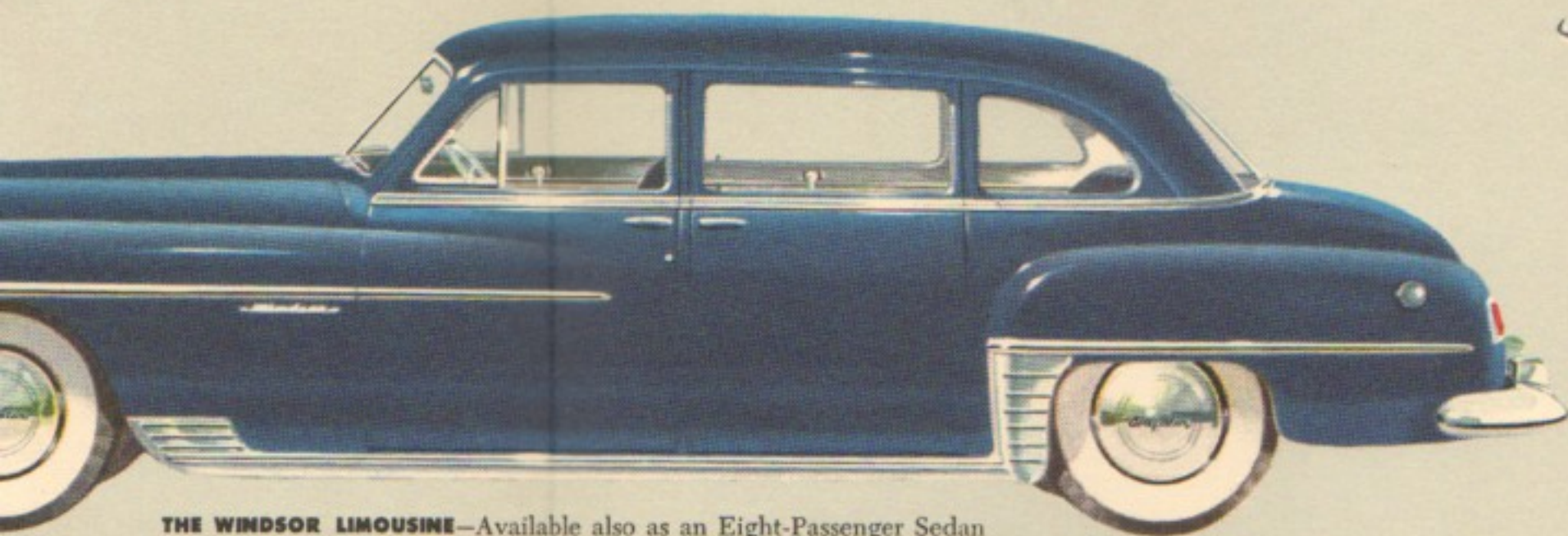


# ROYAL and the WINDSOR

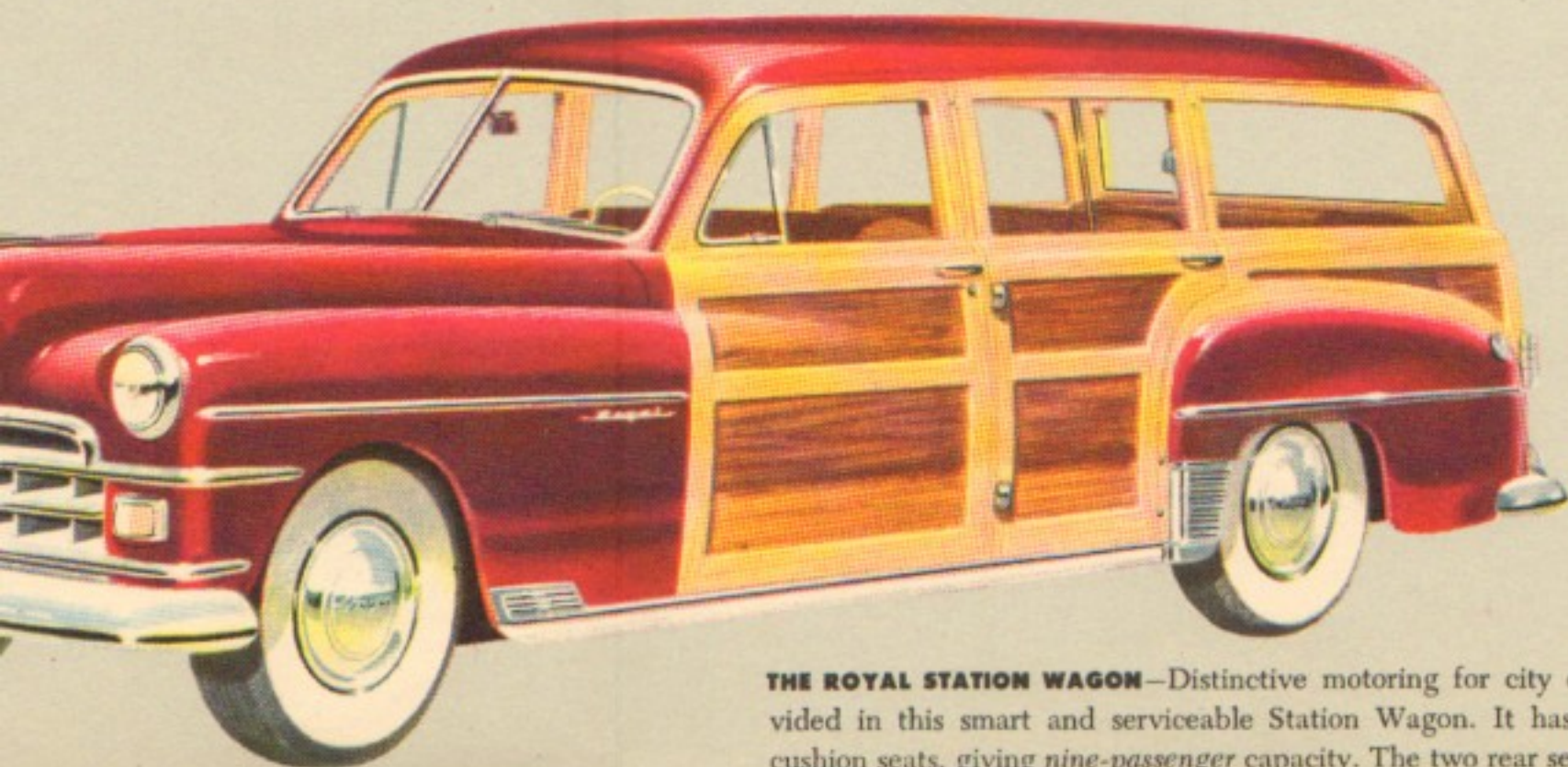
line of the 1950 Royal and Windsor includes six stylish body styles—all with the six-cylinder Spitfire Engine.

The Windsor Model is available in the Club Four-Door Sedan, Station Wagon and Eight-Passenger Sedan body types. And the

Windsor is offered in the Club Coupe, Four-Door Sedan, Newport, Convertible, Limousine and Eight-Passenger Sedan body types. Prestomatic Fluid Drive Transmission is included as standard equipment on all Windsor Models, and is available at extra cost for the Royal.

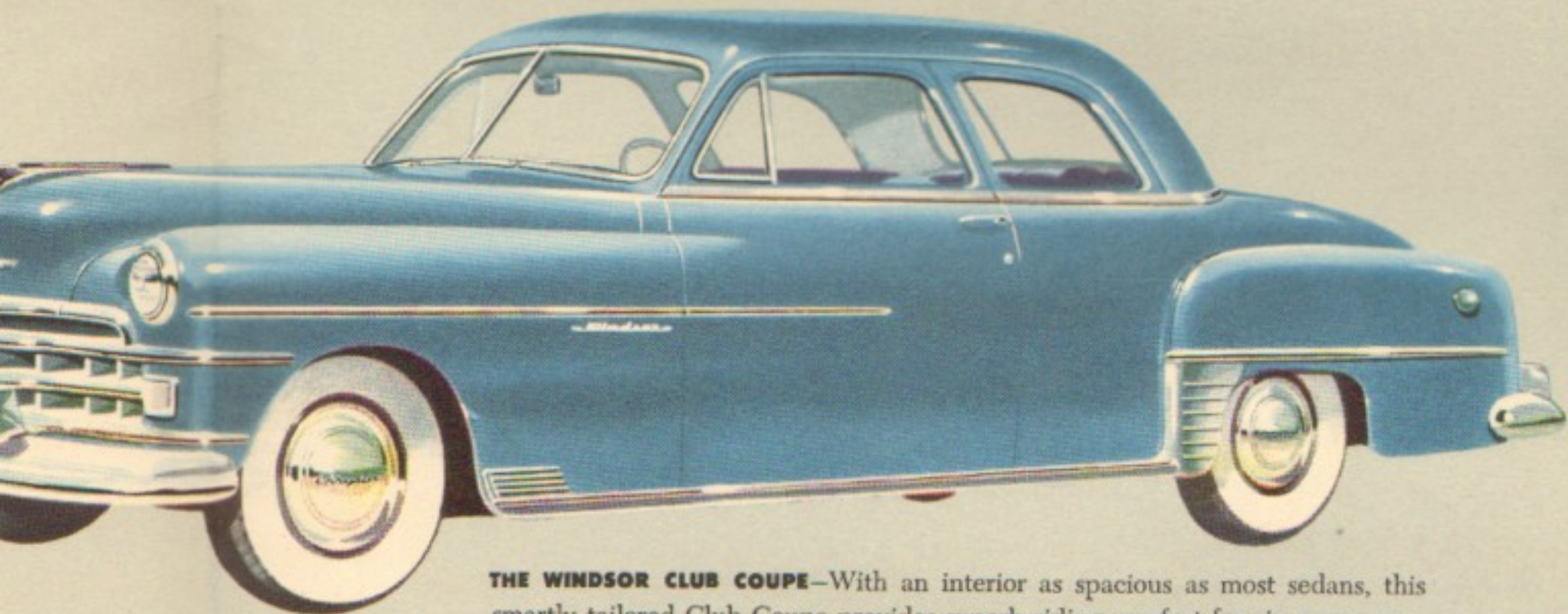


**THE WINDSOR LIMOUSINE**—Available also as an Eight-Passenger Sedan in the Royal and Windsor Models, this long and luxurious body type has two folding auxiliary seats in the roomy rear compartment.

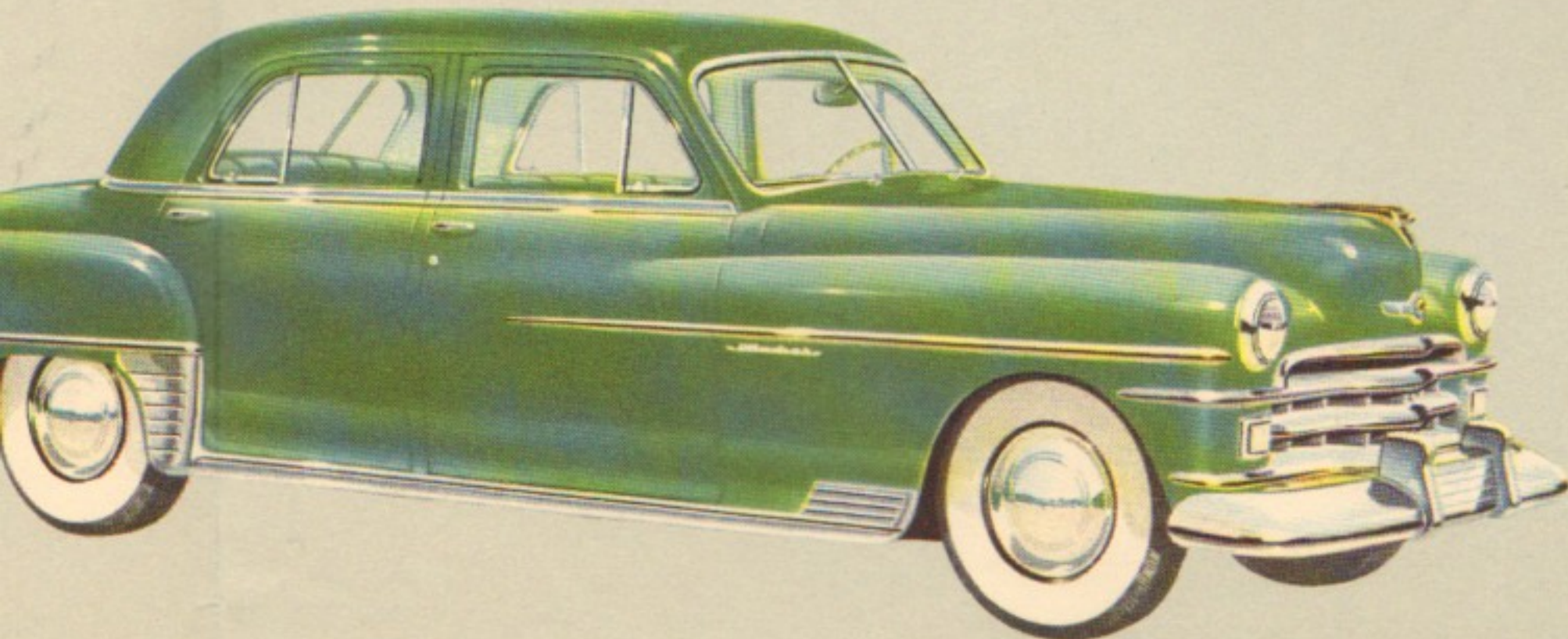


**THE ROYAL STATION WAGON**—Distinctive motoring for city or country is provided in this smart and serviceable Station Wagon. It has three, full-width cushion seats, giving *nine-passenger* capacity. The two rear seats are removable.





**THE WINDSOR CLUB COUPE**—With an interior as spacious as most sedans, this smartly tailored Club Coupe provides superb riding comfort for six passengers. And the long rear deck permits an extra large and roomy luggage compartment. This body style is available also on the Royal Model.



**THE WINDSOR FOUR-DOOR SEDAN**—Plenty of room, visibility and comfort are provided in this distinctive Four-Door Sedan. There are Chair-Height seats with deep, soft cushions of Air-Foam rubber. An extra large rear window permits greater visibility to the rear. This body style is available also on the Royal Model.



# Specifications

**BODY STYLES**—*Royal*: Four-door Sedan, Club Coupe, Eight-passenger Sedan, Station Wagon. *Windsor*: Four-door Sedan, Club Coupe, Convertible Coupe, Newport, Eight-passenger Sedan, Limousine. *Saratoga*: Four-door Sedan, Club Coupe. *New Yorker*: Four-door Sedan, Club Coupe, Convertible Coupe, Newport. *Town and Country*: Newport. *Royal* and *Windsor* models have six-cylinder Chrysler Spitfire Engine. *Saratoga*, *New Yorker*, *Town and Country* models have eight-cylinder Chrysler Spitfire Engine.

**ENGINE**—*Spitfire High-Compression Six*: L-head, six cylinders;  $3\frac{1}{16}$  in. bore and  $4\frac{1}{2}$  in. stroke with displacement of 250.6 cu. in. Compression ratio, 7.0 to 1. Brake horsepower, 116 at 3600 rpm. Torque, 208 ft.-lbs. at 1600 rpm. Oil—5 qts. *Spitfire High-Compression Eight*: L-head, eight cylinders;  $3\frac{1}{4}$  in. bore and  $4\frac{1}{8}$  in. stroke with displacement of 323.5 cu. in. Compression ratio, 7.25 to 1. Brake horsepower, 135 at 3400 rpm. Torque, 270 ft.-lbs. at 1600 rpm. Oil—6 qts.

**FUEL SYSTEM**—Down-draft carburetor with automatic choke and fast-idle control. Heavy-duty oil-bath air cleaner and silencer. High-capacity mechanical fuel pump. Oilite fuel filtering element in fuel tank. Gas tank capacity on *Royal* and *Windsor* is 17 gal., and on *Saratoga*, *New Yorker*, and *Town and Country*, 20 gal.

**COOLING SYSTEM**—Thermostatic by-pass temperature control; full-length water-jacket cooling with water distributing tube; cooling capacity on *Spitfire Six* is 17 qts. and on the *Spitfire Eight*, 21 qts.

**CLUTCH**—Single-plate, dry, ventilated, with two molded, woven asbestos facings. Plate diameter:  $9\frac{1}{4}$  in. on *Royal* with standard transmission, 10 in. on all other models with Prestomatic Fluid Drive Transmission.

**ELECTRICAL SYSTEM**—High-capacity generators with maximum charging rate of 40 amps for the *Royal* and *Windsor* and 45 amps for the *Saratoga*, *New Yorker*, *Town and Country*. Automatic voltage and current control; 17-plate battery, 120-amp capacity on *Royal* and *Windsor*; 19-plate battery, 135-amp capacity on *Saratoga*, *New Yorker*, and *Town and Country*.

**TRANSMISSION**—*Manual*: Synchronized, carburized, helically-cut gears. Lubricant capacity,  $2\frac{3}{4}$  pints. *Prestomatic*: Hydraulically operated with electrical kick-down switch, four forward speeds and reverse, with automatic shifting from first to second and from third to fourth gear. All forward-speed gears are synchronized. Lubricant capacity, 3 pints. *Prestomatic* is standard equipment on *Windsor*, *Saratoga*, *New Yorker*, *Town and Country*; extra cost on *Royal*.

**DRIVE**—Hotchkiss type, through rear springs. Hypoid rear axle, semi-floating type, with tapered roller bearings. Rear axle ratios: *Royal*—3.9 to 1 with manual transmission, 3.73 to 1 with *Prestomatic*. Eight-passenger Sedan and Limousine have 4.1 to 1 manual and 3.91 to 1 with *Prestomatic*. *Windsor* has 3.73 to 1 with *Prestomatic*. *Saratoga*, *New Yorker*, and *Town and Country*—3.54 to 1 with *Prestomatic*.

**FRONT SUSPENSION**—Independent front suspension with coil springs. Hydraulic two-way direct-acting shock absorbers. Rubber-bushed sway eliminator.

**REAR SUSPENSION**—Semi-elliptic springs with grooved and tapered leaves. Metal spring covers on *Royal* and *Windsor* rear springs. Wax-impregnated liners in *Saratoga*, *New Yorker* and *Town and Country* leaves. Hydra-Lizer two-way direct-acting shock absorbers.

**FRAME**—Double-channel, welded box type, four cross-members for extra rigidity.

**STEERING**—Center-arm steering system with equal-length tie rods and 3-tooth worm and roller steering gear.

**BRAKES**—Chrysler Safe-Guard hydraulic, 12-in. diameter internal expanding, with Cyclebonded brake linings for longer life. Independent mechanical hand brake operates on propeller shaft at rear of transmission. Vacu-Ease power unit for brakes is standard equipment on the *Saratoga*, *New Yorker*. *Town and Country* has exclusive, new Chrysler disk-type, self-energizing hydraulic brakes as standard equipment.

**WHEELS AND TIRES**—Chrysler Safety-Rim Wheels, with 4-ply Super-cushion tires, 7.60 x 15 on *Royal* and *Windsor* and 8.20 x 15 on *Station Wagon*, 8-passenger Sedan, Limousine, *Saratoga*, *New Yorker*, and *Town and Country*. White sidewall tires are optional equipment at extra cost. Stainless steel wheel covers are standard equipment on *Saratoga*, *New Yorker*, *Town and Country*; extra cost on *Royal* and *Windsor*.

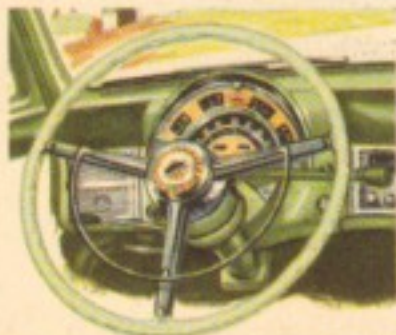
**WHEELBASE**—*Royal* and *Windsor* (except Eight-passenger Sedan and Limousine): 125 $\frac{1}{2}$  in. Eight-passenger Sedan and Limousine: 139 $\frac{1}{2}$  in. *New Yorker*, *Saratoga*, and *Town and Country*: 131 $\frac{1}{2}$  in.

**OVERALL LENGTH**—*Royal* and *Windsor* (Sedan, Club Coupe, Newport and Convertible): 208 $\frac{1}{4}$  in. Eight-passenger Sedan and Limousine: 222 $\frac{1}{4}$  in. *Royal Station Wagon*: 214 $\frac{1}{4}$  in. *New Yorker* and *Saratoga*: 214 $\frac{1}{4}$  in. *Town and Country*: 223 in.

**OVERALL WIDTH**—*Royal* and *Windsor*: 76 in. *Royal Station Wagon*: 74 $\frac{3}{4}$  in. *Saratoga* and *New Yorker*: 76 in. *Town and Country*: 80 in.

All prices and specifications are subject to change without notice.

Here's the Place  
to Learn the  
DIFFERENCE!



Only by actually driving a Chrysler yourself will you be able to experience fully the wonderful performance and handling ease of this finest of all motor cars. Ask any Chrysler Dealer for a demonstration. He will be pleased to let you get behind the wheel—to let you find out for yourself the real, measurable difference between a Chrysler and every other car on the road!

CHRYSLER SALES DIVISION • DETROIT